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## **PINPOINTING THE EARLY STAGES OF CORPORATE DECLINE**

A PREDICTION MODEL FOR BUSINESS DISTRESS IN LARGE NORDIC LISTED FIRMS

By

**Roxane Nikdal**  
40327@student.hhs.se

**Barbara Wozniak**  
40323@student.hhs.se

### **ABSTRACT**

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This paper attempts to analyze the multidimensional nature of corporate decline for large, publicly held firms in Denmark, Finland, Norway and Sweden to determine (i) whether early stage decline can be clearly distinguished and (ii) whether it can be predicted in advance by investors and analysts using cross-disciplinary determinants. In doing so, we attempt to standardize commonly used key terms pertaining to corporate failure, and to aggregate the various approaches used by academia, credit rating firms, and turnaround professionals to investigate firms using data from 2001 to 2011. Early stage decline is herein referred to as *business distress*, and it precedes financial distress and insolvency, which are defined as the subsequent stages of the decline progression. We find evidence supporting the notion that business distress is a distinguishable sub-stage of decline that can be objectively identified using qualitative determinants, and classified as it occurs through the use of accounting ratios related to financial gearing, covenants, profitability, and liquidity, as well as market factors, and company characteristics. We conclude that business distress can be predicted by logistic regression using various combinations of these factors up to five years prior to the occurrence of a “distress event”, with an in-sample classification accuracy ranging from 72% to 78%.

### **KEYWORDS:**

Business distress; Financial Distress; Failure prediction; Turnaround; Nordic Firms

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# 1. INTRODUCTION

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## 1.1. Purpose of the study

This paper attempts to standardize a definition of "distress" based on the occurrence of one or more key developments that can have a bearing on the longevity of a company. This is done with the intent of enabling lenders, shareholders, and professionals to quickly identify companies in the early stages of decline in order to facilitate successful turnarounds - thereby minimizing the risk of bankruptcy and the subsequent losses to stakeholders. The primary purpose of the study is thereby to (1) *explore whether business distress can be objectively identified*, and (2) *evaluate whether there are factors that can explain or predict the occurrence of distress*.

The research is based on quantitative and qualitative data extracted from the Standard & Poor's Capital IQ database. The sample includes 342 firms listed on the four major Nordic stock exchanges: OMX Stockholm, OMX Helsinki, OMX Copenhagen, and OB. All firms meet the criteria to be classified as 'large' based on the new definitions of small and medium firms published by the European Commission in 2005.<sup>1</sup> The sample represents all sectors except the Financial and Utilities sectors, since the latter two are structured differently and are subject to distinct bankruptcy regimes (Ohlson 1980).

In the paper we will try to reconcile current business practices with the models developed in academia in order to define, identify, and predict business distress. A review of the literature shows that the definitions used vary to a great extent depending on the purpose of the study, whether the study relies on qualitative or quantitative data, and the specific research discipline. The resulting models are therefore difficult to compare across disciplines and other dimensions such as time, country, and industry. This is an attempt to aggregate cross-disciplinary factors into one model, and apply it to different industries in a distinct geographical region to explore whether the concept of business distress can be generalized across these dimensions without forfeiting the possibility of prediction. This can provide lenders, shareholders, and professionals with a tool that enables them to analyze a portfolio of companies within the region in order to

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<sup>1</sup> Turnover greater than 50 EURm or Total assets greater than 43 EURm

quickly identify which holdings are distressed, and which are likely to become distressed given their current development.

## **1.2. Background**

The financial crisis in Europe has led to significantly lowered interest rates, combined with the implementation of quantitative easing measures. Widespread austerity measures combined with a decrease in aggregate demand have put a strain on companies that are under pressure to remain afloat after years of gearing for growth. In the Financial Times' Special Report on business turnarounds (2012), it was found that interventions by governments and central banks throughout Europe in 2008 and 2009 managed to placate debt markets and protect many distressed firms from going bankrupt. It also found that despite the current Eurozone crisis, the default rate is approximately 3 percent, which is significantly below the long-run historical average of 4.5 percent (Moody's Global Corporate Finance 2008). In Europe, distressed debt funds as well as turnaround industry professionals are disappointed with the artificially depressed level of defaults, especially when taking into account the weak economic growth, shrinking banking sector, high unemployment levels, and lower consumer confidence – particularly in southern Europe.

The banking sector in particular is faced with a unique set of challenges as regulators step in to tighten liquidity requirements following bank bailouts in multiple Eurozone member states. The International Monetary Fund (IMF) estimates that in 2013, the supply of credit in Europe will decrease by 1.7 percent, and it is expected that the banking sector may be unable to meet the needs of European companies over the next five years. To make matters worse, the professed 'wall of refinancing' is set to occur in the time period from 2013 to 2015, in which debt issued in 2006 and 2007 will mature and need to be refinanced in a less favorable borrowing environment. In spite of these conditions, Moody's predicts that default rates in 2013 will only be slightly above pre-crisis rates. Interestingly enough, the pressures on the banking sector has resulted in a lower number of restructurings and debt defaults for the following four reasons:

1. Interest rates are low, which has allowed even heavily leveraged firms to service their debt.

2. Banks subject to tougher regulatory requirements and significant political pressure prefer to ‘amend and extend’ corporate loans within their portfolios rather than to push firms into insolvency and take immediate losses on the books.
3. Distressed funds are not very active in Europe, partially due to the fact that banks are unwilling to sell their debt portfolios.
4. Bankruptcy regulations in the most troubled countries, such as Greece, Cyprus, Italy, and Spain are virtually untested and lenders are therefore unwilling to pursue this path.

The overwhelming trend favors negotiation and leniency, rather than liquidation and losses. This phenomenon is echoed in the ongoing calls in many Western countries to revise bankruptcy codes, marking a clear departure from “liquidation codes” in favor of regulation that promotes business reorganizations. This is particularly true in the Nordics, where changes to bankruptcy laws were made in the mid-1990s in Finland, Norway and Sweden in a distinct move toward Chapter 11 of the U.S. Bankruptcy Code <sup>2</sup> (Strömberg & Thorburn 1996). There have been no bankruptcy filings or reported debt defaults among large listed firms in Denmark, Finland, Norway or Sweden from 2006 to present, which is interesting given the fact that large firms in the Nordics tend to be export-focused and thereby highly sensitive to the implications of a global crisis.

On the other hand, corporate banking in the Nordics is characterized as highly relationship-driven, and banks try to play the role of active business partners where possible. A lender takeover of a failing firm is therefore highly unlikely in this region, partially owing to the fact that Nordic banks do not have the resources necessary to step in and manage firms. As a result, the Eurozone crisis has resulted in an increased tendency for Nordic banks to pursue active debt renegotiations with their large clients. In practice, this translates into the issuance of short-term covenant waivers combined with turnaround plans to get companies back on track while avoiding the market repercussions of reported defaults. This development has resulted in default rates that are lower than what would be expected under normal conditions (Ernst & Young

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<sup>2</sup> Ch. 11 bankruptcy keeps the firm as a going concern while financial claims are restructured. It also allows management to retain control of ongoing operations during the process.

Restructuring Forum 2012). Distressed companies may take advantage of their strong relations with banks to reduce information asymmetries and prolong the time to exit (Diamond 1984; Fama 1985; Boot 2000, all cited in Balcaen, Manigart & Ooghe 2011, p. 420). Maintaining close relationships with banks may enable firms to get debt financing at lower costs or to renegotiate the terms of current debt financing, which may facilitate recovery since loosened credit is followed by constant monitoring and rapid intervention when performance deterioration is detected.

NOTE: An important distinction should be made between reported defaults, in which failure to meet debt obligations is reported to the market, and technical defaults in which loan covenants are effectively breached but where covenant-waivers are granted to buy the company time to fulfill its obligations. Since technical defaults are unreported, it is difficult for outside stakeholders to identify whether a firm is at risk or not. We hypothesize that the rate of de facto defaults (reported and not reported) is larger than the statistics suggest. As a result, we have decided to apply a broader definition of distress in our study, with the aim of capturing companies in at-risk situations. This will enable us to more accurately analyze distressed companies during the financial crisis, and create a generalizable model that captures not only firms in default, but also the below-average performers that are legally surviving but failing from a shareholder value perspective.

### **1.3. Delimitations**

This paper will develop a model tailored to the Nordic region – a distinct market where large firms frequently compete, source, and distribute goods across borders. Our model will incorporate variables that are specific to, and byproducts of, the respective macroeconomic, regulatory, financial, and competitive environments in which large, export-oriented, listed firms interact. This study will not evaluate or take into consideration how specific environmental factors differ between individual countries in the Nordics, nor how they differ from those of other regions. The reason for this is to minimize the level of subjectivity inherent in determining the specific macroeconomic, judicial, legislative, and commercial factors that are the relevant drivers of business distress.

Furthermore, this model will rely on ratios based on accounting data from both before and after the 2005 implementation of IFRS in the Nordics. Changes in the reported accounting data as a result of the new regulatory standards will not be considered. Finally, it is important to bear in mind that the time period from which the data is taken largely represents a distinct and extreme financial downturn, and as a result, the macroeconomic variables and fiscal measures undertaken to alleviate the crisis may render the coefficients unusable in future periods.

## 2. KEY CONCEPTS

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In this section, we will first summarize the most commonly applied definitions of the concepts of *distress*, *decline*, *default*, and *failure* in existing qualitative and quantitative literature, and present the definitions that apply in this paper. We will then aggregate key findings and current developments in related research disciplines such as bankruptcy prediction, credit default risk, and qualitative business failure research in order to provide a holistic overview of the factors that play a role in distressed situations. Finally, we will discuss how this study attempts to address these factors and what the implications are on distress prediction for large Nordic listed firms.

### 2.1 Definitions used in previous literature

Depending on the scope of the research and the availability of data, different definitions of the terms *decline* and *failure* are adopted in the literature. In business life-cycle literature, the *decline* phase characterizes companies that are beginning to stagnate as markets dry up and product lines become antiquated (Miller & Friesen 1984). A *decline* phase is not bound by time; a firm can be in a *decline* phase temporarily and subsequently *recover*, or the degree of decline can worsen and approach *financial distress*, and ultimately, *failure*. *Failure* can either refer to technical failure, such as defaults and insolvency, or business failure, which is the more general notion of failing to maximize shareholder value.

Here is a brief overview for the purpose of illustrating the wide range of *failure* definitions used in the literature over time: <sup>3</sup>

- Altman (1971) and Ohlson (1980) exclusively associated *failure* with legal bankruptcy.

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<sup>3</sup> For further details of previously used definitions, refer to Appendix – Table A.

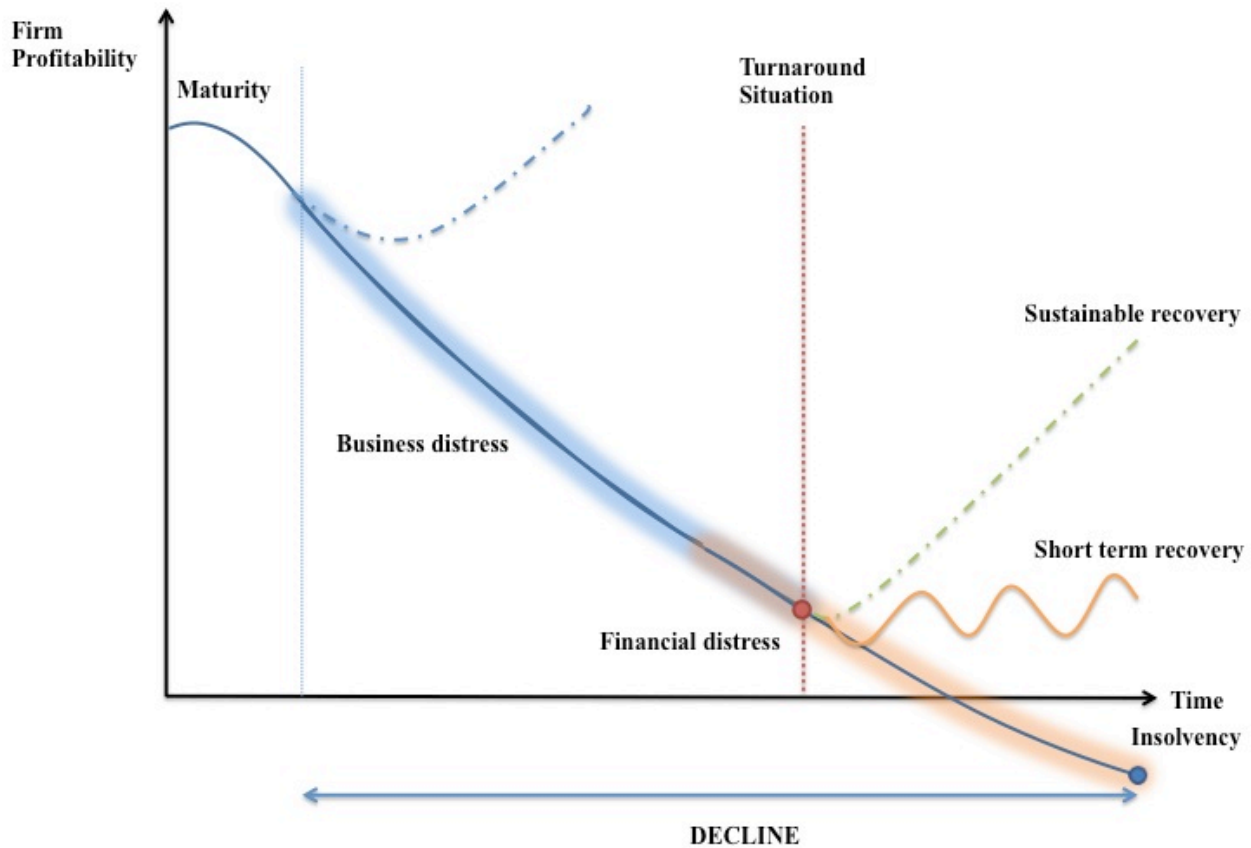


- Skogsvik (1988) operationalized *failure* as the occurrence of bankruptcy filings and/or composition arrangements, voluntary shutdowns of core operating activities, and the receipt of substantial government support.
- Gilson, John & Lang (1990) broadened the scope of *failure* in order to capture situations where firms avoid bankruptcy by negotiating with creditors out of court.
- Liao (2004) (cited in Pretorius 2009, p. 9) confirmed that terms such as closures, exit, dissolution, bankruptcy, or insolvency are often used for *failure*.
- Campbell, Hilscher & Szilagyi (2008) defined *failure* as bankruptcy, financially motivated delistings, or D ratings.

Some studies do not include any definition of failure at all, relying on the reader's general understanding of the concept. The lack of a universal definition and distinction between terms related to failure results in low comparability across studies. Watson & Everett (cited in Pretorius 2009, p. 4) found that differences in sectorial failure rate reports might be due to the application of different definitions. In an effort to explicate a universal construct of failure in order to provide direction for future researchers, Pretorius (2009) distinguished between three types of definitions based on the scope of the research: decline-focused, failure-focused, and turnaround-focused. He proposed a clear distinction between *decline* and *failure*, depending on whether a *turnaround* could be deemed feasible or not. According to this methodology, a company is in a state of *decline* when performance declines over consecutive periods, and *decline* is a natural precursor in the process of *failure*. A company *fails*, on the other hand, when it "involuntarily becomes unable to attract new debt or equity funding to reverse decline; [and] consequently, cannot continue to operate under the current ownership and management" (Pretorius 2009). The most important distinction between the notions of *decline* and *failure* is that a declining firm can be turned around while a failed firm cannot. *Decline* precedes *failure*, with *failure* being the final stage in performance deterioration. This is in direct contrast to a *turnaround situation*, in which the focus is on the signs and causes of decline, and the goal is to resume normal operations (Pretorius 2009).

## 2.2 Key definitions used in this paper

FIGURE 1 – OVERVIEW OF KEY CONCEPTS



Since the purpose of this paper is to provide a tool that enables stakeholders to identify companies in the early stages of decline in order to facilitate successful turnarounds, we will rely on the definitions used by Slatter & Lovett (1999): A *declining* firm is often a stagnant business in a changing product-market environment, with under-utilized assets and ineffective management. It tends to be in “stable and mature industries with a competitive advantage that exists for largely historical reasons” (Slatter & Lovett 1999, pp. 1-2). A *turnaround situation* refers to firms “whose financial performance indicates that the firm will fail in the foreseeable future unless short-term corrective action is taken” (Slatter & Lovett 1999, p. 1). *Short-term recovery* refers to “firms which survive but never make an adequate return on capital employed, or survive only in the short term and then become insolvent”. *Sustainable recovery* “involves achieving a viable and defensible business strategy, supported by an adequate organization and

control structure [and] means that the firm has fully recovered, is making ‘good’ profit and is unlikely to face another crisis in the foreseeable future” (Slatter & Lovett 1999).

For our purposes, *decline* precedes *failure* (or insolvency), and bankruptcy is an extreme form of *failure*. Furthermore, we propose two sub-stages of *decline*, namely *business distress* and *financial distress*. *Business distress* denotes the early stages of decline, where the firm must reorient itself to deal with changes in its competitive environment in order to avoid *financial distress*, which is the inability to meet its financial obligations in the foreseeable future. *Financial distress* can be operationalized as a de facto covenant breach or the occurrence of a default. It can also occur in the form of substantial losses to shareholders, or in the form of low cumulative profitability compared to other investments with similar risk profiles. The table below summarizes these definitions and can be used as a point of reference for the concepts discussed throughout the paper.

**TABLE 1 – DEFINITIONS AND CHARACTERISTICS OF KEY CONCEPTS**

| Key term                    | Definition   | Characteristics  |
|-----------------------------|--|--|
| <i>Decline</i>              | A stagnant business in a changing product-market environment   | Under-utilized assets and ineffective management   |
| <i>Business Distress</i>    | The early stages of decline, where the firm must reorient itself to deal with changes in its competitive environment                     | Operationalized using predominately qualitative key developments indicating Red Flags, see Table 4           |
| <i>Financial Distress</i>   | The inability to meet financial obligations in the foreseeable future  | De facto covenant breaches and/or reported debt defaults   |
| <i>Turnaround Situation</i> | When the firm's financial performance indicates that it will fail in the foreseeable future unless short-term corrective action is taken | Profitability below industry average, can be measured using return on assets, cumulative profitability, etc. |
| <i>Short-term Recovery</i>  | Below average performance, and short-term survival followed by insolvency  | Continuous below-average performance   |
| <i>Sustainable Recovery</i> | Achieving a viable and defensible business strategy supported by an adequate organization and control structure                          | Good profits, unlikely to face another crisis in the foreseeable future                                      |
| <i>Failure</i>              | Non-reversible insolvency.   | Bankruptcy, defaults, buyouts, hostile takeovers, other types of firm exit.                                  |

### **2.3 A brief overview of bankruptcy prediction models**

Bankruptcy prediction first gained traction as a research discipline in the 1960s when Beaver (1966) established the empirical usefulness of accounting ratios for the purpose of predicting failure. Altman (1968) then pioneered the use of multivariate analysis to predict bankruptcy using matched pairs of bankrupt and non-bankrupt firms within the same industries. In 1977, Altman, Haldeman & Narayanan updated the multivariate model, creating the Zeta model in response to the need for a more relevant bankruptcy prediction model given the ongoing changes in the business and regulatory environments at the time. Specifically, the new model was a response to changes in the following five contingencies:

1. The increasing size of failing companies in the 1970s.
2. The need to create a current model given the evolving nature of data.
3. The industry-specific focus of past failure models.
4. Changes in financial reporting standards and accepted accounting practices, notably the capitalization of all non-cancellable operating and financial leases.
5. The introduction of recent advances in discriminant analysis.

In order to fairly assess and compare the Zeta model to other existing models today, it is important to be aware of these contingencies as well as the sample selection methodology and the ratios used. The Zeta model was applied to publicly held American firms in the manufacturing and retailing industries, with an average asset size of approximately \$100 million in the two annual reporting periods immediately prior to failure. No firm had less than \$20 million in assets. Furthermore, every bankrupt firm in the sample failed in the seven years prior to the publication date (Altman, Haldeman & Narayanan 1977), and bankrupt firms were defined as those that had filed bankruptcy petitions. The result was a sample of 53 bankrupt firms and 58 non-bankrupt firms matched by industry and year of data. The utilization of matched pairs results in a sample where the ratio of bankrupt to non-bankrupt firms is overrepresented compared to the actual population, and that companies are chosen arbitrarily using size and industry.

Zmijewski (1984) (cited in Ko, Blocher & Lin 2001, p. 72) investigated the problems associated with “sample selection bias” and “choice-based sample bias”, and found that choice-based sample bias, or the bias associated with overstating failed firms in the sample, decreased as the failure/non-failure ratio approached the population probability. On the same note, Skogsvik (2005) concluded that choice-based sample bias in probabilistic bankruptcy models using matched data with limited sample sizes could be corrected for without re-estimating the models. It is unclear whether this approach would correct the choice-based sample bias in models using multivariate discriminant analysis, such as the Z-score and ZETA models.

Ohlson’s (1980) probabilistic model redressed many problems associated with previous models, such as the use of matched samples, the arbitrary nature of size and industry classifications, and the lack of acknowledgement of timing issues of prior bankruptcy research. He distanced himself however, from attempting to define business failure or bankruptcy, and from assessing the relative usefulness of the ratios used. Notable conclusions from his study were that the robustness of the predictive power of ratios is positively related to sample size, and that significant improvements in the predictability of models likely require additional predictors beyond ratios pertaining to *company size*, *financial structure*, *performance measures*, and *liquidity measures*. He also hypothesized that it would be more useful to include *industry* as a predictive measure rather than to use it as a screening factor in data collection.

While both Altman, Haldeman & Narayanan (1977) and Ohlson (1980) explicitly concerned themselves with a two-state bankruptcy prediction model and distanced themselves from making a general claims about failure, Grice and Dugan (2001) suggested that prior models are still widely used in various applications in spite of the fact that extant literature provides minimal evidence as to their generalizability. According to Grice & Dugan (2001), careful attention should be paid to the time periods and industries used when the models were created, as well as the type of financial distress situation currently dealt with when attempting a wider application. They evaluated the generalizability of the probabilistic bankruptcy prediction models created by Ohlson and Zmijewski using a wider definition of distress, including chapter 11 bankruptcy, chapter 7 liquidation, bond ratings below CCC, and stock ratings at “lower B” and below. The ratio of distressed to non-distressed firms in their study was 17.87%. Since their definition of distress encapsulated bankruptcy, the danger of having an upwardly biased “bankrupt” sample

was minimized using this approach. Furthermore, they used samples from different time periods, industries, and financial conditions than those originally used to design the models or chosen as the holdout samples for the respective studies. The findings were that the overall accuracy of the models when applied to alternative samples significantly declined, ranging from 34.8% to 81.3%. However, a notable finding was that the models tested were not sensitive to different distress situations within the sample, which indicated that they are more generally useful for identifying *financially distressed* firms rather than bankruptcies in particular.

## 2.4 Implications on current research design

Altman's re-assessment of the Z-score and ZETA models in 2001 led him to conclude that the Z-score and, in particular, the revised ZETA model was able to separate bankrupt firms from below-average performers in 52 cases out of a sample of 66 poorly performing firms. This suggests that in theory, closely observing the differences in Ohlson and Altman, Haldeman & Narayanan choices of ratios should be helpful in identifying the distinguishing factors between firms likely to declare bankruptcy and firms in a more general distress situation. If this is the case, a general model utilizing a broader "failure" definition could be made to capture both "bankrupt" and "distressed" firms, acknowledging that "bankruptcy" is a severe form of "distress", and only one of many exit alternatives for shareholders of distressed firms. It also suggests that a sample that reasonably reflects the actual rate of default in the population has the potential to be generalized in order to detect distressed firms, rather than just failing ones. The general trend within the bankruptcy prediction discipline is moving toward the utilization of broader definitions of failure and multiple states of distress (Chancharat et al. 2010), as well as the earlier identification of financial distress in order to minimize losses to stakeholders (Ko, Blocher & Lin 2001).

TABLE 2 – RATIOS USED IN DIFFERENT HISTORICAL BANKRUPTCY PREDICTION MODELS

| Altman Z-Score (1968) |   | Altman, Haldeman<br>& Narayanan<br>ZETA Analysis (1977) |  | Ohlson (1980) |  | Skogsvik (1988) |   |
|-----------------------|---|---|--|---------------|--|-----------------|---|
| Variable              | Formula   | Variable  | Formula  | Variable      | Formula  | Variable        | Formula   |
| <b>R1</b>             | (Current assets-<br>Current liabilities)/Total Assets | <b>ROA</b>  | EBIT/Total assets  | <b>SIZE</b>   | Ln(total assets /GNP price-level index)                        | <b>R1</b>       | EBIT/Average total assets                               |
| <b>R2</b>             | Retained earnings/Total assets                        | <b>Earnings Stability</b>                               | Standard error of estimate around a 10-year trend in ROA | <b>TLTA</b>   | Total liabilities/Total assets                                 | <b>R2</b>       | Interest expense/Average liabilities and deferred taxes |
| <b>R3</b>             | EBIT/Average total assets                             | <b>Debt Service (ICR)</b>                               | EBIT/Total interest payments                             | <b>WCTA</b>   | Working capital/Total assets                                   | <b>R3</b>       | Average inventory/Sales                                 |
| <b>R4</b>             | MV(equity)/BV(liabilities)                            | <b>Cumulative Profitability</b>                         | BV (Retained earnings)/Total assets                      | <b>CLCA</b>   | Current liabilities/Current assets                             | <b>R4</b>       | BV (equity)/Total assets                                |
| <b>R5</b>             | Sales/Average total assets                            | <b>Liquidity (Current ratio)</b>                        | Current assets/Current liabilities                       | <b>OENEG</b>  | 1 if Total liabilities exceeds Total assets, 0 otherwise       | <b>R5</b>       | Change in owner's equity (BV)                           |
|                       |   | <b>Capitalization</b>                                   | Common equity/Total capital                              | <b>NITA</b>   | Net income/Total assets  | <b>R6</b>       | Diff (R2)   |
|                       |   | <b>Size</b>   | Total assets   | <b>FUTL</b>   | Funds from operations/Total liabilities                        |                 |   |
|                       |   |   |  | <b>INTWO</b>  | 1 if Net income was negative for the last 2 years, 0 otherwise |                 |   |
|                       |   |   |  | <b>CHIN</b>   | Change in Net income   |                 |   |

Most models include return on assets, the current ratio, and equity-related ratios while size and working capital related factors are less prevalent. The models also differ in the degree of ratio specificity. This paper will follow Ohlson's (1980) approach of relying on general, standardized ratios, without reflecting on how different profitability ratios differ from each other, for instance.

## 2.5 Financial distress in credit risk models

While bankruptcy prediction models have been successful in establishing the links between accounting data and the occurrence of bankruptcy, the broad application of generalizable

bankruptcy prediction models is problematic for practitioners<sup>4</sup> for a number of reasons. Firstly, most bankruptcy prediction models rely on financial predictors using data from the two years immediately preceding bankruptcy. This is problematic given that bankruptcy is the end-stage of a long, unwinding decline process, and it is likely that any data from those years is a result of various late-stage rescue attempts. Furthermore – and this is particularly expected when corporate banking is primarily relationship-driven – most lenders and shareholders should already know that firms are headed for insolvency at that point in time (Slater & Lovett 1999). Secondly, most commonly used bankruptcy prediction models do not incorporate any market data, even though it can be expected that the inclusion of such data would enhance predictability (Ohlson 1980). For our purposes, strong parallels can be drawn between the explicit purpose of probabilistic bankruptcy prediction models and the purpose of credit risk models, which are predominately concerned with the possibility of financial losses due to changes in a firm's financial strength. The focal point of a credit risk model is to map out the probability of *default*, which as previously mentioned, is the inability of a firm to meet its debt servicing obligations, and which could ultimately result in insolvency if left unrectified. Given that default precedes insolvency, any attempt at pinpointing early-stage decline, which precedes financial distress, should take both approaches into account in order to enhance the predictive ability of such a model.

