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# A search for abnormal returns in the Swedish equity market during 2002-2012 

- A two-fold application of the residual income valuation framework

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#### Abstract

This study investigates the ability to generate abnormal returns using only historical accounting information in the Swedish equity market during 2002-2012. We have used the residual income valuation framework in two approaches to predict price-to-book ratios. First, a direct approach where each company is valued individually. Second, a relative approach using a cross-sectional regression. We have solely used historical information in both models. Two equally-weighted portfolios are formed based on the predictions of the direct and relative approaches. Predictions are conducted in March every year 2002-2011, and trading positions were thereafter held during a 12 month period. None of the approaches generated any significant abnormal returns after adjusting for CAPM and the Fama-French 3-factor model. Our results support the notion that historical accounting information is currently taken into account in stock prices in Sweden. The results are aligned with similar findings from Skogsvik (2008) and Skogsvik and Skogsvik (2010). Finally our study finds that historical accounting information is a good but not sufficient indicator of future performance, hence forward looking information as a complement is needed in a search for abnormal returns.


Keywords: Abnormal returns, residual income valuation, price-to-book ratio, accounting information, stock price prediction

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## 1 Introduction

"If past history was all that is needed to play the game of money, the richest people would be librarians" -Warren Buffet

The efficient-market hypothesis asserts that the stock market is efficient in terms of incorporating all publicly available information in stock prices (Fama, 1970). The purpose of this study is to investigate this claim with respect to the Swedish stock market during 2002-2012. We use two prediction models based on historical accounting information, construct investment portfolios based on their predictions and evaluate the performance of these portfolios.

In the 1980s, the prevailing view was that the stock market is efficient and that available accounting information was reflected in stock prices. This view was challenged by Ou and Penman in 1989 who were able to achieve excess returns using a model based solely on historical accounting information. For some decades now the efficient-market hypothesis has been the subject of an on-going debate on asset pricing within the realms of finance. Several studies that have followed Ou and Penman (1989) also point to evidence of market inefficiency and instances of market mispricing (Fama and French, 1993; Bernard, 1994; Setino and Strong, 1998; Skogsvik, 2008).

The relation between accounting information and stock prices have been investigated from other perspectives as well. The notion of "value stocks" and "growth stocks" and the corresponding book-to-market ratio was brought to attention by Fama and French (1992) as highly relevant for stock returns. While Fama and French attribute the abnormal returns that can be achieved by investing using the book-to-market ratio to an unidentified risk factor, other researchers attribute it to systematic mispricing.

When accounting scholars (Wilcox, 1987; Penman, 1991; Penman, 1996) investigated the underlying components of the book-to-market ratio, they found a clear direct relation between the book-to-market ratio (or equivalently the price-to-book ratio or $\mathrm{P} / \mathrm{B}$ ) and the accounting ratio return on equity (ROE). This relationship can be explained by the residual income valuation model (RIV) elaborated by Feltham Ohlsson (1995). Penman and Sougiannis (1998) have found that the RIV model have fewer forecast errors than alternative models, hence valuation using the RIV model should generate a more precise result. This recommendation has resulted in several applications of the RIV framework that further assert instances of market mispricing (Frank and Lee (1998); Skogsvik and Skogsvik, 2010).

Most of the previous research studying the ability of historical accounting information to predict stock prices are either performed on time periods prior to 2003 or have included non-historical information in the prediction model. Others who have observed the strong relationship between historical ROE and P/B have yet to test this relationship in a trading strategy. We thus find it interesting to perform a study on recent data on the Swedish stock market based on the theoretic foundations of the RIV model. The purpose of this study is to investigate the following research question:

## Can we use publicly available historical accounting information to predict stock prices and generate abnormal returns on the Swedish stock market in recent time?

More specifically: We apply the framework of the residual income valuation model using only historical accounting information and study its predictive ability in two ways:

- We apply the residual income valuation model on stocks in a uniform way using historical accounting information, to directly predict price-to-book.
- We apply a cross-sectional regression analysis to investigate how the fundamental factors of the residual income valuation model are priced in the market and make relative price-to-book predictions.

Our study differs from previous studies since we solely use historical accounting information. Our sample period is up to date using data from the last ten year period (2002-2012). Our contribution to previous literature is two-fold: We conduct our study on a recent time period, and we restrict our model to only include historical information. Additionally we conduct a relative trading strategy based on the cross-sectional relationship between price-to-book and historical residual income and compare the results to the direct RIV-valuation model.

The remainder of this thesis is structured in the following way: In section 2, we provide an overview of previous research as well as descriptions of key theoretical concepts. In section 3, we describe our method, how we handle data and how we make our predictions and evaluate performance. In section 4, we present our results and provide analysis. In section 5 we discuss key findings and state our conclusions.

## 2 Previous research

We find three major streams of research that are relevant to our study. The first stream is the most important one and is central to our research question. It provides an overview of previous efforts to investigate the relationship between accounting information and stock prices as well as some attempts to use historical information in a prediction setting. The second stream provides the theoretical background on the residual income valuation model and results of previous application using the RIV framework. The third stream examines the most relevant studies on the cross-sectional relationship between the price-to-book ratio and return on equity.

### 2.1 The relationship between accounting information and stock prices

This line of research starts with Ball and Brown (1968) who showed that there actually exists a relationship between accounting information and stock prices, which is a fundamental prerequisite for further studies. They showed that earnings announcements trigger the market to revise its expectations of future performance and adjust share prices accordingly, which means that an investor with foresight of future earnings will be able to achieve significant returns.

In the 1980s, the prevailing and generally accepted view in the finance community was that the stock market is semi-strong form efficient and thus incorporates all publicly available information including accounting information in the pricing of stocks (Setiono and Strong, 1998). Some of the first to challenge that view were Ou and Penman (1989). Using only historical accounting information, they formed an investment strategy during 1973-1983 and were able to generate abnormal returns. The strategy was based on predictions of earnings changes of individual companies based on accounting information readily available in their financial statements. They used a large set of measures, such as liquidity, asset turnover, profitability and leverage. The measures were selected based purely on their predictive ability (i.e. derived from statistical models), and not based on any theoretical framework. The measures were combined into a summary variable and indicated the probability for an earnings increase. The ability of Ou and Penman (1989) to generate abnormal returns using only accounting information questioned the efficiency of the stock market.

This spurred further research and similar studies followed. Setiono and Strong (1998) conducted a similar study on UK data and were able to confirm the results of Ou and Penman (1989). The conclusion from these studies taken together is that the stock market does not fully take into account historical accounting information.

Skogsvik (2008) investigates if accounting information can be used to predict changes in return on equity and evaluates the performance of trading strategies based on such predictions during 19701994. To predict ROE, Skogsvik (2008) tests two models: One that comprise both a measure of a large set of accounting information (similar to Ou and Penman, 1989) and historical ROE, and one that use only historical ROE. Skogsvik (2008) finds that a model based only on historical ROE actually can predict future ROE with higher accuracy than more elaborate models that include large sets of accounting information. The trading strategy based on predicted ROE could generate a three-year return of $29 \%$ to the hedge portfolio. The conclusion is that historical ROE is the best predictor of future changes in ROE and that the stock market does not fully take into account the information content of historical ROE. However the author indicated the diminishing significance of abnormal returns over time and hence asserted that the markets have become more efficient over time.

In a subsequent study, Skogsvik and Skogsvik (2010) applied a similar prediction of mid-term ROE ratios using historical ROE. However in their operationalization, they applied the residual income valuation model to measure whether or not the implied market expected ROE was higher or lower than the predicted ROE. If the predicted ROE based on accounting information was higher than the market implied ROE, then the authors went long in those stocks and vice versa. This investment strategy generated an average monthly excess return on the hedge position of up to $0.8 \%$ during the period 1983-2003. Similar to Skogsvik (2008) the excess return seemed to diminish during the last holding period 1995-2003 indicating a less evident market mispricing over time.

Table 2.1 Main findings: The relationship between accounting information and stock prices

| Study | Data | Return |
| :--- | :--- | :--- |
| Ou and Penman (1989) | US 1973-1983 | $13 \%$ two-year hedge position |
| Setiono and Strong (1998) | UK 1971-1988 | $11 \%$ one-year hedge position |
| Skogsvik (2008) | Sweden 1970-1994 | $29 \%$ three-year hedge position |
| Skogsvik and Skogsvik (2010) | Sweden 1970-2003 | $0.8 \%$ monthly excess return hedge <br> position |

The studies within this stream of research show a strong link between historical accounting information and stock prices, and they provide indications that predictions based on historical accounting information could be exploited to generate abnormal returns. However, the findings by Ou and Penman (1989) are purely based on statistical analysis, which means that there is no theoretical framework to support the results. Therefore we receive no guidance on what parts of the historical accounting information that are the most relevant for predicting stock prices. To some extent, we find guidance on this matter from more recent studies such as Skogvik (2008) and Skogsvik and Skogsvik (2010). Both studies point to ROE as the historical accounting ratio with the best predictive ability. In the following sections we will relate ROE to the price-to-book ratio and the residual income valuation framework.

### 2.2 The residual income valuation model

The development of the residual income valuation model (RIV) can be attributed to several researchers. An early investigation into a model of this kind was performed by Edwards and Bell (1961). The model was later developed by Ohlson $(1990,1995)$ and Feltham and Ohlson (1995) and it is sometimes referred to as the Edwards-Bell-Ohlson model (EBO). We will touch upon the mechanics of this model but an explanation in detail is outside the scope of this study, and we recommend Skogsvik, K (2002) for a hands-on tutorial. In the following we will demonstrate the basic properties of the model. The RIV model is derived from the dividend discount model, where the value of equity is obtained as the present value of future expected net dividends. Net dividends correspond to dividends less any capital contributions from owners. The dividend discount model:

$$
V_{t}=\sum_{i=1}^{\infty} \frac{E_{t}\left[D_{t+i}\right]}{\left(1+\rho_{e}\right)^{i}}
$$

Where $V_{t}$ denotes the capital value of equity at time $t, E_{t}[$.$] is the expectation operator based on$ available information at time $t, D_{t+i}$ is the net dividend at time $t+i$, and $\rho_{e}$ is the required rate of return on equity. Starting from this basic version, Ohlson (1995) and Feltham and Ohlson (1995) reformulates the model assuming a clean surplus relation (that the net dividend equals the difference
between the net income during the period and the increase in book value of equity). They show that Equation 2.1 can be rewritten as:

$$
\begin{align*}
V_{t} & =B_{t}+\sum_{i=1}^{\infty} \frac{E\left[N I_{t+i}-\left(\rho_{e} \times B_{t+i-1}\right)\right]}{\left(1+\rho_{e}\right)^{t}} \\
V_{t} & =B_{t}+\sum_{i=1}^{\infty} \frac{E\left[\left(R O E_{t+i}-\rho_{e}\right) \times B_{t+i-1}\right]}{\left(1+\rho_{e}\right)^{i}}
\end{align*}
$$

Where $B_{t}$ denotes the book value of equity at time $t, B_{t+i-1}$ is the book value of equity, $N I_{t+i}$ is the net income and $R O E_{t+i}$ is the return on equity at time $t+i$. Return on equity is defined as:

$$
R O E_{t+i}=\frac{N I_{t+i}}{B_{t+i-1}}
$$

Finally, by adding a terminal value we obtain the residual income valuation model:

$$
V_{t}=B_{t}+\sum_{i=1}^{T} \frac{E\left[\left(R O E_{t+i}-\rho_{e}\right) \times B_{t+i-1}\right]}{\left(1+\rho_{e}\right)^{i}}+\frac{B_{T}\left(V_{T} / B_{T}-1\right)}{\left(1+\rho_{e}\right)^{i}}
$$

Where $B_{T}$ is the book value of equity and $V_{T}$ is the capital value of equity at the horizon point in time $T$. The key factor in the model is $\left(R O E-\rho_{e}\right)$, defined as residual income or $R I$. This measure reflects the ability of a company to generate return on equity $R O E$ above the required rate of return on equity $\rho_{e}$. Therefore if a firm can generate future excess returns then the capital value of the owners' equity $B_{t}$ should be valued above its historical book value $B_{t}$. On the contrary firms that "destroy value" (i.e. generating future return on equity below the required rate of return on equity), then the capital value of owner's equity $B_{t}$ should be valued below its book value equity.

The expression $B_{T}\left(V_{T} / B_{T}-1\right)$ or equivalently $V_{T}-B_{T}$ is the value of equity at the horizon point in time (the terminal value) in excess of the book value of equity. At this point the company is assumed to be in a steady state where the business goodwill (i.e. the company's ability to generate excess return on equity above the required rate of return on equity) diminishes due to competition and the company will only be able to generate the required rate of return on equity. Any difference between the value of equity and the book value of equity is explained by the accounting measurement bias. The accounting measurement bias is a result of discrepancies between the intrinsic value of assets and the accounting value of assets. In an accounting regime where the intrinsic value and accounting value coincides, then $V_{T}-B_{T}=0$. On the other hand, in a conservative accounting regime where the accounting values are below or equal to the intrinsic values, then $V_{T}-B_{T}>0$. This difference is called the permanent measurement bias (PMB). The RIV model using the PMB can be restated as:

$$
V_{t}=B_{t}+\sum_{i=1}^{T} \frac{E\left[\left(R O E_{t+i}-\rho_{e}\right) \times B_{t+i-1}\right]}{\left(1+\rho_{e}\right)^{i}}+\frac{B_{T} \times P M B}{\left(1+\rho_{e}\right)^{i}}
$$

Based on a set of estimation methods the PMB can be calculated individually for each firm. Runsten (1998) studied the differences in PMB across industries and have provided us with an estimate of the

PMB in each sector. An overview of industries and corresponding PMB can be found in Appendix 7.2. To conclude, the application of the RIV model hinges on the ability to predict residual income and growth in book value equity in future periods prior to the terminal value.

Following the theoretical developments of the residual income valuation model by Ohlson (1990; 1995) and Feltham and Ohlson (1995), several empirical studies ensued. The following studies display examples of the applicability of the RIV model as well as the ability of the RIV model to make predictions that can be used in trading strategies.

Penman and Sougiannis (1998) compare the residual income valuation model with other approaches such as forecasting dividends or cash flows. The techniques are evaluated based on their ability to predict stock prices. They find that the RIV model have fewer forecast errors than alternatives. It seems that accrual accounting, through anticipating investments and recognition of non-cash value changes, is more practical for valuation in most settings. For our study, we believe that this confirms our choice of prediction model. Finally, Penman and Sougiannis (1998) also examine cases where this approach does not perform well, and it turns out the these are companies with high price-to-earnings or high price-to-book.

Another significant study within this field is Frankel and Lee (1998). They test the predictive ability of the residual income valuation model empirically. To obtain forecasts of return on equity, they use analyst consensus forecasts in their RIV model. The value obtained from the RIV model was set in relationship to the observed price. Long positions were taken in the quintile with the highest value-toprice ratio (V/P) and short positions in the quintile with the lowest ratio. This trading strategy resulted in a three-year return on the hedge position of $35 \%$. The result showed that superior returns could be generated by using analyst consensus forecasts through an application of the RIV model. This indicates a possible modeling mispricing embedded in the market.

