

Subscription loan facilities in private equity

Victor Ahlin^α

Pontus Granlund^β

Abstract

Driven by low interest rates and an aim for private equity funds to reach higher performance rankings, the usage of subscription loan facilities has surged in recent years. In one of the pioneering in-depth analyses of these facilities, this paper aims to meet the private equity industry demand for a report that sheds light on the impact on fund performance and the incentives behind these facilities. In an academically backed-up model, we verify and prove previous claims that subscription loans boost fund IRR in positive fund performance scenarios and magnify the negative fund return in negative fund performance scenarios. We elaborate on earlier claims by showing impacts on funds performing at different return levels. We show that fund managers (GPs) only gain money in certain IRR brackets when there is a catch-up in place and we show that having a catch-up is incentive aligning in regard to the loans. Looking at incentives we argue that the GPs care more about the IRR than actual money made since this will enable them to rank higher than other funds. This improves their chance of attracting capital from investors ahead of other PE funds as well as other asset classes. We also show that LPs are always affected negatively in terms of actual money made, suggesting that subscription loan facilities amplify the agency and control problems within the contract theories of private equity, and can be classified as return manipulation according to earlier literature definitions.

^α22327@student.hhs.se

^β22271@student.hhs.se

Keywords: Private equity, Subscription loan, IRR, Agency problem, Return manipulation

Tutor: Farzad Saidi

Acknowledgements

To start with, we would like to thank our tutor, Farzad Saidi, Assistant Professor at the Department of Finance at the Stockholm School of Economics, for valuable inputs and enthusiasm for our topic. We would also like to thank Per Strömberg, SSE Centennial Professor of Finance and Private Equity, as well as Michael Halling, Associate Professor at the Department of Finance, for their input. In addition, we would like to thank the private equity industry players that supported us and agreed to interviews that made this paper possible¹. All potential errors and inaccuracies are naturally our own.

¹ Specifically we would like to thank FSN Capital, Alder, the AP6 pension fund, Aberdeen Asset Management, StepStone, Simpson Thacher & Bartlett LLP and one of the major Nordic banks that has chosen to be anonymous

Contents

Subscription loan facilities in private equity	1
Abstract	1
Acknowledgements	2
1. Background and introduction	5
1.1 Introduction to subscription loan facilities in private equity	5
1.2 Purpose of our study and research questions.....	6
1.3 Outline of this paper	7
2. Earlier research and literature review	8
2.1. Description of private equity deals and subscription loans	8
2.2. Earlier reports on incentives of subscription loans and theoretical implications	9
2.3. Earlier reports on contract design and private equity performance	12
2.4 Relevant economic literature and theories we relate our results to	13
3. Specification of areas of research.....	16
3.1 IRR implications.....	16
3.2 Value and incentives to parties involved.....	17
4. Methodology	19
4.1 A model for theoretical implications of the subscription loan facilities.....	19
4.1.1 Model inputs for the benchmark model.....	20
4.1.2 The no-subscription loan scenario.....	22
4.1.3 The subscription loan scenario	29
4.1.4 Monte Carlo simulation set-up	33
4.2 Approach for analyzing our results	34
4.2.1 Sensitivity analysis set-up	34
4.2.2 Bracket analysis.....	34
4.3 Model critique	34

5. Findings and Analysis	36
5.1 Sensitivity analysis	39
5.1.1 Interest and cost of loan.....	39
5.1.2 Loan constraints	45
5.2 Bracket analysis.....	48
5.2.1 IRR analysis	50
5.2.2 Compensation analysis to GPs	52
5.2.3 Compensation analysis to LPs.....	55
6. Conclusions	60
6.1 IRR implications.....	60
6.2 Value created and incentives for the parties involved.....	60
6.3. Suggestions for further research.....	63
7. References	65
7.1 Written references: Journals, papers and articles	65
7.2 Electronic references	67
7.3 Interview correspondence.....	68
8. Appendix	69
8.1 Earlier research (TorreyCove) example of IRR impacts of subscription loans.....	69
8.2 Exhibits relating to our methodology and model set-up.....	71
8.2.1 Note on GBM methodology	77
8.3 Further sensitivity analysis	80
8.3.1 Holding period.....	80
8.3.2 Leverage	81
8.3.3 Loosening loan constraints	82
8.3.4 Discount rate.....	83

1. Background and introduction

1.1 Introduction to subscription loan facilities in private equity

The theme of subscription loans is currently a buzzing subject within the private equity industry. The phenomenon of private equity funds using subscription loans when acquiring companies instead of making capital drawdowns from investors is new and has poor academic coverage. Initially used by funds as a mean to swiftly take advantage of acquisition opportunities, the phenomenon has recently been deemed as more of an IRR-boosting or return manipulation tool. Previously these facilities were held for short duration, such as one month, during which time they had limited effects on IRR. Now these facilities are systematically held for longer periods, of up to one year, under which condition they can have extensive impact on IRR.

Industry players show a high demand to see the impact, mainly on fund returns, of the facilities. Having talked to various private equity funds as well as investors, there is an apparent request for a research that sheds light on this new phenomenon². The high demand from industry players together with the fact that subscription loan usage in private equity funds have increased rapidly in recent years³, motivated us to perform this research.

The aim of our research is to understand the effects of these loans for each party involved, in terms of IRR and actual money made, and to discuss the incentives to the parties connected to these facilities. The private equity covenant structure has been, in many regards, unchanged since its inception in the early eighties. This is specifically true for performance and compensation measures such as IRR, hurdle rates and carried interest (Phalippou and Gottschalg (2009)). Our paper will add much value to the knowledge about how the private equity business work by describing this new feature used by PE firms to boost return and shift compensation.

This research paper is based on qualitative interviews with different stakeholders in the private equity industry, including LPs, GPs and banks. We build a model for private equity returns, solidly backed up since it extends on a previously used private equity returns model in academic research (Metrick and Yasuda (2010)). We further complement it with a subscription loan feature with input from interviews with industry players and a bank involved with subscription loans. We then simulate the usage of the

² FSN Capital, Alder private equity are example of private equity funds showing demand for a report on subscription loan facilities. LPs such as Swedish pension fund AP6, as well as finance professor Per Strömberg at the Stockholm School of Economics have also shown interest for the topic.

³ Interview with a Nordic bank, February 21 2017

bridge-loans in a private equity context to observe the effect of the loans to the fund and the different parties. In our model, we show the theoretical impacts of subscription loans.

We find that the subscription loans have an extensive impact on the reported fund return while reducing the value to the LPs. A fund that returns a net IRR of c. 18-19% would be able to become a top quartile fund (Preqin (2016)) by increasing its net IRR up to 22%. For funds with a catch-up⁴ feature we find that the compensation is increased for the GPs only if they return a mediocre amount of return between gross IRR of 8 and 12% while above that they lose money in terms of compensation. Regarding the subscription loans, we find that having a catch-up structure aligns the interest in compensation at higher return levels, above 12% gross return, while not having a catch-up increases the GP compensation in all cases where the GPs earn carry. This is true in a low interest environment and under the conditions we work with in this paper.

1.2 Purpose of our study and research questions

As outlined in the literature review chapter below, there exists very little earlier research on subscription loan facilities because it is such a new phenomenon. While previous research states that the subscription loan facilities have certain impact on fund return, our analysis provides a more thorough approach with detailed description of the elements of compensation. As one of the pioneering analyses of these facilities, the primary purpose of our paper is to shed light on the effects and incentives behind the usage of subscription loans. As outlined in the introduction section above, we aim to produce a report to meet the demand of further knowledge on the phenomenon among private equity industry players. Our research focus is within two main areas:

(1) We aim to study the *theoretical implications* of the subscription loan facilities. We discuss what the impact on fund performance (IRR) is, and how the loans affect actual money made to investors (LPs) and fund managers (GPs). As a part of this we aim to look at how the loan facilities impact the different sources of compensation earned in a private equity deal (pre-hurdle, hurdle, catch-up and profit sharing). Based on our model findings, we relate this to previous reports to verify their claims, but also to elaborate on under what conditions the loans have different effects on IRR and actual money made and thus become more optimal to have in place for the different parties. This we do by performing sensitivity analyses as well as IRR bracket analyses. We set up hypotheses that have their foundation in earlier research and applicable theories, outline these in section 3 of this paper and provide answers in section 5.

⁴ A catch-up is a division of the profits between GPs and LPs within a certain IRR level, in our model this consists of a profit sharing ratio of 60% to GPs and 40% to LPs at returns between 8 and 12%

(2) Based on our findings in our first research area, as well as on correspondence with private equity industry players in interviews, we aim to describe the incentives behind the subscription loans. We try to discuss why the different parties involved in a private equity deal pursue this structure.

To continue, we aim to describe in our conclusion if the subscription loans drive the agency conflicts and control theory problem of financial contracting theory in private equity. We also aim to discuss whether our findings justify these facilities or classify the phenomenon as return manipulation according to definitions provided in previous research (Ingersoll et al. (2007)). There is also a game theory approach that could be used to describe the recent surge in these loans, in line with previous reports on the increased competition between private equity funds and asset classes. If certain funds start to use the bridge loans instead of committed capital, this magnifies the effect of their returns. Funds that are not using these loans are operating without that magnifying effect which might affect their IRR and therefore make them seem inferior to other funds effectively creating a need to use these facilities to be on the same terms in perceived performance as other funds.

1.3 Outline of this paper

The following section (2) outlines earlier research on subscription loan facilities in the private equity industry, including relevant economic theories that a discussion of the topic can be based on. After that, in section (3) we describe what we specifically want to look at in this paper based on the earlier research and interviews, and outline our specific hypotheses. In the following section (4) we describe our methodology and how we set up our model to shed light on the theoretical implications of these facilities. Then in section (5) we present and analyze our findings, and section (6) contains our conclusions and suggestions for further research.

2. Earlier research and literature review

Our paper is written within a new phenomenon of the private equity industry, which means the empirical reports on the subject are limited. The phenomenon of subscription loan facilities has only existed to a large extent for a few years⁵, especially in Europe and the Nordics.

This part of the paper (section 2.1) starts with describing the private equity deal structure and how subscription loans are different from common private equity deals. In the second part (2.2) we aim to depict what earlier reports say on incentives to parties involved and describe what has been found in terms of the theoretical implications, mainly the IRR impact. In the next section (2.3) we depict earlier reports on the relationship between contract design and fund performance. Finally, we include a section (2.4) discussing the relevant broader economic theories that we aim to relate our results to.

2.1. Description of private equity deals and subscription loans

As described by Kaplan and Strömberg (2009), a private equity deal, or leveraged buyout (LBO) is when a target company is acquired by a specialized investment firm (private equity, or “PE” firm) using a relatively large portion of debt (normally 60-90%) in relation to equity to pay for the target. The debt is provided by for instance banks as a loan, and the PE firm raises equity capital through a private equity fund. The PE firms are organized as limited partnerships where the general partners (GPs) are managers, making the investment decisions, and normally provides approximately one percent of the equity capital. The equity is raised from investors such as pension funds, also known as limited partners (LPs), and most funds are “closed-end”. The LPs commit to give a certain amount of capital to pay for investments and management fees to the PE firm, and closed-end means the LPs are not allowed to withdraw their funds until the fund is terminated. (Kaplan and Strömberg (2009)).