Credit risk models focus on the relative rankings of market participants' credit worthiness as a function of both current strength and expectations of future performance, which is the part that makes them fundamentally different from accounting-based bankruptcy prediction models (Metz & Cantor 2006). Koopman et al. (2009, p. 54) found that changes in the level of economic activity, bank lending conditions, and financial market variables are important determinants of default, while Metz and Cantor (2006) found that ratings distributions are stable over time. While this is seemingly counterintuitive if ratings are meant to approximate the probability of default, it supports Amato & Furfine (2004), who found that credit ratings are not pro-cyclical when examining a complete set of firms and ratings. This means that for a broad sample of firms of varying financial strength, ratings are not conditional on financial, business, and macroeconomic characteristics. One could argue that this is logical given that firms in a particular market

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<sup>4</sup> "Practitioners" will in this paper refer to lenders, shareholders, and turnaround industry professionals, among others.



environment are all exposed to the same macroeconomic factors, so any ordinal ranking system meant to establish the relative credit worthiness of firms within a given market would have to have the ability to rate *through* cyclical factors in order to be useful for lenders.

Metz & Cantor (2006) introduced a new method of predicting credit ratings by using a model that weighs five financial factors based on the leverage ratio of the firm. They found that this model outperformed both linear regression and ordered probit models in both in-sample and hold-out sample tests, which supports their idea that certain factors become more or less important in determining a given firm's credit rating depending on how leveraged the firm is. They found that two-thirds of the weights were always distributed across the interest coverage ratio, the return on assets, or a variable capturing the interaction between the two, whereas the remaining third was distributed over the remaining factors. The ratios used in their model as well as in Amato and Furfine's procyclicality study (2004) are summarized below. While it is useful to bear the credit risk model approach in mind when evaluating the factors that determine business distress, it is important to note that the more commonly used credit migration models cannot be applied to the Nordic market, since Nordic non-financial firms tend to lack credit ratings from large ratings agencies due to the high costs of obtaining ratings (Andersson, Selinus, & Zettergren 2011).

TABLE 3 – RATIOS USED IN CHOSEN CREDIT RISK MODELS

| Amato and Furfine (2004)           |             | Metz and Cantor (2006)              |   |
|------------------------------------|-------------|-------------------------------------|---|
| Variable                           | Formula     | Variable                            | Formula   |
| <b>Interest Coverage Ratio</b>     | Unspecified | <b>Interest Coverage Ratio</b>      | $[(\text{EBIT} - \text{Interest Capitalized}) + (1/3) * \text{Rental Expense}] / (\text{Interest Expense} + (1/3) * \text{Rental Expense} + \text{Preferred Dividends}) / 0.65$ |
| <b>Operating Margin</b>            | Unspecified | <b>Leverage</b>                     | $(\text{Total Debt} + 8 * \text{Rental Expense}) / (\text{Total Debt} + 8 * \text{Rental Expense} + \text{Deferred Taxes} + \text{Minority Interest} + \text{Total Equity})$    |
| <b>Long-term Debt</b>              | Unspecified | <b>Return on Assets</b>             | $\text{Net After-Tax Income Before X-Items} / 2 \text{ Year Average Assets}$  |
| <b>Total Debt</b>                  | Unspecified | <b>Volatility Adjusted Leverage</b> | $(5 \text{ Year Average Asset Growth} + \text{Equity}/\text{Assets}) / 5 \text{ Year Standard Deviation Asset Growth}$  |
| <b>Market Value</b>                | Unspecified | <b>Revenue Stability</b>            | $5 \text{ Year Average Net Sales} / 5 \text{ Year Standard Deviation Net Sales}$  |
| <b>Market-Model Beta</b>           | Unspecified |                                     |   |
| <b>Market-Model Standard Error</b> | Unspecified |                                     |   |

## 2.6 Non-financial factors

Reported financial information is automatically subject to a time lag of three to fifteen months depending on the time of year. Hence there is a need to look for trends and build-ups in non-financial factors to facilitate the identifications of firms in early stages of decline (Slatter & Lovett 1999). The idea of including qualitative factors in predicting company distress was further supported by Grunert, Norden & Weber (2005) who demonstrated that the combined use of financial and non-financial factors leads to a more accurate prediction of future default events than use of any of those factors on their own. Beyond the inclusion of dummy variables to capture variance due to sector, country and recession year, we will also examine *changes in executive management, changes in the board of directors, company size* as a function of national gross domestic product, *firm age*, and the occurrence of certain key developments that indicate distress.

### 2.6.1 Changes in executive management and the Board of Directors

It has been widely documented in qualitative business failure research that companies achieve successful turnarounds through ‘reorientation of positioning, strategy, structure, control systems and power distribution’ (Pretorius 2009). Executive leadership initiates and directs these reorientations, and when accompanied by executive succession, strategic reorientations result in better performance (Tushman, Virany & Romanelli 1985). Management characteristics are commonly used as qualitative predictors in internal credit scoring systems by a wide variety of institutions (Grunert, Norden & Weber 2005). When assessing management for the purpose of credit scoring, S&P incorporates a ‘management’ variable, and Moody’s uses ‘quality of management’ which consists of *planning and controlling, managerial track record, organizational structure and entrepreneurial succession*. Banks commonly rely on variables pertaining to management quality, measured by *years of experience, succession, quality of accounting and control systems, customer relationships*, as well as *account management* (Krahnert & Weber 2001).

Some researchers suggest that executive management must be changed when companies are in need of a strategic reorientation in order to recover from a decline (Arogyaswamy et al. 1995; Hofer 1980; and Starbuck et al. 1978, all cited in Barker III & Barr 2002, p. 976). The underlying argument is that executive managers that have been active within a given firm or

industry for a long time move up the hierarchical ranks and are more likely to feel committed to current strategic initiatives (Wanous 1980, cited in Barker III & Barr 2002, p. 966). When the company enters a decline, such managers are more reluctant to implement strategic changes. They are likely to perceive external problems as the source of decline rather than internal problems, in contrast to newly appointed executives. Restructuring experts point out that rapid change of the CEO and high turnover in senior management are early symptoms of decline (Slatter & Lovett 1999), although it is unclear whether this correlation supports or refutes the causal argument made by Barker III & Barr (2002). The second group of executives involved in managing the strategic reorientation of a company is the Board of Directors, which establishes boundaries for strategy formulation and decision-making. Changes in the Board during the decline phase may result in the implementation of new ideas, the trumping of strategic inertia, and the realization of strategic changes (Goodstein & Boeker 1991 and Grinyer et al. 1988, both cited in Barker III & Barr 2002, p. 967). It was found out that the level of Board turnover is positively correlated with the extent of strategic reorientation during decline which can be explained by the fact that high turnover in Board of Directors leads to the addition of new directors that possess the knowledge and skills essential to affect change (Barker III & Barr 2002). In contrast, restructuring professionals cite the occurrence of “brain-drain”, or the subsequent loss of top talent the further the company descends into decline. This study will refrain from making causal claims as to the relationship between changes in key persons, and will instead focus on establishing whether such changes are correlated with early-stage decline.

## 2.6.2 Firm size, age, and time to failure

The level of stakeholder network complexity affects probability of failure. Balcaen, Manigart & Ooghe (2011) found that it takes longer for companies with a higher degree of stakeholder dependence to exit after distress. The level of complexity is measured by firm size, business group membership, supplier relationships, and leverage. These factors determine the length and complexity of the liquidation procedure, since more stakeholder claims result in a lower freedom of action for executive management. Size can be used as a proxy for the scope of the stakeholder network since larger firms tend to have more stakeholders in the form of employees, shareholders, banks, business partners, et cetera. Age, measured by the number of years since establishment, was also found to prolong the time from initial distress symptoms to bankruptcy,

possibly as a result of older firms having more competent employees, stable social relations, and a greater skill set (Balcaen, Manigart & Ooghe 2011).

### 2.6.3 Key developments related to distressed firms

Additional factors that are especially important in identifying early decline include covenant breaches, restructuring talks, the issuance of new debt to finance losses, and the lack of investment in people, capital, or technology (Slatter & Lovett 1999). More detailed information on key developments and their use in our sampling methodology will be included in the next section.

## 3. RESEARCH DESIGN

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The purpose of our study is two-fold: we (1) specifically seek to explore whether the notion of *business distress* can be objectively identified at a given point in time using quantitative measures, and (2) to evaluate whether the occurrence of *business distress* can be reliably predicted using statistical techniques.<sup>5</sup> In this section we will describe the step-by-step development of the empirical method used to create our model. We will begin by covering our choice of market, time period, and operationalization of business distress, followed by an outline of our methodology, factors analyzed, and the use of specific statistical tests applied to check statistical robustness. We will conclude by describing our data collection process.

### 3.1 Why the Nordics?

As previously mentioned, large Nordic firms tend to be highly export-focused and thereby highly sensitive to diminishing global demand. During unraveling of the Eurozone crisis, the Nordics have fared relatively well, and Nordic banks are currently regarded as a safe haven for European depositors and fixed-income investors as a result of their high credit ratings (Sandstrom, 2012). The region's success in warding off the perils of the financial crisis are widely attributed to the regulatory measures instituted during the financial crisis in the early 1990s, which have played a pivotal role in maintaining institutional and market stability. As far as reporting regulations are

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<sup>5</sup> Given the exploratory nature of this study, the term "reliably" is explicitly meant to refer to a prediction model that performs better than chance using robust statistical techniques.

concerned, Denmark, Finland, Sweden, and Norway all adopted the International Financial Reporting Standards for large listed firms in 2005. Furthermore, the primary stock exchanges in Stockholm, Copenhagen, and Helsinki are all owned by the NASDAQ OMX Nordics, with Oslo Børs being the exception. While distinctions certainly exist between the countries, their economic structure is homogenous relative to other regions within Europe, the European Economic Area as a whole, and the OECD. Notwithstanding these facts, the most compelling reason for grouping these countries together as a single market is the competitive landscape of large firms. The development of a Nordic firm follows the following pattern: it begins in the domestic economy, expands to neighboring Nordic countries (and in more recent years, to the Baltics), and continues to Germany and/or the United Kingdom en route to the rest of the world. As such, the “home market” for large, established firms in the Nordics usually consists of the entire region rather than a single country. This especially tends to be the case for industrial firms and manufacturers of consumer goods and durables, as well as the agricultural sector. As a result, resources are sourced, produced, distributed and sold across the region, and large firms within a given industry compete with each other within the region, not just the individual country. In order to effectively assess distress in large companies both within and irrespective of industry, all four countries must be accounted for.<sup>6</sup>

### 3.2 Choice of time period

Our sample consists of observations of distress occurring in the time period from 2006 to 2011 for a number of reasons. Firstly, we chose to focus on large listed firms because they are expected to be more comparable across borders within the region as described above. This is partly due to the fact that reporting standards for large firms listed on primary stock exchanges in the Nordics were harmonized in 2005 through the uniform implementation of IFRS for large, listed firms, whereas different rules prevail in different countries for firms that are unlisted or classified as SMEs. This makes the financials of large listed firms more comparable across the Nordics than SMEs or unlisted firms, and the comparability of financial ratios is a necessary requirement of model design.<sup>7</sup> Secondly, in order to objectively classify firms as “large”, we

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<sup>6</sup> NOTE: Although Iceland is also a part of the Nordics, it differs significantly in terms of size and economic circumstances and is therefore excluded.

<sup>7</sup> Large firms are also more interesting from a research perspective, since they have been found to be less likely to *fail* and to have greater bargaining power with lenders.

used an exclusionary approach in which firms too large to be considered Small and Medium Enterprises (SMEs) were classified as “large”. We relied on the European Commission’s report on the classification of Small and Medium Enterprises (SME), which classifies SMEs as firms with less than € 50 million in turnover or less than € 43 million in total assets. This framework was introduced during the year 2005, so we applied it to the outgoing balances in 2005, and proceeded to the last period for which annual reports were available.

The benefit of this approach is that it enables us to design a model *through* the crisis, rather than developing a model that is only useful given the particular contingencies of a unique financial period. A noteworthy drawback is that the prediction models utilize data from up to five periods (T-5) prior to the earliest occurrence of *distress* (T=0), to 2001 at the earliest. No common set of accounting rules for the whole Nordics was in place before 2005 and country rules were applied. This runs the risk of reducing model effectiveness as ratios in financial statement might have been reported in different manner in different countries and discrepancies are possible.

### 3.3 Operationalization of business distress

The operationalization of *business distress* poses a significant challenge since it is a vaguely defined concept. *Business distress*, *financial distress*, and overall *decline* can take various forms in different sectors, and even in different firms within a sector.<sup>8</sup> *Distress* prediction is fundamentally different from bankruptcy prediction owing to the fact that *bankruptcy* is a legal term that denotes a terminal, irreversible state. A firm cannot revert from being bankrupt to not being bankrupt, but it can revert from *distress* to non-distress. The occurrence of *distress* is not bound by time nor defined using financial bright-line rules, and it can occur with or without the presence of a cash crisis, both in firms with declining sales and in firms that outgrow their own financing potential (Slatter & Lovett 1999). As a result, *business distress* cannot be operationalized in legal or financial terms. Furthermore, selection on the basis of financial performance could lead to an unclear distinction between independent and dependent variables. Bearing these limitations in mind, we ran several screenings using Standard & Poor’s Capital IQ database in order to identify the most appropriate operationalization of distress. The result was a

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<sup>8</sup> For the sake of simplicity, we decided to exclude the financial and utilities sector since they are fundamentally different from other sectors in terms of financial structure and insolvency procedures.

*business distress* operationalization based on two criteria. Firstly, the firm must have experienced a “Potential Red Flag/Distress Indicator” in a particular year. Secondly, the terms “*failure*”, “*default*”, or “*restructuring*” must have been included in the firm’s list of reported key development situations during that year. The following table includes the exhaustive list of key developments that trigger a potential red flag or distress indicator in the Capital IQ database. This was found to be the most objective and inclusive method available to operationalize *business distress*. It is also comparable across countries, sectors, and companies.

TABLE 4 – POTENTIAL RED FLAGS/DISTRESS INDICATORS AS DEFINED IN S&amp;P CAPITAL IQ

| Key Developments                                    | Definitions  |
|---|--|
| <b>Accounting Issues/SEC Inquiries</b>              | Includes announcements that the Securities and Exchange Commission (SEC) is launching an inquiry into a company, changes in accounting policy of a company, or a change in the auditor of a company.   |
| <b>Auditor Going Concern Doubts</b>                 | This is when an auditor for a company has doubts for the accounting statement for their client company's reaffirmation that it will continue its business.   |
| <b>Bankruptcy Related</b>                           | Events involving federal court proceedings in which an insolvent debtor's assets are to be liquidated, and the debtor is seeking relief of further liability. Rumors regarding a potential bankruptcy filing are also tracked under this event type. Also includes court rulings that might have an adverse or favorable impact on the company's bankruptcy case. For example: A major court ruling involving a company's labor union, shareholders, debt holders etc. Also includes other important court rulings, such as when the disclosure statement or the reorganization plan is filed and approved by the court. |
| <b>Business Reorganization</b>                      | The reorganization of a division, management, or operations of a company or corporation for efficiency or cost saving purposes. This may increase the earnings of the company.   |
| <b>Credit Watch-Credit Watch/Outlook Action</b>     | When a company's credit rating is being monitored for a possible downgrade in credit rating.   |
| <b>Credit Watch-Non-Rated Action</b>                | When a company's credit rating is being monitored, possibly for a downgrade, with no rating having been issued   |
| <b>Delayed Earnings Announcement</b>                | When a company postpones the release of its earnings to the public.  |
| <b>Delayed SEC Filings</b>                          | When a company does not file appropriate corporate documents or filings with the SEC at the appropriate deadline.  |
| <b>Delisting</b>                                    | This development is used when a company's common stock, whether voluntarily or involuntarily, is removed from the exchange it trades on. This also includes companies that have filed for Form 15 and companies that have received non-compliance notices from their respective stock exchanges.   |
| <b>Discontinued Operations/Downsizings</b>          | Phasing out of a product line, closing of an individual facility, such as a plant, branch, division or subsidiary, or a reduction in the work force of a company.  |
| <b>Events Triggering Accelerated Debt Repayment</b> | Usually companies borrow money, based on some standard and agreed upon repayment schedule. Sometimes debt providers demand the company to repay the debt before scheduled maturity date in situations where the company fails to perform its obligations under the Indenture. This pertains to these situations, which are cause for the accelerated debt payment. These situations may lead a company to cash crunch and may also lead to a change in the company's debt structure.   |
| <b>Impairment/Write-Offs</b>                        | A reduction in the value of an asset or earnings by the amount of an expense or loss. This is usually reduced because of poorly estimated losses or gains. Generally companies write off their assets to ensure that their assets are not overstated in the financial statements. Whenever a company recognizes an impairment loss, there will be a change in assets of the company as well as it will affect the earnings of the company.   |
| <b>Index Constituent Drop</b>                       | An announcement that a company has been removed from a stock index.  |

|  |  |
|--|--|
| <b>Labor-Related Announcements</b>       | Various announcements pertaining to the labor force of a particular company, including changes in agreements between a company and its employees' union and when a company enters an agreement with the U.S. Labor Department in relation to the workers contract. |
| <b>Lawsuits</b>                          | This pertains to actions or suits brought before a court against the company, as to recover a right or redress a grievance.  |
| <b>Restatements of Operating Results</b> | This pertains to whenever there is a revision in a company's earlier financial statements. The need for restating financial figures can result from fraud, misrepresentation, change of accounting policy or a simple clerical error.                              |

### 3.4 Variables used in the model

Since early-stage decline has not been explicitly or extensively analyzed in previous quantitative models, we have decided to include all factors identified by the extant literature and practitioners as potential identifiers or predictors of *business distress*. In line with Ohlson's (1980) methodology, we have chosen specific variables based on simplicity, without attempting to assess the relative usefulness of particular types of ratios that indicate, for instance, profitability, financial gearing, or liquidity. We use two main groups of variables in our analysis: qualitative ones incorporated as dummy variables, such as crisis year, sector, country, and key developments, and quantitative ones such as age, size, and financial ratios. The variables used have been summarized in the following tables, along a description of how their values were calculated and a column denoting our expectations for the sign of the coefficients based on the literature.

TABLE 5 – QUALITATIVE VARIABLES USED IN OUR RESEARCH

| Category                             | Variable  | Operationalization  | Expectations (Sign) |
|--------------------------------------|---|---|---------------------|
| Business environment related factors | Crisis year   | Dummy variable with value 1 if the occurrence of <i>distress</i> is during the financial crisis (2007-2009) and 0 otherwise.                                      | Positive            |
|                                      | Sector  | A set of 7 dummy variables for 8 sectors where Telecommunication is the chosen base case scenario in order to avoid the dummy variable trap.                      | Unspecified         |
|                                      | Country   | 3 dummy variables for 4 countries: Finland, Denmark, Norway and Sweden, where Finland is the chosen base case scenario in order to avoid the dummy variable trap. | Unspecified         |
| Key development related factors      | Seeking to Sell/Divest  | Dummy variable with value 1 if the event occurred and 0 if it did not.  | Positive            |
|                                      | Executive/Board Changes – CEO, Executive/Board Changes – CFO, Executive/Board Changes – Other | One dummy variable for each event, with value 1 if event occurred and 0 if it did not.  | Unspecified         |
|                                      | Corporate guidance lowered  | Dummy variable with value 1 if event occurred and 0 if it did not.  | Positive            |



TABLE 6 – QUANTITATIVE VARIABLES USED IN OUR RESEARCH

| Category                 | Variable                 | Operationalization (all values in EURm at historical rates)  | Symbol | Expectations (Sign) |
|--------------------------|--------------------------|--|--------|---------------------|
| Company characteristics  | Age                      | Years since establishment  | Age    | Negative            |
|                          | Relative size            | Log (total assets/GNP). GNP adjusted for purchasing power parity; Value calculated for the end of 2005 and kept constant over the whole period | RS     | Negative            |
| Market factors           | Capitalization           | 1-year MV of common equity/(Equity + Debt)   | MF1    | Negative            |
|                          | Price risk               | Beta, 1-year   | MF2    | Positive            |
| Profitability related    | Sales growth             | Total Revenues, 1 year Growth %  | P1     | Negative            |
|                          | Gross margin             | (Revenue-COGS)/Revenue   | P2     | Negative            |
|                          | ROA                      | EBIT/Total Assets  | P3     | Negative            |
|                          | Cumulative profitability | Retained Earnings/Total Assets   | P4     | Negative            |
| Liquidity related        | Current ratio            | Current assets/Current liabilities   | L1     | Negative            |
|                          |                          | NWC/Sales  | L2     | Positive            |
|                          | Cash conversion cycle    | Cash conversion cycle in days  | L3     | Positive            |
| Covenants related        | Interest coverage ratio  | (EBIT + Financial income)/Financial expense  | CC1    | Negative            |
|                          |                          | ND/EBITDA  | CC2    | Positive            |
| Financial gearing        | Relative interest        | Debt/Equity  | FG1    | Positive            |
|                          |                          | Financial Expense/Total Debt   | FG2    | Positive            |
|                          |                          | LTD due +1/Total LTD   | FG3    | Positive            |
|                          |                          | LTD due +2/Total LTD   | FG4    | Positive            |
| Investment level related | Investment level         | (Net PPE <sub>t=0</sub> - Net PPE <sub>t-1</sub> )/ Net PPE <sub>t-1</sub>   | IL1    | Negative            |
|                          |                          | CAPEX as % of Revenues   | IL2    | Negative            |

Note: LTD is an abbreviation for long-term debt.

### 3.5 Test design

Using an exploratory approach, we utilize various methods to answer the two central questions of our study:

1. DISTRESS IDENTIFICATION: What quantitative factors can help an independent analyst distinguish between distressed and non-distressed companies?
2. DISTRESS PREDICTION: Is it possible to predict *business distress*, and which factors are useful when making this prediction?

To answer the first question we will check whether the means of quantitative variables differ between distressed and non-distressed firms using three methods: t-tests with equal variances, t-test with unequal variances, and the Kruskal-Wallis test. The most appropriate test is chosen depending on the statistical features of the samples being compared. To answer the second

question we apply logistic regression in order to distinguish factors that are statistically significant in predicting the occurrence of *distress* at  $T=0$  using data from  $T-1$  to  $T-5$ , respectively.

We have decided to apply a significance level of 0.1 in all the methods utilized. A significance level of 0.1 indicates that there is a 10% likelihood that a result is due to chance, which indicates that the finding has a 90% chance of being non-random. The interpretation procedure for statistical tests used is as follows: when the p-value of a test is less than 0.1, then the null hypothesis is rejected. If the p-value is greater than 0.1, then the null hypothesis cannot be rejected.

### 3.5.1 Distress identification: comparing the means of two groups

The most commonly used test to compare the arithmetic means of two groups is a t-test. In our case we apply a t-test for two independent groups – distressed firms and non-distressed firms. This type of test can be applied when the independent variable is a ratio or interval and when dependent variable is binary. In this case, the dependent variable is a binary variable for which a value of 1 indicates distress, and 0 indicates non-distress.

The underlying assumptions of a t-test are that observations are independent, sample variances are equal, and the underlying population distributions are normal for both groups being compared (Newbold, Carlson & Thorne 2010). Independence of samples means that observations are mutually exclusive. If the sample is not normally distributed, the t-statistic will have an unknown distribution and the t-test may return inaccurate results. Furthermore, skewness and kurtosis can have a substantial impact on results, although this risk is reduced in samples with over 200 observations (Tabachnick & Fidell 2007, pp. 80-81). Skewness provides an indication of the symmetry of the distribution, with negative values indicating scores clustered to the right at the high values whereas kurtosis provides information on the peak of the distribution, with negative values for relatively flat distributions (Pallant 2007, p. 56). Since our sample sizes will be relatively small – notably within specific sectors – we check all the assumptions before choosing an appropriate method.

Another concern with small sample sizes is the possibility of getting insignificant results due to insufficient power. The power of a test measures its ability to detect an alternative hypothesis

and is measured as the probability that the null hypothesis will be rejected when it should not be. In line with Stevens (cited Pallant 2007, p. 205) we decided to use higher alpha (0.1 instead of 0.05 or 0.01) to compensate for the risk of incorrectly rejecting null hypothesis.

The method of mean comparison for each respective quantitative factor examined is as follows: firstly, we examine the sample distribution using the Shapiro-Wilk test, which hypothesizes that the data is normally distributed. Secondly, we run Levene's test of homogeneity to determine whether or not the two groups have equal variances. Thirdly, quantitative factors are split into three groups: (i) the ones for which populations are distributed normally and variances are equal, (ii) the ones for which populations are normally distributed but variances are unequal, and (iii) the ones for which populations are not normally distributed.

For groups (i) and (ii), t-tests with equal and unequal variances are conducted, respectively. T-tests are used to test the null hypothesis that arithmetic mean of a factor is equal for both groups analyzed. We use one of the following statistics, where  $\bar{Y}$  and  $\bar{Z}$  are sample means,  $s_1^2$  and  $s_2^2$  are variances, and  $N_1$  and  $N_2$  are number of observations in two groups:

|   |   |
|---|---|
| <p>Equal variances</p> $t = \frac{\bar{Y} - \bar{Z}}{s \sqrt{\frac{1}{N_1} + \frac{1}{N_2}}}$ | <p>Variances not equal</p> $t = \frac{\bar{Y} - \bar{Z}}{\sqrt{\frac{s_1^2}{N_1} + \frac{s_2^2}{N_2}}}$ |
|---|---|

We use the t-statistic to calculate p-values and test the null hypothesis.

For group (iii), a non-parametric Kruskal-Wallis test is performed. Non-parametric tests have lower power than t-tests, but they have less strict statistical requirements in terms of underlying assumptions. Non-parametric tests are well suited to analyze data when the presence of outliers is expected. The Kruskal-Wallis test assumes that there are independent samples of  $n_1, n_2, \dots, n_k$  observations from  $K$  populations. Let  $n$  denote the total number of sample observations and  $R_1, R_2, \dots, R_k$  the sums of ranks for the  $K$  samples when all observations are pooled together and ranked in ascending order. We test the null hypothesis that samples are drawn from the same population (or equivalently, from different populations with the same distribution) based on the following statistics:

$$W = \frac{12}{n(n+1)} \sum_{i=1}^K \frac{R_i^2}{n_i} - 3(n+1)$$

We use the  $W$  statistic to calculate  $p$ -values and test the null hypothesis. This non-parametric test was chosen owing to the fact that it is valid for samples with more than 5 observations (Newbold, Carlson & Thorne 2010, pp. 695-697).

### 3.5.2 Distress prediction using logistic regression

#### *Grounds for choosing logistic regression*

For the purpose of predicting *business distress*, or early-stage decline, logistic or probabilistic regression is preferable to other types of statistical regression models. The benefit of logistic regression is that it avoids many of the problems associated with alternatives, such as multivariate discriminant analysis (MDA) (Ohlson, 1980). The efficacy of MDA depends on the statistical requirements of the properties of independent variables, such as multivariate normality and equal variance-covariance across groups. Furthermore, interpretation of the numerical score returned by MDA models is less intuitive than the interpretation of the percentage probability of an event occurring given in logistic regression models. Additionally, the logistic model overcomes the limitations of the linear probability model, where fitted probabilities can be more than 1 or less than 0 (Wooldridge 2009, p. 575).

#### *Model description*

A logistic regression model is a binary response model that makes it possible to establish a relationship between a binary outcome and a vector of independent variables. The model of logistic regression (before logit transformation) is presented below (Hosmer & Lemeshow 2000):

$$\pi(x) = p = \frac{\exp(\beta_0 + \beta_1 X_1 + \dots + \beta_k X_k)}{(1 + \exp(\beta_0 + \beta_1 X_1 + \dots + \beta_k X_k))}$$

In our case,  $p$  denotes the probability of distress. If the value of the logistic function is greater than or equal to 0.5, then the company is classified as distressed; if the value is lower it is classified as non-distressed. Logistic regression models depict the logit-transformed probability as a linear relationship with predictors. The logistic function can only be expressed in values

between 0 and 1 for all real numbers – ensuring that the probabilities computed using the model are always between 0 and 1.