The Frankel and Lee (1998) study received significant attention and further studies such as Trombley Hwang and Ali (2003) tested the V/P based portfolio strategy and controlled the returns for an extensive set of risk factors. The study concludes that although the V/P is significantly related to some risk proxies, the V/P ratio continues to exhibit a significant positive return. Hence the study further strengthens the evidence on mispricing identified in the V/P ratio.

Table 2.2 Main findings: The residual income valuation model
Returns are return on hedge positions. Frankel, Charles Lee's (1998) V/P strategy went long in portfolios with highest quintiles V/P and short in V/P within the lowest quintiles. Positions are held for 36 month. Skogsvik \& Skogsvik (2010) positions are held for 36 month.

| Study | Data | Findings |
| :--- | :--- | :--- |
| Frankel, Charles, Lee (1998) | US 1976-1993 | V/P -strategy implemented by RIV generated a |
| Penman and Sougiannis (1998) | US 1973-1990 | RIV model exhibits fewer forecasting errors |
| Trombley Hwang, Ali (2003) | US 1968-1985 | V/P generates significant abnormal returns after |
| Ckogsvik and Skogsvik (2010) | Sweden 1970-2003 | $0.8 \%$ monthly excess return |

There are several important arguments for applying the RIV model. First, the residual income valuation model seems to have fewer forecasting errors than alternatives such as forecasting dividends
or cash flows. In addition, the RIV model can be easily rewritten to reflect the price to book ratio. Starting from Equation 2.6 and dividing all terms by the book value of equity, we obtain:

$$
\frac{V_{t}}{B_{t}}=1+\sum_{i=1}^{T} \frac{E\left[\left(R O E_{t+i}-\rho_{e}\right) \times B_{t+i-1}\right] / B_{t}}{\left(1+\rho_{e}\right)^{i}}+\frac{B_{T} / B_{t} \times P M B}{\left(1+\rho_{e}\right)^{i}}
$$

The expression above shows that for any observed price-to-book ratio, the market's implied expectation of residual income and growth in book value can be derived. Rewriting the RIV model as a price-to-book ratio also facilitates relative firm valuations. Holding all other factors the same between the target firm and its peer, the only differences in valuation should be attributed to the differences in residual income and growth in book value of equity. In conclusion, we find that the RIV model seems to be practical and suitable for making predictions on a broad sample for the purpose of our study.

### 2.3 The relation between price-to-book and return on equity

The rewritten RIV model in Equation 2.7 shows the fundamental components of the observed price to book ratio. Given the derivation of the RIV model, we can see that the P/B ratio is a function of expected ROE. Previous studies have investigated the cross-sectional relationship between the price-to-book ratio and return on equity, and the following is an overview of the key findings from some of the most influencing papers identified within this field.

Key definitions
Historical ROE The ROE observed through historical accounting information
Expected ROE The ROE that is expected in future periods
Future ROE The actual ROE realized in future periods

Already in the late 1980s, Wilcox (1987) found a strong cross-sectional relationship between historical ROE and the P/B ratio. A cross-sectional regression performed across 949 stocks using historical ROE as the explanatory variable resulted in a strong observed linear relationship between historical ROE and P/B. After replicating the same regression across industries, the author found the relationship to be robust but found varying intercepts across industries. The study confirmed the relationship implied by the RIV model, and Wilcox (1987) concluded that P/B ratio is a function of the expected ROE. Finally Wilcox (1987) asserts that the ROE-P/B relationship could be further improved by adjusting for industry effects and by adding forward looking information.

Penman (1996) investigated how the historical ROE relates to the pricing of stocks. Starting from the RIV model, the author states that the P/B ratio is a function determined by future ROE. However, when investigating the P/B-ROE relationship, the author found a strong correlation between historical ROE and observed P/B. The result is therefore contradictory to the notion that $\mathrm{P} / \mathrm{B}$ is only a function of expected ROE and not a function of historical ROE. Penman further assert that in theory historical ROE should not be relevant in determining the $\mathrm{P} / \mathrm{B}$, but if historical ROE is serial correlated with future ROE (i.e. historical ROE will inform about future ROE) then historical ROE has the ability to determine P/B. However, Penman finds that although historical ROE provides some information about future ROE, in general it does not provide sufficient information of future ROE.

Skogsvik and Skogsvik (2008) investigate the validity of the price-earnings ( $\mathrm{P} / \mathrm{E}$ ) ratio when used as a benchmark multiple in relative valuation. They investigated differences between the peer company and the target company with regards to return on equity and growth in equity. They show that $\mathrm{P} / \mathrm{E}$ valuation is not able to handle those differences. Hence the authors recommend $\mathrm{P} / \mathrm{B}$ ratio should be preferred as an relative valuation metric as to the traditional $\mathrm{P} / \mathrm{E}$ ratio. Furthermore, when applying a relative valuation comparing a target company to the $\mathrm{P} / \mathrm{B}$ and ROE of a peer group, the authors recommend to state the price-to-book ratio as a linear function of the expected next year's ROE.

To conclude, previous studies have found a clear relationship between historical ROE and P/B. The studies assert that $\mathrm{P} / \mathrm{B}$ is a function of expected ROE, hence cross-sectional differences in $\mathrm{P} / \mathrm{B}$ implies differences in expected ROE. Furthermore the studies show that historical ROE is serial correlated to future ROE, hence historical ROE could be used as a proxy for future ROE. Therefore as long as historical ROE is a good empirical proxy for future ROE, then the cross-sectional difference in $\mathrm{P} / \mathrm{B}$ can be explained by differences in historical ROE.

None of the studies above attempted to form a trading strategy based on the cross-sectional relationship of P/B and historical ROE. But both Penman (1996) and Wilcox (1987) infers that investors could benefit from predicting a more precise future ROE. Hence potential mispricing could occur if the market fails to fully take into account the information content in the historical ROE. Bernard (1994) finds that to a certain extent prices today fails to fully respond to the information content of historical ROE. Therefore, Bernard (1994) states that it could be an indication of potential mispricing when the historical ROE and the observed $\mathrm{P} / \mathrm{B}$ of individual stocks are inconsistent.

Table 2.3 Main findings: The relation between price-to-book and return on equity

| Study | Data | Findings |
| :--- | :--- | :--- |
| Wilcox (1987) | US 1976-1980 | Strong cross-sectional relationship found between historical ROE and <br> P/B. |
| Bernard (1994) | US 1974-1991 | Historical ROE is a better predictor of future ROE than observed P/B. <br> Potential mispricing could occur for individual stocks. |
| Penman (1996) | US 1968-1985 | Historical ROE is serial correlated with future ROE. Therefore strong <br> relationship between P/B and historical ROE. |
| Skogsvik and <br> Skogsvik (2008) | Conceptual <br> study | P/B is a preferred benchmark ratio for relative valuation compared to <br> P/E. |

The studies mentioned above support the notion that cross-sectional differences in $\mathrm{P} / \mathrm{B}$ are based on differences in expected ROE. Given the RIV model this should be the case (i.e. firms with the ability to generate high excess return should be traded at a higher $\mathrm{P} / \mathrm{B}$ multiple).

However, when applying the RIV framework in a cross-sectional study, additional factors in the model should be taken into account, such as the required rate of return on equity and the growth in book value of equity. Given the support for the relationship between historical ROE and P/B, a crosssectional regression model based on the linkage between residual income, growth in book value of equity and $\mathrm{P} / \mathrm{B}$ should yield a similar if not an even more refined relationship. The studies above also indicate that cross-sectional mispricing could occur if the market fails to incorporate the information content of historical ROE in certain stocks. This motivates our effort to explore a trading strategy based on the cross-sectional relationship between residual income and P/B.

## 3 Method

### 3.1 Introduction

To reiterate, the purpose of this study is to predict stock prices using historical accounting information, and subsequently evaluate the performance of trading strategies based on those predictions. Based on the findings in previous research pointing to the advantages of the residual income valuation model both in terms of practicality and predictive ability, we believe that the RIV model is an appropriate starting point for our investigation.

To make our predictions, we use two models. One, we apply the residual income valuation model on each company using historical data as input to the model. This is an direct application of the model, where we examine each company by itself, taking into account historical accounting information. In addition to this direct application, we also attempt a cross-sectional approach. Previous studies such as Wilcox (1987) and Penman (1991) have found a strong cross-sectional relationship between the price-to-book ratio and return on equity. We aim to use this relationship by applying a cross-sectional regression model. This implies a relative approach, where we use the regression coefficients to make our predictions, so that the pricing of historical accounting information across all stocks are taken into account.

Both models are applied at the end of March every year 2002-2011. At this time of the year, all companies have released their fourth quarter report. We then take positions based on those predictions, and hold those positions until the end of March the following year. Consequently, we hold positions from end of March 2002 to end of March 2012.

However, first we will describe our data and how we handle data problems. Second, we will demonstrate in detail how we apply the models on our sample and how we obtain our predictions. Third, we will show how we design our trading strategies. Finally, we delineate our method for evaluating the performance of the trading strategies.

### 3.2 Data

### 3.2.1 Forming the dataset

We limit our study to the Swedish stock market. Previous research has mainly covered the US stock markets, and we have been unable to find any study that has conducted a similar investigation on Swedish data in a recent time period. To avoid the many issues associated with smaller companies, such as stocks with low liquidity, volatile earnings, frequent listings and delistings as well as frequent new equity issues, we leave out the smaller market places and focus on the companies listed on the main market place in Sweden: Nasdaq OMX Stockholm (henceforth referred to as OMXS).

At the end of 2011, 259 companies were listed on OMXS. All stocks except six stocks had a total number of trades over 1000 during 2011, which indicates that the liquidity in general is not a problem.

Regarding the choice of time period, as previously mentioned the purpose is to investigate recent data. In this context, it means data no older than 15 years. Going back longer in time would not be helpful, since the stock market has evolved significantly over the past 15 years. Transactions costs have decreased substantially while transparency as well as accounting information quality has increased. Because of this, we believe that tests of a model on data more than 15 years old say very little about
the model's performance today and over the coming years. This is an important part of our contribution to previous research.

However, we also need to avoid any issues with survivorship bias. This means that we are unable to base our investigation on only the companies that are listed on the OMXS today. This would imply that we historically would have had foresight of which companies that are surviving companies and only invest in those companies. Thus, we retrieve a full list of instruments listed on OMXS year by year from Datastream. We find consistent such lists for the period from 2002 to 2011. This implies a ten year sample period, and we believe that it is an adequate amount of time for drawing conclusions with general applications.

### 3.2.2 Data problems

We retrieve a list from Datastream of all instruments listed on OMXS in March every year from 2002 to 2012. These lists form the base for our model estimation each year. To begin with, we adjust the lists so that we have one equity instrument per company. For dual-listed companies we remove the share with the lowest market capitalization. Additionally, we remove non-equity instruments such as preference shares and closed-end funds.

Subsequently, we turn our attention to adjust the sample to improve homogeneity and achieve congruence with previous research. Year by year, we exclude companies based on a predetermined set of rules. We exclude companies with a primary listing outside of Sweden, since we want to avoid exchange rate effects due to differing reporting currencies. We remove companies that at some time during the estimation period have a negative book value of equity, since for a negative value we are unable to calculate the return on equity as well growth in equity. Furthermore, we remove companies with a fiscal year that does not correspond to the calendar year. Since we estimate our model in March every year, some of those companies would not yet have released their full-year reports, and others would have already released their first quarterly report. Furthermore, we naturally exclude those companies for which we are unable to find sufficient historical data. In our model estimation, we use accounting data spanning a period three years before the time of estimation, and stock price data going four years back. We exclude all companies where some historical information is missing.

Companies that carry out equity issues create additional data problems for us. Basically, the residual income valuation model incorporates equity issues without problems since it is the net dividend (that is, dividends less other owner transactions) that is forecasted. However, since we use historical data in our forecasts, equity issues represent a problem since the forecasting power of both return on equity and growth in book value of equity is affected by equity issues. First, equity issues, in contrast to dividends, are more often than not one-off items of large magnitude, whereas dividends tend to be stable and occur every year. This means that historical growth in book value of equity is representative of future growth in terms of dividends, since we expect dividends to continue at the same historical level. However is it uncommon to expect that equity issues will continuously be issued on the basis of its historical level. Therefore, in firms with recent equity issues historical growth in book value of equity is not a fair representation of future equity growth. Second, an equity issue in the year immediately prior to the point of model estimation, or in the first quarter of the same year, will diminish the forecasting power of return on equity. Return on equity is calculated based on equity values of the three preceding years. But it is uncertain if the company right away will be able to earn the same level of profitability on the newly issued equity as it did on the old equity. Thus, the forecasting power of return on equity is diminished. To avoid these problems, we remove companies that have issued equity any time during the last two years prior to the model estimation.

### 3.2.3 Industry selection

Our model hinges on the ability of historical performance to predict future performance. However, we believe that this is less true for some industries or sectors than others. Some sectors have a degree of "hit-or-miss" characteristics that might be less suitable for including in an estimation of this type. These companies typically spend considerable resources on research and development over some time period in search of the next income-generating project. During this time period earnings are low but will increase tremendously if the company succeeds in its efforts. This applies to companies active in exploration of oil and minerals, as well as companies working with biotechnology, pharmaceuticals, alternative energy, and computer software. This is supported by the findings of Penman and Sougiannis (1998) who conclude that the residual income valuation model does not perform well in these industries.

There are other problematic sectors as well. For investment companies and real-estate, the valuation is not driven primarily by operational earnings but instead by the development of the investment portfolio and in turn the net asset value.

Our industry selection approach can be compared with previous studies such as Skogsvik (2008) and Skogsvik and Skogsvik (2010) where only manufacturing companies are included. However, we believe that a broader approach in terms of industries is reasonable at the initial stage. Datastream classifies all companies according to the Industry Classification Benchmark (ICB) which we use to facilitate our industry selection. A complete list of ICB industries and if they are included in our sample can be found in Appendix 7.1.

### 3.2.4 Adjusting for outliers

Even after our careful adjustments for data problems as well as our industry selection, we still find that there are some companies in our sample that have a combination of price-to-book and return on equity that are far outside the rest of the sample. Although we have adjusted for come of "hit or miss" industries in our industry selection, still some firm with similar traits were identified in our gross data sample. To remedy this problem, we make adjustments for outliers.