The equity portion is received from the LPs in a “capital draw-down”, thus using up the capital that the LPs have committed to the life of the fund. It is common for funds to have a fixed life, normally 10 years (that can be extended by up to three years), before the fund is terminated. Before this, the fund has an investment horizon, of up to five years normally, to invest the committed capital and then five to eight years to give the LPs back the capital by exiting investments with the created return. As long as the covenants of the funds are followed, e.g. type of asset class investment, the LPs do not have much to say regarding the investment decisions of the GPs. (Kaplan and Strömberg (2009)).

The GP compensation is done in three ways. To start with, an annual management fee is charged as a percentage of the committed capital, and as investments are made the GPs charge a percentage of the

⁵ E.g. phone interview with Jonas Lidholm, Sjötte AP-fonden, January 31 2017

capital that is put into action. Secondly, GPs can charge a deal and monitoring fees to the target companies they invest in. Finally, the GPs make a share of the profits of the fund, known as “carried interest” or simply “carry”, which is almost always 20% (Kaplan and Strömberg (2009)). However, normally private equity firms have a “hurdle rate”, a minimum rate of return for the fund they must achieve before they can collect their carry. The hurdle rate is normally 8% internal rate of return (IRR), i.e. annual return on the invested equity.^{6,7} Except for this 20% profit sharing region, it is common for funds to have a catch-up phase where GPs gain more than 20% of the profits, e.g. 60% between fund returns of 8-12%.⁸

Appelbaum (2016) describes a PE deal involving a subscription loan facility as similar to a home equity line of credit. When people buy homes, they use the equity in the homes as collateral for the line of bank credit to be used as needed. In the same way, PE firms use the LP committed capital as collateral to get a line of credit on fund level that they can use as needed. In other words, instead of calling committed capital from investors when acquiring a company, the PE firms use a subscription loan to finance the acquisition, thus deferring the capital call, normally for one year.⁹ Previous studies of the effects of this replacement of the equity drawdown with a subscription loan facility are depicted in section 2.2 below.

2.2. Earlier reports on incentives of subscription loans and theoretical implications

The usage of subscription loans as described by Flood (2016), where a main incentive for GPs is underlined as being able to show a higher IRR and charge higher performance fees. Flood (2016) describes the usage of subscription loans as fairly little-known and how for instance Willis Towers Watson (one of the world’s largest adviser to pension schemes) claims that it is a financial engineering technique used by private equity managers to boost the fees that private equity firms can charge the LPs. Flood (2016) depicts that since the LPs cash are put into work later, the IRRs calculations are made over fewer years, boosting the IRR. This phenomenon is expected to continue: *“I suspect that all private equity fund managers are looking into this as they realize that without using subscription line financing, they are being left behind when it comes to their internal performance calculations.”* A main reason behind the increased usage of these loans is claimed to be the current low interest-rate environment, which allows private equity funds larger debt funding from banks (Flood (2016)).¹⁰

⁶ <http://www.investopedia.com/articles/stocks/09/abcs-of-private-equity.asp>, viewed 9 February 2017

⁷ <http://www.investopedia.com/terms/h/hurdlerate.asp>, viewed 9 February 2017

⁸ FSN Capital, Alder

⁹ <http://cepr.net/blogs/cepr-blog/private-equity-s-latest-con-subscription-line-loans-boost-returns-and-deceive-investors>, viewed 25 January 2017

¹⁰ <https://www.ft.com/content/c5c24c58-953c-11e6-a80e-bcd69f323a8b>, viewed 25 January 2017

Flood (2016) also refers to professor Ludovic Phalippou at the University of Oxford, who says that LPs to some extent do not understand how bridge loan facilities work to the advantage of the GPs. Phalippou describes how the facilities enable the IRRs that are presented to the LPs to appear “stratospheric” where the actual money made to investors is modest, and again boost performance fees. In terms of incentives for GPs, Flood (2016) emphasizes that in the light of increased competition and current low interest rate environment, GPs are pushed towards using the bridge loan financing to reach the returns required to trigger their performance fees and quotes Christian Kvorning at the Danish pension fund PKA: *“The standard 8 percent return hurdle that has to be met to trigger performance payments has become a higher bar to hit in the current low-rate environment”*. Kvorning states that it sometimes is necessary and understandable that the GPs use this structure, to swiftly make an attractive deal go through, but that they as investors must “pay the price” in terms of a higher performance fee, which thus does not boost the actual money (MoM) made to investors and can even decrease it. Flood (2016) does however also state that some LPs support bridge loan financing and even encourage GPs to use the facilities since some LP managers run funds that are paid performance bonuses based on the private equity investment IRRs.¹¹

Appelbaum (2016) also looks into why the subscription loans exist. Pension fund investors, the largest group of investors in PE funds, have been rewarded large returns by their GPs in the past¹². However, over the last decade (2006-2016), financial economists claim that the PE firms have failed to beat the stock market¹³. Based on past returns (prior to the last decade), pension funds continue to expect high returns on their investments in the PE funds. To maintain the pension fund money invested in the PE funds, and not switch to some other asset class, one incentive for the PE funds to use subscription loan facilities is to boost their IRRs. LPs are tricked by looking at the IRR reported to them by the GPs, and the IRR as a performance measure has been discredited by finance professors. Some pension funds and other LPs in the look at another, “truer”, measure called the Public Market Equivalent (PME)¹³, but the IRR is still the most widely used measure of performance. The IRR has been manipulated by private equity funds in the past, one example being loading up portfolio companies with debt to pay dividends to investors in the first years of the fund’s life.¹² Kaplan et al (2016) also report that underperforming private equity funds boost their reported returns (looking at Net Asset Value manipulation) during fundraising times. They do however argue that these funds are unlikely to raise a next fund pointing towards the conclusion that investors will eventually see through the return manipulation. Due to the lower private equity fund

¹¹ <https://www.ft.com/content/c5c24c58-953c-11e6-a80e-bcd69f323a8b>, viewed 25 January 2017

¹² <http://cepr.net/blogs/cepr-blog/private-equity-s-latest-con-subscription-line-loans-boost-returns-and-deceive-investors>, viewed 25 January 2017

¹³ <http://cepr.net/publications/reports/are-lower-private-equity-returns-the-new-normal>, last viewed 25 January 2017

performance over the past decade, these manipulations are not enough to show the returns the LPs expect in order to maintain their money in the PE funds ahead of other asset classes such as public equities.

Appelbaum (2016) argues that the subscription line facilities, just as previous return manipulation tools, boost the IRR with no relation to what the investors ultimately receive in terms of money multiple. Appelbaum (2016) describes how the subscription line loans were originally used to move swiftly to benefit from an acquisition opportunity. However, Appelbaum (2016) argues that this used to be on relatively rare occasions and PE funds would use bridge loans when they needed to make a move before committed capital could be called, and when there was an imminent risk of missing out on an acquisition opportunity. Rapidly after the acquisition, the capital would be called and the subscription line loan would be repaid.¹⁴

The subscription lines are not anymore used as a bridge to finance an acquisition opportunity where committed capital could not be called, but instead as an alternative to calling commitments from LPs in the first couple of years of the fund life. Appelbaum (2016) depicts that if committed capital is drawn early on during a fund's investment horizon, IRR is negative during these years because capital flows out from LPs before there is any return on investment. Using a subscription facility to make acquisitions reduces the time under which LPs capital is held which increases the IRR of the fund, without increasing the actual returns to LP investors; the first capital draw-down from the LPs comes closer in time to the last repayment to the LPs. Furthermore, Appelbaum (2016) depicts that another incentive for the GPs of the PE funds is to attract capital ahead of not only other asset classes as described earlier, but also ahead of other PE funds. When certain funds use the subscription line strategy, and some do not, it becomes difficult for LPs to compare the funds. LPs make investment decisions to a large extent based on the reported IRR, making the subscription line strategy attract more capital to the certain PE funds that use it.¹⁵

TorreyCove Capital Partners (2016) report that there is a recent surge in the usage of these facilities. An incentive that is mentioned for the GPs is to smooth fund cash management and to close deals quickly. However, TorreyCove underlines what Flood (2016) and Appelbaum (2016) describe, that a likely reason is to take advantage of the current low interest rates and use fund-level debt to boost fund IRR. In terms of theoretical impact of the subscription loan phenomenon, TorreyCove (2016) provides examples of an equity only investment (normal capital draw-down from the LPs) versus subscription line scenarios for both profit and loss cases, see appendix (section 8.1). The low-cost debt subscription credit line defers

¹⁴ <http://cepr.net/blogs/cepr-blog/private-equity-s-latest-con-subscription-line-loans-boost-returns-and-deceive-investors>, viewed 25 January 2017

¹⁵ <http://cepr.net/publications/reports/are-lower-private-equity-returns-the-new-normal>, last viewed 25 January 2017

capital calls, lowering the investment holding period. IRR is boosted by this fact in the gain scenario, and the negative impact is magnified in the loss scenario, where the leakage from debt service becomes an additional cost that is not weighted up by positive returns. In line with the previous reports outlined earlier in this literature review, the actual money investors make, put across as the effect on the net multiple (MOIC)¹⁶ is negative for the LPs, due to the leakage from debt service. TorreyCove's (2016) specific scenario shows that absolute IRR is boosted, enabling GPs to grab hold of carried interest, but they also underline Appelbaum's (2016) conclusion that another important incentive for the GPs is that the credit lines boost relative performance to attract capital ahead of others. TorreyCove (2016) outlines that the credit line usage can push funds into a better "quartile ranking" and improve reputation and attract more capital.

To sum up, the previous reports on subscription loans outlined above do not provide any strong evidence to back up their conclusions on the impact of these loans. The TorreyCove (2016) example is for one fund setting with only one gain and one loss scenario, with equity only investments. We therefore believe that building an extensive model on fund returns will add a lot of depth and shed more light on the theoretical implications of the subscription loan facilities, to see under what conditions these loans have the most effect and when it benefits each party the most. As outlined in more detail later in the methodology section (4) and results section (5), we build a model for private equity returns based on an approach used by Metrick and Yasuda (2010), and then we add a subscription loan feature.