Let us assume that  $Y$  represents a binary variable that indicates an event occurring or not occurring, with values 1 and 0 respectively.  $P$  is the probability of the event occurring and  $X_1, \dots, X_k$  is the vector of  $k$  predictors. Logistic regression estimates the parameter values for coefficients  $\beta_0, \beta_1, \dots, \beta_k$  using the maximum likelihood method of the following equation:

$$\text{logit}(p) = \log \frac{\pi(x)}{1 - \pi(x)} = \log \frac{p}{1-p} = \beta_0 + \beta_1 X_1 + \dots + \beta_k X_k,$$

where  $\frac{p}{1-p}$  in the model represents the odds that distress will occur given a particular exposure (set of predictor values), compared to the odds of the event occurring in the absence of that exposure. The maximum likelihood method returns the values of the unknown coefficients that make the probability of observed data most likely. To calculate the estimates of coefficients, the likelihood function is constructed, representing the probability of the observed data as a function of the set of unknown parameters. For the purpose of mathematical simplification, the log likelihood function is used:

$$L(\boldsymbol{\beta}) = \ln[l(\boldsymbol{\beta})] = \sum_{i=1}^n \{y_i \ln[\pi(x_i)] + (1 - y_i) \ln[1 - \pi(x_i)]\},$$

If dependent variable  $Y$  is coded as 1 or 0, then function  $\pi(x)$  provides, for an arbitrary value of vector of parameters  $\boldsymbol{\beta}$ , the conditional probability that  $Y=1$  given  $X$ . This is denoted as  $P(Y = 1|x)$ . In cases where  $Y=0$ , the conditional probability given  $X$  is equal to  $1 - \pi(x)$ .<sup>9</sup> Thus, the contribution of each pair  $(x_i, y_i)$  to the likelihood function equals:

$$\pi(x_i)^{y_i} [1 - \pi(x_i)^{1-y_i}]$$

Parameter estimation is an iterative process (Hosmer & Lemeshow 2000). The log likelihood function is also important when comparing models and assessing the goodness-of-fit, which will be described in the diagnostics section.

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<sup>9</sup> The conditional probability that  $Y=0$  given  $X$  is denoted  $P(Y = 0|x)$ .

### *Model interpretation*

In a logistic regression, coefficients reflect the change in the logit function due to a unit increase in an independent variable ( $\beta_k = g(x+1) - g(x)$ ). The interpretation of coefficients depends on the type of independent variable used. The coefficients themselves are log-odds ratios, where odds ratio is odds of being distressed to odds of being non-distressed. Taking the exponent of the coefficient ( $e^{\beta_k}$ ) returns the odds ratio, which is interpreted as the multiplicative change in odds related to a one-unit change in the independent variable *ceteris paribus*. For dummy variables, coefficients are interpreted directly as the odds ratio between two groups. For example, the odds ratio for Executive/Board Changes – Other of 0.36 indicates that companies where such changes occurred ( $x=1$ ) are 64% less likely to be distressed than companies where such changes did not occur ( $x=0$ ) *ceteris paribus*. For continuous variables, coefficients are interpreted as the odds ratio between observations with the same values for all variables apart from the variable analyzed (Hosmer & Lemeshow 2000). For example, if odds ratio equals 1.2 then a one-unit change in ROA will increase odds of being distressed by 20% *ceteris paribus*.

The log-odds ratio for a change of  $c$  units is obtained from the logit difference and equals  $c\beta_k$ . Accordingly, odds ratio equals  $e^{(c\beta_k)}$  (Hosmer & Lemeshow 2000). Positive values of coefficients indicate a positive relationship between the independent variable and the probability of *distress* occurring, and vice versa. For odds ratios, the dividing line is 1: an odds ratio greater than 1 indicates a positive relationship, whereas an odds ratio less than 1 indicates a negative relationship.

### *Model Estimation*

Since our study is exploratory, we have decided to apply a backward stepwise regression. This procedure is based on the sequential iterations in which least significant variables are removed from a full model. Stepwise procedures have been criticized since they are susceptible to be influenced by random variation in the data, resulting in the removal of predictors from the model on purely statistical grounds (Pallant 2007 p. 166). However, Hosmer & Lemeshow (2000) argue that this approach is particularly useful when “the outcome being studied is relatively new, important covariates may not be known, and associations with the outcome [are not] well understood” as is the case with predicting *business* distress.

We begin our analysis for each period *from T-5 to T-1* with a model incorporating all variables described in section 3.4. The least significant variables – with the highest p-values – are eliminated from the model one-by-one through consecutive iterations. The fit of the model is tested after the elimination of each variable in order to ensure that the model still fits the data adequately. When all variables in the model are statistically significant at the 0.1 level, the analysis is complete and the final model has been generated. In stepwise logistic regressions it is recommended to use higher significance levels (up to 0.2), since the use of stringent ones often result in the exclusion of important variables from the model (Lee & Koval 1997, cited in Hosmer & Lemeshow 2000).

### 3.5.3 Diagnostics: Assessing model quality

The application of logistic regression requires the data to follow certain distributional assumptions in order for the results to be robust (Ko, Blocher, & Lin 2001, p. 70). Post-estimation evaluation of the model plays an important role in identifying the statistical problems that would result in low reliability of the model. Below we present four methods that we will use and their implications on the models.

#### *Goodness-of-fit measures*

To generally assess whether a model fits the data, a few methods can be used. To check if the model as a whole is statistically significant we examine the log likelihood chi-squared that is presented as part of the basic output of logistic regression in STATA. It is two times the difference between the log likelihood of the current model and the log likelihood of a model with no independent variables, known as “iteration 0”. The degrees of freedom used to calculate the statistic equal the number of independent variables included in the model. A statistically significant result with a p-value lower than 0.1 in our case, allows us to conclude that the model generally fits the data well (Chen et al. 2012).

**FIGURE 2 – EXAMPLE OF STATA OUTPUT FOR LOGISTIC REGRESSION**

| Iteration 0: log likelihood = -221.78321 |           |                      |       |       |                      |
|--|-----------|----------------------|-------|-------|----------------------|
| Iteration 1: log likelihood = -160.98589 |           |                      |       |       |                      |
| Iteration 2: log likelihood = -159.03136 |           |                      |       |       |                      |
| Iteration 3: log likelihood = -159.01211 |           |                      |       |       |                      |
| Iteration 4: log likelihood = -159.0121  |           |                      |       |       |                      |
| Logistic regression                      |           |                      |       |       |                      |
| Log likelihood = -159.0121               |           |                      |       |       |                      |
|  |           | Number of obs = 341  |       |       |                      |
|  |           | LR chi2(10) = 125.54 |       |       |                      |
|  |           | Prob > chi2 = 0.0000 |       |       |                      |
|  |           | Pseudo R2 = 0.2830   |       |       |                      |
| Distress                                 | Coef.     | Std. Err.            | z     | P> z  | [95% Conf. Interval] |
| Sect_Energy                              | -1.424137 | .6453678             | -2.21 | 0.027 | -2.689034 - .1592391 |
| Sect_Information_Technology              | 1.460598  | .4411218             | 3.31  | 0.001 | .5960154 2.325181    |
| Sweden                                   | -.8922076 | .3749416             | -2.38 | 0.017 | -1.62708 - .1573356  |
| Norway                                   | -1.350907 | .4623584             | -2.92 | 0.003 | -2.257113 - .4447013 |
| Denmark                                  | -1.084258 | .4360862             | -2.49 | 0.013 | -1.938971 - .2295448 |
| Finland                                  | 0         | (omitted)            |       |       |                      |
| Key_Changes_Other                        | -1.019586 | .3194699             | -3.19 | 0.001 | -1.645736 - .3934368 |
| MF2                                      | .9424769  | .3238085             | 2.91  | 0.004 | .3078238 1.57713     |
| RS                                       | .803177   | .1117188             | 7.19  | 0.000 | .5842121 1.022142    |
| P1                                       | -1.890208 | .6152562             | -3.07 | 0.002 | -3.096088 - .6843284 |
| CC1                                      | -.0007513 | .0003661             | -2.05 | 0.040 | -.0014688 -.0000338  |
| _cons                                    | 4.902385  | .8107765             | 6.05  | 0.000 | 3.313292 6.491477    |

Unlike in OLS regressions where  $R^2$  represents the proportion of variance explained by the model, the Pseudo  $R^2$  in logistic regression is not measured in terms of variance since the variance is fixed. The Pseudo  $R^2$  is mainly used to compare alternative models, with a higher value indicating better fit, however its meaning is limited when taken out of context (Chen et al. 2012).

In our study, we test the goodness-of-fit of the final models using Pearson's chi-squared test, which is expressed mathematically as follows (Hosmer & Lemeshow 2010, pp. 145-146):

$$\chi^2 = \sum_{j=1}^J r(y_j, \hat{\pi}_j)^2,$$

where  $r$  is the symbol for residual, and  $j$  denotes the covariate pattern combination. Pearson's chi-squared statistic compares the differences in outcome frequencies to establish whether or not an observed frequency distribution differs from a theoretical distribution. Generally if the p-value for the test is higher than the significance level of 0.1, we conclude that model fits the data well.



### Classification tables and ROC curves

A classification table presents a summary of observed and predicted outcomes, classifying companies as distressed if the probability of distress is equal or higher than 0.5, and non-distressed if the probability is less than 0.5. It can be used to assess how well the model predicts the correct outcome for each observation (Hosmer & Lemeshow 2000, pp. 156-160).

**FIGURE 3 – EXAMPLE OF STATA OUTPUT FOR CLASSIFICATION TABLE**

Logistic model for Distress

| Classified | True |     | Total |
|------------|------|-----|-------|
|            | D    | ~D  |       |
| +          | 75   | 27  | 102   |
| -          | 46   | 193 | 239   |
| Total      | 121  | 220 | 341   |

Classified + if predicted  $\Pr(D) \geq .5$   
True D defined as Distress != 0

|                           |                 |        |
|---------------------------|-----------------|--------|
| Sensitivity               | $\Pr(+ D)$      | 61.98% |
| Specificity               | $\Pr(- \sim D)$ | 87.73% |
| Positive predictive value | $\Pr(D +)$      | 73.53% |
| Negative predictive value | $\Pr(\sim D -)$ | 80.75% |

|                               |                 |        |
|-------------------------------|-----------------|--------|
| False + rate for true ~D      | $\Pr(+ \sim D)$ | 12.27% |
| False - rate for true D       | $\Pr(- D)$      | 38.02% |
| False + rate for classified + | $\Pr(\sim D +)$ | 26.47% |
| False - rate for classified - | $\Pr(D -)$      | 19.25% |

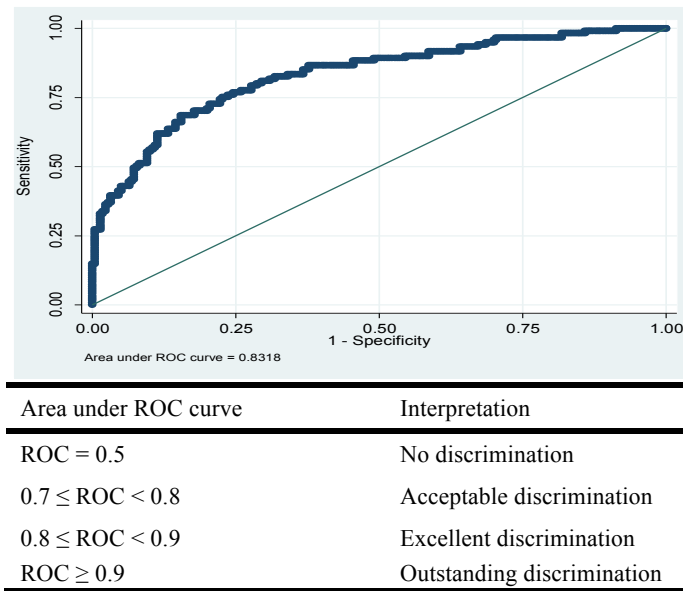
Correctly classified 78.59%

The sensitivity of the model refers to the percentage of companies that were correctly classified as distressed out of all distressed firms in the sample, whereas the specificity shows the percentage of companies that were correctly classified as non-distressed out of all non-distressed firms in the sample.

The positive predictive value is the percentage of firms correctly classified as distressed out of all firms classified as distressed according to the model. For example 73.53 per cent means that out of the companies predicted to be distressed, our model correctly identified 73.53 per cent of them. The negative predictive value is the percentage of companies correctly classified as non-distressed out of all firms classified as non-distressed (Pallant 2007, p. 175). In our research we use the number of correctly classified companies to compare prediction accuracy in the models.

Sensitivity and specificity rely on the same cut-off point to determine whether to classify companies as distressed or non-distressed. A Receiver Operating Characteristic (ROC) curve shows how well the model discriminates between companies that are distressed and companies that are not distressed for all possible cut-off points. Discrimination is measured as the likelihood that a non-distressed company will have a higher probability of being distressed than the company that is actually distressed. It is important to note that values higher than 0.9 are extremely unusual in practice (Hosmer & Lemeshow 2000, pp. 160-164).

**FIGURE 4 – ROC CURVE AND ASSESSMENT OF MODEL DISCRIMINATION ABILITIES**



### *Specification error*

When creating the logistic regression model we assume that: (i) the logit function is a linear combination of predictors, (ii) logit is the correct function to use, (iii) all relevant variables are included in the model, and (iv) no irrelevant variables are included in the final model. If the logit function is not the correct one to use, or if the relationship between the logit of the dependent variable and the independent variables is not linear, then specification error occurs. The occurrence of a specification error strongly indicates that the aforementioned assumptions are not met, and that the model needs to be re-specified (Chen et al. 2012).

To check whether that is the case a linktest in STATA can be performed. It assumes that if all statistically significant variables were included in the model then finding additional statistically significant variables would not be possible except by chance. Entering the linktest command

after logistic regression rebuilds the model using its linear predicted value `_hat` and its square `_hatsq` as independent variables. The predictor `_hat` should be significant since it is the fitted value of the model. Additionally, if the model is correctly specified '`_hatsq`' should not have predictive power. If this is not the case then it is possible that some important variables are omitted or that the logit function is not the correct one to use, in which case the model has to be re-specified (Chen et al. 2012).

**FIGURE 5 – EXAMPLE OF STATA OUTPUT FOR LINKTEST**

| <code>. linktest, nolog</code> |           |           |               |       |                      |         |
|--------------------------------|-----------|-----------|---------------|-------|----------------------|---------|
| Logistic regression            |           |           |               |       |                      |         |
|                                |           |           | Number of obs | =     | 341                  |         |
|                                |           |           | LR chi2(2)    | =     | 126.35               |         |
|                                |           |           | Prob > chi2   | =     | 0.0000               |         |
| Log likelihood = -158.60956    |           |           | Pseudo R2     | =     | 0.2848               |         |
| Distress                       | Coef.     | Std. Err. | z             | P> z  | [95% Conf. Interval] |         |
| <code>_hat</code>              | 1.055512  | .1380881  | 7.64          | 0.000 | .784864              | 1.32616 |
| <code>_hatsq</code>            | .0591698  | .0641349  | 0.92          | 0.356 | -.0665324            | .184872 |
| <code>_cons</code>             | -.0720505 | .1703232  | -0.42         | 0.672 | -.4058779            | .261777 |

### *Multicollinearity*

Ideally in models, independent variables should be strongly related to the dependent variable but not to each other. When perfect collinearity is said to occur it means that one predictor is a perfect linear combination of other predictors, and it is impossible to get a unique estimate of coefficients. In such cases STATA automatically takes out such a predictor from the regression. Any correlation among the independent variables is an indication of collinearity hence moderate levels are very common. However, if the level of multicollinearity is high, standard errors may be inflated and estimates of the coefficient unreliable. We perform tolerance analysis to check the level of multicollinearity in the models. Tolerance is an indicator of the level of variability in one independent variable that is not explained by other independent variables. Very low values of tolerance (lower than 0.1) suggest correlations and the possibility of high multicollinearity (Pallant 2007, p. 156). STATA presents also an inverse value of tolerance, so called Variance inflation factor.

**FIGURE 6 – EXAMPLE OF STATA OUTPUT FOR VARIANCE INFLATION FACTOR ANALYSIS**

| Variable     | VIF  | 1/VIF    |
|--------------|------|----------|
| Norway       | 1.87 | 0.535417 |
| Sweden       | 1.76 | 0.568815 |
| Denmark      | 1.56 | 0.642275 |
| Sect_Energy  | 1.30 | 0.766513 |
| RS           | 1.28 | 0.782434 |
| MF2          | 1.19 | 0.842769 |
| Key_Change~r | 1.14 | 0.873974 |
| Sect_Infor~y | 1.13 | 0.888835 |
| P1           | 1.03 | 0.972223 |
| CC1          | 1.02 | 0.980803 |
| Mean VIF     | 1.33 |          |

### 3.6 Data Collection

Our primary source of qualitative and quantitative data is Standard & Poor's Capital IQ database and we rely on Oxford Economics for comparable GNP data for the four countries. The boundaries we have imposed on the data mean that there is no distinction between the sample and the actual population. All observations meet the following constraints: (i) primary equity listing on OMX Nordic Exchange Copenhagen (CPSE), OMX Nordic Exchange Helsinki (HLSE), Oslo Børs (OB) or OMX Nordic Exchange Stockholm (OM), (ii) total revenue greater than 50 EURm or total assets exceeding 43 EURm using the historical exchange rates at the end of fiscal year 2005, and (iii) representative of all sectors excluding financial and utilities firms. The size criterion (ii) is only checked at the beginning of the period (closing balance 2005) in order to avoid excluding firms that became distressed and experienced shrinking turnover and balance sheets during the period, since these would be companies that we want to include. We ran company screens for each year during the time frame using the following screening criteria to obtain a sample of distressed firms<sup>10</sup>:

<sup>10</sup> The resulting list of distressed and non-distressed firms can be found in Table B and Table C in the appendix, respectively.

**TABLE 7 – SCREENING CRITERIA FOR SAMPLE SELECTION**

|                               |   |
|-------------------------------|---|
| <b>Screening criterion 1:</b> | Geographic Locations: Sweden, Denmark, Norway, Finland  |
| <b>Screening criterion 2:</b> | Industry Classifications: NOT Financials (Primary), NOT Utilities (Primary)   |
| <b>Screening criterion 3:</b> | Exchanges (All Listings): CPSE, HLSE, OB, OM  |
| <b>Screening criterion 4:</b> | Total Revenue (FY 2005) is greater than 50 EURm<br>(OR) Total Assets (FY 2005) is greater than 43 EURm  |
| <b>Screening criterion 5:</b> | Key Developments by Category: Potential Red Flags/Distress Indicators [one of calendar years: 2006-2011]  |
| <b>Screening criterion 6:</b> | Key Development Situation [one of calendar years: 2006-2011] Keyword: default<br>(OR) Key Development Situation [one of calendar years: 2006-2011] Keyword: restructuring<br>(OR) Key Development Situation [one of calendar years: 2006-2011] Keyword: failure |

Since we are interested in early-stage prediction, we account only for the first occurrence of distress for a given company. This means that if a firm was distressed in 2007, 2009, and 2010 for example, T=0 for distress is only in 2007. The dependent variable “distress” equals 1 if a company is distressed at any point during the years 2006 – 2011, and 0 if the company is never distressed during the period. We ran criteria 1-4 above to obtain the total list of firms, which returned a population of 343 firms. We then applied criteria 5 and 6 to obtain the list of distressed firms, which we then crosschecked with the list of 343 firms to remove duplicates. We ended up with a list of 122 distressed firms and 221 non-distressed firms for the period. The following tables provide an overview of the sample characteristics for distressed firms.

**TABLE 8 – DISTRESSED COMPANIES BY YEAR AND PRIMARY SECTOR**

| <b>Sector / Year</b>       | <b>2006</b> | <b>2007</b> | <b>2008</b> | <b>2009</b> | <b>2010</b> | <b>2011</b> | <b>Total</b> |
|----------------------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|
| Consumer discretionary     | 4           | 3           | 2           | 3           | 1           | 3           | <b>16</b>    |
| Consumer staples           | 2           | 1           | 1           | 2           | 2           | 1           | <b>9</b>     |
| Energy                     | 0           | 1           | 1           | 2           | 1           | 1           | <b>6</b>     |
| Industrials                | 13          | 3           | 7           | 9           | 11          | 2           | <b>45</b>    |
| Information technology     | 4           | 2           | 1           | 5           | 4           | 3           | <b>19</b>    |
| Materials                  | 7           | 0           | 5           | 0           | 0           | 1           | <b>13</b>    |
| Telecommunication services | 0           | 2           | 1           | 0           | 0           | 1           | <b>4</b>     |
| Healthcare                 | 3           | 1           | 1           | 3           | 0           | 2           | <b>10</b>    |
| <b>Total</b>               | <b>33</b>   | <b>13</b>   | <b>19</b>   | <b>24</b>   | <b>19</b>   | <b>14</b>   | <b>122</b>   |

**TABLE 9 – DISTRESSED COMPANIES BY YEAR AND COUNTRY**

| Year         | Sweden    | Norway    | Denmark   | Finland   | Total      |
|--------------|-----------|-----------|-----------|-----------|------------|
| 2006         | 10        | 6         | 3         | 14        | 33         |
| 2007         | 3         | 3         | 3         | 4         | 13         |
| 2008         | 7         | 1         | 4         | 7         | 19         |
| 2009         | 9         | 2         | 7         | 6         | 24         |
| 2010         | 6         | 6         | 2         | 5         | 19         |
| 2011         | 4         | 3         | 2         | 5         | 14         |
| <b>Total</b> | <b>39</b> | <b>21</b> | <b>21</b> | <b>41</b> | <b>122</b> |

The highest rate of distress is observed in years 2006 at 27% and in 2009 at 20%, however it is important to bear in mind that multiple distress observations for a given firm were eliminated, meaning that the number of distressed firms in 2006 is likely to be overstated. Furthermore we see that distress is unevenly spread across countries, with approximately 40 observations for Finland and Sweden and 21 observations for Norway and Denmark. Industrial firms experience the highest occurrence of distress at 45 observations, with Information Technology firms experiencing the second highest at a distant 19 observations. The most commonly observed key developments are discontinued operations (55.7% of distressed sample) and reorganization (36% of distressed sample).

**TABLE 10 – DISTRESSED COMPANIES BY KEY DEVELOPMENT AT T=0**

| <b>Distressed companies by key development at T=0 as in screening criterion 5</b> |             |             |             |             |             |             |              |
|---|-------------|-------------|-------------|-------------|-------------|-------------|--------------|
| (Note: More than one key development can be assigned to one observation)          |             |             |             |             |             |             |              |
| <b>Key development</b>  | <b>2006</b> | <b>2007</b> | <b>2008</b> | <b>2009</b> | <b>2010</b> | <b>2011</b> | <b>Total</b> |
| Auditor Going Concern Doubts  | 0           | 0           | 0           | 0           | 1           | 0           | 1            |
| Business Reorganization   | 12          | 3           | 7           | 9           | 8           | 5           | 44           |
| Delayed Earnings Announcement   | 1           | 1           | 3           | 0           | 1           | 0           | 6            |
| Delisting   | 0           | 1           | 0           | 1           | 0           | 1           | 3            |
| Discontinued operations/Downsizings   | 20          | 6           | 15          | 16          | 7           | 4           | 68           |
| Impairment/Write-Offs   | 5           | 1           | 2           | 3           | 5           | 2           | 18           |
| Index Constituent Drop  | 0           | 0           | 1           | 0           | 1           | 3           | 5            |
| Labor-Related Announcements   | 5           | 1           | 0           | 1           | 2           | 0           | 9            |
| Lawsuits  | 8           | 5           | 2           | 5           | 2           | 2           | 24           |
| Restatements of Operating Results   | 1           | 0           | 0           | 0           | 0           | 0           | 1            |

In the next step, we randomly distributed the remaining 221 firms that were non-distressed on a per year basis using a randomization function and the ratio of failed firms in a particular year to total sample of distressed firms. This procedure is described as follows:

Firstly, we calculated the ratio of distressed companies in a particular year to the total distressed sample (x%). Secondly, we calculated the corresponding number of non-distressed companies by

multiplying the distress ratio per year by the total number of non-distressed firms to obtain the annual non-distress distribution throughout the period. Thirdly, we put the list of all non-distressed companies in random order using the RAND() function in Excel, and assigned specific non-distressed companies to particular years.

During this process, one non-distressed industrial company was removed due to the fact that we could not extract data on it from the database, resulting in a total sample of 342 firms comprised of 220 non-distressed firms and 122 distressed firms.

**TABLE 11 – DISTRIBUTION OF DISTRESSED AND NON-DISTRESSED COMPANIES IN THE PERIOD**

|   | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | Totals     |
|---|------|------|------|------|------|------|------------|
| <b>NON-DISTRESSED distribution</b>                  | 60   | 23   | 34   | 44   | 34   | 25   | <b>220</b> |
| <b>DISTRESSED</b>                                   | 33   | 13   | 19   | 24   | 19   | 14   | <b>122</b> |
| <b>Ratio of DISTRESS<br/>per year to total (x%)</b> | 27%  | 11%  | 16%  | 20%  | 16%  | 11%  | <b>342</b> |

In the last step, the data was normalized so that the year when the dependent variable is observed is T=0 for all companies. For distressed firms, T=0 is the first year that distress is observed and for the control group, T=0 represents the year the firm was allocated to in the aforementioned procedure. We then screened for qualitative factors manually and extracted financial ratios directly using the Capital IQ Excel plug-in. Some of the quantitative variables listed in **Table 6** were left blank if data was missing in the database, or if they could not be computed due to denominators of “0”, notably FG3 and FG4. In these instances, observations with missing variables were excluded *pairwise*, meaning that they were excluded from the analysis only when data needed for this specific analysis was missing. For the logistic regression, it means that as variables are eliminated from the model during the backward stepwise process, the sample size increases since previously excluded observations are reintroduced when they have no missing data for the variables being tested. We found this to be less restrictive to the sample than *listwise* exclusion<sup>11</sup> and less distortive than replacing the missing data points with the mean values.

<sup>11</sup> In listwise exclusion, observations with missing data are eliminated from the sample, thus reducing the sample size for the entire study.

## 4. RESULTS AND ANALYSIS

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### 4.1 Distress Identification

We analyzed the differences in means between the distressed and non-distressed companies at T=0 from two perspectives: (i) the sample as a whole, and (ii) companies within particular sectors. The attempted quantification of *business distress*, which is inherently a qualitative phenomenon<sup>12</sup>, aims to facilitate the process of screening for distressed companies out of a large group of both distressed and non-distressed firms. It should be noted that no causal relationships are indicated in this type of comparison, rather it indicates whether a particular factor differs significantly between the groups.

#### 4.1.1 Distress Identification for the entire sample

We evaluated the underlying statistical assumptions of parametric methods for comparing means between two groups and found that for the sample as a whole, none of the variables were normally distributed according to the Shapiro-Wilk test of normality. As a result, the non-parametric Kruskal-Wallis test was applied. As we can see in Table 12, ratios from all categories of factors<sup>13</sup> were considered relevant in distinguishing between distressed and non-distressed firms. In general, distressed firms are characterized by higher mean values of *beta*, *investment level*, *LTD due in 2 years/total LTD*, and *relative size*. Moreover, they are characterized by lower mean values of *sales growth*, *return on assets*, *interest coverage ratio*, and *LTD due in 1 year/Total LTD* than non-distressed firms. Due to the fact that outliers were not excluded from the analysis<sup>14</sup>, the means are affected. To compensate for the resulting distortion of means for some of the factors, we have decided to also report median values to provide a better overview for the reader.

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<sup>12</sup> See Section 2.2: Key Definitions

<sup>13</sup> Refers to the grouping of factors analyzed in our study, see Table 5 and Table 6 for reference.

<sup>14</sup> For a detailed explanation on why outliers are included, see Section 4.4: Limitations.