In order to calculate the quartiles of our data sample we calculate a comparison statistic for each company. This statistic is based on its historical price-to-book ratio, its historical average residual income $\overline{R I_{h}}$ and historical growth in book value of equity $\overline{g_{b}}$. We assigned equal weights to each factor and calculated the comparable value in the following manner:

$$
\text { Comparison statistic }=\frac{P_{t} / B_{t}}{10}-\overline{R I_{h}}-\overline{g_{b}}
$$

According to the residual income valuation model as formulated in Equation 2.7, a high P/B ratio is a function of high residual income and high growth in equity book value. On the contrary, a company with an abnormally high $\mathrm{P} / \mathrm{B}$ ratio but with negative residual income and negative growth in equity book value is inconsistent with the model. Hence, in accordance to this reasoning then the comparison statistic will assign a high value to companies with values inconsistent with the RIV model. Using this statistic we determine outliers.

The definitions for the outlier ranges are the following:

$$
\begin{array}{ll}
\text { Upper end outliers: } Q 3+1.5 \times I Q R & 3.2 \\
\text { Lower end outliers: } Q 1-1.5 \times I Q R & 3.3
\end{array}
$$

Where $Q 1$ and $Q 3$ are the first and third quartile respectively, and $I Q R$ is the interquartile range which is the distance between $Q 1$ and $Q 3$. Using this statistic, on average nine companies per year are classified as outliers. Table 3.1 and subsequent figures summarizes the outlier statistics year by year.

## Table 3.1 Outlier statistics

| Year | Outliers | Observations after <br> excluding outliers |
| :---: | :---: | :---: |
| 2002 | 8 | 71 |
| 2003 | 8 | 67 |
| 2004 | 4 | 79 |
| 2005 | 4 | 91 |
| 2006 | 13 | 80 |
| 2007 | 10 | 87 |
| 2008 | 12 | 78 |
| 2009 | 10 | 83 |
| 2010 | 8 | 74 |
| 2012 | 13 | 71 |
| Total | 90 | 781 |

Figure 3.1 Histogram of observations before outlier adjustments
The graph below shows the distribution of companies according to the comparison statistics prior to adjustments for outliers.


Figure 3.2 Histogram of observations after outlier adjustments
The graph below shows the distribution of companies according to the comparison statistics after the adjustments for outliers.


As displayed in Figure 3.1, in our gross data sample prior to the classifications of the outliers there existed a significant number of observations dispersed outside the concentration of our observations. In Figure 3.2, after controlling for outliers defined in Equation 3.2 and Equation 3.3 we can observe that a majority of the outliers scattered outside from the concentration within the $20^{\text {th }}-60^{\text {th }}$ percentiles were excluded. Outliers that we have identified all have characteristics inconsistent with the RIV model. In other words, outliers omitted from our main sample are firms with extreme high $\mathrm{P} / \mathrm{B}$ along with negative or extremely low residual income and growth in book value of equity. Or extremely low $\mathrm{P} / \mathrm{B}$ and high residual income and growth in book value of equity. A complete list of our final sample year by year can be found in Appendix 7.3.

### 3.3 Applying the models and making predictions

### 3.3.1 Direct predictions using the residual income valuation model

The residual income valuation model has previously been empirically tested by Frankel and Lee (1998). However, our approaches differ. Frankel and Lee (1998) have a forecast period of three years for return on equity and then let ROE grow into perpetuity. Additionally, analyst consensus estimates are used to forecast ROE. In our approach, we base our forecasts entirely on historical accounting information and then use the permanent measurement bias to obtain the steady state value. This is a key difference, since our valuation method does not rely on analyst estimates.

We apply the residual income valuation model to each company in our sample and predict the price-to-book multiple. To reiterate, we apply the model in March every year from 2002 to 2012, and make a prediction about the $\mathrm{P} / \mathrm{B}$ ratio for the period until end of March the next year. The RIV model again:

$$
\frac{V_{t}}{B_{t}}=1+\sum_{i=1}^{T} \frac{E\left[R O E_{t+i}-\rho_{e} \times B_{t+i-1}\right] / B_{t}}{\left(1+\rho_{e}\right)^{i}}+\frac{B_{T} / B_{t} \times P M B}{\left(1+\rho_{e}\right)^{i}}
$$

The book value of equity at the time of valuation, $B_{t}$, is obtained from the company financial statements provided by Datastream. Since we are standing at the end of March at the time of estimation, we have the financial reports for the fourth quarter of the previous year available for all companies. Thus, we use the book value of equity at the end of the previous year as $B_{t}$.

In the forecast of future return on equity, we start with a forecast of the ROE at the end of the estimation year. Similar to Skogsvik (2008) we use the historical three-year average ROE to make our forecast. We calculate ROE based on openings values of book value of equity:

$$
R O E_{t}=\frac{N I_{t}}{B_{t-1}}
$$

Where $N I_{t}$ is the net income in year $t$. In our measure of income, we have not taken into account items in the comprehensive income statement. This is mainly because items recognized there are often of transitory nature. Those items are often associated with translation differences due to foreign exchange rates and other unrealized value changes in financial assets. We think net income is a better measure that captures company's persistent earnings. However, formally this is a violation of the clean surplus relation, which means that income less net dividends does not add up to the increase in book value of equity. However, we believe that it is more important to achieve a reliable measure of ROE that reflects long-term performance. As we will later explain, in the direct approach we base growth in book value of equity on historical dividend payout ratios, which means that the clean surplus relation holds true in our model.

The three-year average ROE is then:

$$
\overline{R O E}_{h}=\frac{R O E_{t-1}+R O E_{t-2}+R O E_{t-3}}{3}
$$

During the time period $t$ until $T$ in steady state we expect the ROE for each companies to decline or increase linearly every year until it reaches its steady state level. To find this level, we back it out from the permanent measurement bias. Remember that in steady state, any residual income that the firm generates is exclusively an accounting measurement effect. This means that the steady state value of equity is equal to PMB times the book value of equity. In turn, this value is equal to the present value of future residual income:

$$
B_{T} \times P M B=\frac{B_{T}\left(R O E_{S s}-\rho\right)}{\rho-g_{s s}}
$$

Where $R O E_{S S}$ is the steady state return on equity and $g_{S S}$ is the steady state growth rate. We assume that the steady state growth rate will be equal to a long-term inflation target of $2 \%$ which implies $0 \%$ real growth. Solving for $R O E_{S S}$ we find:

$$
R O E_{S S}=P M B \times\left(\rho-g_{s S}\right)+\rho
$$

Now that we have both ROE for the first year in the forecast period as well as the steady state ROE, we can interpolate linearly. The yearly change is then:

$$
\Delta R O E_{t}=\frac{\overline{R O E}_{h}-R O E_{S S}}{T-t}
$$

To find the book value of equity each year in the forecast period, we simply apply the clean surplus relationship:

$$
\Delta B_{t+i-1}=B_{t+i-2} \times\left(R O E_{t+i-1}-D S_{t+i-1}\right)
$$

Where $D S_{t+i-1}$ is the dividend payout ratio in year $t+i-1$. Similar to our approach for return on equity, the dividend payout ratio during the forecast period is assumed to gradually adjust to a steady state level. The dividend payout ratio in steady state is calculated as

$$
D S_{s s}=1-\frac{g_{s s}}{R O E_{S S}}
$$

To forecast the dividend payout ratio of the year of estimation, we obtain dividend per share and earnings per share from Datastream and calculate the three-year historical average. From the year of estimation until steady state, we assume a gradual adjustment to the steady state level.

With return on equity and dividend payout ratio in place for every year in the forecasting period, we are able to find book value of equity. Rewriting the clean surplus relation:

$$
\frac{B_{t+1}-B_{t}}{B_{t}}=\left(\frac{N I_{t}-D S_{t}}{B_{t}}\right)
$$

And thus, we obtain growth in book value of equity:

$$
g_{b}=\left(R O E_{t}-\frac{D S_{t}}{B_{t}}\right)
$$

As the expression shows, the growth in book value of equity will change in accordance with the gradual adjustments of return on equity and dividend payout ratio as steady state approaches. To estimate the required return on equity $\rho$, we use the capital asset pricing model:

$$
\rho=r_{f}+\beta\left(r_{m k t}-r_{f}\right)
$$

Where $r_{f}$ is the risk-free rate, $\beta$ is the stock beta, and $\left(r_{m k t}-r_{f}\right)$ is the market risk premium. To estimate the stock beta, we regress stock returns on the MSCI World index. This is a broad index with over 1600 stocks from all developed markets in the world which we obtain from Datastream. Although our portfolio solely consists of companies listed in Sweden, we have used the MSCI World index as the market portfolio. This is because if we use the Swedish index we risk comparing to an index with a bias towards certain industrial sectors. After all, the Swedish index is not the market portfolio, and we believe that the MSCI World index is a better proxy for the market portfolio.

For this calculation we use weekly returns and four years of historical data. The risk-free rate and the market risk premium are heuristically estimated to $3 \%$ and $6 \%$ respectively. This may seem to be an assumption without justification. However, we have found that our results are robust with respect to this assumption, and are largely unchanged for all reasonable combinations of risk-free rate and market risk premium. We assume that $\rho$ will remain unchanged over the entire forecast period.

With these factors in place, we are able to directly predict the price-to-book multiple of every company in our sample using the RIV formula in Equation 3.4. As previously mentioned, we do this in March every year from 2002 to 2011 , and later we will use these $\mathrm{P} / \mathrm{B}$ ratio predictions to form a trading strategy.

### 3.3.2 Relative predictions using the regression model

In addition to applying the RIV model directly across all companies in our sample, we also conduct a cross-sectional regression analysis and predict price-to-book through a relative approach. Previous research has found that there indeed exists a clear cross-sectional relationship between return on equity and price-to-book (Wilcox, 1987; Penman, 1996). Hence assuming this relationship holds true between return on equity and residual income, a relative prediction of future price-to-book using historical accounting information should yield similar results as the direct RIV model predictions.

The results of the relative prediction are then used to benchmark our results obtained in the direct RIV model and investigate whether or not the results from the two approaches differs.

To do this we must first transform the residual income valuation model into a linear form. Looking at the RIV model in Equation 3.4, we identify the key value drivers. The first key factor is residual income $R I=R O E-\rho$, and the second is growth in book value of equity $g$. Furthermore, we need to account for differences in the permanent measurement bias between companies in different sectors. Consequently, we define our dependent variable as the difference between $P M B$ and actual price-tobook. This difference represents the expectation of future residual income that are not an effect of accounting measurement but instead excess profitability. This leads to the following initial specification:

$$
P / B-P M B=\alpha+\beta_{1} R I+\beta_{2} g
$$

We now proceed to specify the factors of our model in detail. Supported by the findings in previous research and in line with our research question, we use historical information to estimate the factors in our model.

To determine $R I=R O E-\rho$, we estimate return on equity as the three-year historical average. Both $R O E$ and $\rho$ is calculated similarly to the approach in section 3.3.1. Thus we find:

$$
R I=\overline{R O E}-\rho
$$

For consistency, we also use three years of historical information for estimating growth in equity book value $g$. We calculate the three-year geometric mean (compound annual growth rate):

$$
g_{t}=\left(\frac{B_{t-1}}{B_{t-3}}-1\right)^{\frac{1}{3}}
$$

Denoting $(P / B-P M B)$ as $P B P M B$ yields the final specification (note that this is a cross-sectional regression so the subscript $t$ is removed):

$$
P B P M B_{i}=\alpha+\beta_{1} R I_{i}+\beta_{2} g_{i}+u_{i}
$$

Similarly to the application of the residual income valuation model, we perform this regression analysis at the end of March every year from 2002 to 2011. Subsequently, we use the coefficients to predict the price-to-book ratio for every company.

### 3.4 Trading strategy, portfolio formation and evaluation

### 3.4.1 Trading strategy

After applying both the direct RIV model as well as the relative valuation model we have two sets of $\mathrm{P} / \mathrm{B}$ ratios for each company and year in our sample. The trading strategy is simple: In line with previous research (Skogsvik, 2008) we apply a buy-and-hold strategy. At the end of March, on the last trading day, we compare the actual $\mathrm{P} / \mathrm{B}$ ratio for each company with their corresponding predicted $\mathrm{P} / \mathrm{B}$ ratio. If the predicted $\mathrm{P} / \mathrm{B}$ ratio is higher than the actual $\mathrm{P} / \mathrm{B}$ ratio, we go long in the stock. If it is lower, we short sell the stock.

Table 3.2 Overview of investment criteria
The investment decisions in our trading strategies are based on the relation between the predicted $P / B$ ratio and the actual $P / B$ ratio.

| Prediction vs. actual | Action |
| :--- | :--- |
| Predicted > Actual | Take long position |
| Predicted $=$ Actual | No position taken |
| Predicted < Actual | Take short position |

We make all investments at the end of March, and make no subsequent investments during the trading period. We then hold the investments during 12 month until the last trading day of March next year, when we close all positions.

### 3.4.2 Portfolio formation

To evaluate the investments on an aggregate level, we form a number of portfolios for each prediction model. Previous studies such as Skogsvik (2008) form a zero-cost portfolio where the proceeds from short sells fully cover the amount invested in the long portfolio. It would have facilitated comparisons to previous results if we were able to from such a portfolio ourselves. However, the zero-cost portfolio is not always realistic. For many years, the investments are not equally distributed between long and short investments (a distribution of long and short investments each year can be found in Table 4.2. The most extreme case produced by the RIV model is 2009 , where $86 \%$ of our investments are long positions while only $14 \%$ are short. This means that a disproportionate fraction of the returns for the zero-cost portfolio emanates from the few short investments. To avoid this discrepancy, we instead form an equal-weighted portfolio, where the return from each investment has an equal share in the total portfolio return.

In addition, we also form long and short portfolios for each prediction model to evaluate their relative performance with respect to long and short positions. Naturally, the performance of the long and short portfolios is heavily dependent on the general market direction. However, our time period of 2002 to 2012 includes a quite equal distribution of bull and bear periods, which we can see in Table 4.2 Considering this, we believe that the performance of our long and short portfolios are worth some interest.

### 3.4.3 Portfolio evaluation

In order to evaluate whether the portfolios generate any abnormal returns, we have to examine if the returns can be explained by any known risk factors. For this purpose we apply both the capital asset pricing model (CAPM) and the Fama-French 3-factor model. This evaluation method investigates whether or not our portfolio returns are caused by risk loading (i.e. taking on greater level of risk) of
the commonly known risk factors. If risk loading cannot explain our returns, then it implies that our portfolio has generated extra returns without taking on extra risk. This excess return is hence classified as abnormal returns.

### 3.4.4 Risk adjustments using the CAPM model

First, we investigate if the returns in our portfolios can be explained by the market risk premium in the capital asset pricing model alone. We calculate the monthly returns and perform a time series regression against the monthly market excess returns:

$$
\left(r_{t}-r_{f, t}\right)=\alpha+\beta\left(r_{m k t, t}-r_{f, t}\right)+u_{t}
$$

Where $r_{t}$ is the return for the portfolio, $r_{f, t}$ is the risk-free rate and $r_{m k t, t}$ is the return for the market index in month $t$. We obtain $r_{f, t}$ and $r_{m k t, t}$ from Kenneth French's homepage ${ }^{1}$. The factors we obtain are European factors, based on countries in the Western Europe including Sweden.