2.3. Earlier reports on contract design and private equity performance

Metrick and Yasuda (2010) build a model in which they examine the relationship between investor contract characteristics and expected revenue to the GPs, and how this varies across contract characteristics of funds. The input for their model is based on a sample, they use 238 funds (of which 144 are buyout funds), and find that many common differences in contracts leads to large differences in expected revenue to the GPs. In line with this, a subscription loan feature is another contract difference that we will look at, which makes our research add to theirs. In addition, it is not a common contract difference, such as having a variable payment structure to the GPs (profit sharing, or carry), but rather a new phenomenon that has not been looked at before. Even though Metrick and Yasuda (2010) do not specifically draw conclusions on the contract structure impact on fund performance (IRR), they include fund performance in their model, as a function of fund terms, since some GP revenue such as the carried interest is driven by the performance of the fund. In our methodology section 4, we describe how we use

¹⁶ MOIC: Money on Invested Capital = Realization net of interest and management fees / initial equity investment, irrespective of time (unlike the IRR). Also known as Multiple of Money (MoM).

the model of Metrick and Yasuda (2010) as a foundation, and then add a subscription loan feature to look at IRR effects and other theoretical implications. We would, in line with Metrick and Yasuda (2010) hypothesize that such a difference would in general lead to large differences in IRR and thus revenue to the GPs. The results we find are displayed in our analysis section (5).

In terms of further research, Caselli et al. (2013) study the relationship between contract design and PE returns, based on sample fund data in Italy. They perform a broader study of private equity contracts that have a lot of covenants and how that impacts the IRR and observe that covenant-heavy contracts are associated with higher returns. Caselli et al. (2013) look at the impact of how adding or removing several covenants impacts the IRR. They find for instance that adding an incentive covenant for the GP is associated with a higher return for the fund. In line with Drucker and Puri (2009), Caselli et al. (2013) look at the return impact of covenants that to a varying degree are common in private equity contracts, and have been so for a longer time, e.g. lockups, permitted transfers, first refusal and tag-along and drag-along rights. Our research adds to theirs, since it is focused on a new specific element of a private equity deal, namely the potential usage of a subscription loan facility.

2.4 Relevant economic literature and theories we relate our results to

Based on the alleged problems with the subscription loan facilities outlined above, we aim to discuss the phenomenon on the foundation of contracting theories in private equity. According to the outline by Kaplan and Strömberg (2003), this includes agency theory, control theory and debt theory. We argue that the first two are applicable for subscription loans. The agency theory, pioneered by Holmström (1979) describes the problems in agency relationships due to unaligned goals or levels of risk aversion of principals and agents. This situation may occur because the principal is not aware of the actions of the agent¹⁷. A principal could be a shareholder in a company and the agent, that is supposed to be acting in the principal's best interest, could be the company executive. In private equity, the principals are the LPs investing money in the fund, and the agents are the GPs that make the investment decisions. Axelson et al (2009) depict an agency conflict in that the GPs find the investments but then rely on external capital from the LPs to finance the investments. Since GPs have a limited liability and take less downside in the deals, they have an incentive to overstate potential values of investments and thus reported IRR when attracting financing from uninformed LPs, which is why this opens for potential agency problems between the LPs and GPs. Since previous reports claim that subscription loans boost IRR, we would say that the phenomenon could amplify this agency problem.

¹⁷ <http://www.investopedia.com/terms/a/agencytheory.asp>, viewed 17 March 2017

The agency problems are also emphasized by Robinson and Sensoy (2013), who describe that private equity contracts often do little to discipline GPs or to make GPs maximize LP returns. Subscription loan facilities might therefore enhance this statement, since many LPs are not measured on IRR, but rather on actual money made, which has been claimed to become lower with the facilities. For LPs that are so-called “sources of money” that are not measured on IRR, such as Swedish pension fund AP6, the allowance of subscription facilities is potentially a covenant that harms the LPs rather than benefits them. This since it has been argued by previous research that the subscription loan facilities lower the MoM, i.e. actual money made to LP investors. Also, as described by Kaplan and Strömberg (2009) as well as Gompers et al (2016), one value creation tool in private equity is to align incentives between LPs and GPs, this tool is called governance engineering. A subscription loan might therefore cause problems for these alignments of incentives. We aim to verify if these claims are true for various fund performances in our model.

The control theory in financial contract as outlined by Grossman and Hart (1986) and Hart and Moore (1990), elaborate on the classic agency theory and state that some actions are observable but not verifiable. Aghion and Bolton (1992) describe how some projects include private actions or benefits that are non-verifiable and only go to the entrepreneur (in VCs) and equivalently to the GPs (in BOs). Relating to this, Conner (2005) describes how LPs often end up with partnership terms and conditions without clearly understanding the relative value of the individual covenants put into the contracts with the private equity funds. We mean that if LPs do not understand what subscription loans mean for them in terms of money made, which has been speculated by previous research (e.g. Appelbaum (2016)) and mentioned in some of our interviews, the subscription loans can be viewed as benefits that are non-verifiable. If we in our analysis are also able to verify that the benefits do not go to the LPs, but rather to the GPs (in terms of actual money made), this loan phenomenon would be in line with and enhance the control theory problem.

Relating to this, as described earlier, Appelbaum (2016), Flood (2016) and Kaplan et al (2016) claim that using subscription loans is an example of fund return manipulation. Ingersoll et al. (2007) study return manipulation and state that there is a potential for moral hazard, in line with the limited liability put across by Axelson et al (2009) described above, when investors quantitatively evaluate and rank GPs of funds. Return is manipulated to attract capital ahead of other PE funds as well as other asset classes, in a competitive situation. In the evaluation process, GPs have an incentive to manipulate whatever performance measure they are ranked on. Ingersoll et al. (2007) define manipulation as *“the action to increase fund return in a way that does not actually add value for the fund’s investor”*. This is in line with

what earlier reports state is true for subscription loan facilities¹⁸. We aim to see if we with our extensive model, by looking at the NPV to LPs and/or MoM, can verify if this definition of return manipulation applies to the facilities.

In our conclusion, section 6, we add a brief comment to motive on the surge of these loans from a game theory approach; “*making logical decisions in competitive environments*”¹⁹. In line with e.g. Harsanyi and Selten (1988), we discuss rational solutions in non-cooperative games, and we use this part of game theory to discuss why funds might use these loans in a competitive situation.

To sum up, in our model we will test how subscription loans impact IRR, but also actual money made. This to verify whether actual money made goes down for LPs, and thus if the loans amplify the agency and control problems, and qualify as potential manipulation features.

¹⁸<http://cepr.net/blogs/cepr-blog/private-equity-s-latest-con-subscription-line-loans-boost-returns-and-deceive-investors>,
<https://www.ft.com/content/c5c24c58-953c-11e6-a80e-bcd69f323a8b>

¹⁹ <http://www.investopedia.com/terms/g/gametheory.aspt>, viewed 7 April 2017

3. Specification of areas of research

This section outlines what we want to investigate connected to previous papers and theories and what answers in our interviews we want to put to a test.

3.1 IRR implications

We want to investigate the effect on IRR from implementing these loans, specifically the magnitude of the effect and what factors drive it. The factors we will look at include the loan spread and the so-called eligible investor ratio, described in the methodology section (4). Also, looking at our data-set, we want to investigate how many funds actually achieve a higher quartile ranking if they were to implement subscription loans.

The following four hypotheses address the earlier reports on IRR effects and the fact that the interest rate has been pointed out as a driver of the increase in the usage of the loans.

Based on previous research the loans should increase IRR in positive fund scenarios and decrease IRR in negative fund scenarios²⁰. Our first hypothesis therefore becomes:

Hypothesis 1: *The IRR effect of the loans on fund performance is positive for funds with positive return and negative for funds with negative return.*

The magnitude of the effect has been estimated to be 6% on gross IRR and 4% on net IRR²¹. However, the magnitude is dependent on how the fund is performing which leads us to our second and third hypothesis:

Hypothesis 2: *The magnitude of the positive effect on IRR imposed by the loans is dependent on how well the fund is performing.*

Hypothesis 3: *The magnitude of the positive effect on IRR is large enough to increase funds' quartile rankings in the sense that a fund can increase its IRR by several percentage points.*

Hypotheses 1, 2 and 3 are addressed in section 5.2.1 in our IRR bracket analysis.

From our interviews, we have learned that an important factor for these loans to exist is the low interest rate charged by the banks²². We therefore formulate a simple hypothesis around this statement.

²⁰ E.g. TorreyCove (2016) and Appelbaum (2016)

²¹ Phone interview with Toby Suen, Aberdeen asset management, March 3, 2017

²² E.g. Phone interview with Jonas Lidholm, Sjötte AP-fonden, January 31, 2017 and interview with a Nordic bank, February 21, 2017

Hypothesis 4: *As the cost of the loans increase (loan-spread) the ability of the loans to increase net IRR decreases.*

Hypothesis 4 is addressed in section 5.1.1 in our sensitivity analysis.

In the way the loans are constructed we should expect that funds will prefer certain LPs over others to increase their eligible investor ratio which will allow them to take on more loans. This factor was emphasized by our bank contact as a major factor in the subscription loan allowance. Investigating this further we formulate our fifth hypothesis.

Hypothesis 5: *A higher eligible investor ratio improves the funds ability to increase its IRR through loans.*

Hypothesis 5 is addressed in section 5.1.2.

3.2 Value and incentives to parties involved

Here we investigate if GPs earn more carry and/or if they earn money faster in terms of earning carry at a lower return, since this has been stated in previous research and interviews²³. We then examine the extent to which LPs and GPs pay for these facilities and how their compensations are connected to the loan facilities.

The following hypotheses address earlier research claims about value creation, but also to relate our results to financial contracting theory (agency, control) and return manipulation.

Hypothesis 6: *GPs on average earn more money by using bridge-loan facilities.*

Hypothesis 7: *GPs earn money at lower IRRs when using the loans compared to when not using the loans.*

Hypothesis 8: *GPs start to collect more money earlier in the fund's life with loans.*

Hypotheses 6, 7 and 8 are addressed in section 5.2.2.

Hypothesis 9: *LPs lose money when these loans are used*

Hypothesis 9 is addressed in section 5.2.3.

²³ E.g. Appelbaum (2016)

The data will be analyzed as a comparison between how a certain case looks like without a loan and then how that case would look like if loan was implemented. The change in distribution of capital between the GPs and LPs will be analyzed through looking at the carry distributed to GPs and LPs and we will elaborate if there is a change and if this change is large enough to warrant that there are agency costs associated to these loans.

4. Methodology

We build a theoretical model based on Metrick and Yasuda's approach (2010), where we simulate fund investment value developments with and without a subscription loan facility and look at the theoretical implications; IRR effects, actual money made to GPs (PV) and LPs (MoM and NPV). In running the simulations, we apply a risk neutral development of the price paths on our investments. The set-up of the model is described throughout this section, and the results are analyzed in the next section 5. We use qualitative interviews to be able to get input to the structure of the subscription loans and to understand the incentives behind them, i.e. who benefits from them and how. We use interview correspondence with one of the major Nordic banks that offers these types of loan facilities, LPs, GPs and a lawyer experienced in the structure of these loans.

4.1 A model for theoretical implications of the subscription loan facilities

There are some limitations to our topic. First, the subscription loan phenomenon is so new that it is not possible to fully observe any effects on private equity fund returns in empirical data yet²⁴. Second, it is generally very hard to get hold of data from the private equity industry due to a low requirement of public reporting. To be able to estimate the IRR impact of the subscription loans we therefore start with creating a theoretical model, based on a set-up provided by Metrick and Yasuda (2010) and based on the information we have gathered in our interviews.