TABLE 12 – COMPARISON OF MEANS FOR DISTRESSED AND NON-DISTRESSED COMPANIES AT T=0 (ALPHA= 0.1)

| Variable                             | Group          | Mean    | Median  | Standard deviation | Test used           | Test statistic       | p-value |
|--------------------------------------|----------------|---------|---------|--------------------|---------------------|----------------------|---------|
| <b>Beta (MF2)</b>                    | Distressed     | .6663   | .7040   | .4357              | Kruskal-Wallis test | $\lambda^2 = 5.858$  | 0.0155  |
|                                      | Non-distressed | .5562   | .5055   | .4650              |                     |                      |         |
| <b>Sales growth (P1)</b>             | Distressed     | .1198   | .0470   | 1.0923             | Kruskal-Wallis test | $\lambda^2 = 5.172$  | 0.0230  |
|                                      | Non-distressed | 6.2526  | .0824   | 89.3748            |                     |                      |         |
| <b>ROA (P3)</b>                      | Distressed     | .0477   | .0586   | .1000              | Kruskal-Wallis test | $\lambda^2 = 4.480$  | 0.0343  |
|                                      | Non-distressed | .0705   | .0724   | .09652             |                     |                      |         |
| <b>Interest coverage ratio (CC1)</b> | Distressed     | 15.4666 | 4.5558  | 98.9079            | Kruskal-Wallis test | $\lambda^2 = 3.378$  | 0.0661  |
|                                      | Non-distressed | 45.5081 | 6.151   | 243.4241           |                     |                      |         |
| <b>Investment level (IL1)</b>        | Distressed     | 4.0333  | .0000   | 42.0293            | Kruskal-Wallis test | $\lambda^2 = 11.151$ | 0.0008  |
|                                      | Non-distressed | .0149   | -0.0429 | .7902              |                     |                      |         |
| <b>LTD due +1/Total LTD</b>          | Distressed     | .6788   | .1425   | 2.7211             | Kruskal-Wallis test | $\lambda^2 = 12.144$ | 0.0005  |
|                                      | Non-distressed | 1.3582  | .0468   | 10.0818            |                     |                      |         |
| <b>LTD due +2/Total LTD</b>          | Distressed     | .2009   | .1371   | .2173              | Kruskal-Wallis test | $\lambda^2 = 16.230$ | 0.0001  |
|                                      | Non-distressed | .1329   | .0275   | .2255              |                     |                      |         |
| <b>Relative size (RS)</b>            | Distressed     | -5.13   | -4.87   | 1.7630             | Kruskal-Wallis test | $\lambda^2 = 52.742$ | 0.0001  |
|                                      | Non-distressed | -6.57   | -6.82   | 1.3482             |                     |                      |         |

### Analysis

All variables presented in Table 12 are significant according to the Kruskal-Wallis test. Looking at means, medians and standard deviations, we can distinguish between two categories of variables. The first category is composed of variables with similar standard deviations for both distressed and non-distressed companies, with a visible difference in both the means and medians of the two groups (*Beta*, *ROA*, *LTD due +2/Total LTD*, *relative size*). Those variables can be reasonably analyzed using the mean values. The second category consists of variables with very high standard deviations (*Sales growth*, *Interest coverage ratio*, *Investment level* and *LTD due 1/Total LTD*). The latter group should be analyzed using the median values, since they are less susceptible to distortion due to outliers.

### Company characteristics

A comparison of the relative size of companies indicates that distressed firms tend to be larger than non-distressed firms. At first glance, this seems counterintuitive since larger firms are correlated with a lower probability of failure in bankruptcy prediction models, and longer time to

failure in qualitative failure research. However, there are two plausible explanations for this phenomenon. The first is what we have chosen to call the ‘inefficient bureaucracy syndrome’, which refers to oversized firms that can be characterized by heavy administration and a low degree of flexibility. Such firms are susceptible to downsizings and reorganizations, since they must often reorient themselves and institute organizational efficiency schemes in order to stay competitive. However, due to their sheer size and presumably high degree of stakeholder network complexity, they are “too big to fail”, hence stakeholders prevent them from reaching the terminal state of bankruptcy, in line with the findings from previous research. Another more simple explanation would be that generally, larger firms are more diversified and more likely to experience the key developments used in our research to operationalize *business distress*, such as lawsuits, reorganizations, or downsizings for example.

#### *Market factors*

Distressed firms exhibit higher average values of *beta* than non-distressed firms, at 0.666 and 0.556, respectively. This is in line with our expectation that distressed companies are also characterized by higher price risk. It may also suggest that the market is efficient at assessing firm distress, and adjusts expectations of price movements accordingly.

#### *Profitability related factors*

Both *return on assets* and *sales growth* are lower on average for distressed firms. In terms of *ROA*, a higher mean value is expected for non-distressed firms, since this particular measure of profitability has consistently proven to be a robust indicator of company performance in previous research. Distressed firms have on average roughly 2/3 the *return on assets* of non-distressed firms, which lends support to the argument that *business distress* can be identified in quantitative terms by evaluating profitability.

An analysis of *sales growth* shows that the median for non-distressed companies is approximately 2 times higher indicating that, in general, non-distressed companies are characterized by higher top-line growth than distressed ones. The difference in means for the two groups is substantial, at 625% for non-distressed firms and 11.98% for distressed firms. The high means and standard deviations are reflective of the presence of outliers both on the negative side and the positive side, where the minimum value is at -99%, and the maximum value is at

132570%, with 7 firms experiencing triple-digit sales growth or higher. This is partially owed to the fact that the companies are at different starting points in terms of sales value and size, which favors the relatively smaller companies since it is easier for a company in the 50 EURm turnover range to achieve double-digit sales growth than it is for national giants such as Statoil ASA or AP Møller-Maersk. It could also be attributed to differences in company strategy both within and between sectors.

#### *Covenant related factors*

The median value of *interest coverage ratio* for non-distressed firms (6.15) is approximately 35% higher than for distressed ones (4.55). This is in line with the expectation that debt servicing is less of a concern for non-distressed firms. Very high standard deviations are indicative of the wide range of values for this ratio. For distressed firms, the values range from minimums of -307.15 to maximums of 906.82, and for non-distressed firms, they range from -33.9 to 3162.59.

#### *Investment level related factors*

The interpretation of *investment level* results is less intuitive. The median for distressed firms is higher than for non-distressed firms, at 0% and -4.29% respectively. As mentioned, the *investment level* in a given period is measured as the annual percentage change in Net PPE. This suggests that there is no year-on-year change in *investment level* for distressed firms, and that the investment level for non-distressed firms decreases on an annual basis. This counters our initial expectation that companies that are doing relatively well would tend to invest more. A possible explanation could be that non-distressed firms are better and faster at adjusting expectations about future demand growth, and subsequently, the amount of investment in fixed assets required to produce.

#### *Financial gearing*

The interpretation of the results for *LTD maturing in 1 year/Total LTD* and *LTD maturing in 2 years/Total LTD*, referred to as FG3 and FG4 respectively, is more difficult due to timing differences in the extracted data. The numerators are calculated on a current year basis, while the denominators are calculated on a fiscal year basis within the database, which complicates matters since it results in seemingly counterintuitive cases where ratios are considerably greater than 100% for some companies. Nevertheless, we decided to include these factors to get a general

idea of the impact of maturity schedules on distressed and non-distressed firms. We find that both vary significantly between the groups and that distressed companies tend to have higher values of both *LTD maturing in 1 year/Total LTD* and *LTD maturing in 2 years/Total LTD* than non-distressed companies. We can see that in general impending debt maturities are more prevalent among distressed companies.

#### 4.1.2 Distress Identification by sector

We began the sector analysis by evaluating the underlying assumptions of the parametric methods used to compare the means between groups, and found most variables to be not normally distributed, for which we again applied the Kruskal-Wallis non-parametric test. For a few of the factors however, the null hypothesis of normal distribution in Shapiro-Wilk test could not be rejected. For those factors we examined the equality of variances using Levene's test. Adjustments for t-tests with unequal variances were made where necessary.

#### *Analysis*

Table 13 presents the result matrix of mean comparisons between distressed and non-distressed firms within each sector, excluding the Telecommunication sector since there was only one non-distressed firm in the control sample. The table highlights the fact that, unsurprisingly, various factors affect companies within particular sectors to a different degree. The important thing to bear in mind is that while the methods used are statistically robust in spite of cases where the data is abnormally distributed, the nominal values of means should be interpreted cautiously since they are taken from one point in time ( $T=0$ ) and no distinction is made between firms for which  $T=0$  took place during a crisis year (2007-2009) and firms for which  $T=0$  did not occur during a crisis year according to this method. It is thus unclear how much of the variation is due to industry-specific cyclical factors and the presence of outliers, respectively. We can only take note of the general patterns of variation in factors affecting *business distress* within sectors, without making long-run generalizations.

TABLE 13 – DISTRESS IDENTIFICATION BY SECTOR

| T=0                          | Consumer Staples     |                       | IT                   |                       | Materials           |                     | Energy              |                     | Industrials         |                     | Consumer Discretionary |                     | Healthcare         |                     |
|------------------------------|----------------------|-----------------------|----------------------|-----------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|------------------------|---------------------|--------------------|---------------------|
| Significant Variables        | Distressed           | Non-distressed        | Distressed           | Non-distressed        | Distressed          | Non-distressed      | Distressed          | Non-distressed      | Distressed          | Non-distressed      | Distressed             | Non-distressed      | Distressed         | Non-distressed      |
| Relative size                | -4.7615<br>(1.4789)  | -6.0796<br>(0.8717)   | -6.1898<br>(0.0235)  | -7.5592<br>(0.7610)   | -3.8249<br>(1.6647) | -6.3054<br>(1.3550) |                     |                     | -5.2271<br>(1.5312) | -6.5058<br>(1.4851) | -5.1430<br>(1.0649)    | -7.0436<br>(1.1037) |                    |                     |
| Capitalization               |                      |                       | 7.6316<br>(8.6791)   | 19.3791<br>(23.6657)  | 4.9883<br>(5.3099)  | 8.4275<br>(7.1181)  | 16.1409<br>(8.8508) | 6.0584<br>(6.9537)  |                     |                     |                        |                     |                    |                     |
| Beta                         |                      |                       |                      |                       |                     |                     | 1.1872<br>(0.4226)  | 0.7510<br>(0.5772)  | 0.6948<br>(0.5044)  | 0.4996<br>(0.4394)  |                        |                     |                    |                     |
| Debt/Equity                  | 1.0060<br>(0.4649)   | 0.7810<br>(0.9255)    |                      |                       |                     |                     |                     |                     |                     |                     |                        |                     |                    |                     |
| Financial Expense/Total Debt |                      |                       |                      |                       | 0.0607<br>(0.0294)  | 0.0453<br>(0.0252)  | 0.1154<br>(0.0919)  | 0.0460<br>(0.0273)  |                     |                     |                        |                     |                    |                     |
| LTD due +1/<br>Total LTD     |                      |                       |                      |                       | 0.3650<br>(0.5223)  | 0.2108<br>(0.4081)  |                     |                     | 0.3793<br>(0.5433)  | 0.9799<br>(3.3695)  | 2.7808<br>(7.1584)     | 4.7585<br>(24.7435) |                    |                     |
| LTD due +2/<br>Total LTD     |                      |                       |                      |                       | 0.1209<br>(0.1018)  | 0.1061<br>(0.2471)  |                     |                     | 0.2313<br>(0.2520)  | 0.1477<br>(0.2365)  | 0.2304<br>(0.2854)     | 0.0652<br>(0.1246)  |                    |                     |
| ND/EBITDA                    |                      |                       | 5.0953<br>(4.2766)   | 1.1364<br>(0.4800)    | 7.3627<br>(14.9970) | 2.3043<br>(1.3389)  | 1.5330<br>(1.7178)  | 9.9562<br>(0.0273)  | 3.9752<br>(7.5945)  | 4.3286<br>(5.3973)  |                        |                     |                    |                     |
| Interest coverage ratio      | 3.4764<br>(3.0977)   | 8.4942<br>(7.4514)    | 54.5026<br>(242.171) | 138.9101<br>(318.467) |                     |                     |                     |                     |                     |                     |                        |                     |                    |                     |
| Sales growth                 | -0.0865<br>(0.2578)  | 0.0921<br>(0.1598)    | 0.0150<br>(0.2605)   | 0.1483<br>(0.2029)    |                     |                     |                     |                     |                     |                     |                        |                     |                    |                     |
| ROA                          | 0.0466<br>(0.0349)   | 0.0964<br>(0.0716)    | 0.0230<br>(0.1035)   | 0.1097<br>(0.1107)    |                     |                     |                     |                     |                     |                     |                        |                     |                    |                     |
| Current ratio                | 1.1852<br>(0.4268)   | 1.9018<br>(0.8002)    |                      |                       |                     |                     | 0.7196<br>(0.3725)  | 3.3490<br>(4.8580)  |                     |                     |                        |                     | 3.1484<br>(1.7881) | 1.8769<br>(0.8408)  |
| NWC/Sales                    | 0.0920<br>(0.0913)   | 0.2429<br>(0.2089)    | 0.1524<br>(0.1192)   | 0.0623<br>(0.1067)    |                     |                     | -0.8636<br>(1.5130) | -0.0542<br>(0.7578) |                     |                     |                        |                     |                    |                     |
| Cash conversion cycle        | 52.6461<br>(43.7328) | 151.4741<br>(166.153) |                      |                       |                     |                     |                     |                     |                     |                     |                        |                     |                    |                     |
| CAPEX as % of Revenues       |                      |                       | 0.0457<br>(7.7404)   | 0.0189<br>(0.0084)    |                     |                     |                     |                     |                     |                     |                        |                     |                    |                     |
| Investment level             |                      |                       |                      |                       |                     |                     |                     |                     |                     |                     | 0.1156<br>(0.3176)     | -0.0597<br>(0.2634) | 0.2778<br>(0.5046) | -0.1422<br>(0.1931) |

*A note on relative size*

The analysis shows that for all sectors except Energy and Healthcare, distressed companies are larger, on average, than non-distressed firms. This is particularly interesting given that the sample itself is already limited to the largest 342 listed firms in the region. It begs the question whether firms that are “too big to fail” are also too big to be efficient, and is something that should be evaluated further in future research in light of the current crisis.

### *Consumer Staples*

Consumer Staples is the only sector for which the *Debt/Equity* ratio varies significantly between the groups at T=0. The mean is generally higher for distressed firms, although non-distressed firms display twice the standard deviation of distressed firms. In terms of *return on assets*, *sales growth*, and *interest coverage*, these are all higher for non-distressed firms, in line with expectations. However, in terms of working capital-related factors it is the opposite. Distressed firms exhibit significantly lower cash conversion cycles, a lower percentage of net working capital to sales, and a lower ratio of current assets to current liabilities. According to the traditional view, these characteristics taken together would imply working capital efficiency, which is associated with better performance rather than worse. The fact that the opposite is true within the sector supports Slatter & Lovett's (1999) assertion that the existence of a cash crisis is not a prerequisite for distress.

### *Information Technology*

The IT sector exhibits the same characteristics as Consumer Staples with regards to *return on assets*, *sales growth*, and *interest coverage* although the scale varies. Non-distressed firms have almost 3 times the *interest coverage* of distressed firms and the range is considerably wider. *Capitalization* is on average more than double for non-distressed firms, which again suggests that the market has the ability to account for the additional risk associated with *business distress*. Mean *ND/EBITDA* is almost 5 times higher for distressed IT firms, indicating that they may experience problems generating the cash necessary to amortize debt assuming that debt levels are kept constant. For IT firms, the mean value of *NWC/Sales* for distressed firms is 3 times greater in line with the view that distressed firms are less cash efficient than their non-distressed counterparts. A distinguishing feature of IT firms is that they represent the only sector where *CAPEX as % of Revenues* is statistically significant between the two groups. For non-distressed firms it averages around 1.89% with a standard deviation of 0.84%, whereas for distressed firms it is at 4.57% with a 770% standard deviation, suggesting the presence of extreme values within the distressed group only. This suggests that *CAPEX as % of Revenues* tends to remain stable in non-distressed firms, whereas distressed firms may suffer from either overinvestment or underinvestment relative to turnover.

### *Materials*

The Materials sector displays the same characteristic for *Capitalization* as the IT sector but to a lesser degree (~2x distressed = non-distressed), and with far less in-group variance. *ND/EBITDA* is considerably higher on average for distressed firms at 7.36, with a standard deviation of 14.99, whereas the standard deviation is substantially lower for non-distressed firms, at 1.33. The difference in means for *Financial Expense/Total Debt* is statistically significant, showing that distressed firms have slightly higher interest costs than non-distressed firms even before the occurrence of a default. The short-term and medium-term maturity of debt is also higher on average for distressed firms.

### *Energy*

The Energy sector is distinct from other firms in terms of the combination of factors found to be significant. *Financial Expense/Total Debt* is on average roughly 7% higher for distressed firms, and *beta* is substantially higher as one would expect. Mean *ND/EBITDA* for non-distressed firms is the highest for all sectors at 9.95, with a low standard deviation, which indicates that cash flow generation is generally not a problem in this particular industry. In terms of the *current ratio* and *NWC/Sales*, they are higher and lower, respectively, for distressed firms, similar to the Consumer Staples sector.

### *Industrials*

For Industrial firms, only debt-related factors and *beta* are significant, indicating that leverage and cash generation in relation to leverage are the key determinants of distress in this industry. It is the only sector in which mean *ND/EBITDA* is greater among distressed firms than non-distressed firms.

### *Consumer Discretionary*

Short-term debt maturity is relevant for this sector, as well as *investment level*. The change in fixed assets is significantly higher for distressed firms at 11.5%, compared to negative investment for non-distressed firms at -5.9%.

## Healthcare

Firms in the Healthcare sector display similar traits when it comes to *investment level* as Consumer Discretionary firms, with the year-on-year change being negative for non-distressed firms and positive for distressed firms. Furthermore, the current ratio is higher for distressed firms than vice versa. This may be attributable to the payment terms in the Healthcare sector, where there is usually a higher level of accounts receivable due to insurance agreements resulting in longer time to payment, whereas payments to suppliers are usually made on regular terms.

### 4.2 Logistic Regression

In our study 20 variables turned out to be statistically significant in at least one out of the five prediction models spanning the time period from T-1 to T-5. The significant variables cover all the different categories of factors included in our study.

**TABLE 14 – COEFFICIENTS AND ODDS RATIOS FOR VARIABLES IN PREDICTION MODELS (ALPHA= 0.1)**

| Variable                 | 1 year              |                    | 2 years             |                    | Time span<br>3 years |                    | 4 years             |                    | 5 years            |                       |
|--------------------------|---------------------|--------------------|---------------------|--------------------|----------------------|--------------------|---------------------|--------------------|--------------------|-----------------------|
|                          | Coefficient         | Odds ratio         | Coefficient         | Odds ratio         | Coefficient          | Odds ratio         | Coefficient         | Odds ratio         | Coefficient        | Odds ratio            |
| Sector IT                | 1.4605<br>(0.4411)  | 4.3085<br>(1.9005) | 1.2464<br>(0.3924)  | 3.4780<br>(1.3648) | 1.2636<br>(0.4354)   | 3.5382<br>(1.5407) | 1.3809<br>(0.4233)  | 3.9785<br>(1.6843) | 1.5364<br>(0.6891) | 4.6479<br>(3.2032)    |
| Sector Healthcare        |                     |                    |                     |                    | 1.7389<br>(0.6240)   | 5.6911<br>(3.5517) |                     |                    |                    |                       |
| Sector Industrials       |                     |                    |                     |                    |                      |                    |                     |                    | 0.6717<br>(0.3461) | 1.9576<br>(0.6777)    |
| Sector Energy            | -1.4241<br>(0.6453) | 0.2407<br>(0.1553) |                     |                    |                      |                    |                     |                    |                    |                       |
| Sweden                   | -0.8922<br>(0.1536) | 0.4097<br>(0.1536) |                     |                    |                      |                    |                     |                    |                    |                       |
| Norway                   | -1.3509<br>(0.4623) | 0.2590<br>(0.1197) | -0.7458<br>(0.3356) | 0.4743<br>(0.1592) |                      |                    |                     |                    |                    |                       |
| Denmark                  | -1.0842<br>(0.4360) | 0.3381<br>(0.1474) |                     |                    |                      |                    |                     |                    |                    |                       |
| Executive/Board          | -1.0195<br>(0.3194) | 0.3607<br>(0.1152) |                     |                    |                      |                    | -0.9001<br>(0.3584) | 0.4065<br>(0.1457) |                    |                       |
| Changes – Others         |                     |                    |                     |                    |                      |                    |                     |                    |                    |                       |
| Capitalization           |                     |                    |                     |                    | -0.0320<br>(0.0150)  | 0.9685<br>(0.0145) |                     |                    |                    |                       |
| Beta                     | 0.9424<br>(0.3238)  | 2.5663<br>(0.8309) |                     |                    |                      |                    |                     |                    |                    |                       |
| Relative size            | 0.8031<br>(0.1117)  | 2.2326<br>(0.2494) | 0.7778<br>(0.0983)  | 2.1767<br>(0.2140) | 0.8529<br>(0.1076)   | 2.3465<br>(0.2525) | 0.9538<br>(0.1177)  | 2.5956<br>(0.3056) | 0.7793<br>(0.1212) | 2.1800<br>(0.2643)    |
| Sales growth             | -1.8902<br>(0.6152) | 0.1510<br>(0.0929) |                     |                    | -0.9494<br>(0.4849)  | 0.3869<br>(0.1876) | 0.8800<br>(0.3380)  | 2.4110<br>(0.8151) |                    |                       |
| Gross margin             |                     |                    |                     |                    |                      |                    | 1.3170<br>(0.6979)  | 3.7324<br>(2.6052) |                    |                       |
| ROA                      |                     |                    |                     |                    |                      |                    |                     |                    | 9.0102<br>(4.3442) | 8186.907<br>(35565.9) |
| Cumulative profitability |                     |                    | -0.9208<br>(0.3316) | 0.3981<br>(0.1320) | -1.3028<br>(0.4503)  | 0.2717<br>(0.1223) | -0.9138<br>(0.3774) | 0.4009<br>(0.1513) |                    |                       |
| Cash conversion cycle    |                     |                    |                     |                    | -0.0045<br>(0.0019)  | 0.9954<br>(0.0018) |                     |                    |                    |                       |
| Interest                 | -0.0007             | 0.9992             |                     |                    |                      |                    |                     |                    | -0.0789            | 0.9240                |



|                |          |            |          |           |          |            |          |            |           |
|----------------|----------|------------|----------|-----------|----------|------------|----------|------------|-----------|
| coverage ratio | (0.0003) | (0.0003)   |          |           |          |            |          | (0.0408)   | (0.0377)  |
| ND/EBITDA      |          |            |          |           |          |            |          | 0.0476     | 1.0487    |
|                |          |            |          |           |          |            |          | (0.0273)   | (0.0287)  |
| Capex          |          |            |          |           |          |            | -3.6484  | 0.0260     |           |
| /Revenues      |          |            |          |           |          |            | (1.5575) | (0.0405)   |           |
| Debt/Equity    |          |            |          |           | -0.4579  | 0.6325     |          |            |           |
|                |          |            |          |           | (0.2235) | (0.1414)   |          |            |           |
| Constant       | 4.9023   | 134.6104   | 4.2900   | 72.9680   | 5.7066   | 300.8714   | 5.1424   | 171.1331   | 3.4944    |
|                | (0.8107) | (109.1389) | (0.6165) | (44.9895) | (0.7875) | (236.9536) | (0.7840) | (134.1718) | (0.7253)  |
|                |          |            |          |           |          |            |          |            | 32.9318   |
|                |          |            |          |           |          |            |          |            | (23.8867) |

### *Business environment related factors*

Both dummy variables for sector and country turned out to be statistically significant in our models. The aim of including those variables was to check whether the probability of distress is correlated with a company's primary listing location and the sector in which it operates. The results confirm our hypothesis that companies in some sectors are more or less prone to being distressed. Hence, it can be concluded that even though universal models can be estimated, sector-specific analysis is also of great importance.

The variables for country were designed to capture the macroeconomic, legislative, and environmental distinctions that exist from country to country in spite of the fact that the Nordics are considered a relatively homogenous region. This shows that the distinctions in the overall business environment do indeed affect the probability of distress for large listed firms.

### *Key development related factors*

Executive/Board Changes – Others was the only key development that turned out to be significant in our prediction models (in T-1 and T-4). The odds ratios indicate that distress is approximately 60% less likely to occur among companies experiencing changes in Executives or Board than those who are not in the study population *ceteris paribus*. This is in line with previous research, indicating that changes in key personnel are positively correlated with the implementation of new ideas and strategic reorientation.

### *Company characteristics*

Relative size is significant in all prediction models and is positively correlated with the probability of distress. Firstly, it may be due to the fact that some companies tend to grow too fast and at some point it becomes difficult to control, integrate, or reorient them. Secondly, it

may be due to the fact that such companies are more complex and hence experience key developments used to operationalize business distress in our study more often.

### *Market factors*

Both of the market factors included in the model turned out to be statistically significant. It is in line with Ohlson's (1980) expectations that those variables could be helpful in predicting distress. Capitalization (present in model T-3) turned out to be negatively correlated with the probability of distress whereas Beta (present in model T-1) turned out to be positively correlated. Annual Beta being significant one year prior to business distress may be an indication that market has already adjusted its expectations to incorporate the perceived riskiness of the company due to the difficulties it is experiencing.

### *Profitability*

The profitability ratios used in our study display different patterns during different time periods within our models. Sales growth is present in the T-1, T-3, and T-4 models. It should be noted that the sign of coefficients differ in T-3 and T-4 models. The interpretation of coefficients is as follows: companies with higher values of sales growth are more prone to be distressed in 4 years and less prone to be distressed in 3 years *ceteris paribus*. The change of sign may indicate that some companies tend to grow too fast and at some point they have to slow down. Aggressive growth strategies may mask problems of the company in the short term, and they may then resurface in the medium term when *business distress* occurs. Hence, the reversal of signs may be an indication that the company reached a performance peak and subsequently entered decline. This hypothesis is supported by the observed coefficients for gross margin and return on assets. The T-5 model indicates that companies with higher ROA are more prone to become distressed in the future and the T-4 model indicates the same for companies with higher gross margins.

The only profitability factor that turned out to be negatively correlated with distress (T-4, T-3, T-2) is cumulative profitability, meaning that companies with higher values for this variable are less likely to become distressed in the future. It suggests that performance stability is negatively correlated with *business distress*, which is in line with expectations.

*Liquidity related factors*

The only liquidity ratio that turned out to be significant in our models is the *cash conversion cycle* in T-3. The odds ratio indicates that on average an increase of 1 day in CCC makes a company 0.5% less likely to become distressed in 3 years *ceteris paribus*. While this result is surprising, one possible explanation could be that companies that are in a good financial standing are able to extend credit to their buyers (higher days sales outstanding) and keep larger inventories to facilitate faster distribution, hence a longer CCC is not an indication of problems.

*Covenant related factors*

Both *ND/EBITDA* and the *interest coverage ratio* turned out to be significant in our models. It suggests that covenant ratios are good indicators of future *business distress* as suggested by lenders and practitioners. The results are in line with our original expectations, namely that (i) the higher the *ND/EBITDA* the higher the probability of distress and (ii) the higher the *interest coverage ratio* the lower the probability of distress.

*Investment related factors*

*Capex/Revenues* turned out to be statistically significant in T-4 and negatively correlated with distress. The odds ratio for a percentage point change equals 0,964173 (calculated as  $e^{3.64 \cdot 0.01}$ ) meaning that on average, a percentage point increase in the ratio makes the risk of being distressed on average 3.5 percent lower *ceteris paribus*.

*Financial gearing*

The only ratio from this group that turned out to be significant is *Debt/Equity* (T-3). It is negatively correlated with distress meaning that the more debt the company has relative to equity, the less prone it is to become distress. A one percentage point increase in this ratio results in a company being on average 0.45 percent less likely to be distressed *ceteris paribus*. Here it should be noted that Liabilities/Equity, Liabilities/Assets, and Debt/Asset ratios are also commonly used in related studies. Since we made no judgment as to the relative benefits of certain gearing ratios over others, we cannot conclude that financial gearing in general is unimportant in periods other than T-3.

### 4.3 Diagnostics

#### *Goodness-of-fit*

Table 15 presents the summary of the results of diagnostics related to goodness-of-fit. It can be concluded that all prediction models fit the data well. Reported values of log likelihood chi-squares indicate that all prediction models from T-1 to T-5 are statistically significant (p-value = 0). Additionally, results of Pearson's chi-squared test do not lead us to reject the null hypothesis that the model fits the data well in any of the analyzed cases.