In the equation above, the statistic of interest is the intercept $\alpha$. If the regression results would yield an insignificant intercept, then it would imply that our portfolio returns could be explained as exposure to market risk. In other words, we have only received higher returns for taking on extra risk. On the other hand, if the intercept is significant, then it implies that exposure to market risk cannot fully explain our portfolio returns thereby indicating abnormal returns.

### 3.4.5 Risk adjustments using the Fama-French 3-factor model

Second, we investigate if the returns in our portfolios can be explained by the factors in the FamaFrench 3 -factor model, developed by Fama and French (1992). Explaining the Fama-French 3-factor model in detail is outside the scope of this study, but in essence, the Fama-French model adds two additional factors to the market factor in the CAPM model. The first one is small-minus-big (SMB), which measures the historical excess return of stocks with small market capitalization over stocks with big market capitalization. The second is high-minus-low (HML) which measures the historical excess return of stocks with high book-to-market ratio over stocks with low book-to-market ratio (high book-to-market is equivalent to low price-to-book, and vice versa). Again, we perform a similar time series regression on our portfolio monthly excess returns:

$$
\left(r_{t}-r_{f, t}\right)=\alpha+\beta_{1}\left(r_{m k t, t}-r_{f, t}\right)+\beta_{S M B} S M B_{t}+\beta_{H M L} H M L_{t}+u_{t}
$$

Where $r_{t}$ is the return for the portfolio, $r_{f, t}$ is the risk-free rate, $r_{m k t, t}$ is the return for the market index, $S M B_{t}$ is the small-minus-big factor and $H M L_{t}$ is the high-minus-low factor in month $t$. We obtain the Fama-French factors as well from Kenneth French's homepage, and again it is the European factors that we use. Similarly as before, if the intercept $\alpha$ is insignificant our interpretation is that our portfolio returns can be explained by the Fama-French factors, and if it is significant then we have achieved abnormal returns.

### 3.4.6 Industry analysis

Several of the previous studies have been stricter than us in terms of industry exclusions from their sample. Skogsvik (2008) and Skogsvik and Skogsvik (2010) only includes manufacturing companies,

[^1]while Wilcox (1987) conducts empirical test on a per industry basis. As delineated in the sections above, we exclude certain industries that we expect are less suited for these types of prediction models. Still, we analyze our results by industry to investigate whether we can find any substantial differences.

In this approach, we construct several portfolios based on the ICB classification of industries using only the direct RIV model. We then evaluate the returns similarly to our main portfolios, and perform a Fama-French regression to control the returns for known risk factors.

## 4 Results and analysis

This section presents and evaluates the portfolio performance of our study. The section is divided into three parts. First, we present the results and analysis of our trading strategy based on the direct application of the RIV model and its corresponding portfolio (the direct portfolio). Second, we present the results and analysis of our relative residual income - price-to-book trading strategy and its resulting portfolio (the relative portfolio). For each model, we first describe the portfolio performance in general and casually compare our returns to the market return (MSCI World index), then we formally evaluate the risk-adjusted returns of our portfolios and conclude with some analysis and comparisons of the models. In the final part of this section we present the results of the industry portfolios.

### 4.1 Direct approach

### 4.1.1 Performance of the direct portfolio

Table 4.1 provides a decomposition of the direct portfolio performance. As displayed in the table, our returns varied quite significantly over the period 2002-2011, as did the composition between long and short stocks in our portfolio. During the ten-year period we found that our direct portfolio performed slightly better than the MSCI World index. In majority of the years our portfolio went against the direction of the market and the portfolio generated the largest amount of the excess returns during 2008 and 2009. In total our direct portfolio returned on average $8 \%$ per year. Due to positive market returns 2002-2011 our long positions returned $17 \%$ on average while our short positions returned $11 \%$ per year.

## Table 4.1 Performance of the direct portfolio

Returns are the total portfolio returns of all long and short positions held from March and 12 month forward MSCI is the MSCI world index return from March and 12 month forward
Return long is the return of all long positions held from March and 12 month forward
Return short is the return of all short positions held from March and 12 month forward
Nr of shorts is the total number of short postions taken in that year
Nr of longs is the total number of long postions taken in that year
Nr of stocks is the total number of stocks in portfolio
Long / short is the division of the number of long positions divided by the number of short posistion taken that year

| Year | Return | MSCI <br> World | Return Long | Return Short | No. of <br> longs | No. of <br> shorts | No. of <br> stocks | Long/ <br> short |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2002 | $-2 \%$ | $-24 \%$ | $-24 \%$ | $34 \%$ | 44 | 26 | 70 | 1.69 |
| 2003 | $24 \%$ | $36 \%$ | $48 \%$ | $-53 \%$ | 51 | 16 | 67 | 3.19 |
| 2004 | $-1 \%$ | $10 \%$ | $36 \%$ | $-29 \%$ | 34 | 45 | 79 | 0.76 |
| 2005 | $-26 \%$ | $16 \%$ | $49 \%$ | $-46 \%$ | 19 | 72 | 91 | 0.26 |
| 2006 | $-3 \%$ | $13 \%$ | $16 \%$ | $-8 \%$ | 17 | 63 | 80 | 0.27 |
| 2007 | $8 \%$ | $-5 \%$ | $-22 \%$ | $17 \%$ | 21 | 66 | 87 | 0.32 |
| 2008 | $-8 \%$ | $-43 \%$ | $-45 \%$ | $41 \%$ | 44 | 34 | 78 | 1.29 |
| 2009 | $85 \%$ | $45 \%$ | $109 \%$ | $-55 \%$ | 71 | 12 | 83 | 5.92 |
| 2010 | $-6 \%$ | $11 \%$ | $16 \%$ | $-20 \%$ | 29 | 45 | 74 | 0.64 |
| 2011 | $6 \%$ | $-1 \%$ | $-9 \%$ | $11 \%$ | 19 | 52 | 71 | 0.37 |
| Avg. | $8 \%$ | $6 \%$ | $17 \%$ | $-11 \%$ | 35 | 43 | 78 | 1.47 |

Table 4.2 provides a detailed description of the direct portfolio performance along with some general market statistics. In 2002 the direct portfolio were able to perform better than MSCI World which declined $-24 \%$. But despite a high prediction rate in 2003 our direct portfolio underperformed index in the subsequent years 2003-2006. It is quite unexpected that such a high prediction rate of $72 \%$ would yield a lower return than the market in 2003. This is mainly caused by some extremely negative returns in our short positions during that year. In the subsequent recovery years 2004-2006, historical financials were hammered by poor results after the dot-com bubble in 2001-2002. Therefore the threeyear average historical financials during 2004-2006 were in general low. When the historical residual income $\overline{R I_{h}}$ rebounded in 2006, market valuations were high (as indicated by the average P/B-PMB of our data sample), implying that the market had already priced in the increase in $\overline{R I_{h}}$. Due to the average low $\overline{R I_{h}}$ in 2004-2005 and the high valuations in 2006 our direct portfolio mainly held short positions during the years 2004-2006, when it significantly underperformed the bull markets during the same period.

In 2007, our direct model mainly took short positions, which indicated that market prices were high in relationship to the historical residual income levels. When the market started to fall during the year our portfolio gained. In 2008, market valuations were low compared to historical $\overline{R I_{h}}$ hence our portfolio included more long positions. However historical information was unable to predict the financial crisis that occurred later that year, hence our overall return was $-8 \%$ for 2008 . During the same period MSCI World declined $-43 \%$, our excess returns was mainly supported by strong returns generated in our short positions in 2008.

In the midst of the financial crisis in 2009, the majority of all stock prices were severely suppressed in comparison to its historical financials. Hence, relying on past profitability during the period of 20062008 proved to be a good investment strategy in 2009. The result indicate that temporary mispricing might have occurred in the beginning of 2009, where the suppressed market valuations caused a misalignment of P/B compared to $\overline{R I_{h}}$. Due to these low valuations our RIV model has been able to discover this misalignment and our portfolio benefited significantly from this one-off instance. Finally in 2010-2012, when the market valuations and $\overline{R I_{h}}$ were quite aligned, no apparent cause for over- or underperformance could be noticed.

The composition of the trading positions during the period 2002-2012 indicates that our RIV model is sensitive to misalignments of $\overline{R I_{h}}$ and observed P/B. Hence when valuations based on $\mathrm{P} / \mathrm{B}$ were high, high $\overline{R I_{h}}$ was needed to justify a long position and vice versa. This shows that the direct RIV model has a good ability to distinguish stocks where the valuations are above or under historical fundamentals. This is aligned with findings from previous studies such as Penman and Sougiannis (1998), Frankel and Lee (1998) and Skogsvik and Skogsvik (2010), who confirms the practical applicability of the RIV model.

Furthermore we observe that in years when $\overline{R I_{h}}$ proved to be a good indicator of future $R I$, for example in 2009 our portfolio performed exceptionally well. In other periods such as 2004-2006 when historical information proved to be a bad indicator of future RI, our portfolio substantially underperformed. In general the results indicate that when historical information is a good predictor of future performance then our model could significantly benefit from it and vice versa.

# Table 4.2 Descriptive statistics for the direct portfolio 

| Avg.RI is the historical three year average residual income averaged across all firms observed in March that year Avg. $P B P M B_{i}$ is the observed $P / B$ less $P M B$ averaged across all firms in March that year |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\%$ Correct is the total percentage of correct predictions for all long / short positions taken in that period |  |  |  |  |  |  |  |
| Returns are the total portfolio returns of all long and short positions held from March and 12 month forward MSCI is the MSCI world index return from March and 12 month forward |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| Excess returns is the return of our portfolio less the return of the MSCI index during the same period |  |  |  |  |  |  |  |
| Long / short is the division of the number of long positions divided by the number of short position taken that year |  |  |  |  |  |  |  |
| Year | Avg. RI | Avg. PBPM $\boldsymbol{B}_{i}$ | \% Correct | Returns | MSCI | Excess return | Long/ short |
| 2002 | 8\% | 1.62 | 43\% | -2\% | -24\% | 22\% | 1.69 |
| 2003 | 7\% | 0.99 | 72\% | 24\% | 36\% | -12\% | 3.19 |
| 2004 | 0\% | 1.59 | 43\% | -1\% | 10\% | -12\% | 0.76 |
| 2005 | 1\% | 2.06 | 31\% | -26\% | 16\% | -42\% | 0.26 |
| 2006 | 8\% | 2.64 | 50\% | -3\% | 13\% | -16\% | 0.27 |
| 2007 | 11\% | 2.80 | 68\% | 8\% | -5\% | 13\% | 0.32 |
| 2008 | 13\% | 1.91 | 47\% | -8\% | -43\% | 35\% | 1.29 |
| 2009 | 14\% | 1.16 | 82\% | 85\% | 45\% | 40\% | 5.92 |
| 2010 | 11\% | 2.23 | 45\% | -6\% | 11\% | -17\% | 0.64 |
| 2011 | 9\% | 2.47 | 65\% | 6\% | -1\% | 7\% | 0.37 |
| Avg | 8\% | 1.95 | 55\% | 8\% | 6\% | 2\% | 1.47 |

### 4.1.2 CAPM risk-adjusted returns

The results of the CAPM risk-adjusted return show an insignificant monthly excess return $\alpha$ of $0.25 \%$ per month for the direct portfolio during 2002-2011. The low beta coefficient for the market premium is expected since our portfolio includes both long and short positions. Our long positions seemed to generate monthly excess returns of $0.46 \%$ while our short positions generated a monthly negative risk adjusted return of $-0.40 \%$. Neither of the two returns are significant. The market beta coefficient for both long and short positions were highly significant, indicating that all positions taken were exposed to market risk.

Table 4.3 CAPM risk-adjusted direct portfolio returns
$\alpha$ is the alpha stated in equation 3.19
$\beta_{1}$ is the coefficient for the market risk premium stated in equation 3.19

| Portfolio | $\boldsymbol{\alpha}$ | t-stat | p-value | $\boldsymbol{\beta}_{1}$ | t-stat | p-value |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Direct portfolio | 0.0025 | 0.812 | 0.418 | 0.079 | 1.542 | 0.125 |
| Direct portfolio Long | 0.0046 | 1.24 | 0.215 | 0.726 | 11.93 | 0.000 |
| Direct portfolio Short | -0.0040 | -1.04 | 0.298 | -0.730 | -11.48 | 0.000 |

### 4.1.3 Fama-French 3-factor model risk-adjusted returns

After adjusting for the Fama-French 3-factor model, we found that our direct portfolio generated an insignificant excess return of $0.20 \%$. The size of the coefficients $\beta_{1}$ and $\beta_{S M B}$ were small while the $\beta_{H M L}$ coefficient was significantly higher. This indicates that the portfolio returns can mainly be explained by exposure towards the $H M L$ risk factor. Again our long positions generated an
insignificant excess return, while the short positions returned a negative risk adjusted return. Exposure towards the market risk premium $\beta_{1}$ had the most explanatory ability for both the long and short positions taken.

## Table 4.4 Fama-French risk-adjusted direct portfolio returns

$\alpha$ is the alpha stated in equation 3.20
$\beta_{1}$, is the coefficient for the market risk premium stated in equation 3.20
$\beta_{\text {smb }}$ is the coefficient for the small minus big risk premium stated in equation 3.20
$\beta_{\text {hml }}$ is the coefficient for the market high minus low risk premium stated in equation 3.20

| FF 3-Factor Results | $\alpha$ | t -stat | p -value | $\beta_{1}$ | t-stat | p-value |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Direct portfolio | 0.0020 | 0.7140 | 0.4762 | 0.0250 | 0.4460 | 0.6559 |
| Direct portfolio Long | 0.0030 | 0.8280 | 0.4092 | 0.7260 | 10.9700 | 0.0000 |
| Direct portfolio Short | -0.0030 | -0.9060 | 0.3663 | -0.7980 | -11.5000 | 0.0000 |


| FF 3-Factor Results | $\beta_{\text {smb }}$ | t -stat | p -value | $\beta_{h m l}$ | t -stat | p-value |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Direct portfolio | -0.1760 | -1.1570 | 0.2494 | 0.3090 | 1.8610 | 0.0651 |
| Direct portfolio Long | 0.6080 | 3.4870 | 0.0006 | 0.0780 | 0.4110 | 0.6811 |
| Direct portfolio Short | -0.6060 | -3.3300 | 0.0011 | 0.3440 | 1.7300 | 0.0085 |

### 4.1.4 Analysis of the direct model

Our risk adjusted returns were insignificant when controlling for the risk factors of CAPM and the Fama-French 3-factor model. The sizes of the insignificant alpha were $0.25 \%$ and $0.20 \%$ per month. Comparing our return results to previous studies we find that our returns are aligned with the returns identified in the study by Skogsvik (2002). The abnormal return generated in her hedge position generated a monthly CAPM adjusted excess return of $0.33 \%$ but likewise her alpha returns were neither statically significant. Comparing our results to Skogsvik (2010) the indicator variable strategy showed an significant abnormal return of $0.8 \%$ per month after controlling for CAPM. Our direct portfolio returns proved to be far inferior to the returns generated in Skogsvik (2010). However, the data sample in Skogsvik (2010) was from 1983 to 2003 where the majority of the abnormal returns were generated in first third of the investment period. Therefore it is uncertain if the indicator strategy of Skogsvik (2010) would be superior to our direct portfolio returns if both were applied to the same time period 2002-2012.