Metrick and Yasuda (2010) use a fund sample for inputs to their model. Their primary fund dataset is anonymously provided by “*one of the largest LPs in the world*” and contains 238 funds raised between 1993 and 2006. They make a distinction between venture capital (VC) funds and buyout (BO) funds, where we focus on the 144 BO funds in the sample. This sample is complemented by other private equity databases, that they have access to such as Galante's venture capital and private equity directory. Even though they have access to this private equity return data, they still build a theoretical model to examine the revenue (fee, carried interest, etc.) to GPs under different fund development scenarios. They argue that instead of using the empirical data to estimate the actual revenue, or in our case return earned by the funds, a model approach makes more sense. They argue that this is partly because the number of funds for which fund term information is available is too small. Also, many sample funds in their dataset had been raised recently, i.e. with no information on finalized returns, which is in line with our problem of a new phenomenon with no return impact data available (Metrick and Yasuda (2010)).

²⁴ Phone interview with Morten Welo, COO at FSN Capital, February 16, 2017

In the rest of this section we describe our model. Section 4.1.1 contains our model input assumptions based on Metrick and Yasuda (2010) and on our interviews. We use a benchmark case with fixed inputs to describe our model, and in the findings and analysis part (section 5) we perform sensitivity analyses where we change these inputs. Section 4.1.2 contains a walk-through of the no-subscription loan scenario using an example of one of the simulation runs and section 4.1.3 depicts how we model the subscription loan scenario. The same inputs and investment value development simulations apply for both fund scenarios, and then we look at how the subscription loan feature affects the IRR and other outputs in our simulation runs, as outlined in section 4.1.4 below.

4.1.1 Model inputs for the benchmark model

For input on the structure of the subscription loans, we use interview answers from a meeting with one of the major Nordic banks, which provides these loans, and phone interviews with LPs and GPs. Our benchmark case investment inputs are summarized in the appendix, exhibit 8.2.1. In our model, we use a committed capital amount of SEK 1 billion. According to AP6, a standard for private equity funds is to have a bridge loan of 20 percent of committed capital up to one year²⁵, which is also verified by our bank contact.²⁶ Of the committed capital, the fund uses 80 percent for investments, based on Metrick and Yasuda's model (2010). The rest of the capital will be kept as a buffer for fees. In line with Metrick and Yasuda (2010), we assume that funds are fully invested at the end of the investment period²⁷, and assume a five-year investment period and a following five-year divestment and repayment period, which is also a common set-up according to Kaplan and Strömberg (2009). We assume that each fund make 10 investments²⁸, divided over two investments each year. The management fee level is set to 2 percent, in line with Metrick and Yasuda (2010). The calculation of yearly management fee is depicted in more detail below relating to exhibit 4.1. To make our model simpler we have chosen to ignore the minor fees: transaction fees and monitoring fees of the fund. As for the holding period of each investment these are simplified and set to a certain time, in reality investments have unknown and varying exit dates. In Metrick and Yasuda's (2010) sample data, they show that a median first-round VC investment have an annual probability of exit of around 20 percent, which they also assume for BO funds. They then randomize exits each year based on this probability. However, a problem with Metrick and Yasuda's (2010) approach is that IRRs can be abnormally high if for example in one simulation-scenario an exit

²⁵ Phone interview with Jonas Lidholm, Sjötte AP-fonden, January 31 2017

²⁶ Interview with a Nordic bank, February 21, 2017

²⁷ PE Performance Monitor 2006

²⁸ Metrick and Yasuda (2010) use 11 investments per fund, but to simplify the set-up of our model we use 10. The outputs of the model are not affected significantly.

would happen the first year at a very high value. This gives us an unstable model with big swings in simulated IRRs. Kaplan and Strömberg (2009) depict that the median holding period for a large sample of private equity investments from 1970 to 2007 is roughly six years. They do however argue that this has varied over time and more recently median holding periods have been less than five years, affected by the hot IPO market in the late 1990s and they argue that private equity firms have become more short-term oriented as of lately (Kaplan and Strömberg (2009)). In a more recent study, Gompers et al (2016) also find that most PE firms (almost 100 percent, see appendix, exhibit 8.2.5 for table) expect to hold their investments for five years. Based on this we assume a five-year holding period for all investments in our benchmark model. Furthermore, in line with Metrick and Yasuda (2010), we assume that exit dates are uncorrelated with the returns the investments make. They assume that if an investment is randomly drawn to be divested in one year, it will be regardless of the value of that investment. Similarly, we assume that the investments will be sold after five years, in all cases. While Metrick and Yasuda (2010) conclude that this assumption is false, they also state that it is computationally very hard to incorporate this type of correlation in a model.

As depicted in the literature review, most private equity funds use leverage when acquiring companies. Metrick and Yasuda (2010) assumes a leverage ratio of 2:1 in their benchmark case, which means that debt is 200% of equity in each acquisition on the company level. How we model the leverage component is depicted in more detail below relating to exhibit 4.3. We assume a hurdle rate of 8 percent, which is in line with industry standards (Metrick and Yasuda (2010)). We assume that the carried interest is 20 percent, in line with the indications of Kaplan and Strömberg (2009) and Metrick and Yasuda (2010). This means that the part of a simulated fund return that exceeds 12% IRR is shared with 20 percent to the GPs and 80 percent to the LPs. In between these two compensation parts we assume a catch-up phase with a 60 percent share to the GPs and 40 percent share to the LPs. The catch-up rates are set between 8 and 12 percent, which is common in a private equity fund²⁹; Phalippou and Gottschalg (2009) present a sample of funds in which 83% had a hurdle rate of which 74% set it at 8 percent and 92% had a catch-up phase. Our catch-up means that the money returned from the fund that creates IRR between 8 and 12 percent is divided in the 60/40 fashion. How these parameters are modelled is outlined below relating to exhibit 4.5.

Exhibit 8.2.2 in the appendix contains a summary of the inputs in relation to the subscription loan facilities. These inputs have mainly been provided from our bank contact. In terms of interest rate on the subscription loans, our bank contact indicates that the interest rate is decided with a fundamental Interbank Offer Rate (IBOR) that depends on the currency of the fund plus an additional margin, today at around 2

²⁹ Input from GPs FSN Capital and Alder

percent. We assume our model funds are invested in Swedish Krona (SEK), why our interest rate used is the current Stockholm Interbank Offer Rate (STIBOR) plus 2 percent. The current STIBOR is negative for all maturities (one month - 6 months)³⁰, but the IBOR-base for these loans cannot start below 0 percent. If the relevant IBOR is below 0 percent the base is set to 0 percent. This means the interest rate we use in the benchmark case for the bridge loans is 0 plus 2 percent, i.e. 2 percent.³¹

In terms of the time outstanding for the loans before they need to be repaid, both our bank contact and LP AP6 indicate that the funds hold the loans for a maximum of 365 days (one year), which is the timing set-up we use for the bridge loans in our model. After one year, the bridge loan is replaced with another facility throughout the five-year investment period.

As mentioned above, it is common to have a subscription loan facility that cannot exceed 20 percent of the total committed capital.³² Additional drivers of the maximum allowed bridge loan facility are the eligible investor ratio and drawn debt ratio. Eligible LP investors are investors that banks assess to have lower risk of default, e.g. large pension funds, and less eligible LP investors are investors that are assessed to have higher risk of default, e.g. wealthy individuals. These ratios drive the maximum allowed bridge loan facility in the way that a fund with more eligible investors can borrow more. In the benchmark case, we assume that the fund has 100 percent eligible investors. This is done to allow for the funds to be able to take maximum amounts of subscription loans to fully assess the impact of the loans. How these inputs are modelled to drive the amount of bridge loans a fund can have is depicted below relating to exhibit 4.9.³³

Below we outline our benchmark fund and investment schedule and respective implications for the scenario without subscription loans (section 4.1.2) and with subscription loans (section 4.1.3).

4.1.2 The no-subscription loan scenario

An input to our model we use from the Metrick and Yasuda (2010) sample data is the investment pace of the BO funds, where the pace from their sample is 26%, 23%, 25%, 18% and 8% of the investment capital in years 1 through 5, respectively. The investment pace drives the amount of invested capital over the investment period. In line with Metrick and Yasuda (2010), the management fee for the investment period is calculated as 2 percent of the total committed capital. After year 5, during the divestment period, the management fee is calculated as 2 percent of the net invested capital in the fund at the start of each year.

³⁰ <http://www.nasdaqomx.com/transactions/trading/fixedincome/fixedincome/sweden/stiborswaptreasuryfixing> , 20 March 2017

³¹ Interview with a Nordic bank, February 21, 2017. Phone interview with Jonas Lidholm, Sjötte AP-fonden, January 31 2017

³² Phone interview with Jonas Lidholm, Sjötte AP-fonden, January 31 2017

³³ Interview with a Nordic bank, February 21, 2017

Net invested capital (the “Less realization (at cost)” row in exhibit 4.1) is calculated as total invested capital less the total realization at cost, i.e. less the initial investment values of the exited investments. For example, in year 1, the fund invests SEK 208 million. In year 6, the exit value at cost is SEK 208 million in total. For example for year 7, they start the year with SEK 800m less SEK 208m, i.e. SEK 592m of which 2 percent is SEK 11.840m. Exit values at cost are outlined in exhibit 4.2. In the no-subscription loan case, the invested capital and the management fees make up the drawn capital amount from the LPs.

Exhibit 4.1 - Investment schedule without subscription loan

Investment period					
Investments					
Year	1	2	3	4	5
<i>Investment pace</i>	26%	23%	25%	18%	8%
Invested capital	208 000 000	184 000 000	200 000 000	144 000 000	64 000 000
Total invested capital	208 000 000	392 000 000	592 000 000	736 000 000	800 000 000
Less realization (at cost)	208 000 000	392 000 000	592 000 000	736 000 000	800 000 000
Management fees	20 000 000	20 000 000	20 000 000	20 000 000	20 000 000
Total management fees	20 000 000	40 000 000	60 000 000	80 000 000	100 000 000
Loan payments					
Drawn capital	228 000 000	204 000 000	220 000 000	164 000 000	84 000 000
Cumulative total drawn capital	228 000 000	432 000 000	652 000 000	816 000 000	900 000 000

Divestment period					
Investments					
Year	6	7	8	9	10
<i>Investment pace</i>					
Invested capital	0	0	0	0	0
Total invested capital	800 000 000	800 000 000	800 000 000	800 000 000	800 000 000
Less realization (at cost)	592 000 000	408 000 000	208 000 000	64 000 000	0
Management fees	16 000 000	11 840 000	8 160 000	4 160 000	1 280 000
Total management fees	116 000 000	127 840 000	136 000 000	140 160 000	141 440 000
Loan payments					
Drawn capital	16 000 000	11 840 000	8 160 000	4 160 000	1 280 000
Cumulative total drawn capital	916 000 000	927 840 000	936 000 000	940 160 000	941 440 000

Exhibit 4.2 - Investment exit schedule at cost for calculation of management fees beyond year 6*

Year	6	7	8	9	10
Exit value at cost					
1	104,000,000	0	0	0	0
2	104,000,000	0	0	0	0
3	0	92,000,000	0	0	0
4	0	92,000,000	0	0	0
5	0	0	100,000,000	0	0
6	0	0	100,000,000	0	0
7	0	0	0	72,000,000	0
8	0	0	0	72,000,000	0
9	0	0	0	0	32,000,000
10	0	0	0	0	32,000,000

*) Two investments per year, make up 10 investments in total. The SEK 104m in year 6 is the SEK 208m invested in year 1 divided into two investments that are then realized in year 6.