**TABLE 15 – COMPARISON OF RESULTS FOR FINAL MODELS - GOODNESS-OF-FIT DIAGNOSTICS**

| Diagnostic                        | Time span     |               |               |               |               |
|-----------------------------------|---------------|---------------|---------------|---------------|---------------|
|                                   | T-1           | T-2           | T-3           | T-4           | T-5           |
| <b>Log likelihood chi-square</b>  | 125.54        | 90.99         | 114.30        | 114.86        | 63.76         |
| Prob > chi2                       | <b>0.000</b>  | <b>0.000</b>  | <b>0.000</b>  | <b>0.000</b>  | <b>0.000</b>  |
| <b>Pseudo R<sup>2</sup></b>       | <b>0.2830</b> | <b>0.2058</b> | <b>0.2612</b> | <b>0.2643</b> | <b>0.2173</b> |
| <b>Pearson's chi-squared test</b> |               |               |               |               |               |
| Number of observations            | 341           | 338           | 333           | 331           | 219           |
| Number of covariate patterns      | 341           | 338           | 333           | 331           | 219           |
| Pearson chi2                      | 336.88        | 332.21        | 324.61        | 320.12        | 205.96        |
| Prob > chi2                       | <b>0.3851</b> | <b>0.5019</b> | <b>0.4800</b> | <b>0.5347</b> | <b>0.6040</b> |

#### *Classification tables and ROC curves*

Classification tables were presented to give an overview on how good a model is at distinguishing distressed and non-distressed firms. Sensitivity ranged from 54.10% to 65.29% with the best results in the T-4 model. The models performed better in terms of specificity ranging between 82.71% and 88.15%, with the best results in the T-3 model. Out of the firms classified as distressed by models, the number of firms that were distressed in reality ranged between 67.35% and 74.75%. For non-distressed companies, it ranged between 74.32% and 80.75%.

The models perform better for non-distressed companies, however this was expected since “classification is sensitive to the relative sizes of the two component groups and always favors classification into the larger group” (Hosmer & Lemeshow, 2000). Taking that into account, the models are balanced in terms of performance regarding both distressed and non-distressed

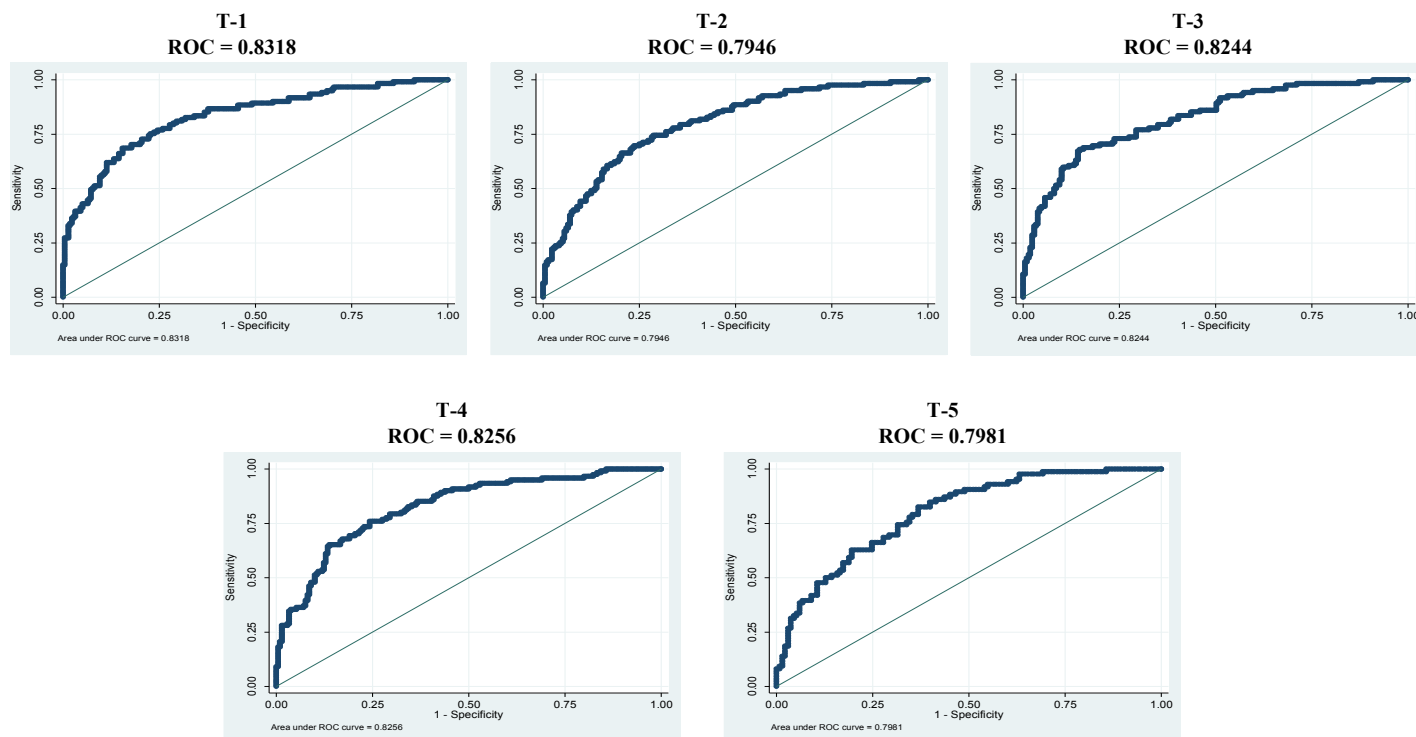
companies, indicating a high quality of classification. The overall performance of the models varies between 72.15% and 78.59% of correctly classified companies, which substantially exceeds the results obtained by random classification.<sup>15</sup>

**TABLE 16 – COMPARISON OF RESULTS FOR FINAL MODELS - CLASSIFICATION TABLES**

| Classification table      | Time span     |               |               |               |               |
|---------------------------|---------------|---------------|---------------|---------------|---------------|
|                           | T-1           | T-2           | T-3           | T-4           | T-5           |
| Sensitivity               | 61.98%        | 54.10%        | 60.66%        | 65.29%        | 55.81%        |
| Specificity               | 87.73%        | 85.19%        | 88.15%        | 86.19%        | 82.71%        |
| Positive predictive value | 73.53%        | 67.35%        | 74.75%        | 73.15%        | 67.61%        |
| Negative predictive value | 80.75         | 76.67%        | 79.49%        | 81.17%        | 74.32%        |
| Correctly classified      | <b>78.59%</b> | <b>73.96%</b> | <b>78.08%</b> | <b>78.55%</b> | <b>72.15%</b> |

The area under the ROC curve varies from 0.7946 to 0.8318. This indicated that the models with a predictive time span of 1, 3 and 4 years can be described as having excellent discrimination capability, while the ones with a predictive time span of 2 and 5 years can be described as having acceptable discrimination capability. All the models discriminated between companies that are distressed and non-distressed well, indicating good quality.

**FIGURE 7 – ROC CURVES FOR PREDICTION MODELS**



<sup>15</sup> Random classification refers to results obtained by chance, which are mathematically estimated to be correct 50% of the time.

### Specification Error

For all the prediction models  $\_hat$  is a significant variable and  $\_hatsq$  is a non-significant one. This allows us to conclude that the models are correctly specified; meaning that no important variables were omitted and that the logit function is the correct one to use for this research problem.

TABLE 17 – COMPARISON OF SPECIFICATION ERROR IN FINAL MODELS

| Linktest                | Time span |       |       |       |       |
|-------------------------|-----------|-------|-------|-------|-------|
|                         | T-1       | T-2   | T-3   | T-4   | T-5   |
| $P >  z $ for $\_hat$   | 0.000     | 0.000 | 0.000 | 0.000 | 0.000 |
| $P >  z $ for $\_hatsq$ | 0.356     | 0.702 | 0.891 | 0.855 | 0.312 |

### Multicollinearity

Variance inflation factors for all the independent variables within the models range from 1.02 to 2.08 indicating that the variability in particular independent variables cannot be explained to a high extent by other independent variables. This means that the models do not display negative effects associated with high multicollinearity, such as inflated standard errors and unreliable coefficient estimates.

TABLE 18 – COMPARISON OF VARIANCE INFLATION FACTOR IN FINAL MODELS

| VIF           | Time span   |             |             |             |             |
|---------------|-------------|-------------|-------------|-------------|-------------|
|               | T-1         | T-2         | T-3         | T-4         | T-5         |
| Minimum value | 1.02        | 1.02        | 1.03        | 1.06        | 1.07        |
| Maximum value | 1.87        | 1.09        | 1.23        | 1.15        | 2.08        |
| Average       | <b>1.33</b> | <b>1.05</b> | <b>1.13</b> | <b>1.11</b> | <b>1.40</b> |

## 4.4 Limitations

As mentioned previously, we excluded observations with missing data on a pairwise basis in our research, so the initial model is estimated using a smaller sample than the final model. Changes in the size of the sample during the estimation process let us estimate final models of good quality, however it cannot be established whether these are the best models that could be estimated for this data. As a result, we can only comment on significance of the variables in the final models, however we cannot conclude that the excluded variables could not be significant in alternative models.

Pairwise exclusion not only results in differences between estimation sample sizes between initial and final models but also in differences in estimation sample sizes between final models with different time span. Final estimation samples for models with different time spans are summarized in Table 19. For time spans from 1 to 4 years prior to distress, the volatility of the sample is not so significant, especially taking into account that almost all distressed companies were included. However, the T-5 model significantly differs from the rest in this respect, having an estimation sample of less than 100 companies compared to other models. Consequently, the comparability of results for the T-5 model and the other models is reduced. In this model, it can no longer be claimed that almost the whole population was analyzed, so the estimation results may be less robust.

**TABLE 19 – SAMPLE SIZE FOR PREDICTION MODELS WITH DIFFERENT TIME SPAN**

| Estimation sample | Time span  |            |            |            |            |
|-------------------|------------|------------|------------|------------|------------|
|                   | T-1        | T-2        | T-3        | T-4        | T-5        |
| Distressed        | 121        | 122        | 122        | 121        | 86         |
| Non-distressed    | 220        | 216        | 211        | 210        | 133        |
| Total             | <b>341</b> | <b>338</b> | <b>333</b> | <b>331</b> | <b>219</b> |

We have decided not to exclude outliers in our sample for two reasons. Firstly, we estimated our models on almost the entire population of large, listed, non-financial and non-utilities Nordic firms, hence observations with outliers reflect the reality of the phenomenon rather than an error due to sample selection. Secondly, the diagnostic tests performed did not indicate problems with the quality of the models, in which case it would have been necessary to investigate outliers due to the possibility that the model would not explain those cases well. Nevertheless, we do not exclude the possibility that further investigation of outliers could improve the model and enhance its quality.

An additional problem in model estimation was the number of events per variable (EPV) in the logistic regression. Peduzzi et al. (1996) suggest that an EPV lower than 10 may result in biased coefficients and sample variance, confidence intervals with inadequate coverage, overly conservative Wald statistics, and incorrect signs of significant variables. On the other hand, an EPV larger than 10 was not connected with any major problem. This is not a problem in our final models since all of them have at least 10 distressed companies in the sample per variable, however it is a problem in the initial models in which all original variables from Section 3.4 are

included. This problem could be solved in the future by increasing the sample of distressed companies or by conducting a preliminary analysis of ratios and limiting the number of variables in the logistic regression model itself.

Finally, we have only analyzed the performance of our models in-sample. It would be useful to check how the models perform out-of-sample to validate the results.

Due to all the reasons discussed above, our models should be treated as a starting point for the further research rather than optimal solution to the research question.

## 5. CONCLUSION

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Quantitative research on troubled firms has largely focused on bankruptcy prediction or credit risk modeling, with both research disciplines employing widely varying definitions of failure, the process of decline, and the distress phenomenon itself. Distress as a distinctive research field is gaining traction, partially due to the ongoing crisis and the resulting pressures on the banking sector, and partially due to a shift in bankruptcy regimes that favors reorganization rather than liquidation. However, not a lot of research has explicitly focused on the conditions of firms in the early stages of decline.

In this paper, we have made an attempt to delineate the different stages of decline and to clarify whether the early stage of decline - herein referred to as *business distress* - can be conceptually defined without the use of financial bright-lines and subjective determinants. Owing to the fact that *business distress* is neither a legalistic term nor a terminal state with clearly defined boundaries, we investigated whether it was possible to operationalize the *business distress* stage using qualitative means. We then assessed whether this stage could be distinguished using quantitative measures and predicted using both quantitative and qualitative factors. In order to do so, we have implicitly examined whether statistical models that primarily rely on accounting ratios for bankruptcy prediction can be modified using factors from related research disciplines to create a model that captures distressed firms in the early stages of decline. We have focused on large public firms listed on primary exchanges in Denmark, Finland, Norway, and Sweden, using data from the years 2001 to 2011.



One conclusion with major implications is that *business distress* is indeed a distinguishable phenomenon that can be operationalized using qualitative factors (selected key developments). Secondly, it can be predicted up to 5 years in advance, with 72% to 78% prediction accuracy, using cross-disciplinary factors that incorporate company characteristics, market factors, profitability, liquidity, commonly used covenant tests, financial gearing, and investment levels.

In addition, we find that qualitative factors, specifically key developments reflecting the changes in executive management and the board of directors are useful in predicting *business distress*. In our study such changes turned out to be negatively correlated with distress, in line with previous research.

Furthermore, we have established that the decline phase is a progression with different sub-stages, which can be identified using different types of factors. We have conceptualized three sub-stages of decline: *business distress*, *financial distress*, and *failure*. Evidence suggests that the decline progression goes from broad to narrow, meaning that *failure*, for instance, is more narrowly defined than *financial distress*, which is more narrowly defined than *business distress*. Although we make no attempts to limit these sub-stages by time, we find evidence that suggests a certain degree of overlap between *business distress* and *financial distress*. Notably, we see a reversal in firm performance from T-5 to T-1, during which firms classified as *distressed* (note: the model explicitly concerns *business distress*) experience a reversal in profitability, going from higher profitability to lower profitability compared to their non-distressed peers. This reversal occurs between 4 and 3 years prior to the distress classification in our data sample.

In order to contribute to the quantitative research methodology with regards to sample selection and matching procedures, we found that the inclusion of previously used matching criteria, such as firm size, country, and sector are more useful as variables in the prediction model, in line with Ohlson's reasoning. We found size to be particularly interesting, given that size is negatively correlated with *bankruptcy* according to previous studies but positively correlated with *business distress* in our study. Contrary to expectations, we found that a higher debt-to-equity ratio was negatively correlated with business distress, although higher leverage is also positively correlated with bankruptcy in subsequent stages.

Our final conclusion with regards to the identification and prediction of distress is that market factors show promise in the early-stage identification of decline, as do covenant-related factors. This suggests that the combination of academic and practical approaches lend substantial synergies to *business distress* research, which has huge potential in helping key stakeholders identify troubled firms early on in order to achieve successful turnarounds.

### 5.1 Suggestions for further research

Our study is exploratory in nature and has only been tested for in-sample data. It should be treated as an initial step; further research in a number of areas pertaining to *business distress* analysis is needed going forward. Attempts should be made to identify the “optimal” set of ratios that could be used to predict distress.

Another suggestion concerns the overlap between *business distress* prediction and business life-cycle research. There is a need to explicitly map the progression from the point when a firm enters decline to the point of failure. An interesting dimension to add would be to analyze the type of turnaround interventions necessary for the firm to recover during different stages within this progression. Furthermore, the role of financial gearing and debt maturity schedules should be examined more closely in order to pinpoint differences between *business* distress and *financial* distress, and to determine the interrelations between leverage and profitability as a firm approaches a *turnaround situation*.

The research could also be expanded to different size categories within the Nordics as financial data becomes more comparable. Additionally, comparisons could be made to determine whether there exists such a thing as an “optimal size”, after which the firm experiences diminishing marginal profitability.

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## APPENDIX

**Table A – Definitions in previous literature**

A brief overview of commonly used criteria for defining *decline* and *failure* are summarized in the table below.

| Construct      | Criteria                      | Description  | Supporting reference                     |
|----------------|-------------------------------|--|--|
| <b>DECLINE</b> | Decreasing internal resources | Decreasing financial and human resources over time.  | D'Aveni (1989)                           |
|                | Change in direction           | Going from good performance to poor performance.   |  |
|                | Worsening performance         | ROI decline for two consecutive years; average pre-tax ROI of less than 10% in the same period. Independent of industry.   | Chowdhury & Lang (1993)                  |
|                | Value destruction             | Loss of company value; unprofitability.  | Probst & Raisch (2005)                   |
|                | Financial distress            | Debt accumulation to the point that it threatens survival. Unprofitability, loss of market leadership position.  |  |
| <b>FAILURE</b> | Bankruptcy                    | Legal bankruptcy filing.   | Altman (1971); Ohlson (1980).            |
|                | Shareholder losses            | A loss to creditors, owners or any other relevant constituency.  | Keasy & Watson (1991) and Lussier (1995) |
|                | Loss-cutting                  | Appears to be similar to exiting at threshold performance.   | Gimeno et al. (1997)                     |
|                | Loss-cutting                  | Firms are disposed of to avoid losses.   | Liao (2004)                              |
|                | Earnings                      | A firm is viewed as a failure if it is not earning an adequate return on invested capital, which is significantly and continually below prevailing rates on similar investments. |  |
|                | Discontinuing operations      | Includes exit or closure for any reason, excluding deliberate exits for alternative motives.   |  |
|                | Bankruptcy                    | The firm is deemed to be legally bankrupt or has ceased operation with resulting losses to creditors.  |  |

**Table B – List of distressed firms in the sample**

| <b>DISTRESSED FIRMS</b> |                               |                   |                |                        |
|-------------------------|-------------------------------|-------------------|----------------|------------------------|
| <b>No.</b>              | <b>Company name</b>           | <b>Year (T=0)</b> | <b>Country</b> | <b>Primary Sector</b>  |
| 1                       | AB SKF                        | 2006              | Sweden         | Industrials            |
| 2                       | AB Volvo                      | 2010              | Denmark        | Industrials            |
| 3                       | A.P. Møller - Mærsk A/S       | 2008              | Sweden         | Industrials            |
| 4                       | Ahlstrom Oyj                  | 2006              | Finland        | Materials              |
| 5                       | Aker Seafoods ASA             | 2010              | Norway         | Consumer Staples       |
| 6                       | Aker Solutions ASA            | 2009              | Norway         | Energy                 |
| 7                       | Alfa Laval AB                 | 2009              | Sweden         | Industrials            |
| 8                       | Alma Media Oyj                | 2011              | Finland        | Consumer Discretionary |
| 9                       | Anoto Group AB                | 2010              | Sweden         | Information Technology |
| 10                      | Aspiro AB                     | 2009              | Sweden         | Information Technology |
| 11                      | Aspo Oyj                      | 2006              | Finland        | Industrials            |
| 12                      | Aspocomp Group Oyj            | 2007              | Finland        | Information Technology |
| 13                      | Assa Abloy AB                 | 2006              | Sweden         | Industrials            |
| 14                      | Atria Oyj                     | 2008              | Finland        | Consumer Staples       |
| 15                      | Austevoll Seafood ASA         | 2011              | Norway         | Consumer Staples       |
| 16                      | Autoliv, Inc.                 | 2008              | Sweden         | Consumer Discretionary |
| 17                      | Bang & Olufsen Holding A/S    | 2009              | Denmark        | Consumer Discretionary |
| 18                      | Bilia AB                      | 2006              | Sweden         | Consumer Discretionary |
| 19                      | Biotage AB                    | 2009              | Sweden         | Healthcare             |
| 20                      | Bong AB                       | 2006              | Sweden         | Industrials            |
| 21                      | Cargotec Corporation          | 2008              | Finland        | Industrials            |
| 22                      | Carlsberg A/S                 | 2007              | Denmark        | Consumer Staples       |
| 23                      | Cision AB                     | 2006              | Sweden         | Industrials            |
| 24                      | Coloplast A/S                 | 2006              | Denmark        | Healthcare             |
| 25                      | Comptel Oyj                   | 2011              | Finland        | Information Technology |
| 26                      | Dalhoff Larsen & Horneman A/S | 2008              | Denmark        | Industrials            |
| 27                      | Dantherm A/S                  | 2009              | Denmark        | Industrials            |
| 28                      | Digia Oyj                     | 2009              | Finland        | Information Technology |
| 29                      | Efore Oyj                     | 2007              | Finland        | Industrials            |
| 30                      | Elanders AB                   | 2007              | Sweden         | Industrials            |
| 31                      | Electrolux AB                 | 2006              | Sweden         | Consumer Discretionary |
| 32                      | Elektrobit Oyj                | 2009              | Finland        | Information Technology |
| 33                      | Eltek ASA                     | 2006              | Norway         | Information Technology |
| 34                      | Enea AB                       | 2007              | Sweden         | Information Technology |
| 35                      | Eniro AB                      | 2008              | Sweden         | Consumer Discretionary |
| 36                      | Ericsson                      | 2006              | Sweden         | Information Technology |
| 37                      | EVRY ASA                      | 2010              | Norway         | Information Technology |



|    |                                  |      |         |                        |
|----|----------------------------------|------|---------|------------------------|
| 38 | Exel Composites Oyj              | 2006 | Finland | Industrials            |
| 39 | Finnair Oyj                      | 2006 | Finland | Industrials            |
| 40 | FLSmidth & Co. A/S               | 2011 | Denmark | Industrials            |
| 41 | Genmab A/S                       | 2009 | Denmark | Healthcare             |
| 42 | Getinge AB                       | 2008 | Sweden  | Healthcare             |
| 43 | GN Store Nord A/S                | 2006 | Denmark | Healthcare             |
| 44 | Gunnebo AB                       | 2010 | Sweden  | Industrials            |
| 45 | H. Lundbeck A/S                  | 2007 | Denmark | Healthcare             |
| 46 | Hallex AB                        | 2007 | Sweden  | Industrials            |
| 47 | Hexagon AB                       | 2009 | Sweden  | Information Technology |
| 48 | HKScan Oyj                       | 2006 | Finland | Consumer Staples       |
| 49 | Holmen AB                        | 2008 | Sweden  | Materials              |
| 50 | Huhtamaki Oyj                    | 2008 | Finland | Materials              |
| 51 | Husqvarna AB                     | 2009 | Sweden  | Consumer Discretionary |
| 52 | Incap Oyj                        | 2006 | Finland | Industrials            |
| 53 | Jason Shipping ASA               | 2010 | Norway  | Industrials            |
| 54 | Kemira Group                     | 2008 | Finland | Materials              |
| 55 | Kesko Oyj                        | 2006 | Finland | Consumer Staples       |
| 56 | Kitron ASA                       | 2011 | Norway  | Information Technology |
| 57 | Københavns Lufthavne A/S         | 2010 | Denmark | Industrials            |
| 58 | Konecranes Plc                   | 2009 | Finland | Industrials            |
| 59 | Kongsberg Automotive Holding ASA | 2007 | Norway  | Consumer Discretionary |
| 60 | Lindab International AB          | 2010 | Sweden  | Industrials            |
| 61 | Loomis AB                        | 2009 | Sweden  | Industrials            |
| 62 | Medivir AB                       | 2011 | Sweden  | Healthcare             |
| 63 | Metsa Board Oyj                  | 2006 | Finland | Materials              |
| 64 | Metso Corp.                      | 2010 | Finland | Industrials            |
| 65 | Modern Times Group Mtg AB        | 2011 | Sweden  | Consumer Discretionary |
| 66 | NCC AB                           | 2009 | Sweden  | Industrials            |
| 67 | Nederman Holding AB              | 2010 | Sweden  | Industrials            |
| 68 | Neurosearch A/S                  | 2011 | Denmark | Healthcare             |
| 69 | NKT Holding A/S                  | 2008 | Denmark | Industrials            |
| 70 | Nobia AB                         | 2010 | Sweden  | Consumer Discretionary |
| 71 | Nokia Corporation                | 2006 | Finland | Information Technology |
| 72 | Nokian Tyres Oyj                 | 2011 | Finland | Consumer Discretionary |
| 73 | Nordic Aluminium Oyj             | 2006 | Finland | Materials              |
| 74 | Norse Energy Corp. ASA           | 2010 | Norway  | Energy                 |
| 75 | Norsk Hydro ASA                  | 2006 | Norway  | Materials              |
| 76 | Norske Skogindustrier ASA        | 2006 | Norway  | Materials              |
| 77 | North Media A/S                  | 2009 | Denmark | Consumer Discretionary |
| 78 | NOTE AB                          | 2008 | Sweden  | Information Technology |
| 79 | Novo Nordisk A/S                 | 2009 | Denmark | Healthcare             |
| 80 | Odffjell SE                      | 2006 | Norway  | Industrials            |
| 81 | Outokumpu Oyj                    | 2008 | Finland | Materials              |
| 82 | Outotec Oyj                      | 2010 | Finland | Industrials            |
| 83 | PartnerTech AB                   | 2010 | Sweden  | Information Technology |
| 84 | PKC Group Oyj                    | 2009 | Finland | Industrials            |
| 85 | Pöyry PLC                        | 2010 | Finland | Industrials            |
| 86 | Ramirent Oyj                     | 2008 | Finland | Industrials            |

|     |                                       |      |         |                            |
|-----|---------------------------------------|------|---------|----------------------------|
| 87  | Rapala VMC Corp.                      | 2007 | Finland | Consumer Discretionary     |
| 88  | Rederi AB TransAtlantic               | 2011 | Sweden  | Industrials                |
| 89  | Renewable Energy Corporation ASA      | 2010 | Norway  | Information Technology     |
| 90  | Reservoir Exploration Technology A.S. | 2009 | Norway  | Energy                     |
| 91  | Rockwool International A/S            | 2009 | Denmark | Industrials                |
| 92  | Royal Unibrew A/S                     | 2009 | Denmark | Consumer Staples           |
| 93  | Ruukki Group Oyj                      | 2011 | Finland | Materials                  |
| 94  | Saab AB                               | 2006 | Sweden  | Industrials                |
| 95  | Sandvik AB                            | 2009 | Sweden  | Industrials                |
| 96  | Sanistål A/S                          | 2008 | Denmark | Industrials                |
| 97  | Sanoma Oyj                            | 2006 | Finland | Consumer Discretionary     |
| 98  | SAS AB                                | 2006 | Sweden  | Industrials                |
| 99  | Schibsted ASA                         | 2006 | Norway  | Consumer Discretionary     |
| 100 | Sevan Marine ASA                      | 2011 | Norway  | Energy                     |
| 101 | Statoil ASA                           | 2007 | Norway  | Energy                     |
| 102 | Stockmann Oyj ABP                     | 2007 | Finland | Consumer Discretionary     |
| 103 | Stora Enso Oyj                        | 2006 | Finland | Materials                  |
| 104 | Suominen Oyj                          | 2010 | Finland | Consumer Staples           |
| 105 | Svenska Cellulosa Aktiebolaget SCA    | 2009 | Sweden  | Consumer Staples           |
| 106 | TDC A/S                               | 2007 | Denmark | Telecommunication Services |
| 107 | Tecnotree Oyj                         | 2009 | Finland | Information Technology     |
| 108 | Tele2 AB                              | 2011 | Sweden  | Telecommunication Services |
| 109 | Telenor ASA                           | 2007 | Norway  | Telecommunication Services |
| 110 | TeliaSonera Aktiebolag                | 2008 | Sweden  | Telecommunication Services |
| 111 | Tieto Oyj                             | 2006 | Finland | Information Technology     |
| 112 | Tomra Systems ASA                     | 2006 | Norway  | Industrials                |
| 113 | TopoTarget A/S                        | 2006 | Denmark | Healthcare                 |
| 114 | TORM A/S                              | 2008 | Denmark | Energy                     |
| 115 | Trelleborg AB                         | 2006 | Sweden  | Industrials                |
| 116 | UPM-Kymmene Oyj                       | 2006 | Finland | Materials                  |
| 117 | Uponor Oyj                            | 2008 | Finland | Industrials                |
| 118 | Vacon plc                             | 2010 | Finland | Industrials                |
| 119 | Vaisala Oyj                           | 2011 | Finland | Information Technology     |
| 120 | Wärtsilä Oyj Abp                      | 2009 | Finland | Industrials                |
| 121 | Wilh. Wilhelmsen Holding ASA          | 2010 | Norway  | Industrials                |
| 122 | Yara International ASA                | 2008 | Norway  | Materials                  |