Both studies (Skogsvik, 2002; Skogsvik and Skogsvik, 2010) showed a decrease in abnormal returns from the time period 1970-2003 and conclude that market valuations increasingly reflected available accounting information. They motivate this observation by stating that investor has become more sophisticated and access to public available accounting information has improved. As investors become more sophisticated, one can expect investors to make forecast of business outlooks based on market fundamentals and business assessments. Thereby investors incorporate historical accounting information along with other forward looking information to make their financial forecasts. Hence with an advanced set of prediction tools investors should be able to incorporate superior information than solely relying on historical financials to predict future performance.

The results of our direct portfolio returns further gives support to the previous findings above. With regards to our returns during 2002-2012, historical accounting information $\overline{R I_{h}}$ seemed to be a good but not sufficient indicator of future residual income. In periods when forward looking information should have been taken into account to a larger extent (for example trading years 2004-2006), our reliance on historical accounting information hindered us to take favorable growth outlooks into account. The insignificant alpha returns identified over the ten year period 2002-2012 shows that solely relying on historical accounting information is not sufficient to generate abnormal returns. The result of our direct portfolio are aligned with conclusions drawn in Skogsvik (2002), Skogsvik and Skogsvik (2010) and supports the use of both forward looking and historical information to predict future performance.

### 4.2 Relative approach

### 4.2.1 Cross-sectional regression results

We perform the regression as stated in Equation 3.18. The results of the regression shows that the coefficient $\beta_{1}$ for $\overline{R I_{h}}$ is significant over all prediction periods in the years 2002-2012. This implies that historical $\overline{R I_{h}}$ has significant cross-sectional explanation ability of observed price to book ratios. This result is aligned with previous studies (Wilcox, 1987; Penman, 1996), who found strong empirical evidence of the cross-sectional relationship between price-to-book and historical ROE.

However the coefficient $\beta_{2}$ for growth in book value was insignificant and negatively related to the P/B. This is somewhat unexpected since growth in book value is expected to increase the amount of residual income in absolute terms given that the ROE is unchanged. The observed results of the $\beta_{2}$ coefficient contradicts previous findings in Bernard (1994) who asserts that differences in the ROE$\mathrm{P} / \mathrm{B}$ relationship could be attributed to differences in growth in book value of equity. The unexpected results for the $\beta_{2}$ coefficient could be distorted by violations of the clean surplus relation through items recognized in the comprehensive income statement. Such items could be foreign exchange differences, unrealized financial assets, and so forth. As mentioned in the method section we did not use the comprehensive income statement when calculating historical ROE and growth in book value of equity.

The intercept $\alpha$ was significant in all years but the size of the intercept differed from year to year. A possible explanation to the variation in the intercept might be caused by the overall market sentiment. As displayed in the Table 4.5, in times when the market was optimistic during the period 2004-2007, despite a high significance level of $\overline{R I_{h}}$, the intercept $\alpha$ was higher than the intercept $\alpha$ in periods such as 2002 and 2009 when the market was pessimistic. Hence the size of the intercept $\alpha$ could be a result of the overall market sentiment "optimism / pessimism" that pushed the total market valuations up in bull markets such as 2003-2006 and down in bear markets 2002 and 2008-2009.

## Table 4.5 Regression results for the relative model

Avg. RI is the historical three year average residual income averaged across all firms observed in March that year Avg. $P B P M B_{i}$ is the observed $P / B$ less $P M B$ averaged across all firms in March that year $t$-stat are significant at the $5 \%$ level $\alpha$ is the alpha in the regression stated in equation 3.18
$\beta_{1} R I_{i}$ is the coefficient for the three year average residual income observed in March that year stated in equation 3.18
$\beta_{2} g_{i}$ is the coefficient for the three year average growth in book alue equity observed in March that year stated in equation 3.18

| Year | Avg. RI | Avg. <br> PBPMB $_{\mathbf{i}}$ | $\boldsymbol{\alpha}$ | t-stat | $\mathbf{p - v a l u e}$ | $\boldsymbol{\beta}_{\mathbf{1}} \mathbf{R I}_{\mathbf{i}}$ | t-stat | $\mathbf{p}-$ <br> value | $\boldsymbol{\beta}_{\mathbf{2}} \mathbf{g}_{\mathbf{i}}$ | t-stat | p-value |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2002 | $8 \%$ | 1.62 | 1.1 | 4.98 | 0.000 | 4.85 | 2.15 | 0.0350 | 0.61 | 2.15 | 0.673 |
| 2003 | $7 \%$ | 0.98 | 0.73 | 6.48 | 0.000 | 7.47 | 5.74 | 0.0000 | -3.23 | 5.74 | 0.003 |
| 2004 | $0 \%$ | 1.58 | 1.51 | 11.71 | 0.000 | 5.15 | 3.43 | 0.0000 | -1.35 | 3.43 | 0.417 |
| 2005 | $1 \%$ | 2.05 | 1.98 | 14.11 | 0.000 | 3.1 | 2.26 | 0.0260 | 1.62 | 2.26 | 0.341 |
| 2006 | $8 \%$ | 2.63 | 1.68 | 8.12 | 0.000 | 10.77 | 5.58 | 0.0000 | -0.74 | 5.58 | 0.649 |
| 2007 | $11 \%$ | 2.8 | 1.77 | 7.88 | 0.000 | 11.69 | 5.29 | 0.0000 | -2.46 | 5.29 | 0.016 |
| 2008 | $13 \%$ | 1.9 | 1.14 | 5.47 | 0.000 | 7.88 | 4.89 | 0.0000 | -1.32 | 4.89 | 0.292 |
| 2009 | $14 \%$ | 1.15 | 0.53 | 3.02 | 0.003 | 5.77 | 5.61 | 0.0000 | -1.35 | 5.61 | 0.173 |
| 2010 | $11 \%$ | 2.23 | 1.41 | 7.05 | 0.000 | 9.23 | 6.26 | 0.0000 | -2.19 | 6.26 | 0.132 |
| 2011 | $9 \%$ | 2.46 | 1.65 | 9.08 | 0.000 | 11.91 | 8.16 | 0.0000 | -3.52 | 8.16 | 0.077 |
| Average | $8 \%$ | 1.94 | 1.35 | 7.79 | 0.000 | 7.78 | 4.94 | 0.01 | -1.39 | 4.94 | 0.28 |

Furthermore, we find varying significance level of the coefficient $\beta_{1}$. A possible interpretation of the variation of significance levels of $\beta_{1}$ could be that the explanatory ability of $\overline{R I_{h}}$ changes during different time periods. The lowest significance levels of $\beta_{1}$ were observed during 2002 and 2005, while the highest significance levels were in 2011 and in 2010. The varying significance level indicates that the usefulness of historical $\overline{R I_{h}}$ to predict future performance differs from year to year. In other words, in certain periods $\overline{R I_{h}}$ is a better predictor of future performance than in other periods. The low significance of $\overline{R I_{h}}$ observed in the beginning of 2002 could be explained by the negative market outlook caused by the dot-com bubble. At that time it is reasonable to expect that investors had limited confidence in firms' ability to continue generate the same amount of excess return going forward as they did in the prior periods. However in 2005 when the economic outlooks improved investors relied less on the historical low profitability levels showed in the books. This is consistent with our previous findings in the direct portfolio that also indicated the predictability of future performance using historical $\overline{R I_{h}}$ differed between periods.

### 4.2.2 Performance of the relative portfolio

In our attempt to exploit the cross sectional relationship between $\mathrm{P} / \mathrm{B}$ and $\overline{R I_{h}}$, our resulting relative portfolio generated an average $4 \%$ return per year over the period 2002-2012. The portfolio underperformed both our benchmark index and our RIV portfolio by $-2 \%$ and $-4 \%$ per year during the period 2002-2012. In majority of the cases our portfolio went in the same direction as the MSCI World returns (i.e. had the same sign). This is contrary to returns generated in the direct portfolio. The return on the long and the short position averaged $17 \%$ and $-15 \%$ annually. Surprisingly the average return on the long positions were exactly the same in the direct and relative approach. Negative returns in the short positions contributed the most to the decline in overall return performance. However, in total the relative portfolio underperformed both MSCI World index and the direct portfolio. Table 4.6 below shows the decomposition of the relative portfolio performance.

Table 4.6 Performance of the relative portfolio
Returns are the total portfolio returns of all long and short positions held from March and 12 month forward MSCI is the MSCI world index return from March and 12 month forward
Return long is the return of all long positions held from March and 12 month forward
Return short is the return of all short positions held from March and 12 month forward
Nr of shorts is the total number of short postions taken in that year
Nr of longs is the total number of long postions taken in that year
Nr of stocks is the total number of stocks in portfolio
Long / short is the division of the number of long positions divided by the number of short posistion taken that year

| Year | Relative <br> Returns | MSCI <br> world | Direct <br> Returns | Return <br> Long | Return <br> Short | Nr of <br> longs | Nr of <br> shorts | Nr of <br> stocks | Long/ <br> short |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2002 | $-3 \%$ | $-24 \%$ | $-2 \%$ | $-24 \%$ | $35 \%$ | 45 | 25 | 70 | 1.80 |
| 2003 | $10 \%$ | $36 \%$ | $24 \%$ | $47 \%$ | $-52 \%$ | 42 | 25 | 67 | 1.68 |
| 2004 | $7 \%$ | $10 \%$ | $-1 \%$ | $34 \%$ | $-30 \%$ | 46 | 33 | 79 | 1.39 |
| 2005 | $3 \%$ | $16 \%$ | $-26 \%$ | $40 \%$ | $-57 \%$ | 56 | 35 | 91 | 1.60 |
| 2006 | $8 \%$ | $13 \%$ | $-3 \%$ | $17 \%$ | $-1 \%$ | 42 | 37 | 80 | 1.14 |
| 2007 | $-5 \%$ | $-5 \%$ | $8 \%$ | $-19 \%$ | $16 \%$ | 52 | 34 | 87 | 1.53 |
| 2008 | $-11 \%$ | $-43 \%$ | $-8 \%$ | $-45 \%$ | $40 \%$ | 47 | 30 | 78 | 1.57 |
| 2009 | $27 \%$ | $45 \%$ | $85 \%$ | $106 \%$ | $-94 \%$ | 50 | 32 | 83 | 1.56 |
| 2010 | $2 \%$ | $11 \%$ | $-6 \%$ | $19 \%$ | $-18 \%$ | 39 | 35 | 74 | 1.11 |
| 2011 | $2 \%$ | $-1 \%$ | $6 \%$ | $-8 \%$ | $13 \%$ | 37 | 33 | 71 | 1.12 |
| Avg. | $4 \%$ | $6 \%$ | $8 \%$ | $17 \%$ | $-15 \%$ | 45.6 | 31.9 | 78 | 1.45 |

Table 4.7 provides a detailed description of the relative portfolio along with some overall market statistics. The relative portfolio held a more even distribution of long / short stocks than compared to the direct portfolio.

The direct portfolio took a larger share of long / short positions in periods when the historical residual income was low and valuations were high and vice versa. But in general the relative portfolio held a more even distribution of long / short stocks than compared to direct portfolio. The likely explanation of the more balanced positions is caused by the influence of the intercept $\alpha$, described previously as the market sentiment, indicating the market "optimistic/pessimistic" identified in the beginning of each period. Except for the influence of the intercept $\alpha$, annual trading patterns were quite similar to that of the direct portfolio.

In 2002-2003, high $\overline{R I_{h}}$ led us to take a larger share of long positions. However as indicated by the low intercept $a$ the overall market was pessimistic in 2003, hence a great deal of market pessimism pushed down market valuations. Therefore despite high average $\overline{R I_{h}}$ our cross sectional regression took less long positions than previously (in direct portfolio). In subsequently years 2004-2005 when $\overline{R I_{h}}$ was low a high intercept $\alpha$ helped us take more long positions than justified by the $\overline{R I_{h}}$. Thereby we were able to take advantage of the market optimism during that period and make a positive return as compared to the negative returns generated by the direct portfolio.

As market valuations went up in 2006-2007 our regression model was also able to recognize the higher valuations relative to the observed $R I_{h}$ and the portfolio shifted towards more short positions. In the midst of the financial crises 2008-2009, when observed P/B started to decline but $\overline{R I_{h}}$ stayed afloat, the relative portfolio again increased its long positions. Again limited by the market pessimism (i.e. low intercept $\alpha$ observed in 2009), we were unable to fully benefit from the extreme misalignment of $\overline{R I_{h}}$ and P/B as we did in direct portfolio in 2009. Finally in 2010-2012 when $\overline{R I_{h}}$ and market
valuations converged our relative portfolio took a balanced positions in long and short positions hence yielding a return of $2 \%$ per year.

Table 4.7 Descriptive statistics for the relative portfolio
Avg.RI is the historical three year average residual income averaged across all firms observed in March that year Avg. PBPMB $B_{i}$ is the observed $P / B$ less PMB averaged across all firms in March that year \% Correct is the total percentage of correct predictions for all long / short positions taken in that period Returns are the total portfolio returns of all long and short positions held from March and 12 month forward MSCI is the MSCI world index return from March and 12 month forward
Excess returns is the return of our portfolio less the return of the MSCI index during the same period
Long / short is the division of the number of long positions divided by the number of short posistion taken that year $\alpha$ is the alpha in the regression stated in equation 3.18
$\beta_{1} R I_{i}$ is the coefficient for the three year average residual income observed in March that year stated in equation 3.18

| Year | Avg. RI | Avg. <br> PBPMB $_{\mathbf{i}}$ | \% Correct | Returns | MSCI | Excess <br> Returns | Long/short | $\boldsymbol{\alpha}$ | $\boldsymbol{\beta}_{\mathbf{1}} \mathbf{R I}_{\mathbf{i}}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2002 | $8 \%$ | 1.62 | $43 \%$ | $-3 \%$ | $-24 \%$ | $21 \%$ | 1.8 | 1.1 | 4.85 |
| 2003 | $7 \%$ | 0.99 | $72 \%$ | $10 \%$ | $36 \%$ | $-26 \%$ | 1.68 | 0.73 | 7.47 |
| 2004 | $0 \%$ | 1.59 | $43 \%$ | $7 \%$ | $10 \%$ | $-3 \%$ | 1.39 | 1.51 | 5.15 |
| 2005 | $1 \%$ | 2.06 | $31 \%$ | $3 \%$ | $16 \%$ | $-14 \%$ | 1.6 | 1.98 | 3.1 |
| 2006 | $8 \%$ | 2.64 | $50 \%$ | $8 \%$ | $13 \%$ | $-5 \%$ | 1.14 | 1.68 | 10.77 |
| 2007 | $11 \%$ | 2.8 | $68 \%$ | $-5 \%$ | $-5 \%$ | $0 \%$ | 1.33 | 1.77 | 11.69 |
| 2008 | $13 \%$ | 1.91 | $47 \%$ | $-11 \%$ | $-43 \%$ | $31 \%$ | 1.57 | 1.14 | 7.88 |
| 2009 | $14 \%$ | 1.16 | $82 \%$ | $27 \%$ | $45 \%$ | $-18 \%$ | 1.56 | 0.53 | 5.77 |
| 2010 | $11 \%$ | 2.23 | $45 \%$ | $2 \%$ | $11 \%$ | $-10 \%$ | 1.11 | 1.41 | 9.23 |
| 2012 | $9 \%$ | 2.47 | $65 \%$ | $2 \%$ | $-1 \%$ | $3 \%$ | 1.12 | 1.65 | 11.91 |
| Avg. | $8 \%$ | 1.94 | $54 \%$ | $4 \%$ | $6 \%$ | $-2 \%$ | 1.45 | 1.35 | 7.78 |

### 4.2.3 CAPM risk-adjusted returns

The CAPM risk adjusted returns relative portfolio resulted in an insignificant monthly $\alpha$ of $0.1 \%$ Compared to the direct portfolio we observed an insignificant CAPM risk adjusted return of $0.25 \%$. Similar to the RIV outputs our long positions generated positive CAPM risk adjusted return of $0.4 \%$ while the short positions generated negative CAPM adjusted returns of $-0.7 \%$. Neither of the returns were significant however the negative alpha in our short positions was almost significant. Table 4.8 summarizes the CAPM risk-adjusted returns.