The leverage ratio of 200% debt to equity gives us a debt level for each investment the fund makes. For instance, in year 1 the fund makes an equity investment of SEK 208m, i.e. SEK 104m for two investments. This implies a debt level of SEK 208m for each investment. The debt is added to the initial equity values according to exhibit 4.3 below.

Exhibit 4.3 - Initial equity and debt values

Equity + Debt						
Year →	1	2	3	4	5	
Investment						
1	312,000,000					
2	312,000,000					
3		276,000,000				
4		276,000,000				
5			300,000,000			
6			300,000,000			
7				216,000,000		
8				216,000,000		
9					96,000,000	
10					96,000,000	

The numbers in exhibit 4.3 are the starting value points for looking at the value development of each investment. Exhibit 4.4 below outlines an example of simulated value developments and exit values. For example, looking at the first two investments made in year 1, they are exited in year 6, and the two investments made in year 2 are exited in year 7. Every simulation of exit values is used for both scenarios (with and without loan). To simulate the development of the value of the investments, we use a Geometric

Brownian Motion (GBM) approach³⁴, in line with Metrick and Yasuda (2010).

Exhibit 4.4 - Investment value development

Year	1	2	3	4	5
Investment values and exits					
1	312 000 000	303 871 141	414 269 734	515 742 909	297 074 830
2	312 000 000	566 255 539	668 935 299	633 743 126	605 248 899
3		276 000 000	165 281 922	384 061 064	378 683 399
4		276 000 000	381 276 684	414 536 461	305 324 634
5			300 000 000	303 875 978	174 140 582
6			300 000 000	176 062 896	207 660 874
7				216 000 000	256 320 623
8				216 000 000	227 029 868
9					96 000 000
10					96 000 000

Year	6	7	8	9	10
Investment values and exits					
1	488 897 460				
2	1 163 918 720				
3	443 400 578	578 658 672			
4	85 740 356	46 287 621			
5	121 395 230	180 632 063	77 204 614		
6	141 253 238	109 779 710	112 921 846		
7	493 112 253	535 268 373	529 996 914	199 715 480	
8	418 965 120	501 299 778	335 811 784	214 026 645	
9	198 898 900	135 974 572	143 590 914	156 172 114	96 924 890
10	47 621 201	67 389 234	59 781 350	30 900 048	124 001 948

To simulate the value paths using GBM, we need to estimate the volatility and correlation of the investments. The volatility is set to 60% and the correlation to 20% in line with Metrick and Yasuda (2010), Campbell et al (2001) and Woodward (2010). Details regarding this are outlined in the appendix section 8.2. There we also describe our other GBM assumptions in closer detail.

With a five-year investment holding period, it is not until year 6 that distributions can be made. The distributions in year 6 and forward depends on both the simulated exit value and the debt the investment took on at a company level that must be paid back at exit. For example, looking at Exhibit 4.5 below in year 6, the distribution to LPs and GPs become c. SEK 1237m which is the total exit value in year 6 from

³⁴ The Geometric Brownian Motion approach is used to model a stock price development, or in our case a value development where the value follows a random walk. Formula: $S_1 = S_0 * e^{\mu - \sigma^2/2 + \sigma\epsilon}$

exhibit 4.4, i.e. SEK 489m and SEK 1164m from the first two investments made in year 1, less the debt that was initially used for those investments, two times SEK 208m in total from exhibit 4.3.³⁵

Exhibit 4.5 further depicts how the LPs get back the capital that they have put into the fund, on the row “Returned pre-hurdle & carry” that should eventually become the SEK 941m that the LPs initially put in. After that money has been returned to the LPs, the LPs get potential hurdle (the returned money creating between 0 and 8 percent IRR), while both LPs and GPs get catch-up (between 8 and 12 percent IRR) and profit sharing (above 12 percent IRR). In the example in Exhibit 4.5 it is at year 6 that some money is made available for hurdle and carry. The “Draw-down balance” for the period is the cumulative total capital drawn (see exhibit 4.1) less the cumulative distributions from exhibit 4.5, until the cumulative distributions become higher than the cumulative total capital drawn. When this happens, money becomes available for hurdle and carry.

Exhibit 4.5 - Payoff to LPs and GPs

	1	2	3	4	5
Distributions	0	0	0	0	0
Cumulative distributions	0	0	0	0	0
Draw down balance	228 000 000	432 000 000	652 000 000	816 000 000	900 000 000
To be returned pre hurdle & carry	941 440 000	941 440 000	941 440 000	941 440 000	941 440 000
Returned pre hurdle & carry	0	0	0	0	0
Available for hurdle & carry	0	0	0	0	0
Cumulative for hurdle & carry	0	0	0	0	0

	6	7	8	9	10
Distributions	1 236 816 180	394 658 672	0	125 742 126	92 926 838
Cumulative distributions	1 236 816 180	1 631 474 853	1 631 474 853	1 757 216 978	1 850 143 817
Draw down balance	0	0	0	0	0
To be returned pre hurdle & carry	941 440 000	941 440 000	941 440 000	941 440 000	941 440 000
Returned pre hurdle & carry	941 440 000	941 440 000	941 440 000	941 440 000	941 440 000
Available for hurdle & carry	295 376 180	394 658 672	0	125 742 126	92 926 838
Cumulative for hurdle & carry	295 376 180	690 034 853	690 034 853	815 776 978	908 703 817

Exhibit 4.6 below continues from Exhibit 4.5 and depicts how the LPs get their hurdle. “Hurdle relating to period” is 8 percent of the draw-down balance for the period, found in Exhibit 4.5 above. When the draw-down balance has become zero, year 6 in exhibit 4.5, it means the LPs have received their initial put in capital, and any potential remaining distributions is paid out as hurdle. If the amount “Available for hurdle

³⁵ The difference between the exit value and the initial debt is set so that it cannot be below zero. If the debt would exceed the exit value for an investment at exit, that acquisition is considered bankrupt. In year 8 we see that no distributions are made. This is because in the simulation looked at here, the values of the investments exited in year 8 were lower than the debt that needed to be repaid in year 8.

& carry” from exhibit 4.5 exceeds the hurdle paid to LPs, there is money left for catch-up and potential profit sharing.

Exhibit 4.6 - Hurdle paid to LPs

Hurdle	1	2	3	4	5
Hurdle relating to period	18 240 000	34 560 000	52 160 000	65 280 000	72 000 000
Total hurdle outstanding	18 240 000	52 800 000	104 960 000	170 240 000	242 240 000
Balance	18 240 000	52 800 000	104 960 000	170 240 000	242 240 000
Hurdle paid to LP	0	0	0	0	0
Cumulative paid hurdle	0	0	0	0	0
Returns available to carry (GP & LP)	0	0	0	0	0
Cumulative available carry	0	0	0	0	0

Hurdle	6	7	8	9	10
Hurdle relating to period	0	0	0	0	0
Total hurdle outstanding	242 240 000	0	0	0	0
Balance	0	0	0	0	0
Hurdle paid to LP	242 240 000	0	0	0	0
Cumulative paid hurdle	242 240 000	242 240 000	242 240 000	242 240 000	242 240 000
Returns available to carry (GP & LP)	53 136 180	394 658 672	0	125 742 126	92 926 838
Cumulative available carry	53 136 180	447 794 853	447 794 853	573 536 978	666 463 817

Once the LPs have received a) their initially put in capital back and b) their hurdle for the returned capital creating up to 8 percent IRR, we include the catch-up phase. For the returned capital creating between 8 and 12 percent, the money is shared so that 60 percent go to the GPs and 40 percent go to the LPs³⁶. We call this part “Carry tier 1” in the model. Once returned capital create between 8 and 12 percent IRR, it becomes available as “Returns available to carry (GP & LP)”, as seen in exhibit 4.6 above for year 6. Catch-up can then be paid out, as seen in exhibit 4.7 below for year 6 as “Paid carry (LP and GP)”.

³⁶ Input from FSN Capital

Exhibit 4.7 - Catch-up paid to LPs and GPs

Carry tier I (catch-up)

	1	2	3	4	5
Net catch-up related to period	9 120 000	17 280 000	26 080 000	32 640 000	36 000 000
Total carry outstanding	9 120 000	26 400 000	52 480 000	85 120 000	121 120 000
Catch-up balance	9 120 000	26 400 000	52 480 000	85 120 000	121 120 000
Paid carry (LP & GP)	0	0	0	0	0
Cumulative paid carry (LP & GP)	0	0	0	0	0
Paid to GP	0	0	0	0	0
Paid to LP	0	0	0	0	0

Carry tier I (catch-up)

	6	7	8	9	10
Net catch-up related to period	0	0	0	0	0
Total carry outstanding	121 120 000	67 983 820	0	0	0
Catch-up balance	67 983 820	0	0	0	0
Paid carry (LP & GP)	53 136 180	67 983 820	0	0	0
Cumulative paid carry (LP & GP)	53 136 180	121 120 000	121 120 000	121 120 000	121 120 000
Paid to GP	31 881 708	40 790 292	0	0	0
Paid to LP	21 254 472	27 193 528	0	0	0

After the catch-up phase comes the profit sharing phase, which we call “Carry tier 2”. For returned capital that creates above 12 percent IRR, the money is divided so that 80 percent go to the LPs and 20 percent to the GPs. Observed in exhibit 4.8 below, first in year 7, this is calculated on the “Total” row as the difference between the “Returns available to carry (GP & LP)” from exhibit 4.6 less the “Paid carry (LP & GP)” from exhibit 4.7.

Exhibit 4.8 - Profit sharing 80/20

Carry tier II (80/20)

	1	2	3	4	5
Total	0	0	0	0	0
Paid to GP	0	0	0	0	0
Paid to LP	0	0	0	0	0

Carry tier II (80/20)

	6	7	8	9	10
Total	0	326 674 853	0	125 742 126	92 926 838
Paid to GP	0	65 334 971	0	25 148 425	18 585 368
Paid to LP	0	261 339 882	0	100 593 700	74 341 471

Exhibit 8.2.3 in the appendix depicts the IRR implication, as well as multiple-of-money (MoM), net present value to LPs and present value to GPs for the example investment value path development outlined in the exhibits above. In this simulation of the investment value paths, the no-subscription loan gives us a gross IRR of 23%, net IRR of 16%, MoM of 1.77x, NPV to LPs of c. 727m and PV to GPs of c.