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**Table C – List of non-distressed firms in the sample**

| <b>NON-DISTRESSED FIRMS</b> |                                |                   |                |                        |
|-----------------------------|--------------------------------|-------------------|----------------|------------------------|
| <b>No.</b>                  | <b>Company name</b>            | <b>Year (T=0)</b> | <b>Country</b> | <b>Primary Sector</b>  |
| 1                           | A/S Det Østasiatiske Kompagni  | 2007              | Denmark        | Consumer Staples       |
| 2                           | AarhusKarlshamn AB             | 2010              | Sweden         | Consumer Staples       |
| 3                           | AB Fagerhult                   | 2008              | Sweden         | Industrials            |
| 4                           | Acando AB                      | 2008              | Sweden         | Information Technology |
| 5                           | ACAP Invest AB                 | 2009              | Sweden         | Industrials            |
| 6                           | Active Biotech AB              | 2011              | Sweden         | Healthcare             |
| 7                           | Addnode Group AB               | 2008              | Sweden         | Information Technology |
| 8                           | Addtech AB                     | 2009              | Sweden         | Industrials            |
| 9                           | ÅF AB                          | 2006              | Sweden         | Industrials            |
| 10                          | AF Gruppen ASA                 | 2009              | Norway         | Industrials            |
| 11                          | Affecto Oyj                    | 2008              | Finland        | Information Technology |
| 12                          | AGR Group ASA                  | 2006              | Norway         | Energy                 |
| 13                          | Aker Philadelphia Shipyard ASA | 2009              | Norway         | Industrials            |
| 14                          | Aktiebolaget Geveko            | 2007              | Sweden         | Materials              |
| 15                          | Aktieselskabet Schouw & Co.    | 2009              | Denmark        | Industrials            |
| 16                          | ALK-Abelló A/S                 | 2010              | Denmark        | Healthcare             |
| 17                          | Ambu A/S                       | 2011              | Denmark        | Healthcare             |
| 18                          | Amer Sports Corp.              | 2009              | Finland        | Consumer Discretionary |
| 19                          | Andersen & Martini A/S         | 2010              | Denmark        | Consumer Discretionary |
| 20                          | AQ Group AB                    | 2011              | Sweden         | Industrials            |
| 21                          | Arkil Holding A/S              | 2010              | Denmark        | Industrials            |
| 22                          | Atea ASA                       | 2011              | Norway         | Information Technology |
| 23                          | Atlantic Airways               | 2011              | Denmark        | Industrials            |
| 24                          | Atlas Copco AB                 | 2006              | Sweden         | Industrials            |
| 25                          | Auriga Industries A/S          | 2007              | Denmark        | Materials              |
| 26                          | Axfood AB                      | 2008              | Sweden         | Consumer Staples       |
| 27                          | Axis AB                        | 2007              | Sweden         | Information Technology |
| 28                          | B&B Tools AB                   | 2006              | Sweden         | Industrials            |
| 29                          | Bavarian Nordic A/S            | 2008              | Denmark        | Healthcare             |
| 30                          | BE Group AB                    | 2008              | Sweden         | Industrials            |
| 31                          | Beijer Electronics AB          | 2010              | Sweden         | Information Technology |
| 32                          | Belships ASA                   | 2009              | Norway         | Industrials            |

|    |                               |      |         |                            |
|----|-------------------------------|------|---------|----------------------------|
| 33 | Bergs Timber AB               | 2010 | Sweden  | Materials                  |
| 34 | Betsson AB                    | 2006 | Sweden  | Consumer Discretionary     |
| 35 | Billerud AB                   | 2011 | Sweden  | Materials                  |
| 36 | Blom ASA                      | 2010 | Norway  | Information Technology     |
| 37 | BoConcept Holding A/S         | 2006 | Denmark | Consumer Discretionary     |
| 38 | Boliden AB                    | 2009 | Sweden  | Materials                  |
| 39 | Bonheur ASA                   | 2006 | Norway  | Energy                     |
| 40 | Brødrene A. & O. Johansen A/S | 2008 | Denmark | Industrials                |
| 41 | Brødrene Hartmann A/S         | 2006 | Denmark | Materials                  |
| 42 | Brøndbyernes IF Fodbold A/S   | 2006 | Denmark | Consumer Discretionary     |
| 43 | BWG Homes ASA                 | 2009 | Norway  | Consumer Discretionary     |
| 44 | Byggma ASA                    | 2006 | Norway  | Materials                  |
| 45 | Cermaq ASA                    | 2006 | Norway  | Consumer Staples           |
| 46 | Clas Ohlson AB                | 2011 | Sweden  | Consumer Discretionary     |
| 47 | Columbus A/S                  | 2007 | Denmark | Information Technology     |
| 48 | Componenta Corp.              | 2008 | Finland | Industrials                |
| 49 | Concordia Maritime AB         | 2006 | Sweden  | Energy                     |
| 50 | Consilium AB                  | 2006 | Sweden  | Industrials                |
| 51 | Cramo Oyj                     | 2006 | Finland | Industrials                |
| 52 | Dampskibsselskabet Norden A/S | 2006 | Denmark | Industrials                |
| 53 | DFDS A/S                      | 2006 | Denmark | Industrials                |
| 54 | DNO International ASA         | 2007 | Norway  | Energy                     |
| 55 | DOF ASA                       | 2009 | Norway  | Energy                     |
| 56 | Domstein ASA                  | 2009 | Norway  | Consumer Staples           |
| 57 | Doro AB                       | 2010 | Sweden  | Information Technology     |
| 58 | DSV A/S                       | 2006 | Denmark | Industrials                |
| 59 | Duni AB                       | 2007 | Sweden  | Consumer Discretionary     |
| 60 | egetæpper a/s                 | 2006 | Denmark | Consumer Discretionary     |
| 61 | Eidesvik Offshore ASA         | 2010 | Norway  | Energy                     |
| 62 | Eitzen Chemical ASA           | 2006 | Norway  | Industrials                |
| 63 | Ekornes ASA                   | 2009 | Norway  | Consumer Discretionary     |
| 64 | Electra Gruppen AB            | 2010 | Sweden  | Consumer Discretionary     |
| 65 | Elektro AB                    | 2009 | Sweden  | Healthcare                 |
| 66 | Elisa Oyj                     | 2010 | Finland | Telecommunication Services |
| 67 | Elos AB                       | 2008 | Sweden  | Healthcare                 |
| 68 | Etteplan Oyj                  | 2010 | Finland | Industrials                |
| 69 | Expedit A/S                   | 2010 | Denmark | Industrials                |
| 70 | F-Secure Oyj                  | 2009 | Finland | Information Technology     |
| 71 | F.E Bording A/S               | 2008 | Denmark | Industrials                |
| 72 | Farstad Shipping ASA          | 2009 | Norway  | Energy                     |
| 73 | Fenix Outdoor AB              | 2010 | Sweden  | Consumer Discretionary     |
| 74 | Finnlines Oyj                 | 2007 | Finland | Industrials                |

|     |  |      |         |                        |
|-----|--|------|---------|------------------------|
| 75  | Fiskars Oyj                              | 2009 | Finland | Consumer Discretionary |
| 76  | Flügger A/S                              | 2006 | Denmark | Materials              |
| 77  | Fred Olsen Energy ASA                    | 2009 | Norway  | Energy                 |
| 78  | G&L Beijer AB                            | 2006 | Sweden  | Industrials            |
| 79  | Ganger Rolf ASA                          | 2009 | Norway  | Energy                 |
| 80  | Glaston Oyj Abp                          | 2008 | Finland | Industrials            |
| 81  | Glunz & Jensen A/S                       | 2009 | Denmark | Industrials            |
| 82  | Götenehus Group AB                       | 2009 | Sweden  | Consumer Discretionary |
| 83  | Grieg Seafood ASA                        | 2009 | Norway  | Consumer Staples       |
| 84  | Gyldendal ASA                            | 2006 | Norway  | Consumer Discretionary |
| 85  | Gyldendalske Boghandel Nordisk Forlag AS | 2011 | Denmark | Consumer Discretionary |
| 86  | H & M Hennes & Mauritz AB                | 2006 | Sweden  | Consumer Discretionary |
| 87  | H+H International A/S                    | 2006 | Denmark | Materials              |
| 88  | Harboes Bryggeri A/S                     | 2006 | Denmark | Consumer Staples       |
| 89  | Havila Shipping ASA                      | 2006 | Norway  | Energy                 |
| 90  | Hemtex AB                                | 2011 | Sweden  | Consumer Discretionary |
| 91  | Hexagon Composites ASA                   | 2009 | Norway  | Industrials            |
| 92  | Hexpol AB                                | 2010 | Sweden  | Materials              |
| 93  | HiQ International AB                     | 2006 | Sweden  | Information Technology |
| 94  | Höegh LNG Holdings Ltd.                  | 2009 | Norway  | Energy                 |
| 95  | Höganäs AB                               | 2008 | Sweden  | Materials              |
| 96  | Højgaard Holding A/S                     | 2008 | Denmark | Industrials            |
| 97  | Honkarakenne Oyj                         | 2006 | Finland | Consumer Discretionary |
| 98  | Hurtigruten ASA                          | 2011 | Norway  | Consumer Discretionary |
| 99  | I.A.R. Systems Group AB                  | 2009 | Sweden  | Information Technology |
| 100 | IC Companys A/S                          | 2006 | Denmark | Consumer Discretionary |
| 101 | Ilkka Yhtymä Oyj                         | 2007 | Finland | Consumer Discretionary |
| 102 | IM Skaugen SE                            | 2006 | Norway  | Energy                 |
| 103 | Industrial & Financial Systems IFS AB    | 2008 | Sweden  | Information Technology |
| 104 | Indutrade                                | 2008 | Sweden  | Industrials            |
| 105 | Infratek ASA                             | 2010 | Norway  | Industrials            |
| 106 | InterMail A/S                            | 2008 | Denmark | Industrials            |
| 107 | Intrum Justitia AB                       | 2009 | Sweden  | Industrials            |
| 108 | Itab Shop Concept AB                     | 2009 | Sweden  | Industrials            |
| 109 | JM AB                                    | 2008 | Sweden  | Consumer Discretionary |
| 110 | Kabe Husvagnar AB                        | 2011 | Sweden  | Consumer Discretionary |
| 111 | KappAhl AB                               | 2009 | Sweden  | Consumer Discretionary |
| 112 | Keskisuomalainen Oyj                     | 2008 | Finland | Consumer Discretionary |
| 113 | Know IT AB                               | 2006 | Sweden  | Information Technology |
| 114 | Kone Oyj                                 | 2011 | Finland | Industrials            |
| 115 | Kongsberg Gruppen ASA                    | 2009 | Norway  | Industrials            |
| 116 | Lagercrantz Group AB                     | 2006 | Sweden  | Information Technology |

|     |                                  |      |         |                        |
|-----|----------------------------------|------|---------|------------------------|
| 117 | Lammhults Design Group AB        | 2009 | Sweden  | Industrials            |
| 118 | Lännen Tehtaat Oyj               | 2007 | Finland | Consumer Staples       |
| 119 | Lassila & Tikanoja Oyj           | 2009 | Finland | Industrials            |
| 120 | Lastas A/S                       | 2009 | Denmark | Consumer Discretionary |
| 121 | Lemminkäinen Oyj                 | 2010 | Finland | Industrials            |
| 122 | Lerøy Seafood Group Asa          | 2008 | Norway  | Consumer Staples       |
| 123 | Lundin Petroleum AB              | 2009 | Sweden  | Energy                 |
| 124 | Malmbergs Elektriska AB          | 2008 | Sweden  | Industrials            |
| 125 | Marimekko Oyj                    | 2008 | Finland | Consumer Discretionary |
| 126 | Marine Harvest ASA               | 2009 | Norway  | Consumer Staples       |
| 127 | Martela Oyj                      | 2010 | Finland | Industrials            |
| 128 | Meda AB                          | 2007 | Sweden  | Healthcare             |
| 129 | Mekonomen AB                     | 2010 | Sweden  | Consumer Discretionary |
| 130 | Micronic Mydata AB               | 2006 | Sweden  | Information Technology |
| 131 | Midsona AB                       | 2010 | Sweden  | Consumer Staples       |
| 132 | Midway Holding AB                | 2006 | Sweden  | Industrials            |
| 133 | Mols-Linien A/S                  | 2008 | Denmark | Industrials            |
| 134 | Monberg & Thorsen A/S            | 2007 | Denmark | Industrials            |
| 135 | Neo Industrial Plc               | 2010 | Finland | Industrials            |
| 136 | Neste Oil Corp.                  | 2011 | Finland | Energy                 |
| 137 | New Wave Group AB                | 2007 | Sweden  | Consumer Discretionary |
| 138 | NIBE Industrier AB               | 2006 | Sweden  | Industrials            |
| 139 | Nolato AB                        | 2006 | Sweden  | Information Technology |
| 140 | Norway Royal Salmon AS           | 2010 | Norway  | Consumer Staples       |
| 141 | Norwegian Air Shuttle ASA        | 2011 | Norway  | Industrials            |
| 142 | Norwegian Car Carriers ASA       | 2006 | Norway  | Industrials            |
| 143 | Novozymes A/S                    | 2006 | Denmark | Materials              |
| 144 | NTR Holding AS                   | 2006 | Denmark | Industrials            |
| 145 | Nurminen Logistics Oyj           | 2007 | Finland | Industrials            |
| 146 | OEM International AB             | 2010 | Sweden  | Industrials            |
| 147 | Okmetic Oyj                      | 2006 | Finland | Information Technology |
| 148 | Olvi Oyj                         | 2011 | Finland | Consumer Staples       |
| 149 | Orkla ASA                        | 2006 | Norway  | Industrials            |
| 150 | PA Resources AB                  | 2009 | Sweden  | Energy                 |
| 151 | PARKEN Sport & Entertainment A/S | 2006 | Denmark | Consumer Discretionary |
| 152 | Peab AB                          | 2010 | Sweden  | Industrials            |
| 153 | Per Aarsleff A/S                 | 2006 | Denmark | Industrials            |
| 154 | Petroleum Geo Services ASA       | 2009 | Norway  | Energy                 |
| 155 | Petrolia E&P Holdings SE         | 2009 | Norway  | Energy                 |
| 156 | Pohjois-Karjalan Kirjapaino Oyj  | 2009 | Finland | Consumer Discretionary |
| 157 | Polaris Media ASA                | 2006 | Norway  | Consumer Discretionary |
| 158 | Ponsse Oyj                       | 2006 | Finland | Industrials            |
| 159 | Poolia AB                        | 2009 | Sweden  | Industrials            |

|     |                                |      |         |                        |
|-----|--------------------------------|------|---------|------------------------|
| 160 | ProAct IT Group AB             | 2009 | Sweden  | Information Technology |
| 161 | Proffice AB                    | 2009 | Sweden  | Industrials            |
| 162 | ProfilGruppen AB               | 2010 | Sweden  | Materials              |
| 163 | Q-Free ASA                     | 2006 | Norway  | Information Technology |
| 164 | Raisio plc                     | 2011 | Finland | Consumer Staples       |
| 165 | Rautaruukki Corporation        | 2006 | Finland | Materials              |
| 166 | Raute Oyj                      | 2008 | Finland | Industrials            |
| 167 | Rella Holding A/S              | 2008 | Denmark | Consumer Discretionary |
| 168 | Rieber & Søn ASA               | 2010 | Norway  | Consumer Staples       |
| 169 | Rieber Shipping ASA            | 2008 | Norway  | Energy                 |
| 170 | RNB Retail and Brands AB       | 2006 | Sweden  | Consumer Discretionary |
| 171 | Rocksource ASA                 | 2011 | Norway  | Energy                 |
| 172 | Rorvik Timber AB               | 2010 | Sweden  | Materials              |
| 173 | Rottneros AB                   | 2010 | Sweden  | Materials              |
| 174 | RTX A/S                        | 2008 | Denmark | Information Technology |
| 175 | Saga Furs Oyj                  | 2010 | Finland | Industrials            |
| 176 | SalMar ASA                     | 2007 | Norway  | Consumer Staples       |
| 177 | Scana Industrier ASA           | 2007 | Norway  | Materials              |
| 178 | Scandinavian Brake Systems A/S | 2008 | Denmark | Consumer Discretionary |
| 179 | Scania AB                      | 2006 | Sweden  | Industrials            |
| 180 | Sectra Aktiebolag              | 2006 | Sweden  | Healthcare             |
| 181 | Securitas AB                   | 2011 | Sweden  | Industrials            |
| 182 | Semcon AB                      | 2011 | Sweden  | Industrials            |
| 183 | Siem Offshore Inc.             | 2006 | Norway  | Energy                 |
| 184 | Sigma AB                       | 2007 | Sweden  | Information Technology |
| 185 | SimCorp A/S                    | 2011 | Denmark | Information Technology |
| 186 | SinOceanic Shipping ASA        | 2011 | Norway  | Energy                 |
| 187 | SKAKO A/S                      | 2009 | Denmark | Industrials            |
| 188 | Skanska AB                     | 2007 | Sweden  | Industrials            |
| 189 | SkiStar AB                     | 2006 | Sweden  | Consumer Discretionary |
| 190 | Solar A/S                      | 2010 | Denmark | Industrials            |
| 191 | Solstad Offshore ASA           | 2009 | Norway  | Energy                 |
| 192 | Solvang ASA                    | 2007 | Norway  | Industrials            |
| 193 | SP Group A/S                   | 2007 | Denmark | Materials              |
| 194 | SRV Group Plc                  | 2008 | Finland | Industrials            |
| 195 | SSAB AB                        | 2008 | Sweden  | Materials              |
| 196 | Studsvik AB                    | 2008 | Sweden  | Industrials            |
| 197 | Sweco AB                       | 2006 | Sweden  | Industrials            |
| 198 | Swedish Match AB               | 2006 | Sweden  | Consumer Staples       |
| 199 | Swedish Orphan Biovitrum AB    | 2011 | Sweden  | Healthcare             |
| 200 | Systemair AB                   | 2007 | Sweden  | Industrials            |
| 201 | Talentum Oyj                   | 2010 | Finland | Consumer Discretionary |
| 202 | Teleste Corp.                  | 2010 | Finland | Information Technology |

|     |                               |      |         |                        |
|-----|-------------------------------|------|---------|------------------------|
| 203 | TGS Nopec Geophysical Co. ASA | 2007 | Norway  | Energy                 |
| 204 | Tide ASA                      | 2010 | Norway  | Industrials            |
| 205 | Tivoli A/S                    | 2007 | Denmark | Consumer Discretionary |
| 206 | TradeDoubler AB               | 2008 | Sweden  | Information Technology |
| 207 | Transit Invest ASA            | 2011 | Norway  | Industrials            |
| 208 | TTS Group ASA                 | 2006 | Norway  | Industrials            |
| 209 | Tulikivi Corporation          | 2009 | Finland | Industrials            |
| 210 | Vaahto Group plc Oyj          | 2008 | Finland | Industrials            |
| 211 | VBG Group AB                  | 2006 | Sweden  | Industrials            |
| 212 | Veidekke ASA                  | 2006 | Norway  | Industrials            |
| 213 | Venue Retail Group AB         | 2009 | Sweden  | Consumer Discretionary |
| 214 | Vestas Wind Systems A/S       | 2006 | Denmark | Industrials            |
| 215 | Viking Line ABP               | 2011 | Finland | Consumer Discretionary |
| 216 | William Demant Holding A/S    | 2010 | Denmark | Healthcare             |
| 217 | Wilson ASA                    | 2008 | Norway  | Industrials            |
| 218 | Wulff-Group Plc               | 2011 | Finland | Consumer Discretionary |
| 219 | XANO Industri AB              | 2006 | Sweden  | Industrials            |
| 220 | YIT Oyj                       | 2006 | Finland | Industrials            |

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**Table D – S&P Financial Glossary of items used in data extraction**

| Item                | Definition  |
|---------------------|---|
| Beta                | <p>Excel Formula: IQ_BETA_1YR</p> <p>Beta - 1 Year is a measurement of the sensitivity of a company's stock price to the overall fluctuation of a given benchmark index. Capital IQ's betas are levered, unadjusted and derived from a least squares regression analysis using stock and benchmark index returns based on a monthly or weekly frequency. Beta - 1 Year is calculated using 52 weekly returns (each as of Friday).</p> <p>Capital IQ uses four different benchmark indices to better estimate a stock's volatility against a respective market: the S&amp;P 500 for all US stocks, the S&amp;P/TSX index for all Canadian Stocks, and the MSCI EAFE (Developed Markets) and MSCI Emerging Markets for all other international stocks.</p> <p>The MSCI EAFE (Developed Markets) index includes equities from the following countries: Japan, UK, France, Switzerland, Germany, Australia, Italy, Spain, Netherlands, Sweden, Hong Kong, Finland, Belgium, Singapore, Denmark, Ireland, Norway, Greece, Austria, Portugal, New Zealand.</p>  |
| Capital expenditure | <p>Capital Expenditure (Excel Formula: IQ_CAPEX) is a line item in the Standard template that represents cash outflows towards purchase of plant, property and equipment by the company and has the following components: Capital Expenditure - (Template Specific), Nuclear Fuel Expenditures,</p>   |
| COGS                | <p>Cost of Goods Sold, Total (Excel Formula: IQ_COGS) is a line item in the Standard template with the following components: Amortization Of Deferred Charges, Amortization of Deferred Policy Acquisition Costs, Commissions, Cost of Goods Sold, Cost of Services Provided, Deferred Policy Acquisition Costs, Dividends to Policy Holders - Life Insurance, Dividends to Policy Holders - P&amp;C, Fuel Expenses, Fuel &amp; Purchased Power - (Collected), Lease and Rent Expenses, Non-Insurance Activities Expenses, Policy Benefits - Accident &amp; Health, Policy Benefits - Life Insurance, Life Reserve Transfers, Policy Benefits - Other, Policy Benefits - P&amp;C Insurance, Underwriting Costs, Policy Benefits (Insurance &amp; Annuity), Allowance for Inventory, Policy Acquisition / Underwriting Costs, Policy Acquisition Costs / Underwriting Costs - Other, Cost of Sales, Stock-Based Compensation COGS (Standard / REIT Template), Operations And Maintenance, Maintenance &amp; Repair Expenses, Provision For Loan Losses - (Ins. / REIT / Utility Templates).</p> <p>This item excludes Excise Taxes Included in Sales (Revenue Breakup) and the corresponding supplemental Item. Also included in this Cost of Goods Sold, Total are items relating to changes in inventory. The reason for including these items is that normally a commercial entity which is dealing in goods and merchandise may have some amount of inventory balance at the beginning and closing of the accounting period and these opening and closing inventory amounts are adjusted while calculating Cost of Goods Sold, Total. However some organizations may present the net effect of opening and closing inventory as separate line items in the income statement. As a result the following items are included in Cost of Goods Sold, Total as well: (Increase) / Decrease in Stock in Trade (Increase)/decrease in project related work in progress, Change in inventories, Change in metal stocks, Variation in raw, accessory and ancillary materials and goods, (Increase)/decrease in finished and semi-finished stocks (Increase)/Decrease in Software Projects in Progress, (Increase)/Decrease in WIP</p> <p>Provision for loss on inventory and Inventory write-down are not included however.</p> |
| Current assets      | <p>Total Current Assets (IQ_TOTAL_CA) is subtotal line item in the Standard template with the following components: Total Cash &amp; ST Investments, Total Receivables, Inventory, Prepaid Exp., Finance Div. Loans and Leases, ST, Finance Division Other Current Assets, Total, Other Current Assets, (Summary Subtotal).</p>   |
| Current liabilities | <p>Total Current Liabilities (Excel Formula: IQ_TOTAL_CL) is a subtotal line item in the Standard template with the following components: Accounts Payable, Total, Accrued Expenses, Total, Short-term Borrowings, Current Portion of Long Term Debt/Capital Leases, Finance Division Debt Current, Finance Division Other Current Liabilities, Total, Other Current Liabilities, Total.</p>  |
| EBIT                | <p>EBIT (Excel Formula: IQ_OPER_INC) is a subtotal line item in the Standard template with the following components: Total Revenues - Total Operating Expenses.</p> <p>Where Total Operating Expenses is a line item in the Standard template with the following components: Cost of Revenues, Other Operating Expenses, Total.</p>   |
| EBITDA              | <p>EBITDA (Excel Formula: IQ_EBITDA) is the headline EBITDA number in Capital IQ. It is a line item in the Standard, Real Estate, Insurance and Utility templates with the following components: EBIT [400], D&amp;A for EBITDA [2206].</p> <p>Where D&amp;A for EBITDA (Excel Formula: IQ_DA_EBITDA) is a line item added back to EBIT to arrive at</p>  |

|                                |  |
|--------------------------------|--|
|                                | EBITDA and is a sum of the following components: Depreciation - Disclosure in Footnotes - (For D&A), Amortization of Intangibles - Disclosure in Footnotes - (For D&A), Impairment of Oil, Gas & Mineral Properties - (For D&A), Amortization of Goodwill - Disclosure in Footnotes - (For D&A), Amortization of Goodwill - (For D&A), Amortization of Intangible Assets - (For D&A), Depreciation & Amortization - (For D&A).   |
| Interest and Investment Income | Interest and Investment Income (Excel Formula: IQ_INTEREST_INVEST_INC) is a line item in the Standard template with the following components: Interest and Dividend Income, Interest and Investment Income - (Expense Block).<br>Additionally, based on information provided in the filings it is determined whether this item is part of operating or non-operating income.   |
| Interest expense               | Interest Expense, Total (Excel Formula: IQ_INTEREST_EXP) is a line item in the Standard template with the following components: Debt Issuance Costs, Interest Expense, Preferred Stock Dividend of Subsidiary, After Tax portion of Pref. Stock Dividend of Subsidiary, Dividend on Trust Pref. Securities, After Tax portion Dividend on Trust Pref. Securities.  |
| Net Debt                       | Net Debt (Excel Formula: IQ_NET_DEBT) is a supplemental line item across all templates with the following components: Total Debt - Total Cash & Short-term Investments.  |
| Net PPE                        | Net Property Plant And Equipment (Excel Formula: IQ_NPPE) is a subtotal line item across all templates (excl. Real Estate) with the following components: Gross Property Plant And Equipment, Accumulated Depreciation.  |
| Net working capital            | Net Working Capital (Excel Formula: IQ_NET_WORKING_CAP) ] is a supplemental line item for the Standard, Insurance, Real Estate and Utility templates that represents working capital net of non-operating current assets and liabilities (Total Current Assets - Total Cash And Short Term Investments) - (Total Current Liabilities - Short-term Borrowings - Current Portion of Long-Term Debt - Current Portion of Capital Lease)   |
| Retained earnings              | Retained Earnings (Excel Formula: IQ_RE) is a line item across all templates that represents earnings not distributed to shareholders nor apportioned for any specific purpose and can therefore be reinvested in the business. This item includes: Unrestricted Retained Earnings and in the absence of breakdown includes: Earnings reinvested in business, Legal reserve, Income reinvested in the business, Deficit accumulated during development stage.  |
| Revenues                       | Excel Formula: IQ_TOTAL_REV<br>Total Revenues is subtotal line item in the Standard template with the following components: Revenues & Other Revenues, (Summary Subtotal)<br><br>Where Revenues (Excel Formula: IQ_REV) are:<br>Revenues is a line item in the Standard template with the following components: Accident and Health Premiums Earned, Asset Management Fee, Brokerage Commission, Credit Card Fee, Commission and Fees, Income (Loss) on Equity Invest. (Income Block) - (Bank Template), Fees and Other Income, Foreign Exchange Gain (Loss) – Income, Gain (Loss) on Sale of Assets - (Revenue Block), Gain (Loss) On Sale Of Investments and Securities (Rev), Gain (Loss) on Sale of Loans - (Revenue Block) - (Bank Template), Other Premiums Earned, Underwriting & Investment Banking Fee, Interest and Dividend Income Corporate Segment, Interest and Dividend Income Other than Corporate Segment, Income (Loss) on Real Estate Held for Investment – Income, Income (Loss) From Foreclosed Properties - (Rev), Life Insurance Premiums Earned, Loan Servicing Revenue, Mortgage Banking Activities, Mortgage Banking, Property Management Fee, Non-Insurance Activities Revenues, Non-operating Income (Expenses) - (Income Block) - (Bank Template), Property & Casualty Premiums Earned, Trading and Principal Transactions, Tenant Reimbursements, Rental Revenues, Service Charges On Deposits, Revenues - (Collected), Cargo Revenues, Franchise Revenues, Gain (Loss) on Sale of Loans & Receivables - (Revenue Block) - (Collected), Management Fee, Passenger Revenues, Product Revenues, Research and Development Revenues, Royalty Income - (Rev), Rental Revenues, Service Revenues, Income From Trading Activities, Trust Income, Deductions from Sales, Insurance And Annuity Revenues, Excise Taxes Excluded from Sales, Other Non-interest Income (Collected), Excise Taxes Included in Sales (Supple) is excluded from Revenues.<br><br>Where Other Revenues (Excel Formula: IQ_OTHER_REV) are:<br>Other Revenues, (Summary Subtotal) is a summary line item in the Standard template that is the sum of the following data items: Finance Div. Revenues, Insurance Division Revenues, Gain (Loss) on Sale of Assets, Total (Rev), Gain (Loss) on Sale of Investment, Total (Rev) Interest and Invest. Income (Rev). |
| Total assets                   | Total Assets is subtotal line item across all templates with the following components: Total Current Assets, Net Property, Plant & Equipment, Long-term Investments, Goodwill, Other Intangibles, Total, Finance Div. Loans and Leases, LT, Finance Division Other Long-Term Assets, Total, Other Assets, Total.   |