Table 4.8 CAPM risk-adjusted relative portfolio returns
$\alpha$ is the alpha stated in equation 3.19
$\beta_{1}$ is the coefficient for the market risk premium stated in equation 3.19

| CAPM reg. results | $\alpha$ | t -stat | p-value | $\beta_{1}$ | t -stat | p-value |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Relative portfolio | 0.0010 | 0.628 | 0.531 | 0.123 | 4.865 | 0.000 |
| Relative portfolio long | 0.0042 | 1.174 | 0.243 | 0.734 | 12.355 | 0.000 |
| Relative portfolio short | -0.0074 | -1.798 | 0.075 | -0.007 | -10.291 | 0.000 |

### 4.2.4 Fama-French 3-factor model risk-adjusted returns

The Fama-French 3-factor model risk-adjusted returns showed an insignificant excess return of $0.02 \%$ per month. Compared to the result in direct portfolio the excess return was identified at $0.20 \%$ per month. The size of the coefficient $\beta_{1}$ was small while the $\beta_{H m l}$ coefficient was significantly higher. This time both long and short positions were similarly explained by a high exposure towards small stocks. Table 4.9 summarizes the Fama-French risk-adjusted returns

Table 4.9 Fama-French risk-adjusted relative portfolio returns
$\alpha$ is the alpha stated in equation 3.20
$\beta_{1}$ is the coefficient for the market risk premium stated in equation 3.20
$\beta_{\text {smb }}$ is the coefficient for the small minus big risk premium stated in equation 3.20
$\beta_{H m l}$ is the coefficient for the market high minus low risk premium stated in equation 3.20

| FF3 Factor Results | $\alpha$ | t -stat | p -value | $\beta_{1}$ | t-t-stat | p -value |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Relative portfolio | 0.0002 | 0.100 | 0.917 | 0.082 | 3.018 | 0.003 |
| Relative portfolio long | 0.0020 | 0.663 | 0.509 | 0.721 | 11.370 | 0.000 |
| Relative portfolio short | -0.0060 | -1.450 | 0.149 | -0.007 | -10.350 | 0.000 |
| FF3 Factor Results | $\beta_{s m b}$ | $\mathrm{t}-\mathrm{t}$-stat | p-value | $\beta_{H m l}$ | t-t-stat | p-value |
| Relative portfolio | 0.087 | 1.201 | 0.232 | 0.259 | 3.292 | 0.001 |
| Relative portfolio long | 0.663 | 3.970 | 0.000 | 0.162 | 0.887 | 0.376 |
| Relative portfolio short | -0.008 | -4.645 | 0.000 | 0.001 | 0.692 | 0.491 |

### 4.2.5 Analysis of the relative model

The results of our cross sectional regression shows a consistent significant relationship between P/B and $\overline{R I_{h}}$. Over the period 2002-2012, we found that the $\overline{R I_{h}}$ coefficient is continuously significant. However we have observed that the significance levels of the coefficient $\overline{R I_{h}}$ varies over time. This indicates that the usefulness of $\overline{R I_{h}}$ to predict future RI differs from period to period.

Our resulting relative portfolio underperformed both index and direct portfolio. When adjusted for CAPM and Fama-French 3-factor model, the relative portfolio showed insignificant abnormal returns of $0.10 \%$ and $0.02 \%$ per month over the period 2002-2012. Two possible explanations for the
insignificant returns are offered. The first is the varying intercept $\alpha$ which resulted in our crosssectional regression model and the second is related to the predictability of historical information.

First of all given the varying size of the intercepts each year, the regression based predicted $\mathrm{P} / \mathrm{B}$ values have been influenced by the market sentiment (intercept $\alpha$ ) at that particular period. Second similar to the direct portfolio and relative portfolio we assumed that the $\overline{R I_{h}}$ is a good indicator of future performance. However despite the significant relationship between $\mathrm{P} / \mathrm{B}$ and $\overline{R I_{h}}$ our portfolio was not able to generate any abnormal returns by exploiting this cross sectional relationship. The results indicates that solely relying on historical information as an indicator of future performance is not sufficient enough to generate abnormal returns in our cross sectional prediction. The findings in the relative portfolio are consistent with the previous findings in direct portfolio.

Our result further supports the findings from Penman (1996) who states that in general historical ROE is relevant but not sufficient to provide information about future ROE. This is additionally supported by a more recent study by Nilsson and Mccrae (2001) who found that cross sectional stock returns based on the RIV model were improved when analysts forecast was incorporated along with the historical accounting information.

To conclude, in the general market our trading strategy based on the cross sectional $\overline{R I_{h}}-\mathrm{P} / \mathrm{B}$ relationship resulted in an insignificant alpha return during the period 2002-2012. In line with the conclusions drawn in direct portfolio the result of the relative portfolio also supports the use of both historical and other forward looking information to make more precise predictions of future performance.

### 4.3 Industry analysis

Several previous studies have been stricter than us in terms of industry exclusions from their sample. Skogsvik (2008) and Skogsvik and Skogsvik (2010) only includes manufacturing companies, while Wilcox (1987) conducts empirical test on a per industry basis. In this section we will analyze our results industry by industry. As previously mentioned, we have already excluded certain industries that we expect are less suited for these types of prediction models. However, we still find some interesting differences between the industries included in our sample.

For the direct model, we find that the highest returns emanates from investments in companies belonging to the basic material, consumer services industries and consumer goods (Table 4.10). These investments generate an average return during 2002-2012 of $25 \%, 17 \%$ and $13 \%$ respectively. However, as displayed in the tables below these returns are not stable over time.

Table 4.10 Performance of the direct portfolio by industry

| Year | Basic <br> Materials | Industrials | Consumer <br> Goods | Consumer <br> Services | Financials | Technology |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2002 | $-3 \%$ | $-1 \%$ | $-4 \%$ | $-21 \%$ | $-1 \%$ | $76 \%$ |
| 2003 | $12 \%$ | $27 \%$ | $28 \%$ | $56 \%$ | $11 \%$ | N/A |
| 2004 | $-7 \%$ | $-9 \%$ | $16 \%$ | $-3 \%$ | $14 \%$ | $6 \%$ |
| 2005 | $-5 \%$ | $-42 \%$ | $-6 \%$ | $-16 \%$ | $-21 \%$ | $-22 \%$ |
| 2006 | $20 \%$ | $-12 \%$ | $-7 \%$ | $2 \%$ | $9 \%$ | $17 \%$ |
| 2007 | $-5 \%$ | $13 \%$ | $2 \%$ | $31 \%$ | $-16 \%$ | $8 \%$ |
| 2008 | $-9 \%$ | $5 \%$ | $-40 \%$ | $-6 \%$ | $-9 \%$ | $-37 \%$ |
| 2009 | $243 \%$ | $74 \%$ | $123 \%$ | $119 \%$ | $71 \%$ | $-10 \%$ |
| 2010 | $-9 \%$ | $-11 \%$ | $5 \%$ | $2 \%$ | $16 \%$ | $0 \%$ |
| 2011 | $12 \%$ | $3 \%$ | $18 \%$ | $8 \%$ | $2 \%$ | $-1 \%$ |
| Avg. | $25 \%$ | $5 \%$ | $13 \%$ | $17 \%$ | $8 \%$ | $4 \%$ |

Surprisingly, the investment within industrials does not fare well with an average return of only $5 \%$. Our initial expectation was that our valuation approach would suit industrial companies well, since previous studies such as Skogsvik (2008) and Skogsvik and Skogsvik (2010) have focused on only manufacturing companies with good results. The basic assumption underlying our research approach is still the notion that past performance is a good predictor of future performance. In light of this, it is reasonable to expect that the models will have varying performance across different industries. One possible explanation can be the different levels of cyclicality across industries, where non-cyclical companies with more stable earnings would be more suitable for the model. This could explain the strong performance of consumer goods and consumer services, two industries often regarded as noncyclical. However with regards to the high return observed in the basic material industry, the inference above does not seem to be applicable on general level.

To control for risk, we performed a regression analysis of the excess return of the industry portfolio against the Fama-French 3-factor model. Table 4.11 below shows the results.

## Table 4.11 Fama-French risk-adjusted direct portfolio returns by industry

$\alpha$ is the alpha stated in equation 3.20
$\beta_{-} 1$ is the coefficient for the market risk premium stated in equation 3.20
$\beta_{-}$smb is the coefficient for the small minus big risk premium stated in equation 3.20
$\beta_{\_} h m l$ is the coefficient for the market high minus low risk premium stated in equation 3.20

| FF3 Factor Results | $\alpha$ | t-stat | p-value | $\beta_{1}$ | t-stat | p-value |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Basic materials | 0.0096 | 1.7102 | 0.0899 | 0.1188 | 1.1422 | 0.2557 |
| Consumer goods | 0.0025 | 0.5361 | 0.5929 | 0.2444 | 2.7977 | 0.0060 |
| Consumer serivces | 0.0076 | 1.1273 | 0.2619 | 0.2403 | 1.9144 | 0.0580 |
| Industrials | 0.0008 | 0.2133 | 0.8314 | -0.0910 | -1.3870 | 0.1681 |
| Financials | 0.0031 | 0.7313 | 0.4661 | 0.0305 | 0.3827 | 0.7027 |
| Telecommunicatons | 0.0018 | 0.3364 | 0.7375 | -0.1309 | -1.2335 | 0.2210 |
| FF3 Factor Results | $\beta$ smb | t-stat | p-value | $\beta_{-} h m l$ | t-stat | p-value |
| Basic materials | -0.5553 | -2.0261 | 0.0451 | 0.7206 | 2.4090 | 0.0176 |
| Industrials | -0.3923 | -2.2699 | 0.0251 | 0.2609 | 1.3830 | 0.1693 |
| Consumer goods | 0.3746 | 1.6274 | 0.1064 | 0.5325 | 2.1196 | 0.0362 |
| Consumer serivces | 0.2876 | 0.8697 | 0.3862 | 0.2474 | 0.6853 | 0.4945 |
| Financials | -0.3355 | -1.5991 | 0.1125 | 0.3836 | 1.6756 | 0.0965 |
| Telecommunicatons | -0.1309 | -1.2335 | 0.2210 | 0.1384 | 0.4404 | 0.6609 |

As displayed in the table above, none of the industry portfolios generate any significant alpha through our direct RIV model. However the industry groups basic materials and consumer services had the highest significance in terms of alpha.

Table 4.12 displays the fraction of correct predictions across industry groups. As noted below the differences between industries are quite small in average.

Table 4.12 Direct model portfolio correct predictions by industry

| Year | Basic <br> Materials | Industrials | Consumer <br> Goods | Consumer <br> Services | Financials | Technology |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2002 | $43 \%$ | $46 \%$ | $50 \%$ | $17 \%$ | $29 \%$ | $100 \%$ |
| 2003 | $71 \%$ | $71 \%$ | $70 \%$ | $100 \%$ | $71 \%$ | N/A |
| 2004 | $33 \%$ | $32 \%$ | $64 \%$ | $43 \%$ | $71 \%$ | $100 \%$ |
| 2005 | $50 \%$ | $14 \%$ | $40 \%$ | $44 \%$ | $33 \%$ | $75 \%$ |
| 2006 | $86 \%$ | $36 \%$ | $50 \%$ | $67 \%$ | $50 \%$ | $75 \%$ |
| 2007 | $57 \%$ | $78 \%$ | $50 \%$ | $83 \%$ | $40 \%$ | $67 \%$ |
| 2008 | $40 \%$ | $63 \%$ | $17 \%$ | $50 \%$ | $38 \%$ | $25 \%$ |
| 2009 | $80 \%$ | $85 \%$ | $82 \%$ | $83 \%$ | $80 \%$ | $67 \%$ |
| 2010 | $25 \%$ | $39 \%$ | $67 \%$ | $50 \%$ | $60 \%$ | $40 \%$ |
| 2011 | $50 \%$ | $63 \%$ | $91 \%$ | $50 \%$ | $67 \%$ | $60 \%$ |
| Avg. | $54 \%$ | $53 \%$ | $58 \%$ | $59 \%$ | $54 \%$ | $68 \%$ |

In conclusion, when controlling for industry differences the performance of our industry portfolios based on the direct method using historical accounting information could not generate any significant alpha returns during 2002-2011. The result of the industry analysis further supports our main finding that solely relying on historical accounting information is not sufficient to generate abnormal returns.

## 5 Summary and conclusions

As accounting scholars fascinated about the fundamental drivers of key equity valuation concepts, we have been inspired by the works such as Ou and Penman (1989), Skogsvik (2002), Skogsvik and Skogsvik (2010), and Frank and Lee (1998). The studies above indicated that abnormal returns could be generated by rigorous fundamental analysis based on historical accounting information. The simplicity of the residual income valuation model and its direct linkage to the price-to-book ratio attracted our attention to further investigate the application of the framework. By connecting these hints of finding potential mispricing we were intrigued to discover whether or not a direct or a relative RIV-application using only historical accounting information could continue to generate abnormal returns in the current financial markets.