SEK 323m. The gross IRR of the fund is the annual return of the fund of the divestment values from year 6 forward and the invested amounts done during the first five years. The net IRR considers the total cash flows to the LPs, including fees and potential interest³⁷ on the cash outflow side and adjusting for catch-up and profit sharing on the cash inflow side. The MoM is presented on a net basis, and is the total positive cash flows for the LPs divided by the total negative cash flows, without taking the time perspective into account, assessing the money made in absolute amount expressed as a multiple. The NPV to LPs and PV to GPs are discounted back using the risk free rate (STIBOR) that is set to zero in the base case. The NPV to LPs looks at the same thing as the MoM, but expressed in actual money (here SEK), and the PV to GP looks at the actual money made to GPs.

4.1.3 The subscription loan scenario

For the subscription loan scenario, we use the same investment value paths as for the no-subscription loan scenario from exhibit 4.4. The investment schedule and management fee calculations are the same. The addition is the loan feature which is depicted in exhibit 4.9 below.

Exhibit 4.9 - Investment schedule with subscription loan

Investments	Investment period				
	1	2	3	4	5
<i>Investment pace</i>	26%	23%	25%	18%	8%
Invested capital	208 000 000	184 000 000	200 000 000	144 000 000	64 000 000
Total invested capital	208 000 000	392 000 000	592 000 000	736 000 000	800 000 000
Less realization (at cost)	208 000 000	392 000 000	592 000 000	736 000 000	800 000 000
Management fees	20 000 000	20 000 000	20 000 000	20 000 000	20 000 000
Total management fees	20 000 000	40 000 000	60 000 000	80 000 000	100 000 000
Loan payments					
Amount allowed start	200 000 000				
Loan	0	200 000 000	200 000 000	200 000 000	164 000 000
Interest rate	0	4 000 000	4 000 000	4 000 000	3 280 000
Total interest	0	4 000 000	8 000 000	12 000 000	15 280 000
Amount allowed	200 000 000	200 000 000	200 000 000	200 000 000	112 480 000
Amount taken	200 000 000	200 000 000	200 000 000	164 000 000	84 000 000
Residual	8 000 000	-16 000 000	0	-20 000 000	-20 000 000
Loan for period	200 000 000	184 000 000	200 000 000	144 000 000	64 000 000
Outflow for investment	8 000 000	200 000 000	184 000 000	200 000 000	144 000 000
Drawn capital	28 000 000	208 000 000	224 000 000	204 000 000	167 280 000
Cumulative total drawn capital	28 000 000	236 000 000	460 000 000	664 000 000	831 280 000

³⁷ Interest is only a factor for the subscription loan scenario

Investments	Divestment period				
	6	7	8	9	10
<i>Investment pace</i>					
Invested capital	0	0	0	0	0
Total invested capital	800 000 000	800 000 000	800 000 000	800 000 000	800 000 000
Less realization (at cost)	592 000 000	408 000 000	208 000 000	64 000 000	0
Management fees	16 000 000	11 840 000	8 160 000	4 160 000	1 280 000
Total management fees	116 000 000	127 840 000	136 000 000	140 160 000	141 440 000
Loan payments					
Amount allowed start					
Loan	84 000 000	0	0	0	0
Interest rate	1 680 000	0	0	0	0
Total interest	16 960 000	16 960 000	16 960 000	16 960 000	16 960 000
Amount allowed	0	0	0	0	0
Amount taken	0	0	0	0	0
Residual					
Loan for period					
Outflow for investment	64 000 000				
Drawn capital	101 680 000	11 840 000	8 160 000	4 160 000	1 280 000
Cumulative total drawn capital	932 960 000	944 800 000	952 960 000	957 120 000	958 400 000

As for subscription loan usage, the PE funds most of the time use it for all their investments over the investment horizon, if they have access to the facilities.^{38, 39} Therefore we assume this in our model. For technical input on the subscription loan calculations in our model we rely on our bank contact.

The formula for loan allowed is:

$$MIN\left[\frac{(Committed\ capital - Drawn\ capital) * \%Eligible\ investors}{Drawn\ debt\ ratio}; 20\% * committed\ capital\right]$$

The drawn debt ratio is between 1.5 and 2, depending on how much risk the bank want to take⁴⁰.

For the capital that is borrowed, the IRR calculated on that capital starts to count the moment that capital is drawn from the LPs. The general effect of this is that the investment period for parts of the capital invested by the fund has a shorter period of investment, at least from the LP perspective. This increases the IRR of a certain investment⁴⁰.

³⁸ Phone interview with Jonas Lidholm, Sjötte AP-fonden, January 31 2017

³⁹ Phone interview with Toby Suen, Aberdeen asset management, March 3, 2017

⁴⁰ Interview with a Nordic bank, February 21, 2017

In exhibit 4.10 below, the payoff in the example simulation to LPs and GPs is displayed for year 6 and forward where the values in terms of money available for hurdle and carry become slightly different from the no-subscription loan scenario in exhibit 4.5. The interest that comes with the subscription loans increase the draw-downs in the later years, which means the amount that LPs should eventually get back increases (SEK 958.4m compared to SEK 941.4m in the no-subscription loan case). As an effect, we see that the money available for hurdle and carry in year 6 becomes lower than the no-subscription loan case.

Exhibit 4.10 - Payoffs to LPs and GPs with subscription loans

	1	2	3	4	5
Distributions	0	0	0	0	0
Cumulative distributions	0	0	0	0	0
Draw down balance	28 000 000	236 000 000	460 000 000	664 000 000	831 280 000
To be returned pre hurdle & carry	958 400 000	958 400 000	958 400 000	958 400 000	958 400 000
Returned pre hurdle & carry	0	0	0	0	0
Available for hurdle & carry	0	0	0	0	0
Cumulative for hurdle & carry	0	0	0	0	0

	6	7	8	9	10
Distributions	1 236 816 180	394 658 672	0	125 742 126	92 926 838
Cumulative distributions	1 236 816 180	1 631 474 853	1 631 474 853	1 757 216 978	1 850 143 817
Draw down balance	0	0	0	0	0
To be returned pre hurdle & carry	958 400 000	958 400 000	958 400 000	958 400 000	958 400 000
Returned pre hurdle & carry	958 400 000	958 400 000	958 400 000	958 400 000	958 400 000
Available for hurdle & carry	278 416 180	394 658 672	0	125 742 126	92 926 838
Cumulative for hurdle & carry	278 416 180	673 074 853	673 074 853	798 816 978	891 743 817

In terms of hurdle, it becomes lower initially since the amount drawn down is lower in the first years when using subscription loans. See exhibit 4.11 below compared to exhibit 4.6 above. The hurdle starts counting when capital starts getting drawn, which is pushed forward a year when using a subscription loan. In the example simulation here, the effect is that less is paid out to LPs as hurdle with subscription loans in place.

Exhibit 4.11 - Hurdle paid to LPs with subscription loans

Hurdle	1	2	3	4	5
Hurdle relating to period	2 240 000	18 880 000	36 800 000	53 120 000	66 502 400
Total hurdle outstanding	2 240 000	21 120 000	57 920 000	111 040 000	177 542 400
Balance	2 240 000	21 120 000	57 920 000	111 040 000	177 542 400
Hurdle paid to LP	0	0	0	0	0
Cumulative paid hurdle	0	0	0	0	0
Returns available to carry (GP & LP)	0	0	0	0	0
Cumulative available carry	0	0	0	0	0

Hurdle	6	7	8	9	10
Hurdle relating to period	0	0	0	0	0
Total hurdle outstanding	177 542 400	0	0	0	0
Balance	0	0	0	0	0
Hurdle paid to LP	177 542 400	0	0	0	0
Cumulative paid hurdle	177 542 400	177 542 400	177 542 400	177 542 400	177 542 400
Returns available to carry (GP & LP)	100 873 780	394 658 672	0	125 742 126	92 926 838
Cumulative available carry	100 873 780	495 532 453	495 532 453	621 274 578	714 201 417

Once the hurdle is paid out to the LPs, the amount left available for catch-up and carry is higher in the subscription loan case the year the hurdle is paid out (year 6 in the example simulation). Exhibit 4.12 below shows the effects on the tier 1 carry (the catch-up phase). Just like with the hurdle, the catch-up part of the payoff is lower initially when subscription loans push forward the drawn capital. As more LP capital is put into work over the years, the catch-up part approaches the no-subscription loan case, but does not reach all the way there in the simulation example provided, before the IRR increases over 12 percent and the 80/20 profit sharing phase starts. However, since the IRR reaches above 12 percent faster with the subscription loan in place, all the catch-up is paid in year 6 rather than spread out over year 6 and 7 as when subscription loan is not used.

Exhibit 4.12 - Catch-up paid to LPs and GPs with subscription loans

Carry tier 1 (catch-up)	1	2	3	4	5
Net catch-up related to period	1 120 000	9 440 000	18 400 000	26 560 000	33 251 200
Total carry outstanding	1 120 000	10 560 000	28 960 000	55 520 000	88 771 200
Catch-up balance	1 120 000	10 560 000	28 960 000	55 520 000	88 771 200
Paid carry (LP & GP)	0	0	0	0	0
Cumulative paid carry (LP & GP)	0	0	0	0	0
Paid to GP	0	0	0	0	0
Paid to LP	0	0	0	0	0

Carry tier I (catch-up)

	6	7	8	9	10
Net catch-up related to period	0	0	0	0	0
Total carry outstanding	88 771 200	0	0	0	0
Catch-up balance	0	0	0	0	0
Paid carry (LP & GP)	88 771 200	0	0	0	0
Cumulative paid carry (LP & GP)	88 771 200	88 771 200	88 771 200	88 771 200	88 771 200
Paid to GP	53 262 720	0	0	0	0
Paid to LP	35 508 480	0	0	0	0

The profit sharing phase for the capital exceeding 12 percent IRR becomes larger in the example provided with the subscription loans, as seen in exhibit 4.13 below, compared to exhibit 4.8 above.

Exhibit 4.13 - Profit sharing 80/20 with subscription loans**Carry tier II (80/20)**

	6	7	8	9	10
Total	12 102 580	394 658 672	0	125 742 126	92 926 838
Paid to GP	2 420 516	78 931 734	0	25 148 425	18 585 368
Paid to LP	9 682 064	315 726 938	0	100 593 700	74 341 471

As can be seen in exhibit 8.2.4 in the appendix, the IRR (gross and net) is boosted in this simulation example with the subscription loan facilities (31% gross IRR and 21% net IRR). The effect on MoM is negative. (See exhibit 8.2.3 in the appendix for comparison). This is a gain scenario where the fund makes a profit, so the results are in line with previous reports presented in the literature chapter. Further reporting and analysis on the effects follow in section 5.