**Table E – Distress Identification by sector**

| CONSUMER DISCRETIONARY             |                               |                      |         |
|------------------------------------|-------------------------------|----------------------|---------|
| Variable                           | Test used                     | Test statistic       | p-value |
| Relative size (RS)                 | Kruskal-Wallis test           | $\lambda^2 = 20.348$ | 0.0001  |
| Investment level (IL1)             | Kruskal-Wallis test           | $\lambda^2 = 4.200$  | 0.0404  |
| LTD due +1/Total LTD (FG3)         | Kruskal-Wallis test           | $\lambda^2 = 4.447$  | 0.0350  |
| LTD due +2/Total LTD (FG4)         | Kruskal-Wallis test           | $\lambda^2 = 7.136$  | 0.0076  |
| CONSUMER STAPLES                   |                               |                      |         |
| Variable                           | Test used                     | Test statistic       | p-value |
| Relative size (RS)                 | T-test with unequal variances | $t = -2.4574$        | 0.0318  |
| Interest coverage ratio (CC1)      | T-test with unequal variances | $t = 2.4107$         | 0.0242  |
| Sales growth (P1)                  | Kruskal-Wallis test           | $\lambda^2 = 3.068$  | 0.0798  |
| ROA (P3)                           | Kruskal-Wallis test           | $\lambda^2 = 4.306$  | 0.0380  |
| Current ratio (L1)                 | Kruskal-Wallis test           | $\lambda^2 = 4.765$  | 0.0290  |
| NWC/Sales (L2)                     | Kruskal-Wallis test           | $\lambda^2 = 4.765$  | 0.0290  |
| Cash conversion cycle (L3)         | Kruskal-Wallis test           | $\lambda^2 = 5.705$  | 0.0169  |
| Debt/Equity (FG1)                  | Kruskal-Wallis test           | $\lambda^2 = 3.260$  | 0.0710  |
| Capex as % of Revenues (IL2)       | Kruskal-Wallis test           | $\lambda^2 = 2.882$  | 0.0896  |
| ENERGY                             |                               |                      |         |
| Variable                           | Test used                     | Test statistic       | p-value |
| Beta (MF2)                         | T-test with equal variances   | $t = -1.7241$        | 0.0961  |
| Capitalization (MF1)               | Kruskal-Wallis test           | $\lambda^2 = 7.539$  | 0.0060  |
| Current ratio (L1)                 | Kruskal-Wallis test           | $\lambda^2 = 10.786$ | 0.0010  |
| NWC/Sales (L2)                     | Kruskal-Wallis test           | $\lambda^2 = 6.348$  | 0.0118  |
| ND/EBITDA (CC2)                    | Kruskal-Wallis test           | $\lambda^2 = 3.481$  | 0.0621  |
| Financial expense/Total Debt (FG2) | Kruskal-Wallis test           | $\lambda^2 = 3.757$  | 0.0526  |
| INDUSTRIALS                        |                               |                      |         |
| Variable                           | Test used                     | Test statistic       | p-value |

| Beta (MF2)                         | Kruskal-Wallis test         | $\lambda^2 = 5.596$  | 0.0180  |
|------------------------------------|-----------------------------|----------------------|---------|
| Relative size (RS)                 | Kruskal-Wallis test         | $\lambda^2 = 18.614$ | 0.0001  |
| ND/EBITDA (CC2)                    | Kruskal-Wallis test         | $\lambda^2 = 3.094$  | 0.0786  |
| LTD due +1/Total LTD (FG3)         | Kruskal-Wallis test         | $\lambda^2 = 2.851$  | 0.0913  |
| LTD due +2/Total LTD (FG4)         | Kruskal-Wallis test         | $\lambda^2 = 6.428$  | 0.0112  |
| INFORMATION TECHNOLOGY             |                             |                      |         |
| Variable                           | Test used                   | Test statistic       | p-value |
| NWC/Sales (L2)                     | T-test with equal variances | $t = -2.6352$        | 0.0117  |
| ND/EBITDA (CC2)                    | T-test with equal variances | $t = -2.6019$        | 0.0209  |
| Capitalization (MF1)               | Kruskal-Wallis test         | $\lambda^2 = 6.131$  | 0.0133  |
| Sales growth (P1)                  | Kruskal-Wallis test         | $\lambda^2 = 6.855$  | 0.0088  |
| ROA (P3)                           | Kruskal-Wallis test         | $\lambda^2 = 6.980$  | 0.0082  |
| Interest coverage ratio (CC1)      | Kruskal-Wallis test         | $\lambda^2 = 5.143$  | 0.0233  |
| Capex as % of Revenues (IL2)       | Kruskal-Wallis test         | $\lambda^2 = 5.558$  | 0.0184  |
| Relative size (RS)                 | Kruskal-Wallis test         | $\lambda^2 = 5.228$  | 0.0222  |
| MATERIALS                          |                             |                      |         |
| Variable                           | Test used                   | Test statistic       | p-value |
| Relative size (RS)                 | T-test with equal variances | $t = -4.6354$        | 0.0001  |
| Capitalization (MF1)               | Kruskal-Wallis test         | $\lambda^2 = 9.072$  | 0.0026  |
| ND/EBITDA (CC2)                    | Kruskal-Wallis test         | $\lambda^2 = 3.788$  | 0.0516  |
| Financial expense/Total Debt (FG2) | Kruskal-Wallis test         | $\lambda^2 = 3.905$  | 0.0482  |
| LTD due +1/Total LTD (FG3)         | Kruskal-Wallis test         | $\lambda^2 = 6.981$  | 0.0082  |
| LTD due +2/Total LTD (FG4)         | Kruskal-Wallis test         | $\lambda^2 = 4.333$  | 0.0374  |
| HEALTHCARE                         |                             |                      |         |
| Variable                           | Test used                   | Test statistic       | p-value |
| Current ratio (L1)                 | Kruskal-Wallis test         | $\lambda^2 = 3.888$  | 0.0486  |
| Investment level (IL1)             | Kruskal-Wallis test         | $\lambda^2 = 5.732$  | 0.0167  |

## STATA outputs for prediction models

## 1. Model T-1

### *Initial model*

Logistic regression                      Number of obs    =        233  
    LR chi2(35)        =        118.00  
    Prob > chi2        =        0.0000  
 Log likelihood = -95.461631            Pseudo R2        =        0.3820

| Distress                        | Coef.     | Std. Err. | z     | P> z  | [90% Conf. Interval] |           |
|---------------------------------|-----------|-----------|-------|-------|----------------------|-----------|
| Crisisyear                      | -.4539628 | .452184   | -1.00 | 0.315 | -1.197739            | .2898137  |
| Sect_Consumer_Discretionary     | .1234754  | 1.610502  | 0.08  | 0.939 | -2.525565            | 2.772516  |
| Sect_Consumer_Staples           | .743508   | 1.666989  | 0.45  | 0.656 | -1.998445            | 3.485461  |
| Sect_Energy                     | -.8688928 | 1.706892  | -0.51 | 0.611 | -3.67648             | 1.938695  |
| Sect_Healthcare                 | -.2812377 | 1.838566  | -0.15 | 0.878 | -3.30541             | 2.742935  |
| Sect_Industrials                | .5350473  | 1.593159  | 0.34  | 0.737 | -2.085465            | 3.15556   |
| Sect_Information_Technology     | 1.018796  | 1.709694  | 0.60  | 0.551 | -1.7934              | 3.830992  |
| Sect_Materials                  | -.4455256 | 1.636536  | -0.27 | 0.785 | -3.137387            | 2.246336  |
| Sect_Telecommunication_Services | 0         | (omitted) |       |       |                      |           |
| Sweden                          | -.6930794 | .6783807  | -1.02 | 0.307 | -1.808916            | .4227576  |
| Norway                          | -1.503299 | .7070351  | -2.13 | 0.033 | -2.666268            | -.3403293 |
| Denmark                         | -.6705843 | .7568102  | -0.89 | 0.376 | -1.915426            | .5742577  |
| Finland                         | 0         | (omitted) |       |       |                      |           |
| KEY_Sell_Divest                 | .4164177  | .8408064  | 0.50  | 0.620 | -.9665857            | 1.799421  |
| Key_CEO                         | .1886958  | .6215536  | 0.30  | 0.761 | -.8336689            | 1.21106   |
| Key_CFO                         | .8321257  | .6413076  | 1.30  | 0.194 | -.2227314            | 1.886983  |
| Key_Changes_Other               | -1.732068 | .5086836  | -3.41 | 0.001 | -2.568778            | -.8953577 |
| Key_Corporate_Guidance_Lowered  | -.0574665 | .8486588  | -0.07 | 0.946 | -1.453386            | 1.338453  |
| Age                             | .0054582  | .0025846  | 2.11  | 0.035 | .0012069             | .0097096  |
| MF1                             | .0098273  | .0369023  | 0.27  | 0.790 | -.0508716            | .0705262  |
| MF2                             | 1.171155  | .5121945  | 2.29  | 0.022 | .3286701             | 2.01364   |
| RS                              | 1.003591  | .1819719  | 5.52  | 0.000 | .7042737             | 1.302908  |
| P1                              | -3.085148 | 1.205055  | -2.56 | 0.010 | -5.067286            | -1.103009 |
| P2                              | 1.326127  | 1.294162  | 1.02  | 0.306 | -.8025805            | 3.454834  |
| P3                              | 3.695522  | 5.346622  | 0.69  | 0.489 | -5.098889            | 12.48993  |
| P4                              | -1.5861   | 1.601285  | -0.99 | 0.322 | -4.21998             | 1.04778   |
| L1                              | -.4582029 | .450676   | -1.02 | 0.309 | -1.199499            | .2830932  |
| L2                              | 1.822376  | 2.889215  | 0.63  | 0.528 | -2.92996             | 6.574712  |
| L3                              | -.0061101 | .0050375  | -1.21 | 0.225 | -.0143961            | .0021758  |
| CC1                             | -.0249696 | .0237871  | -1.05 | 0.294 | -.064096             | .0141567  |
| CC2                             | .0051498  | .0109101  | 0.47  | 0.637 | -.0127957            | .0230953  |
| IL1                             | .4059127  | .1768292  | 2.30  | 0.022 | .1150545             | .6967708  |
| IL2                             | -.6477697 | 1.324808  | -0.49 | 0.625 | -2.826885            | 1.531346  |
| FG1                             | -.1699935 | .1339771  | -1.27 | 0.205 | -.3903661            | .0503792  |
| FG2                             | 3.757065  | 9.069559  | 0.41  | 0.679 | -11.16103            | 18.67516  |
| FG3                             | -.0029014 | .0045904  | -0.63 | 0.527 | -.0104519            | .0046491  |
| FG4                             | .1095567  | .0911721  | 1.20  | 0.230 | -.040408             | .2595214  |
| _cons                           | 5.986579  | 2.191109  | 2.73  | 0.006 | 2.382525             | 9.590633  |

Note: 0 failures and 1 success completely determined.

### *Final model – coefficients reported*

Logistic regression                      Number of obs    =        341  
    LR chi2(10)        =        125.54  
    Prob > chi2        =        0.0000  
 Log likelihood = -159.0121            Pseudo R2        =        0.2830

| Distress                    | Coef.     | Std. Err. | z     | P> z  | [90% Conf. Interval] |           |
|-----------------------------|-----------|-----------|-------|-------|----------------------|-----------|
| Sect_Energy                 | -1.424137 | .6453678  | -2.21 | 0.027 | -2.485672            | -.3626011 |
| Sect_Information_Technology | 1.460598  | .4411218  | 3.31  | 0.001 | .7350175             | 2.186179  |
| Sweden                      | -.8922076 | .3749416  | -2.38 | 0.017 | -1.508932            | -.2754835 |
| Norway                      | -1.350907 | .4623584  | -2.92 | 0.003 | -2.111419            | -.5903953 |
| Denmark                     | -1.084258 | .4360862  | -2.49 | 0.013 | -1.801556            | -.3669601 |
| Finland                     | 0         | (omitted) |       |       |                      |           |
| Key_Changes_Other           | -1.019586 | .3194699  | -3.19 | 0.001 | -1.545067            | -.4941051 |
| MF2                         | .9424769  | .3238085  | 2.91  | 0.004 | .4098592             | 1.475095  |
| RS                          | .803177   | .1117188  | 7.19  | 0.000 | .6194158             | .9869381  |
| P1                          | -1.890208 | .6152562  | -3.07 | 0.002 | -2.902215            | -.878202  |
| CC1                         | -.0007513 | .0003661  | -2.05 | 0.040 | -.0013534            | -.0001491 |
| _cons                       | 4.902385  | .8107765  | 6.05  | 0.000 | 3.568776             | 6.235993  |

### *Final model - odds ratios reported*

```

Logistic regression               Number of obs   =       341
                                LR chi2(10)      =      125.54
                                Prob > chi2       =       0.0000
Log likelihood = -159.0121        Pseudo R2      =       0.2830

```

| Distress                    | Odds Ratio  | Std. Err. | z     | P> z  | [90% Conf. Interval] |          |
|-----------------------------|-------------|-----------|-------|-------|----------------------|----------|
| Sect_Energy                 | .2407162    | .1553505  | -2.21 | 0.027 | .0832696             | .6958639 |
| Sect_Information_Technology | 4.308537    | 1.900589  | 3.31  | 0.001 | 2.085518             | 8.901138 |
| Sweden                      | .4097502    | .1536324  | -2.38 | 0.017 | .2211461             | .7592049 |
| Norway                      | .2590052    | .1197532  | -2.92 | 0.003 | .121066              | .5541082 |
| Denmark                     | .3381526    | .1474637  | -2.49 | 0.013 | .1650419             | .6928373 |
| Finland                     | 1 (omitted) |           |       |       |                      |          |
| Key_Changes_Other           | .3607442    | .1152469  | -3.19 | 0.001 | .2132975             | .6101167 |
| MF2                         | 2.56633     | .8309996  | 2.91  | 0.004 | 1.506606             | 4.371449 |
| RS                          | 2.232623    | .249426   | 7.19  | 0.000 | 1.857842             | 2.683007 |
| P1                          | .1510403    | .0929285  | -3.07 | 0.002 | .0549015             | .4155294 |
| CC1                         | .999249     | .0003658  | -2.05 | 0.040 | .9986475             | .9998509 |
| _cons                       | 134.6104    | 109.1389  | 6.05  | 0.000 | 35.47314             | 510.8077 |

## Diagnostics for the final model

- *Goodness-of-fit test*

### Logistic model for Distress, goodness-of-fit test

```

number of observations =       341
number of covariate patterns =     341
Pearson chi2(330) =     336.88
Prob > chi2 =         0.3851

```

- *Classification table*

Logistic model for Distress

| Classified | True |     | Total |
|------------|------|-----|-------|
|            | D    | ~D  |       |
| +          | 75   | 27  | 102   |
| -          | 46   | 193 | 239   |
| Total      | 121  | 220 | 341   |

Classified + if predicted Pr(D) >= .5  
True D defined as Distress != 0

|                           |             |        |
|---------------------------|-------------|--------|
| Sensitivity               | Pr ( +  D)  | 61.98% |
| Specificity               | Pr ( -  ~D) | 87.73% |
| Positive predictive value | Pr ( D  +)  | 73.53% |
| Negative predictive value | Pr (~D  -)  | 80.75% |

|                               |             |        |
|-------------------------------|-------------|--------|
| False + rate for true ~D      | Pr ( +  ~D) | 12.27% |
| False - rate for true D       | Pr ( -  D)  | 38.02% |
| False + rate for classified + | Pr (~D  +)  | 26.47% |
| False - rate for classified - | Pr ( D  -)  | 19.25% |

Correctly classified 78.59%

- *Specification error – linktest*

```

Logistic regression               Number of obs   =       341
                                LR chi2(2)       =      126.35
                                Prob > chi2       =       0.0000
Log likelihood = -158.60956        Pseudo R2      =       0.2848

```

| Distress | Coef.     | Std. Err. | z     | P> z  | [95% Conf. Interval] |         |
|----------|-----------|-----------|-------|-------|----------------------|---------|
| _hat     | 1.055512  | .1380881  | 7.64  | 0.000 | .784864              | 1.32616 |
| _hatsq   | .0591698  | .0641349  | 0.92  | 0.356 | -.0665324            | .184872 |
| _cons    | -.0720505 | .1703232  | -0.42 | 0.672 | -.4058779            | .261777 |

- *Variance Inflation Factor analysis*

| Variable     | VIF  | 1/VIF    |
|--------------|------|----------|
| Norway       | 1.87 | 0.535417 |
| Sweden       | 1.76 | 0.568815 |
| Denmark      | 1.56 | 0.642275 |
| Sect_Energy  | 1.30 | 0.766513 |
| RS           | 1.28 | 0.782434 |
| MF2          | 1.19 | 0.842769 |
| Key_Change-r | 1.14 | 0.873974 |
| Sect_Infor-y | 1.13 | 0.888835 |
| P1           | 1.03 | 0.972223 |
| CC1          | 1.02 | 0.980803 |
| Mean VIF     | 1.33 |          |

## 2. Model T-2

### Initial model

|                             |               |   |        |
|-----------------------------|---------------|---|--------|
| Logistic regression         | Number of obs | = | 233    |
|                             | LR chi2(35)   | = | 91.35  |
|                             | Prob > chi2   | = | 0.0000 |
| Log likelihood = -109.74771 | Pseudo R2     | = | 0.2939 |

| Distress                        | Coef.     | Std. Err. | z     | P> z  | [90% Conf. Interval] |           |
|---------------------------------|-----------|-----------|-------|-------|----------------------|-----------|
| Crisisyear                      | -.1848734 | .4115261  | -0.45 | 0.653 | -.8617736            | .4920267  |
| Sect_Consumer_Discretionary     | 1.131874  | 1.364464  | 0.83  | 0.407 | -1.11247             | 3.376218  |
| Sect_Consumer_Staples           | .8145636  | 1.383799  | 0.59  | 0.556 | -1.461584            | 3.090711  |
| Sect_Energy                     | -.5023347 | 1.559354  | -0.32 | 0.747 | -3.067245            | 2.062575  |
| Sect_Healthcare                 | .779912   | 1.557697  | 0.50  | 0.617 | -1.782272            | 3.342096  |
| Sect_Industrials                | .7764261  | 1.325163  | 0.59  | 0.558 | -1.403272            | 2.956125  |
| Sect_Information_Technology     | 2.079182  | 1.528798  | 1.36  | 0.174 | -.4354666            | 4.593831  |
| Sect_Materials                  | .5702945  | 1.369918  | 0.42  | 0.677 | -1.66302             | 2.823609  |
| Sect_Telecommunication_Services | 0         | (omitted) |       |       |                      |           |
| Sweden                          | -.1606951 | .5737663  | -0.28 | 0.779 | -1.104457            | .7830665  |
| Norway                          | -.957624  | .6374541  | -1.50 | 0.133 | -2.006143            | .0908948  |
| Denmark                         | -.221686  | .6324116  | -0.35 | 0.726 | -1.26191             | .8185384  |
| Finland                         | 0         | (omitted) |       |       |                      |           |
| KEY_Sell_Divest                 | -.2538228 | .9474706  | -0.27 | 0.789 | -1.812273            | 1.304628  |
| KEY_CEO                         | .1035899  | .6228871  | 0.17  | 0.868 | -.9209682            | 1.128148  |
| KEY_CFO                         | .3460121  | .6432135  | 0.54  | 0.591 | -.71198              | 1.404004  |
| Key_Changes_Other               | -.7723981 | .4717883  | -1.64 | 0.102 | -1.548421            | .0036246  |
| Key_Corporate_Guidance_Lowered  | .453171   | .7315007  | 0.62  | 0.536 | -.7500405            | 1.656383  |
| Age                             | .0038979  | .0025046  | 1.56  | 0.120 | -.0002217            | .0080176  |
| MF1                             | -.0182158 | .0289961  | -0.63 | 0.530 | -.0659102            | .0294786  |
| MF2                             | .1415585  | .4151492  | 0.34  | 0.733 | -.5413012            | .8244181  |
| RS                              | .9245729  | 1.605079  | 5.76  | 0.000 | .6605608             | 1.188585  |
| P1                              | -.5871039 | .5575296  | -1.05 | 0.292 | -1.504158            | .3299507  |
| P2                              | 1.632831  | 1.240228  | 1.32  | 0.188 | -.4071631            | 3.672825  |
| P3                              | 7.516233  | 4.45078   | 1.69  | 0.091 | .1953516             | 14.83711  |
| P4                              | -.2940756 | 1.223614  | -2.40 | 0.016 | -4.953423            | -.9280894 |
| L1                              | 2.218757  | .4220517  | 0.52  | 0.606 | -.4763376            | .9120889  |
| L2                              | 2.707949  | 2.213006  | 1.22  | 0.221 | -.9321224            | 6.3480021 |
| L3                              | -.0074988 | .0042529  | -1.76 | 0.078 | -.0144942            | -.0005034 |
| CC1                             | .0150023  | .019753   | 0.76  | 0.448 | -.0174885            | .0474931  |
| CC2                             | .040925   | .0195713  | 2.09  | 0.037 | .0087332             | .0731169  |
| IL1                             | .0649732  | .0471363  | 1.38  | 0.168 | -.0125591            | .1425055  |
| IL2                             | -.3351104 | 1.48141   | -0.23 | 0.821 | -2.771814            | 2.101593  |
| FG1                             | -.2624755 | .2689744  | -0.98 | 0.329 | -.7048989            | .179948   |
| F62                             | 12.4545   | 8.690855  | 1.43  | 0.152 | -1.840681            | 26.74969  |
| FG3                             | -.0856124 | .0956887  | -0.89 | 0.371 | -.2430063            | .0707814  |
| FG4                             | -.2987387 | 1.218201  | -0.25 | 0.806 | -2.302502            | 1.705024  |
| _cons                           | 3.16191   | 1.703884  | 1.86  | 0.063 | .3592712             | 5.96455   |

Note: 0 failures and 1 success completely determined.

*Final model – coefficients reported*

```

Logistic regression               Number of obs   =       338
                                LR chi2(4)       =       90.99
                                Prob > chi2      =       0.0000
Log likelihood = -175.54578       Pseudo R2    =       0.2058

```

| Distress                    | Coef.     | Std. Err. | z     | P> z  | [90% Conf. Interval] |           |
|-----------------------------|-----------|-----------|-------|-------|----------------------|-----------|
| Sect_Information_Technology | 1.246476  | .3924296  | 3.18  | 0.001 | .600987              | 1.891966  |
| Norway                      | -.7458718 | .33567    | -2.22 | 0.026 | -1.298               | -.1937438 |
| RS                          | .7778516  | .0983556  | 7.91  | 0.000 | .6160711             | .9396322  |
| P4                          | -.9208911 | .3316143  | -2.78 | 0.005 | -1.466348            | -.375434  |
| _cons                       | 4.290022  | .6165655  | 6.96  | 0.000 | 3.275862             | 5.304182  |

*Final model - odds ratios reported*

```

Logistic regression               Number of obs   =       338
                                LR chi2(4)       =       90.99
                                Prob > chi2      =       0.0000
Log likelihood = -175.54578       Pseudo R2    =       0.2058

```

| Distress                    | Odds Ratio | Std. Err. | z     | P> z  | [90% Conf. Interval] |          |
|-----------------------------|------------|-----------|-------|-------|----------------------|----------|
| Sect_Information_Technology | 3.478066   | 1.364896  | 3.18  | 0.001 | 1.823918             | 6.632392 |
| Norway                      | .4743206   | .1592152  | -2.22 | 0.026 | .2730775             | .823869  |
| RS                          | 2.176791   | .2140995  | 7.91  | 0.000 | 1.851639             | 2.55904  |
| P4                          | .3981641   | .1320369  | -2.78 | 0.005 | .2307667             | .686991  |
| _cons                       | 72.96805   | 44.98958  | 6.96  | 0.000 | 26.46602             | 201.1763 |

*Diagnostics for the final model*

- *Goodness-of-fit test*

**Logistic model for Distress, goodness-of-fit test**

```

number of observations =       338
number of covariate patterns =       338
Pearson chi2(333) =       332.21
Prob > chi2 =       0.5019

```

- *Classification table*

Logistic model for Distress

| Classified | True |     | Total |
|------------|------|-----|-------|
|            | D    | ~D  |       |
| +          | 66   | 32  | 98    |
| -          | 56   | 184 | 240   |
| Total      | 122  | 216 | 338   |

Classified + if predicted Pr(D) >= .5  
True D defined as Distress != 0

|                               |            |        |
|-------------------------------|------------|--------|
| Sensitivity                   | Pr( +  D)  | 54.10% |
| Specificity                   | Pr( -  ~D) | 85.19% |
| Positive predictive value     | Pr( D  +)  | 67.35% |
| Negative predictive value     | Pr( ~D  -) | 76.67% |
| False + rate for true ~D      | Pr( +  ~D) | 14.81% |
| False - rate for true D       | Pr( -  D)  | 45.90% |
| False + rate for classified + | Pr( ~D  +) | 32.65% |
| False - rate for classified - | Pr( D  -)  | 23.33% |
| Correctly classified          |            | 73.96% |



- *Specification error – linktest*

```

Logistic regression               Number of obs   =       338
                                LR chi2(2)       =       91.13
                                Prob > chi2       =       0.0000
Log likelihood = -175.4742        Pseudo R2    =       0.2061
  
```

| Distress | Coef.     | Std. Err. | z     | P> z  | [95% Conf. Interval] |          |
|----------|-----------|-----------|-------|-------|----------------------|----------|
| _hat     | .9751767  | .1380945  | 7.06  | 0.000 | .7045165             | 1.245837 |
| _hatsq   | -.0331958 | .0869041  | -0.38 | 0.702 | -.2035248            | .1371332 |
| _cons    | .0324333  | .1675188  | 0.19  | 0.846 | -.2958975            | .3607641 |

- *Variance Inflation Factor analysis*

| Variable     | VIF  | 1/VIF    |
|--------------|------|----------|
| RS           | 1.09 | 0.914014 |
| P4           | 1.05 | 0.954592 |
| Sect_Infor~y | 1.05 | 0.956578 |
| Norway       | 1.02 | 0.985075 |
| Mean VIF     | 1.05 |          |

### 3. Model T-3

#### *Initial model*

Logistic regression                      Number of obs    =        218  
    LR chi2(35)        =        111.49  
    Prob > chi2        =        0.0000  
 Log likelihood = -89.100531            Pseudo R2        =        0.3849

| Distress                        | Coef.     | Std. Err. | z     | P> z  | [90% Conf. Interval] |           |
|---------------------------------|-----------|-----------|-------|-------|----------------------|-----------|
| Crisisyear                      | -.1816756 | .4862893  | -0.37 | 0.709 | -.9815504            | .6181992  |
| Sect_Consumer_Discretionary     | 1.809759  | 1.479337  | 1.22  | 0.221 | -.6235337            | 4.243051  |
| Sect_Consumer_Staples           | 1.579942  | 1.535961  | 1.03  | 0.304 | -.9464891            | 4.106373  |
| Sect_Energy                     | -2.546515 | 1.940109  | -1.31 | 0.189 | -5.737711            | .6446801  |
| Sect_Healthcare                 | 3.188811  | 1.807784  | 1.76  | 0.078 | .2152718             | 6.162351  |
| Sect_Industrials                | 1.746676  | 1.455596  | 1.20  | 0.230 | -.6475663            | 4.140919  |
| Sect_Information_Technology     | 1.922603  | 1.703321  | 1.13  | 0.259 | -.879111             | 4.724317  |
| Sect_Materials                  | 1.498147  | 1.556748  | 0.96  | 0.336 | -1.062475            | 4.058769  |
| Sect_Telecommunication_Services | 0         | (omitted) |       |       |                      |           |
| Sweden                          | -.0546885 | .6163409  | -0.09 | 0.929 | -1.068479            | .9591021  |
| Norway                          | -.0845105 | .716236   | -0.12 | 0.906 | -1.262614            | 1.093593  |
| Denmark                         | -.3496799 | .6623723  | -0.53 | 0.598 | -1.439185            | .7398255  |
| Finland                         | 0         | (omitted) |       |       |                      |           |
| KEY_Sell_Divest                 | 2.616181  | 1.642924  | 1.59  | 0.111 | -.0861878            | 5.31855   |
| Key_CEO                         | .465775   | .6936273  | 0.67  | 0.502 | -.6751404            | 1.60669   |
| Key_CFO                         | 2.288161  | 1.363473  | 1.68  | 0.093 | .0454475             | 4.530875  |
| Key_Changes_Other               | -.5818819 | .5281949  | -1.10 | 0.271 | -1.450685            | .2869213  |
| Key_Corporate_Guidance_Lowered  | .8639192  | 1.105786  | 0.78  | 0.435 | -.9549374            | 2.682776  |
| Age                             | .0003871  | .0030694  | 0.13  | 0.900 | -.0046616            | .0054358  |
| MF1                             | -.0263263 | .0291587  | -0.90 | 0.367 | -.074288             | .0216354  |
| MF2                             | .7580745  | .4591877  | 1.65  | 0.099 | .002778              | 1.513371  |
| RS                              | 1.029546  | .1891995  | 5.44  | 0.000 | .7183408             | 1.340752  |
| P1                              | -1.259517 | .8763207  | -1.44 | 0.151 | -2.700937            | .1819021  |
| P2                              | 2.405302  | 1.309217  | 1.84  | 0.066 | .2518318             | 4.558772  |
| P3                              | .8447081  | 5.279956  | 0.16  | 0.873 | -7.840046            | 9.529463  |
| P4                              | -3.481246 | 1.775329  | -1.96 | 0.050 | -6.401402            | -.5610896 |
| L1                              | .8968399  | .4992322  | 1.80  | 0.072 | .0756761             | 1.718004  |
| L2                              | 2.586625  | 2.174875  | 1.19  | 0.234 | -.990726             | 6.163976  |
| L3                              | -.0141542 | .004926   | -2.87 | 0.004 | -.0222566            | -.0060517 |
| CC1                             | .018031   | .0297788  | 0.61  | 0.545 | -.0309508            | .0670128  |
| CC2                             | .0021098  | .0903839  | 0.02  | 0.981 | -.1465585            | .150778   |
| IL1                             | .2527234  | .2433366  | 1.04  | 0.299 | -.1475297            | .6529765  |
| IL2                             | 1.211874  | 1.70425   | 0.71  | 0.477 | -1.591367            | 4.015115  |
| FG1                             | -.7801853 | .4819029  | -1.62 | 0.105 | -1.572845            | .0124744  |
| FG2                             | -2.49612  | 7.039721  | -0.35 | 0.723 | -14.07543            | 9.083191  |
| FG3                             | -.0590392 | .1378214  | -0.43 | 0.668 | -.2857352            | .1676569  |
| FG4                             | -.0994923 | 1.651059  | -0.06 | 0.952 | -2.815243            | 2.616258  |
| _cons                           | 3.834596  | 2.026153  | 1.89  | 0.058 | .5018707             | 7.167321  |

Note: 1 failure and 1 success completely determined.