In this study we investigated if prediction models based solely on publicly available historical could generate abnormal returns on the Swedish stock market 2002-2012. Previous studies either performed their studies on data from periods within the range 1970-2003 or used a mixture of historical and forward-looking information. Other studies who have identified the cross-sectional P/B-ROE relationship never attempted to exploit this relationship in a trading strategy. Hence in our effort to answer the research question above, we started from the residual income valuation framework and constructed two prediction models and corresponding portfolios. One portfolio based on the direct RIV model (direct portfolio) and the other one based on the relative valuation using a cross-sectional regression (relative portfolio). Both valuation methods solely used historical three-year averages of $\overline{R I_{h}}$, growth in book value of equity and dividend pay-out ratio as the input.

Both the direct portfolio and the relative portfolio during the entire period 2002-2012 generated insignificant CAPM alpha returns of $0.25 \%$ and $0.10 \%$ respectively. When adjusted for the FamaFrench 3 -factor model we received insignificant alpha returns of $0.20 \%$ and $0.02 \%$ respectively. The results of the two portfolios both indicate that when historical information is a good indicator of future residual income then our portfolios generated good returns, but when it was not a good indicator of future residual income our portfolios suffered. The direct portfolio outperformed the relative portfolio since it was able to avoid the market sentiment (optimism or pessimism) identified in the beginning of each period in our regression analysis. The observed difference in the significance level of the coefficient $\beta_{1}$ (i.e. three year average residual income) over time indicated that the market reliance on historical information changed from period to period. But since both of our portfolios were solely dependent on historical accounting information we were not able decrease our dependency on it although market conditions in certain periods would have suggested otherwise.

Furthermore, even after controlling for differences across industries, we were unable to generate any abnormal returns using historical information.

In total, our study has found that solely relying on historical information could not generate any excess returns in the Swedish equity market during the period 2002-2012. Our findings are aligned with previous studies (Skogsvik, 2008; Skogsvik and Skogsvik, 2010) that concludes that the Swedish equity market has become more efficient over time. Furthermore our study also supports the inferences drawn in Penman (1996) that historical ROE provides some but not sufficient information about future ROE, and therefore other information is needed to determine future ROE.

In future studies we recommend the use of forward-looking information to complement historical financials in order to improve prediction rates in a search for abnormal returns from 2012 and onwards.

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## 7 Appendix

### 7.1 ICB Industry Classifications

Industry
0001 Oil \& Gas

1000 Basic Materia

2000 Industrials

Subsector
0533 Exploration \& Production
0537 Integrated Oil \& Gas
0573 Oil Equipment \& Services
0577 Pipelines
0583 Renewable Energy Equipment
0587 Alternative Fuels
1353 Commodity Chemicals
1357 Specialty Chemicals
1733 Forestry
1737 Paper
1753 Aluminium
1755 Nonferrous Metals
1757 Iron \& Steel
1771 Coal
1773 Diamonds \& Gemstones
1775 General Mining
1777 Gold Mining
1779 Platinum \& Precious Metals
2353 Building Materials \& Fixture
2357 Heavy Construction
2713 Aerospace
2717 Defense
2723 Containers \& Packaging
2727 Diversified Industrials
2733 Electrical Components \& Equipmen
2737 Electronic Equipment
2753 Commercial Vehicles \& Trucks
2757 Industrial Machinerv
2771 Delivery Services
2773 Marine Transportation
2775 Railroads
2777 Transportation Services
2779 Trucking
2791 Business Support Services
2793 Business Training \& Employment Agencies
2795 Financial Administration
2797 Industrial Suppliers
2799 Waste \& Disposal Services
3000 Consumer Goods 3353 Automobiles
3355 Auto Parts
3357 Tires
3533 Brewers
3535 Distillers \& Vintners
3537 Soft Drinks
3573 Farming \& Fishing
3577 Food Products
3722 Durable Household Products
3724 Nondurable Household Products
3726 Furnishings
3728 Home Construction
3743 Consumer Electronics
3745 Recreational Products
3747 Toys
3763 Clothing \& Accessories
3765 Footwear
3767 Personal Products
3785 Tobacco
4000 Health Care

4533 Health Care Providers
4535 Medical Equipment
4537 Medical Supplies
4573 Biotechnology
4577 Pharmaceuticals

Included? PMB industry

| Incl. | Chemical industry <br> Incl. |
| :--- | :--- |
| Chemical industry |  |
| Incl. | Pulp and paper |
| Incl. | Pulp and paper |
| Incl. | Engineering |
| Incl. | Engineering |
| Incl. | Engineering |


| Incl. | Building and construction <br> Incl. |
| :--- | :--- |
| Building and construction |  |
| Incl. | Engineering <br> Incl. |
| Engineering |  |
| Incl. | Engineering <br> Incl. |
| Engineering |  |
| Incl. | Engineering |
| Incl. | Engineering |
| Incl. | Engineering |
| Incl. | Engineering |
| Incl. | Other service |
| Incl. | Shipping |
| Incl. | Engineering |
| Incl. | Other service |
| Incl. | Other service |
| Incl. | Consultants and computer |
| Incl. | Consultants and computer |
| Incl. | Consultants and computer |
| Incl. | Trading and retail |
| Incl. | Other service |
| Incl. | Other production |
| Incl. | Engineering |
| Incl. | Engineering |
| Incl. | Consumer goods |
| Incl. | Consumer goods |
| Incl. | Consumer goods |
| Incl. | Other production |
| Incl. | Other production |
| Incl. | Consumer goods |
| Incl. | Consumer goods |
| Incl. | Consumer goods |
| Incl. | Consumer goods |
| Incl. | Consumer goods |
| Incl. | Consumer goods |
| Incl. | Consumer goods |
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| Incl. | Consumer goods |
| Incl. | Consumer goods |
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| 5000 Consumer Services | 5333 Drug Retailers |
| :---: | :---: |
|  | 5337 Food Retailers \& Wholesalers |
|  | 5371 Apparel Retailers |
|  | 5373 Broadline Retailers |
|  | 5375 Home Improvement Retailers |
|  | 5377 Specialized Consumer Services |
|  | 5379 Specialty Retailers |
|  | 5553 Broadcasting \& Entertainment |
|  | 5555 Media Agencies |
|  | 5557 Publishing |
|  | 5751 Airlines |
|  | 5752 Gambling |
|  | 5753 Hotels |
|  | 5755 Recreational Services |
|  | 5757 Restaurants \& Bars |
|  | 5759 Travel \& Tourism |
| 6000 Telecommunications | 6535 Fixed Line Telecommunications |
|  | 6575 Mobile Telecommunications |
| 7000 Utilities | 7535 Conventional Electricitv |
|  | 7537 Alternative Electricity |
|  | 7573 Gas Distribution |
|  | 7575 Multi-utilities |
|  | 7577 Water |
| 8000 Financials | 8355 Banks |
|  | 8532 Full Line Insurance |
|  | 8534 Insurance Brokers |
|  | 8536 Property \& Casualty Insurance |
|  | 8538 Reinsurance |
|  | 8575 Life Insurance |
|  | 8633 Real Estate Holding \& Development |
|  | 8637 Real Estate Services |
|  | 8671 Industrial \& Office REITs |
|  | 8672 Retail REITs |
|  | 8673 Residential REITs |
|  | 8674 Diversified REITs |
|  | 8675 Specialty REITs |
|  | 8676 Mortgage REITs |
|  | 8677 Hotel \& Lodging REITs |
|  | 8771 Asset Managers |
|  | 8773 Consumer Finance |
|  | 8775 Specialty Finance |
|  | 8777 Investment Services |
|  | 8779 Mortgage Finance |
|  | 8985 Equity Investment Instruments |
|  | 8995 Nonequity Investment Instruments |
| 9000 Technology | 9533 Computer Services |
|  | 9535 Internet |
|  | 9537 Software |
|  | 9572 Computer Hardware |
|  | 9574 Electronic Office Equipment |
|  | 9576 Semiconductors |
|  | 9578 Telecommunications Equipment |

Incl. Trading and retail
Incl. Trading and retail
Incl. Trading and retail
Incl. Trading and retail
Incl. Trading and retail
Incl. Trading and retail
Incl. Trading and retail
Incl. Other service
Incl. Other service
Incl. Other service
Incl. Capital-intensive service
Incl. Other service
Incl. Other service
Incl. Real estate
Incl. Other service
Incl. Other service
Incl. Engineering
Incl. Engineering
Incl. Capital-intensive service
Incl. Capital-intensive service
Incl. Capital-intensive service
Incl. Capital-intensive service
Incl. Capital-intensive service
Incl. Other service
Incl. Other service
Incl. Other service
Incl. Other service
Incl. Other service
Incl. Other service

Incl. Other service
Incl. Other service
Incl. Other service

Incl. Consultants and computer
Incl. Consultants and computer
Incl. Consultants and computer Incl. Consultants and computer

### 7.2 PMB estimated by Runsten (1998)

Industry ..... PMB
Engineering ..... 0.33
Pulp and paper ..... 0.67
Chemical industry ..... 0.44
Building and construction ..... 0.48
Consumer goods ..... 0.72
Pharmaceutical ..... 1.74
Other production ..... 0.31
Trading and retail ..... 0.47
Consultants and computer ..... 0.59
Capital-intensive service ..... 0.76
Other service ..... 0.62
Conglomerate and mixed investments ..... 0.28
Shipping ..... 0.65
Real estate ..... 0.56
Investment companies ..... 0.68
Mixed building. construction and real estate ..... 0.55

### 7.3 Companies in sample by year

| Year 2002 | Year 2003 | Year 2003 |
| :---: | :---: | :---: |
| ACAP INVESTL 'B' | ALLGON B DEAD - DELIST 18/04/03 | ACSC DEAD - 31/12/07 |
| ASSA ABLOY B | AF 'B' | AF 'B' |
| BNS INDUSTRIER | ATLAS COPCO 'A' | ATLAS COPCO 'A' |
| NA | AXFOOD | G \& L BEIJER |
| C TECHNOLOGIES | G \& L BEIJER | BILIA 'A' |
| ATLAS COPCO A | BILIA 'A' | REDERI AB TNSAT.'B' |
| AVANZA | REDERI AB TNSAT. 'B' | BROSTROM DEAD - 02/03/09 |
| HEMKOPSKEDJAN | CONCORDIA MARITIME 'B' | HOME PROPERTIES DEAD - DEAD 11/05/09 |
| NA | BETSSON 'B' | CONCORDIA MARITIME 'B' |
| NA | ELANDERS 'B' | CONSILIUM 'B' |
| BEIJER ALMA B | ELEKTRONIKGRUPPEN BK 'B' DEAD - 28/09/11 | DUROC 'B' |
| NA | Electrolux 'B' | ELANDERS 'B' |
| CHERRY FORETAGEN 'B' | ERICSSON 'B' | ELEKTRONIKGRUPPEN BK 'B' DEAD - 28/09/11 |
| BILIA A | LAMMHULTS DESIGN GROUP | electrolux 'b' |
| BJORN BORG AB | FAGERHULT | LAMMHULTS DESIGN GROUP |
| BONG LJUNGDAHL 'B' | FENIX OUTDOOR 'B' | FAGERHULT |
| CONSILIUM B | SWEDBANK 'A' | SWEDBANK 'A' |
| DUROC B | GORTHON LINES DEAD - MERGED 307065 | GORTHON LINES DEAD - MERGED 307065 |
| ELECTRA GRUPPEN | GUNNEBO | GUNNEBO |
| ELECTROLUXB | GEVEKO 'B' | GEVEKO 'B' |
| ELEKTRONIKGRUPPEN BK B | HEXAGON 'B' | HL DISPLAY 'B' DEAD - 20/09/10 |
| ERICSSON 'B' | HL DISPLAY 'B' DEAD - 2009/10 | HOGANAS 'B' |
| NA | Haldex | holmen 'B' |
| FJALLRAVEN B | hoganas 'B' | XANO INDUSTRI 'B' |
| HAKON INVEST AB | Holmen 'B' | KARLSHAMNS DEAD - 14/11/05 |
| HOLMEN B | InTELLECTA 'B' | Kabe husvagnar 'B' |
| HOGANAS B | XANO INDUSTRI 'B' | KAROLIN MACHINE TOOL DEAD - 04/02/08 |
| ITAB SHOP CONCEPTB | RORVIK TIMBER | malmbergs elektriska 'B' |
| NA | KARLSHAMNS DEAD - 14/11/05 | MUNTERS |
| INTELLECTA B | Kabe husvagnar 'b' | NCC 'B' |
| KABE HUSVAGNAR B | KLIPPAN DEAD - 05/05/06 | NORDEA BANK |
| EXPANDA 'B' | LGP ALLGON HOLDING DEAD - 29/05/04 | NARKES ELECTRISKA DEAD - 03/11/06 |
| NA | MUNTERS | NEFAB 'B' DEAD - 03/12/07 |
| MALMBERGS ELEKTRISKA | ZODIAK TELEVISION 'B' DEAD - 18/08/08 | NEW WAVE GROUP 'B' |
| MOD.TIMES GP.MTG 'B' | NCC 'B' | NIBE INDUSTRIER 'B' |
| MULTIQ | NORDEA BANK | OEM INTERNATIONAL 'B' |
| NCC B | NARKES ELECTRISKA DEAD - 03/11/06 | OMX DEAD - 05/05/08 |
| NIBE INDUSTRIER B | NEFAB 'B' DEAD - 03/12/07 | PANDOX DEAD - 20/02/04 |
| NET INSIGHT B | NEW WAVE GROUP 'B' | PEAB 'B' |
| NEW WAVE GROUP B | NIBE INDUSTRIER 'B' | ROTTNEROS |
| NA | nolato 'B' | RORVIK TIMBER |
| NOLATO B | OEM INTERNATIONAL 'B' | SAAB 'B' |
| NORDNET SECURITIES BANK | OMX DEAD - 05/05/08 | SALUS ANSVAR 'B' |
| OEM INTERNATIONAL B | PANDOX DEAD - 20/02/04 | SANDVIK |
| NA | PEAB 'B' | SAPA DEAD - T/O 936884 |
| PEAB B | PROFILGRUPPEN 'B' | SARDUS DEAD - 30/04/07 |
| VIKING TELECOM | ROtTNEROS | SCA 'B' |
| PRICER B | SALUS ANSVAR 'B' | SCANDIACONSULT DEAD - DEAD-08/05/03 |
| PROFFICE B | SANDVIK | SCANIA 'B' |
| PROFILGRUPPEN B | SAPA DEAD - T/O 936884 | SKANDIA FORSAKRINGS DEAD - 06/06/06 |
| REJLERS | SARDUS DEAD - 30/04/07 | SEB 'A' |
| NA | SCA 'B' | SECURITAS 'B' |
| SCANIA B | SCANDIACONSULT DEAD - DEAD-08/05/03 | SVENSKA HANDBKN.'A' |
| SKF B | SCANIA 'B' | SKANSKA 'B' |
| SWECO B | SKANDIA FORSAKRINGS DEAD - 06/06/06 | SKF 'B' |
| NA | SEB 'A' | SSAB 'A' |
| SECURITAS B | SECURITAS 'B' | SVEDBERGS I DALSTORP 'B' |
| NA | SEMCON | SWECO 'B' |
| SKANSKA B | SVENSKA HANDBKN.'A' | SWEDISH MATCH |
| NA | SKANSKA 'B' | TIVOX 'B' DEAD - 26/08/05 |
| SVEDBERGS B | SKF 'B' | TRELLEBORG 'B' |
| SCA B | SSAB 'A' | vBG GROUP |
| SVENSKA HANDBKN. 'A' | SVEDBERGS I DALSTORP 'B' | VLT 'B' DEAD - 03/11/08 |
| SWEDOL | SWEDISH MATCH | Volvo 'B' |
| TELE2 B | TRELLEBORG 'B' | BORAS WAFVERI 'B' |
| TELIA | TURNIT 'B' DEAD - T/O BY 690556 | XPONCARD DEAD - 20/06/08 |
| UNIFLEXB | VBG GROUP |  |
| VBG | VLT 'B' DEAD - 03/11/08 38 |  |
| VOLVO B | BORAS WAFVERI 'B' |  |
| ITAB INDUSTRI 'B' | XPONCARD DEAD - 20/06/08 |  |