4.1.4 Monte Carlo simulation set-up

Section 4.1.2 and 4.1.3 depicts one possible fund development situation for the case without and with subscription loans respectively. In line with Metrick and Yasuda (2010), we create a fund universe by doing a Monte Carlo simulation with 100,000 runs, which means the investment value paths and subsequent payoffs to LPs and GPs and IRRs will vary each time. Exhibit 4.14 below shows the first five runs in the Monte Carlo simulation. We then look at average gross and net IRRs and other descriptive statistic outputs for both the no-subscription loan case and the subscription loan case.

Exhibit 4.14 - Monte Carlo simulation

Runs	No subscription loan					Subscription Loan				
	Gross IRR	Net IRR	MoM	NPV LP	PV GP	Gross IRR	Net IRR	MoM	NPV LP	PV GP
1	23%	16%	1.8x	726 963 054	323 180 763	31%	21%	1.7x	713 395 054	319 788 763
2	28%	23%	3.21x	2 079 666 311	661 356 578	35%	27%	3.16x	2 066 098 311	657 964 578
3	-3%	-7%	0.72x	-267 182 790	141 440 000	-4%	-8%	0.70x	-284 142 790	141 440 000
4	6%	3%	1.18x	172 655 479	141 440 000	7%	3%	1.16x	155 695 479	141 440 000
5	48%	39%	3.89x	2 716 559 111	820 579 778	64%	50%	3.82x	2 702 991 111	817 187 778
5	53%	42%	3.53x	2 385 991 414	737 937 854	74%	57%	3.48x	2 372 423 414	734 545 854

4.2 Approach for analyzing our results

For analysis, we run our simulations and save data on each of the following variables: gross IRR, net IRR, paid pre-hurdle, hurdle, catch-up and profit sharing (both to GPs and LPs). These and other variables are saved for each simulation to create our data-set.

4.2.1 Sensitivity analysis set-up

The above scenarios (without and with subscription loans) put across one simulation and explains how the set-up is looked at in our simulation runs to create different investment value paths and IRR. This is done on the benchmark case with the inputs described above. We then perform a sensitivity analysis where we allow the inputs to vary and then discuss the outcome. We start with looking at the whole dataset, analyze how the descriptive statistics vary when the inputs change, adding the perspective of no-subscription loan versus subscription loan. We also discuss statistical significance of our model results.

4.2.2 Bracket analysis

In the bracket analysis we sort the funds into different gross IRR brackets that we find interesting based on where most funds currently are performing or aim to perform. We also base the brackets on at what fund return levels previous reports and our interview responses have indicated that the usage of the facilities would be most desirable, e.g. at the hurdle rate of 8 percent.^{41, 42}

4.3 Model critique

Even though our model is academically backed up to a large extent, it makes several simplifications of reality. One of these could be the fact that GPs won't use bridge loans in the last year of their investment period to avoid drawing down capital in the post investment period (year 5 onwards). We do not know whether this is common or not; in our model, they can use bridge loans the last year of the investment period. To get the answer to this we would need comments from PE funds that use subscription loans,

⁴¹ <http://cepr.net/blogs/cepr-blog/private-equity-s-latest-con-subscription-line-loans-boost-returns-and-deceive-investors>, viewed 25 January 2017

⁴² Interview with Toby Suen, Aberdeen asset management, 3 March 2017

which we have not been able to get. Another shortcoming of the model is that we only allow for the value developments of the investments to vary. Even though we argue that our inputs are solidly backed up – either academically by Metrick and Yasuda (2010) or from interviews with relevant parties, in reality many other factors will vary such as exit dates, interest rates and investment pace. We therefore include a section in the appendix relating to how our results are affected by varying some of our fixed inputs, such as holding period. See appendix section 8.3. We would argue that the investment value development paths are the most important input to vary in the model, since it allows us to look at the breadth of different performing funds in order to come to valuable conclusions in regard to how the subscription loans work.

5. Findings and Analysis

This section is set up as follows. Initially, we describe our findings for our whole created data-set; we discuss our findings on average across all our simulations with a focus on the IRR impact. This initial section also includes findings for actual money made to GPs on average across all our simulations, with an elaboration on the catch-up versus no catch-up case. Then follows a sensitivity analysis section (5.1) aiming to discuss model sensitivity to inputs and more in detail address some of our specific hypotheses outlined in section 3. After that we present a bracket analysis (section 5.2), discussing IRR effects as well as actual money made for the parties for different fund performances in our created universe. This again to address some of the specific hypotheses and create a foundation to discuss incentives in our conclusion section.

Looking at our whole created data-set, we start by performing an analysis based on 100,000 investment value simulation runs in line with Metrick and Yasuda (2010). Then we elaborate on these findings with a 1,000,000-simulation run analysis. With our 100,000 simulations, we find statistically solid differences on IRR levels, both gross and net, that support what we have heard in the interviews and what previous research claims – that these loans do increase reported IRR on a gross and net level in a gain scenario, as well as magnify the negative effects in loss scenarios⁴³. What we do not find in running those simulations are statistically solid evidence on difference in NPV to LPs and PV to GPs. This should be found and the logic behind that is that there are costs associated to the loans which should decrease the total flow to LPs and GPs since some of the returns should now go to pay the bank interest on their loan. When we run 1,000,000 simulations we do find statistically solid differences in these results for LPs.⁴⁴ An exert from our model showing our results with 1,000,000 runs is included below:

⁴³ <http://cepr.net/blogs/cepr-blog/private-equity-s-latest-con-subscription-line-loans-boost-returns-and-deceive-investors>, viewed 25 January 2017. <https://www.ft.com/content/c5c24c58-953c-11e6-a80e-bcd69f323a8b>, viewed 25 January 2017

⁴⁴ Statistical significance is assessed by looking at the confidence interval; from the average value, you add and deduct the confidence interval value, and the drawn value will lie within that range with 99 percent confidence if using an alpha of 1 percent

Exhibit 5.1 – Descriptive statistics with 1,000,000 simulation runs

Statistics: No loan

	Median	Average	min	max	Volatility	Confidence int.	3rd Quartile	1st Quartile
Gross IRR	5.16%	7.415%	-45%	246%	22%	0.062%	-8.8%	20.7%
Net IRR	1.97%	2.631%	-54%	223%	21%	0.058%	-12.4%	15.1%
MoM	0.87x	1.36x	0.00x	171.94x	1.76x	0.0029x	0.31x	1.75x
NPV to LP	-122,852,271	336,614,129	-941,440,000	160,932,767,179	1,654,866,253	4,262,653	-648,072,030	701,410,285
PV to GP	141,440,000	297,739,894	141,440,000	40,374,631,795	373,593,422	962,313	141,440,000	316,792,571
Loss in IRR calc.	147306							
Max if loss IRR	-529,149,670	<-- max NPV to LP if IRR not possible to calculate						
Min if loss IRR	-941,440,000	<-- min NPV to LP if IRR not possible to calculate						
$\alpha = 0.01$								

Statistics: Loan

	Median	Average	min	max	Volatility	Confidence int.	3rd Quartile	1st Quartile
Gross IRR	6.43%	10.072%	-52%	369%	29%	0.051%	-10.8%	26.4%
Net IRR	1.96%	3.324%	-77%	311%	26%	0.047%	-15.4%	18.5%
MoM	0.85x	1.33x	0.00x	168.90x	1.73x	0.0028x	0.31x	1.72x
NPV to LP	-139,812,271	319,866,531	-958,400,000	160,919,199,179	1,655,903,279	4,265,324	-665,032,030	687,842,285
PV to GP	141,440,000	297,527,491	141,440,000	40,371,239,795	372,386,606	959,204	141,440,000	313,400,571
Loss in IRR calc.	147306							
Max if loss IRR	-546,109,670	<-- max NPV to LP if IRR not possible to calculate						
Min if loss IRR	-958,400,000	<-- min NPV to LP if IRR not possible to calculate						
$\alpha = 0.01$								

These statistics show that there is an IRR increase on both gross and net IRR level in the loan case and that this increase, in average, amounts to 2.7% on gross level and 0.7% on net level⁴⁵. This is lower than what some previous research has indicated (e.g. TorreyCove (2016)), as well than what was indicated in our interview with Aberdeen – their investor memo indicated a difference of 6% on gross and 4% net level. However, the results above are for our whole dataset, while Aberdeen’s memos are on investments that achieve more common fund IRRs. We observe differences closer to theirs in our IRR bracket analysis below in section 5.2.

Furthermore, there are costs associated with these loans that are not beneficial for the LPs. The NPV to LPs are statistically different in the two cases and there is no overlap in confidence interval which solidifies this difference. The difference amounts to SEK 16.7 million⁴⁶ when comparing the averages which is roughly the same as the total amount of interest spent to finance the loans in the loan case which amounts to SEK 16.97 million. When looking at the whole data-set, we cannot say with confidence that the GPs are earning more in the loan case. There are two reasons for why this difference is not apparent when looking *across all simulations*. The first is that there is a significant amount of simulations ending up in negative territory in terms of fund returns and in these cases the GPs only earn their fees which are

⁴⁵ From exhibit 5.1, difference in average gross IRR: $10.072 - 7.415 = 2.7\%$, difference in average net IRR: $3.324 - 2.631 = 0.7\%$

⁴⁶ From exhibit 5.1, average NPV to LP from loan case – average NPV to LP from no loan case: $319.87 - 336.61 = \text{SEK } 16.7\text{m}$

the same in both cases. Secondly, as returns are increased, the GP compensation converges to the profit sharing of 80/20 which decreases the difference in GP compensation between the two cases at higher returns meaning that the amount gained in catch-up becomes a smaller part of the total return to GPs. Elaborating on this we look at outcomes with a positive IRR and find many cases where the GPs earn less in the loan case. This happens since the hurdle build up is lower in the loan case because less equity capital from the LPs is put into work. Since the catch-up is dependent on the hurdle there are cases where returns that would be labeled as catch-up and divided 60/40 [GP/LP] in the no-loan case instead are divided as profit sharing in 20/80 [GP/LP] to the effect of decreasing the PV to GPs. There are cases when GPs earn more; these are the specific cases where the total return of the fund ends up in the catch-up region (8-12% IRR). See bracket analysis in section 5.2.

Having a catch-up phase is very common⁴⁷, but some of the previous research (e.g. Kaplan and Strömberg (2009) and Appelbaum (2016)) and interview responses have based their input on a no catch-up structure. Removing the catch-up, and running 1,000,000 simulations, we observe a statistically solid difference in the two cases showing GP compensation increasing in the loan case as seen in exhibit 5.2.