#### *Final model – coefficients reported*

Logistic regression                      Number of obs    =        333  
    LR chi2(8)        =        114.30  
    Prob > chi2        =        0.0000  
 Log likelihood = -161.63082            Pseudo R2        =        0.2612

| Distress                    | Coef.     | Std. Err. | z     | P> z  | [90% Conf. Interval] |           |
|-----------------------------|-----------|-----------|-------|-------|----------------------|-----------|
| Sect_Healthcare             | 1.738907  | .6240857  | 2.79  | 0.005 | .7123777             | 2.765437  |
| Sect_Information_Technology | 1.263638  | .4354638  | 2.90  | 0.004 | .5473636             | 1.979912  |
| MF1                         | -.0320051 | .0150003  | -2.13 | 0.033 | -.0566784            | -.0073318 |
| RS                          | .8529653  | .107615   | 7.93  | 0.000 | .6759543             | 1.029976  |
| P1                          | -.9494766 | .4849732  | -1.96 | 0.050 | -1.747187            | -.1517666 |
| P4                          | -1.302804 | .4503078  | -2.89 | 0.004 | -2.043495            | -.5621136 |
| L3                          | -.0045683 | .001906   | -2.40 | 0.017 | -.0077034            | -.0014332 |
| FG1                         | -.4579203 | .2235852  | -2.05 | 0.041 | -.8256852            | -.0901554 |
| _cons                       | 5.706683  | .7875578  | 7.25  | 0.000 | 4.411265             | 7.0021    |

#### *Final model - odds ratios reported*

```

Logistic regression               Number of obs   =       333
                                LR chi2(8)       =      114.30
                                Prob > chi2      =       0.0000
Log likelihood = -161.63082       Pseudo R2    =       0.2612

```

| Distress                    | Odds Ratio | Std. Err. | z     | P> z  | [90% Conf. Interval] |          |
|-----------------------------|------------|-----------|-------|-------|----------------------|----------|
| Sect_Healthcare             | 5.691122   | 3.551748  | 2.79  | 0.005 | 2.038833             | 15.88598 |
| Sect_Information_Technology | 3.538269   | 1.540788  | 2.90  | 0.004 | 1.728689             | 7.242105 |
| MF1                         | .9685017   | .0145278  | -2.13 | 0.033 | .9448979             | .9926951 |
| RS                          | 2.346595   | .2525289  | 7.93  | 0.000 | 1.965908             | 2.800999 |
| P1                          | .3869435   | .1876572  | -1.96 | 0.050 | .1742635             | .8591888 |
| P4                          | .2717687   | .1223796  | -2.89 | 0.004 | .1295751             | .570003  |
| L3                          | .9954422   | .0018973  | -2.40 | 0.017 | .9923262             | .9985679 |
| FG1                         | .6325979   | .1414395  | -2.05 | 0.041 | .4379348             | .9137892 |
| _cons                       | 300.8714   | 236.9536  | 7.25  | 0.000 | 82.37364             | 1098.939 |

## Diagnostics for the final model

- *Goodness-of-fit test*

### Logistic model for Distress, goodness-of-fit test

```

number of observations =       333
number of covariate patterns =     333
Pearson chi2(324) =     324.61
Prob > chi2 =         0.4800

```

- *Classification table*

Logistic model for Distress

| Classified | True |     | Total |
|------------|------|-----|-------|
|            | D    | ~D  |       |
| +          | 74   | 25  | 99    |
| -          | 48   | 186 | 234   |
| Total      | 122  | 211 | 333   |

Classified + if predicted Pr(D) >= .5  
True D defined as Distress != 0

|                               |            |        |
|-------------------------------|------------|--------|
| Sensitivity                   | Pr( +  D)  | 60.66% |
| Specificity                   | Pr( -  ~D) | 88.15% |
| Positive predictive value     | Pr( D  +)  | 74.75% |
| Negative predictive value     | Pr( ~D  -) | 79.49% |
| False + rate for true ~D      | Pr( +  ~D) | 11.85% |
| False - rate for true D       | Pr( -  D)  | 39.34% |
| False + rate for classified + | Pr( ~D  +) | 25.25% |
| False - rate for classified - | Pr( D  -)  | 20.51% |
| Correctly classified          |            | 78.08% |

- *Specification error – linktest*

```

Logistic regression               Number of obs   =       333
                                LR chi2(2)       =      114.31
                                Prob > chi2      =       0.0000
Log likelihood = -161.6214       Pseudo R2    =       0.2613

```

| Distress | Coef.     | Std. Err. | z     | P> z  | [95% Conf. Interval] |          |
|----------|-----------|-----------|-------|-------|----------------------|----------|
| _hat     | 1.00755   | .1337561  | 7.53  | 0.000 | .7453933             | 1.269708 |
| _hatsq   | .0099316  | .0724504  | 0.14  | 0.891 | -.1320686            | .1519318 |
| _cons    | -.0113992 | .1694897  | -0.07 | 0.946 | -.3435929            | .3207944 |

- *Variance Inflation Factor analysis*

| Variable      | VIF  | 1/VIF    |
|---------------|------|----------|
| Sect_Health-e | 1.23 | 0.811381 |
| P4            | 1.23 | 0.812249 |
| MF1           | 1.20 | 0.833089 |
| Sect_Infor-y  | 1.13 | 0.884555 |
| FG1           | 1.10 | 0.907385 |
| RS            | 1.08 | 0.922729 |
| P1            | 1.06 | 0.943267 |
| L3            | 1.03 | 0.969333 |
| Mean VIF      | 1.13 |          |

## 4. Model T-4

### Initial model

Logistic regression                      Number of obs        =        220  
    LR chi2(35)            =        101.95  
    Prob > chi2            =        0.0000  
 Log likelihood = -94.823027            Pseudo R2            =        0.3496

| Distress                        | Coef.     | Std. Err. | z     | P> z  | [90% Conf. Interval] |           |
|---------------------------------|-----------|-----------|-------|-------|----------------------|-----------|
| Crisisyear                      | -1.134818 | .7571917  | -1.50 | 0.134 | -2.380287            | .1106516  |
| Sect_Consumer_Discretionary     | .3624243  | 1.626302  | 0.22  | 0.824 | -2.312604            | 3.037453  |
| Sect_Consumer_Staples           | .86619    | 1.677774  | 0.52  | 0.606 | -1.893503            | 3.625883  |
| Sect_Energy                     | -.3857373 | 1.807491  | -0.21 | 0.831 | -3.358795            | 2.58732   |
| Sect_Healthcare                 | 1.547097  | 1.96519   | 0.79  | 0.431 | -1.685353            | 4.779547  |
| Sect_Industrials                | .6329968  | 1.588321  | 0.40  | 0.690 | -1.979559            | 3.245552  |
| Sect_Information_Technology     | 2.326542  | 1.843366  | 1.26  | 0.207 | -.7055241            | 5.358609  |
| Sect_Materials                  | -.5112747 | 1.703635  | -0.30 | 0.764 | -3.313504            | 2.290955  |
| Sect_Telecommunication_Services | 0         | (omitted) |       |       |                      |           |
| Sweden                          | .2996146  | .6059891  | 0.49  | 0.621 | -.6971487            | 1.296378  |
| Norway                          | -.3757987 | .6997506  | -0.54 | 0.591 | -1.526786            | .7751887  |
| Denmark                         | -.0360499 | .6356382  | -0.06 | 0.955 | -1.081582            | 1.009482  |
| Finland                         | 0         | (omitted) |       |       |                      |           |
| KEY_Sell_Divest                 | -.2065509 | 1.723423  | -0.12 | 0.905 | -3.041329            | 2.628227  |
| Key_CEO                         | .0126171  | .8740075  | 0.01  | 0.988 | -1.424997            | 1.450232  |
| Key_CFO                         | 1.615514  | .9688128  | 1.67  | 0.095 | .0219588             | 3.209069  |
| Key_Changes_Other               | -1.430425 | .5674076  | -2.52 | 0.012 | -2.363727            | -.4971223 |
| Key_Corporate_Guidance_Lowered  | 1.722253  | 1.242454  | 1.39  | 0.166 | -.3214017            | 3.765907  |
| Age                             | .0010306  | .0033353  | 0.31  | 0.757 | -.0044555            | .0065167  |
| MF1                             | -.0820271 | .0403798  | -2.03 | 0.042 | -.148446             | -.0156082 |
| MF2                             | .444565   | .3724385  | 1.19  | 0.233 | -.1680417            | 1.057172  |
| RS                              | 1.151512  | .190986   | 6.03  | 0.000 | .8373678             | 1.465656  |
| P1                              | .8317938  | .7352711  | 1.13  | 0.258 | -.3776196            | 2.041207  |
| P2                              | 1.465102  | 1.259827  | 1.16  | 0.245 | -.607129             | 3.537333  |
| P3                              | 11.94264  | 5.971063  | 2.00  | 0.045 | 2.121111             | 21.76416  |
| P4                              | .5688961  | 1.832742  | 0.31  | 0.756 | -2.445696            | 3.583488  |
| L1                              | .2947287  | .4493232  | 0.66  | 0.512 | -.4443422            | 1.0338    |
| L2                              | -.4291046 | 2.02722   | -0.21 | 0.832 | -3.763585            | 2.905376  |
| L3                              | -.0089061 | .0046931  | -1.90 | 0.058 | -.0166256            | -.0011867 |
| CC1                             | -.0670577 | .0449215  | -1.49 | 0.135 | -.1409469            | .0068315  |
| CC2                             | .0334158  | .0987448  | 0.34  | 0.735 | -.1290049            | .1958366  |
| IL1                             | .2741808  | .2219003  | 1.24  | 0.217 | -.0908127            | .6391743  |
| IL2                             | -5.781581 | 3.01299   | -1.92 | 0.055 | -10.73751            | -.8256532 |
| FG1                             | -.1600565 | .3025868  | -0.53 | 0.597 | -.6577674            | .3376544  |
| FG2                             | -1.220034 | 6.710822  | -0.18 | 0.856 | -12.25835            | 9.818286  |
| FG3                             | -.252448  | 1.252311  | -0.20 | 0.840 | -2.312317            | 1.807421  |
| FG4                             | .2189087  | 2.220901  | 0.10  | 0.921 | -3.434148            | 3.871965  |
| _cons                           | 5.682794  | 2.154928  | 2.64  | 0.008 | 2.138253             | 9.227336  |

Note: 0 failures and 1 success completely determined.

### Final model – coefficients reported

```

Logistic regression              Number of obs   =       331
                                LR chi2(7)      =      114.86
                                Prob > chi2     =       0.0000
Log likelihood = -159.88618      Pseudo R2   =       0.2643

```

| Distress                    | Coef.     | Std. Err. | z     | P> z  | [90% Conf. Interval] |           |
|-----------------------------|-----------|-----------|-------|-------|----------------------|-----------|
| Sect_Information_Technology | 1.380907  | .4233663  | 3.26  | 0.001 | .6845318             | 2.077283  |
| Key_Changes_Other           | -.9001556 | .3584751  | -2.51 | 0.012 | -1.489795            | -.3105165 |
| RS                          | .9538556  | .1177426  | 8.10  | 0.000 | .7601863             | 1.147525  |
| P1                          | .8800701  | .3380852  | 2.60  | 0.009 | .3239695             | 1.436171  |
| P2                          | 1.317076  | .6979827  | 1.89  | 0.059 | .1689962             | 2.465155  |
| P4                          | -.913828  | .3774503  | -2.42 | 0.015 | -1.534679            | -.2929775 |
| IL2                         | -3.648407 | 1.557556  | -2.34 | 0.019 | -6.210358            | -1.086455 |
| _cons                       | 5.142442  | .7840198  | 6.56  | 0.000 | 3.852844             | 6.43204   |

Note: 0 failures and 1 success completely determined.

## Final model - odds ratios reported

```

Logistic regression              Number of obs   =       331
                                LR chi2(7)      =      114.86
                                Prob > chi2     =       0.0000
Log likelihood = -159.88618      Pseudo R2   =       0.2643

```

| Distress                    | Odds Ratio | Std. Err. | z     | P> z  | [90% Conf. Interval] |          |
|-----------------------------|------------|-----------|-------|-------|----------------------|----------|
| Sect_Information_Technology | 3.97851    | 1.684367  | 3.26  | 0.001 | 1.982843             | 7.982751 |
| Key_Changes_Other           | .4065064   | .1457224  | -2.51 | 0.012 | .2254189             | .7330682 |
| RS                          | 2.595698   | .3056242  | 8.10  | 0.000 | 2.138675             | 3.150386 |
| P1                          | 2.411069   | .8151466  | 2.60  | 0.009 | 1.382605             | 4.204564 |
| P2                          | 3.73249    | 2.605214  | 1.89  | 0.059 | 1.184116             | 11.76531 |
| P4                          | .4009863   | .1513524  | -2.42 | 0.015 | .2155249             | .7460389 |
| IL2                         | .0260326   | .0405472  | -2.34 | 0.019 | .0020085             | .3374105 |
| _cons                       | 171.1331   | 134.1718  | 6.56  | 0.000 | 47.12689             | 621.4401 |

Note: 0 failures and 1 success completely determined.

## Diagnostics for the final model

- *Goodness-of-fit test*

### Logistic model for Distress, goodness-of-fit test

```

number of observations =      331
number of covariate patterns =    331
Pearson chi2(323) =    320.12
Prob > chi2 =      0.5347

```

- *Classification table*

Logistic model for Distress

| Classified | True |     | Total |
|------------|------|-----|-------|
|            | D    | ~D  |       |
| +          | 79   | 29  | 108   |
| -          | 42   | 181 | 223   |
| Total      | 121  | 210 | 331   |

Classified + if predicted Pr(D) >= .5  
True D defined as Distress != 0

|                               |            |        |
|-------------------------------|------------|--------|
| Sensitivity                   | Pr( +  D)  | 65.29% |
| Specificity                   | Pr( -  ~D) | 86.19% |
| Positive predictive value     | Pr( D  +)  | 73.15% |
| Negative predictive value     | Pr( ~D  -) | 81.17% |
| False + rate for true ~D      | Pr( +  ~D) | 13.81% |
| False - rate for true D       | Pr( -  D)  | 34.71% |
| False + rate for classified + | Pr( ~D  +) | 26.85% |
| False - rate for classified - | Pr( D  -)  | 18.83% |
| Correctly classified          |            | 78.55% |

- *Specification error – linktest*

```

Logistic regression               Number of obs   =       331
                                LR chi2(2)       =      114.90
                                Prob > chi2      =       0.0000
Log likelihood = -159.86957       Pseudo R2    =       0.2644

```

| Distress | Coef.     | Std. Err. | z     | P> z  | [95% Conf. Interval] |
|----------|-----------|-----------|-------|-------|----------------------|
| _hat     | .9902137  | .1297688  | 7.63  | 0.000 | .7358715 1.244556    |
| _hatsq   | -.0132175 | .072199   | -0.18 | 0.855 | -.154725 .12829      |
| _cons    | .0158532  | .1720688  | 0.09  | 0.927 | -.3213953 .3531018   |

- Variance Inflation Factor analysis*

| Variable     | VIF  | 1/VIF    |
|--------------|------|----------|
| RS           | 1.15 | 0.869568 |
| Key_Change~r | 1.15 | 0.872238 |
| P2           | 1.12 | 0.889194 |
| P4           | 1.12 | 0.893526 |
| Sect_Infor~y | 1.08 | 0.925934 |
| P1           | 1.08 | 0.928108 |
| IL2          | 1.06 | 0.939518 |
| Mean VIF     | 1.11 |          |

## 5. Model T-5

### *Initial model*

```

Logistic regression               Number of obs   =       213
                                LR chi2(33)      =      100.13
                                Prob > chi2      =       0.0000
Log likelihood = -93.603368       Pseudo R2    =       0.3485

```

| Distress                        | Coef.     | Std. Err. | z     | P> z  | [90% Conf. Interval] |
|---------------------------------|-----------|-----------|-------|-------|----------------------|
| Sect_Consumer_Discretionary     | .860053   | 1.463472  | 0.59  | 0.557 | -1.547145 3.267251   |
| Sect_Consumer_Staples           | .4098115  | 1.479718  | 0.28  | 0.782 | -2.024109 2.843732   |
| Sect_Energy                     | -.582334  | 1.550512  | -0.38 | 0.707 | -3.132699 1.968031   |
| Sect_Healthcare                 | 2.391748  | 1.742374  | 1.37  | 0.170 | -.4742019 5.257698   |
| Sect_Industrials                | 1.152853  | 1.387928  | 0.83  | 0.406 | -1.130085 3.435792   |
| Sect_Information_Technology     | 2.673124  | 1.658894  | 1.61  | 0.107 | -.0555134 5.401761   |
| Sect_Materials                  | .3840638  | 1.480523  | 0.26  | 0.795 | -2.05118 2.819307    |
| Sect_Telecommunication_Services | 0         | (omitted) |       |       |                      |
| Sweden                          | -.3373012 | .5833399  | -0.58 | 0.563 | -1.29681 .6222076    |
| Norway                          | -.8488843 | .7119807  | -1.19 | 0.233 | -2.019988 .3222198   |
| Denmark                         | -1.094615 | .6316481  | -1.73 | 0.083 | -2.133584 -.0556466  |
| Finland                         | 0         | (omitted) |       |       |                      |
| KEY_Sell_Divest                 | 0         | (omitted) |       |       |                      |
| Key_CEO                         | .0810995  | 1.07239   | 0.08  | 0.940 | -1.682825 1.845024   |
| Key_CFO                         | .3612659  | 1.003981  | 0.36  | 0.719 | -1.290135 2.012667   |
| Key_Changes_Other               | -.0810308 | .5527859  | -0.15 | 0.883 | -.9902827 .8282212   |
| Key_Corporate_Guidance_Lowered  | 2.652158  | 1.662558  | 1.60  | 0.111 | -.082506 5.386822    |
| Age                             | -.0020037 | .0031641  | -0.63 | 0.527 | -.0072082 .0032007   |
| MF1                             | -.0594035 | .037117   | -1.60 | 0.110 | -.1204555 .0016485   |
| MF2                             | .0851957  | .3975031  | 0.21  | 0.830 | -.5686387 .7390301   |
| RS                              | .9227687  | .1693696  | 5.45  | 0.000 | .6441805 1.201357    |
| P1                              | .5645186  | .5899278  | 0.96  | 0.339 | -.4058262 1.534863   |
| P2                              | -.2077881 | 1.105203  | -0.19 | 0.851 | -2.025686 1.61011    |
| P3                              | 16.83287  | 5.904271  | 2.85  | 0.004 | 7.121212 26.54454    |
| P4                              | 2.415825  | 1.718965  | 1.41  | 0.160 | -.4116199 5.24327    |
| L1                              | -.1872371 | .3612528  | -0.52 | 0.604 | -.7814451 .4069708   |
| L2                              | -1.854642 | 2.452127  | -0.76 | 0.449 | -5.888032 2.178749   |
| L3                              | -.0017204 | .0032991  | -0.52 | 0.602 | -.0071469 .0037061   |
| CC1                             | -.1401274 | .0578777  | -2.42 | 0.015 | -.2353276 -.0449271  |
| CC2                             | .068786   | .0331035  | 2.08  | 0.038 | .0143355 .1232364    |
| IL1                             | .229107   | .2036329  | 1.13  | 0.261 | -.1058392 .5640533   |
| IL2                             | -2.910397 | 1.975385  | -1.47 | 0.141 | -6.159615 .3388215   |
| FG1                             | .0324927  | .056119   | 0.58  | 0.563 | -.0598149 .1248003   |
| FG2                             | -.3431605 | 7.323841  | -0.05 | 0.963 | -12.38981 11.70349   |
| FG3                             | .6045653  | .548565   | 1.10  | 0.270 | -.2977438 1.506874   |
| FG4                             | -1.386452 | 1.916429  | -0.72 | 0.469 | -4.538696 1.765793   |
| _cons                           | 4.799733  | 1.786871  | 2.69  | 0.007 | 1.860592 7.738875    |

Note: 1 failure and 1 success completely determined.

### *Final model – coefficients reported*

```

Logistic regression              Number of obs   =       219
                                LR chi2(6)      =       63.76
                                Prob > chi2     =       0.0000
Log likelihood = -114.83606      Pseudo R2   =       0.2173

```

| Distress                    | Coef.     | Std. Err. | z     | P> z  | [90% Conf. Interval] |           |
|-----------------------------|-----------|-----------|-------|-------|----------------------|-----------|
| Sect_Industrials            | .6717402  | .346186   | 1.94  | 0.052 | .102315              | 1.241165  |
| Sect_Information_Technology | 1.536426  | .6891738  | 2.23  | 0.026 | .4028363             | 2.670017  |
| RS                          | .7793414  | .1212595  | 6.43  | 0.000 | .5798872             | .9787956  |
| P3                          | 9.010291  | 4.344241  | 2.07  | 0.038 | 1.86465              | 16.15593  |
| CC1                         | -.0789685 | .040843   | -1.93 | 0.053 | -.1461493            | -.0117878 |
| CC2                         | .0476014  | .0273696  | 1.74  | 0.082 | .0025823             | .0926204  |
| _cons                       | 3.494441  | .7253385  | 4.82  | 0.000 | 2.301366             | 4.687517  |

### Final model - odds ratios reported

```

Logistic regression              Number of obs   =       219
                                LR chi2(6)      =       63.76
                                Prob > chi2     =       0.0000
Log likelihood = -114.83606      Pseudo R2   =       0.2173

```

| Distress                    | Odds Ratio | Std. Err. | z     | P> z  | [90% Conf. Interval] |          |
|-----------------------------|------------|-----------|-------|-------|----------------------|----------|
| Sect_Industrials            | 1.957641   | .6777079  | 1.94  | 0.052 | 1.107732             | 3.459643 |
| Sect_Information_Technology | 4.647951   | 3.203246  | 2.23  | 0.026 | 1.496062             | 14.44021 |
| RS                          | 2.180036   | .2643501  | 6.43  | 0.000 | 1.785837             | 2.661249 |
| P3                          | 8186.907   | 35565.9   | 2.07  | 0.038 | 6.453679             | 1.04e+07 |
| CC1                         | .924069    | .0377417  | -1.93 | 0.053 | .8640287             | .9882814 |
| CC2                         | 1.048753   | .028704   | 1.74  | 0.082 | 1.002586             | 1.097045 |
| _cons                       | 32.93188   | 23.88676  | 4.82  | 0.000 | 9.987812             | 108.5832 |

### Diagnostics for the final model

- *Goodness-of-fit test*

#### Logistic model for Distress, goodness-of-fit test

```

number of observations =       219
number of covariate patterns =       219
Pearson chi2(212) =       205.96
Prob > chi2 =       0.6040

```

- *Classification table*

Logistic model for Distress

| Classified | True |     | Total |
|------------|------|-----|-------|
|            | D    | ~D  |       |
| +          | 48   | 23  | 71    |
| -          | 38   | 110 | 148   |
| Total      | 86   | 133 | 219   |

Classified + if predicted Pr(D) >= .5  
True D defined as Distress != 0

|                               |            |        |
|-------------------------------|------------|--------|
| Sensitivity                   | Pr( +  D)  | 55.81% |
| Specificity                   | Pr( -  ~D) | 82.71% |
| Positive predictive value     | Pr( D  +)  | 67.61% |
| Negative predictive value     | Pr( ~D  -) | 74.32% |
| False + rate for true ~D      | Pr( +  ~D) | 17.29% |
| False - rate for true D       | Pr( -  D)  | 44.19% |
| False + rate for classified + | Pr( ~D  +) | 32.39% |
| False - rate for classified - | Pr( D  -)  | 25.68% |
| Correctly classified          |            | 72.15% |

- *Specification error – linktest*

```

Logistic regression              Number of obs   =       219
                                LR chi2(2)      =       64.78
                                Prob > chi2     =       0.0000
Log likelihood = -114.32714      Pseudo R2   =       0.2208

```

| Distress | Coef.     | Std. Err. | z     | P> z  | [95% Conf. Interval] |          |
|----------|-----------|-----------|-------|-------|----------------------|----------|
| _hat     | .9565302  | .1543989  | 6.20  | 0.000 | .653914              | 1.259146 |
| _hatsq   | -.1039557 | .1028722  | -1.01 | 0.312 | -.3055815            | .0976702 |
| _cons    | .1124639  | .2032394  | 0.55  | 0.580 | -.2858779            | .5108058 |

- *Variance Inflation Factor analysis*

| Variable     | VIF  | 1/VIF    |
|--------------|------|----------|
| P3           | 2.08 | 0.479639 |
| CC1          | 1.63 | 0.613239 |
| CC2          | 1.42 | 0.703389 |
| Sect_Infor~y | 1.14 | 0.880525 |
| RS           | 1.07 | 0.935689 |
| Sect_Indus~s | 1.07 | 0.935845 |
| Mean VIF     | 1.40 |          |