| Year 2004 | Year 2005 | Year 2006 |
| :---: | :---: | :---: |
| ACSC DEAD - 31/12/07 | ACSC DEAD - 31/12/07 | AF 'B' |
| AF 'B' | AF 'B' | ASSA ABLOY 'B' |
| ASSA ABLOY 'B' | ASSA ABLOY 'B' | ATLAS COPCO 'A' |
| atlas Coplo 'A' | ATLAS COPCO 'A' | AXFOOD |
| AXFOOD | AUDIODEV 'B' DEAD - 18/06/09 | AVANZA BANK HOLDING |
| AVANZA BANK HOLDING | AXFOOD | BEIJER ALMA 'B' |
| BEIJER ALMA 'B' | AXIS | G \& L BEIJER |
| G \& L BEIJER | AVANZA BANK HOLDING | BEIJER ELECTRONICS |
| BILIA 'A' | BEIJER ALMA 'B' | BILIA 'A' |
| REDERI AB TNSAT.'B' | G \& L BEIJER | BILLERUD |
| BRIO 'B' DEAD - 13/06/11 | BEIJER ELECTRONICS | BONG |
| BROSTROM DEAD - 02/03/09 | BILIA 'A' | DORO |
| HOME PROPERTIES DEAD - DEAD 11/05/09 | BONG | ELANDERS ' ${ }^{\text {' }}$ |
| CONCORDIA MARITIME 'B' | BOSS MEDIA DEAD - 21/04/08 | ELEKTRONIKGRUPPEN BK 'B' DEAD |
| CONSILIUM 'B' | BRIO 'B' DEAD - 13/06/11 | Electrolux 'B' |
| DORO | BROSTROM DEAD - 02/03/09 | ENIRO |
| DUROC 'B' | HOME PROPERTIES DEAD - DEAD 11/05/09 | ERICSSON 'B' |
| ELANDERS 'B' | DORO | LAMMHULTS DESIGN GROUP |
| ELEKTRONIKGRUPPEN BK 'B' DEAD - 28/09/11 | ELANDERS 'B' | FAGERHULT |
| electrolux 'B' | ELEKTRONIKGRUPPEN BK 'B' DEAD - 28/09/11 | FENIX OUTDOOR 'B' |
| LAMMHULTS DESIGN GROUP | electrolux 'B' | SWEDBANK 'A' |
| FAGERHULT | LAMMHULTS DESIGN GROUP | GUNNEBO |
| FENIX OUTDOOR 'B' | FAGERHULT | GEVEKO 'B' |
| SwEDBANK 'A' | FINGERPRINT CARDS 'B' | HQ |
| FINNVEDEN 'B' DEAD - DEAD 21/02/05 | FENIX OUTDOOR 'B' | HL DISPLAY 'B' DEAD - 20/09/10 |
| GORTHON LINES DEAD - MERGED 307065 | SWEDBANK 'A' | Haldex |
| GUNNEBO | GUNNEBO | HOGANAS 'B' |
| GEVEKO 'B' | GEVEKO 'B' | HOLMEN 'B' |
| HL DISPLAY 'B' DEAD - 20/09/10 | HQ | INTELLECTA 'B' |
| HaLDEX | HEXAGON 'B' | KABE HUSVAGNAR 'B' |
| HOGANAS 'B' | HL DISPLAY 'B' DEAD - 2009/10 | MALMBERGS ELEKTRISKA 'B' |
| HoLmen 'B' | Haldex | MEKONOMEN |
| INTELLECTA 'B' | Hoganas 'B' | MODERN TIMES GP.MTG 'B' |
| XANO INDUSTRI 'B' | HOLMEN 'B' | MUNTERS |
| KARLSHAMNS DEAD - 14/11/05 | INTELLECTA 'B' | NCC 'B' |
| KAbE HUSVAGNAR 'B' | XANO INDUSTRI 'B' | NORDEA BANK |
| KINNEVIK IND. B DEAD - MERGER. 679685 | JC DEAD - T/O BY 257554 | NIBE INDUSTRIER 'B' |
| malmbergs elektriska 'B' | KARLSHAMNS DEAD - 14/11/05 | NORDNET 'B' |
| MODERN TIMES GP.MTG 'B' | Kabe husvagnar 'B' | NOLATO 'B' |
| MUNTERS | KLIPPAN DEAD - 05/05/06 | OEM INTERNATIONAL 'B' |
| NCC 'B' | MALMBERGS ELEKTRISKA 'B' | PEAB 'B' |
| NORDEA BANK | MEKONOMEN | PROFILGRUPPEN ' ${ }^{\text {' }}$ |
| NARKES ELECTRISKA DEAD - 03/11/06 | MODERN TIMES GP.MTG 'B' | REDERI AB TNSAT.'B' |
| NEFAB 'B' DEAD - 03/12/07 | MUNTERS | ROTTNEROS |
| NEW WAVE GROUP 'B' | MULTIQ INTERNATIONAL | SAAB 'B' |
| NIBE INDUSTRIER 'B' | NCC 'B' | SANDVIK |
| NILORNGRUPPEN 'B' DEAD - 01/07/09 | NORDEA BANK | SAS |
| OEM INTERNATIONAL 'B' | NARKES ELECTRISKA DEAD - 03/11/06 | SCA 'B' |
| OPTIMAIL 'A' DEAD - 24/01/06 | NEFAB 'B' DEAD - 03/12/07 | SCANIA 'B' |
| PEAB 'B' | NIBE INDUSTRIER 'B' | SEB 'A' |
| POOLIA 'B' | NILORNGRUPPEN 'B' DEAD - 01/07/09 | SECURITAS 'B' |
| PROFFICE 'B' | NORDNET 'B' | SEMCON |
| ROTTNEROS | NOLATO 'B' | SVENSKA HANDBKN.'A' |
| RORVIK TIMBER | CISION | SKANSKA 'B' |
| SAAB 'B' | OEM INTERNATIONAL 'B' | SKF 'B' |
| SALUS ANSVAR 'B' | OPCON | SSAB 'A' |
| SANDVIK | OPTIM AIL 'A' DEAD - 24/01/06 | SVEDBERGS I DALSTORP 'B' |
| SAPA DEAD - T/O 936884 | PARTNERTECH | SWECO 'B' |
| SARDUS DEAD - 30/04/07 | PEAB 'B' | SWEDISH MATCH |
| SAS | POOLIA 'B' | TICKET TRAVEL DEAD - 12/04/10 |
| SCA 'B' | PROFILGRUPPEN 'B' | TELIASONERA |
| SCANIA 'B' | REDERI AB TNSAT.'B' | TRELLEBORG 'B' |
| SKANDIA FORSAKRINGS DEAD - 06/06/06 | ROtTNEROS | VBG GRoup |
| SEB 'A' | SAAB 'B' | VOLVO 'B' |
| SECURITAS 'B' | SALUS ANSVAR 'B' | BORAS WAFVERI 'B' |
| SEMCON | SANDVIK | XANO INDUSTRI 'B' |
| SVENSKA HANDBKN.'A' | SAPA DEAD - T/O 936884 | AUDIODEV 'B' DEAD - 18/06/09 |
| SKANSKA 'B' | SARDUS DEAD - 30/04/07 | D CARNEGIE \& CO DEAD - 24/12/08 |
| SKF 'B' | SAS | NILORNGRUPPEN 'B' DEAD - 01/07/09 |
| SVEDBERGS I DALSTORP 'B' | SCA 'B' | ACSC DEAD - 31/12/07 |
| SWECO 'B' | SCANIA 'B' | BOSS MEDIA DEAD - 21/04/08 |
| SWEDISH MATCH | SKANDIA FORSAKRINGS DEAD - 06/06/06 | BROSTROM DEAD - 02/03/09 |
| TICKET TRAVEL DEAD - 12/04/10 | SEB 'A' | JC DEAD - T/O BY 257554 |
| TRELLEBORG 'B' | SECURITAS 'B' | KAROLIN MACHINE TOOL DEAD - 04 |
| vBG GROUP | SEMCON | NARKES ELECTRISKA DEAD - 03/11/0, |
| VLT 'B' DEAD - 03/11/08 | SVENSKA HANDBKN.'A' | NEFAB 'B' DEAD - 03/12/07 |
| volvo 'B' | SKANSKA 'B' | SALUS ANSVAR 'B' |
| BORAS WAFVERI 'B' | SKF 'B' | SARDUS DEAD - 30/04/07 |
| XPONCARD DEAD - 20/06/08 | SSAB 'A' | VLT 'B' DEAD - 03/11/08 |
|  | SVEDBERGS I DALSTORP 'B' | XPONCARD DEAD - 20/06/08 |
|  | SWECO 'B' |  |
|  | SWEDISH MATCH |  |
|  | TICKET TRAVEL DEAD - 12/04/10 |  |
|  | TELIASONERA |  |
|  | TRELLEBORG 'B' |  |
|  | VBG GROUP |  |
|  | VLT 'B' DEAD - 03/11/08 |  |
|  | VOLVO 'B' 39 |  |
|  | BORAS WAFVERI 'B' |  |
|  | XPONCARD DEAD - 20/06/08 |  |



| Year 2010 | Year 2011 |
| :---: | :---: |
| ACAP INVEST | ACAP INVEST |
| ASSA ABLOY 'B' | ASSA ABLOY 'B' |
| AARHUSKARLSHAMN | AARHUSKARLSHAMN |
| ALFA LAVAL | ALFA LAVAL |
| ATLAS COPCO 'A' | ANOTO GROUP |
| AVANZA BANK HOLDING | ATLAS COPCO 'A' |
| AXFOOD | AVANZA BANK HOLDING |
| BTS GROUP | AXFOOD |
| BEIJER ALMA 'B' | BE GROUP |
| BEIJER ELECTRONICS | BTS GROUP |
| BETSSON 'B' | BEIJER ALMA 'B' |
| BJORN BORG | BEIJER ELECTRONICS |
| CONSILIUM 'B' | BETSSON 'B' |
| DORO | BILIA 'A' |
| ELECTROLUX 'B' | BJORN BORG |
| ELEKTRONIKGRUPPEN BK 'B' DEAD - 28/09/11 | BONG |
| ERICSSON 'B' | CONSILIUM 'B' |
| FAGERHULT | DUROC 'B' |
| FENIX OUTDOOR 'B' | ELECTRA GRUPPEN |
| HL DISPLAY 'B' DEAD - 20/09/10 | ELECTROLUX 'B' |
| HQ | ELEKTRONIKGRUPPEN BK 'B' DEAD - 28/09/11 |
| HAKON INVEST | ERICSSON 'B' |
| HEXAGON 'B' | FAGERHULT |
| HOLMEN 'B' | FENIX OUTDOOR 'B' |
| HOGANAS 'B' | HAKON INVEST |
| ITAB SHOP CONCEPT 'B' | HOLMEN 'B' |
| INDUTRADE | HOGANAS 'B' |
| INTELLECTA 'B' | ITAB SHOP CONCEPT 'B' |
| KABE HUSVAGNAR 'B' | INDUTRADE |
| LAMMHULTS DESIGN GROUP | INTELLECTA 'B' |
| MALMBERGS ELEKTRISKA 'B' | KABE HUSVAGNAR 'B' |
| MEKONOMEN | LAMMHULTS DESIGN GROUP |
| MICRONIC MYDATA | LINDAB INTERNATIONAL |
| MODERN TIMES GP.MTG 'B' | MALMBERGS ELEKTRISKA 'B' |
| MULTIQ INTERNATIONAL | MODERN TIMES GP.MTG 'B' |
| MUNTERS | MULTIQ INTERNATIONAL |
| NCC 'B' | NCC 'B' |
| NIBE INDUSTRIER 'B' | NIBE INDUSTRIER 'B' |
| NOTE | NET INSIGHT 'B' |
| NEONET DEAD - 08/06/10 | NEW WAVE GROUP 'B' |
| NET INSIGHT 'B' | NOBIA |
| NEW WAVE GROUP 'B' | NOLATO 'B' |
| NOBIA | NORDNET 'B' |
| NOLATO 'B' | OEM INTERNATIONAL 'B' |
| NORDNET 'B' | PARTNERTECH |
| OEM INTERNATIONAL 'B' | PEAB 'B' |
| PARTNERTECH | PHONERA |
| PEAB 'B' | PRICER 'B' |
| PHONERA | PROFFICE 'B' |
| POOLIA 'B' | PROFILGRUPPEN 'B' |
| PROFFICE 'B' | REJLERKONCERNEN |
| PROFILGRUPPEN 'B' | REZIDOR HOTEL GROUP |
| REDERI AB TNSAT. 'B' | SCANIA 'B' |
| REJLERKONCERNEN | SKF 'B' |
| SCANIA 'B' | SWECO 'B' |
| SKF 'B' | SANDVIK |
| SSAB 'A' | SECURITAS 'B' |
| SWECO 'B' | SEMCON |
| SANDVIK | SKANSKA 'B' |
| SECURITAS 'B' | STUDSVIK |
| SEMCON | SVEDBERGS I DALSTORP 'B' |
| SENSYS TRAFFIC | SCA 'B' |
| SKANSKA 'B' | SVENSKA HANDBKN.'A' |
| STUDSVIK | SWEDOL 'B' |
| SVEDBERGS I DALSTORP 'B' | TELE2 'B' |
| SCA 'B' | TELIASONERA |
| SVENSKA HANDBKN.'A' | UNIFLEX 'B' |
| TELE2 'B' | VBG GROUP |
| TELIASONERA | VOLVO 'B' |
| VBG GROUP | XANO INDUSTRI 'B' |
| VOLVO 'B' | AF 'B' |
| XANO INDUSTRI 'B' AF 'B' | 41 |


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    † 40165@student.hhs.se

[^1]:    ${ }^{1}$ http://mba.tuck.dartmouth.edu/pages/faculty/ken.french/data_library.html\#HistBenchmarks