Exhibit 5.2 – PV to GPs with no catch-up

	PV to GP							
	Median	Average	min	max	Volatility	Confidence int. *	3rd Quartile	1st Quartile
No loan	141,440,000	277,225,634	141,440,000	28,922,755,303	357,801,699	921,636	141,440,000	253,391,842
Loan	141,440,000	280,570,241	141,440,000	28,932,302,823	360,080,588	927,506	141,440,000	262,504,378

* α of 1%

Without the catch-up, the difference in PV to GP without and with loans is explained by the fact that the hurdle build up to LPs is lower since with the loans the GPs reduce the time under which they claim LPs capital and part of the return must be allocated to paying the bank its interest. Thus, less hurdle to LPs translates into giving the GP a larger share from the 20/80 [GP/LP] profit sharing. Running the 1,000,000 simulations we observe a maximum difference between the two cases to an increase in PV to GPs at SEK 9.5 million in the loan case. The difference in hurdle for the first five years, when the loans are in place, amounts to SEK 64.7 million, that is, the funds pay SEK 64.7 million less in hurdle when taking loans. This is true for all simulations in the base case. Removing from this the interest we get SEK 47.7 million of which the GPs take 20%, or correspondingly, SEK 9.5 million. We see that the positive increase in GP compensation is because GPs claim LPs capital for a shorter period which translates into a lower amount of hurdle to LPs; returns are pushed into the profit sharing region where GPs take 20% of the return. At a loan spread of 8% (instead of 2% as in the base case) the total interest on the loans amount to SEK 67.7

⁴⁷ FSN Capital, Alder, Phalippou and Gottschalg (2009)

million, which is higher than the hurdle the GPs can off-set. In such cases the GPs would always lose money in the loan case as compared to the no loan case.

An additional comment on our IRR calculations is warranted: certain negative price paths yield an IRR that cannot be calculated. If this happens, we remove all the IRRs in that simulation for both the loan and no-loan case. Statistics on IRRs are therefore skewed upwards in our data-set when looking at all simulations in aggregate. The differences between the two cases however persist and we can show, with statistical assurance, that the loan case yields a higher IRR than the no loan case. The total amount of losses when running 1,000,000 simulations amount to 14.7%. That means that in 14.7% of the cases the IRR is not possible to calculate. This happens when the NPV to LPs is below SEK -529 million. We lose no IRR calculations on positive NPV cases.

5.1 Sensitivity analysis

The sensitivity analysis is conducted from the base case and then we change one variable at a time to see how these affect the model. In addition to removing the catch-up, where the effects are discussed above in the introduction to this chapter, we deem the following parameters worthy of investigation: (1) Interest rate and cost of loan, (2) Holding period, (3) Leverage, (4) Loan constraints and (5) discount rate. The interest rate and loan constraints relating to eligible investor ratio are included in this section, since they relate the most to previous research and interview responses. The other categories are discussed in the appendix section 8.3. We then discuss the effects on the descriptive statistics outlined above which are gross and net IRR, MoM, NPV to LP and PV to GP and look at the loan case vs the no-loan case. MoM (calculated as net of all costs) and NPV to LP explain the same result, just that MoM is expressed as a multiple and NPV to LP in actual currency. They are therefore not included together for all descriptive statistics analyzed.

5.1.1 Interest and cost of loan

Interest

The risk-free interest rate [STIBOR] affects our model in three ways. (1) It is used in the drift of the GBM (2) it is used to calculate the interest on the loans to the banks and (3) it is used to discount the cash flows to GPs and LPs. Increasing the STIBOR increases the average returns of our funds, even after discounting the cash flows. Although the loans become more expensive when increasing the STIBOR input we initially observe that the net IRR difference between taking on loans and not taking on loans increase, yielding a higher average IRR in the loan case which is counter intuitive, see below.

Exhibit 5.3 – Net IRR effects with increasing STIBOR

Average Net IRR					
Stibor base	[No loan]	Conf int*	[Loan]	Conf int*	IRR diff
Benchmark	2,635%	0,117%	3,324%	0,147%	0,69%
2%	5,028%	0,118%	5,875%	0,148%	0,85%
4%	7,076%	0,118%	7,979%	0,148%	0,90%
6%	9,484%	0,119%	10,540%	0,149%	1,06%
8%	12,041%	0,120%	13,285%	0,150%	1,24%
10%	15,294%	0,120%	16,906%	0,150%	1,61%

*) 90% confidence interval

This is explained by the fact that our value development paths are skewed upward which offset the impact of more expensive loans. In addition, the loans in our base case amount to a maximum of SEK 200 million, on which interest is charged, while the invested capital amounts to SEK 800 million and which's value development is driven by the GBM drift which increases with the risk-free rate. Because of the risk-free interest rate's extensive impact on our value paths we choose to investigate what happens in a case where only the spread on the cost of the loans increase.

Cost of loan

The effect of increasing the cost of loans (spread) is intuitive both when looking at the no-loan case and loan case individually and when comparing the two cases. Gross IRRs are not affected since it does not consider any costs associated with loan-financing. The same is true for the net IRR for the no-loan case individually. In the loan case, we see statistically solid decreasing benefits of the loans when the spread is increased, see exhibit 5.4 below. The difference in net IRR compared to the no loan case decreases from a solid difference in net IRR to a convergence while the IRR in the loan case steadily decrease as the spread on the loan increase. While it is interesting to look at a 2% vs 6% spread, one take-away is that we see that the cost of loans (spread) will have to go up quite a lot from today's indicated 2% spread⁴⁸ for the loans to become undesirable from a net IRR perspective on average

⁴⁸ Interview with a Nordic bank, 21 February 2017

Exhibit 5.4 – Net IRR effect when increasing the cost of the loans (spread)

Net IRR					
	[No loan]		[Loan]		IRR diff
	Average	Confidence int.*)	Average	Confidence int.*)	
Benchmark case	2,748%	0,118%	3,467%	0,148%	0,72%
3%	2,574%	0,117%	3,035%	0,146%	0,46%
4%	2,776%	0,117%	3,068%	0,147%	0,29%
5%	2,755%	0,117%	2,830%	0,146%	0,07%
6%	2,660%	0,117%	2,504%	0,146%	-0,16%

*) 90 % confidence interval

As seen in exhibit 5.4 above, we see that at a spread of around 6% the average net IRR is lower with loans. We further test this in exhibit 5.5 below by running our data through 1,000,000 simulations while testing for a confidence interval at 99% and setting the spread at 6%.

Exhibit 5.5 – Comparison no-loan vs loan with a 6% spread

	Net IRR							
	Median	Average	min	max	Volatility	Confidence int.*	3rd Quartile	1st Quartile
No loan	1.96%	2.697%	-54%	193%	21%	0.058%	-12.3%	15.2%
Loan	1.07%	2.550%	-84%	265%	26%	0.046%	-16.1%	17.6%

* alpha = 0.01

At a spread of 6% the average net IRR in the loan case becomes lower than in the no loan case. We see a statistically solid difference of at least -0.04%⁴⁹ implying a break-point in the benefit of the loans ability to increase IRR on average in our base case. For further analysis, we add an in-depth analysis of what happens in funds with different IRRs as the loan spread changes:

⁴⁹ From exhibit 5.5, 99% confidence interval with loan: 2.55% +/- 0.046% and without loan 2.697% +/- 0.058%

Exhibit 5.6 – 2% vs 6% loan spread IRR impact-analysis in different IRR brackets

<u>Loan spread 6%</u>								
Gross IRR	Net IRR			Net IRR [Loan]			Average difference (loan - no loan)	
Range	min	max	Average	min	max	Average		Observations
-2% - 0%	-7%	-2%	-4.3%	-13%	-3%	-6.6%	-2.3%	3194
0% - 2%	-5%	0%	-2.3%	-9%	-1%	-4.2%	-1.9%	3133
2% - 4%	-3%	2%	-0.2%	-7%	1%	-1.6%	-1.4%	3102
4% - 6%	-1%	4%	1.8%	-3%	3%	0.8%	-1.0%	1489
6% - 8%	1%	6%	3.8%	-1%	6%	3.3%	-0.5%	1466
8% - 10%	3%	7%	5.8%	2%	7%	5.7%	-0.1%	2965
10% - 12%	5%	8%	7.1%	5%	9%	7.3%	0.3%	2887
12% - 14%	7%	10%	8.4%	7%	11%	9.1%	0.7%	2822
14% - 16%	8%	12%	10.1%	9%	13%	11.2%	1.1%	2647
16% - 18%	10%	14%	11.8%	11%	15%	13.4%	1.6%	2508
18% - 20%	11%	15%	13.6%	14%	17%	15.6%	2.0%	2374
20% - 22%	13%	17%	15.4%	16%	19%	17.8%	2.4%	2159
22% - 24%	15%	19%	17.1%	18%	22%	20.1%	2.9%	1947

<u>Loan spread 2%</u>								
Gross IRR	Net IRR			Net IRR [Loan]			Average difference (loan - no loan)	
Range	min	max	Average	min	max	Average		Observations
-2% - 0%	-7%	-2%	-4.3%	-11%	-3%	-5.7%	-1.4%	3115
0% - 2%	-5%	0%	-2.3%	-8%	-1%	-3.3%	-1.0%	3165
2% - 4%	-3%	2%	-0.2%	-5%	2%	-0.8%	-0.5%	3180
4% - 6%	-1%	4%	1.8%	-2%	4%	1.7%	-0.1%	1530
6% - 8%	1%	6%	3.8%	1%	6%	4.2%	0.4%	1474
8% - 10%	3%	7%	5.8%	4%	7%	6.5%	0.7%	3023
10% - 12%	5%	8%	7.1%	7%	9%	7.9%	0.8%	2950
12% - 14%	7%	10%	8.4%	8%	11%	9.9%	1.5%	2761
14% - 16%	8%	12%	10.1%	10%	14%	12.1%	2.0%	2609
16% - 18%	10%	14%	11.8%	13%	16%	14.3%	2.5%	2528
18% - 20%	11%	16%	13.6%	15%	18%	16.5%	2.9%	2239
20% - 22%	13%	17%	15.4%	17%	20%	18.8%	3.4%	2232
22% - 24%	15%	19%	17.2%	20%	23%	21.0%	3.9%	2072

We see that the gross IRR needed to break even on a net level with loans increases as the loan spread increases. We see this primarily by looking at which brackets on gross IRR level contain a zero net IRR with loan in their range (see grey shaded areas in exhibit 5.6 above). For the loan case with a 2% loan spread, zero net IRR is found at gross IRR ranges between 2 and 6% while when increasing the loan spread to 6%, zero net IRR is found in the gross IRR ranges of 2 to 8%, an increase by 2% of the range. Increases in the loan spread has the effect of reducing the benefit of the loans by pushing up the return needed to break even on a net level; it could be viewed, from an LP perspective, as imposing more fees.

The difference in return (“Average difference (loan – no loan)” in exhibit 5.6) increases with higher gross IRRs. If the IRRs are high enough to offset the negative impact that the interest poses, taking on loans still has a positive effect on IRR even though the cost of the loan increases.

The average effect of the loans on net IRR is higher in the loan case at returns above 6% gross IRR when the spread is 2%. If the spread is 6%, the average effect of loans on net IRR is higher at above 10% gross IRR. At spreads of above 6% our model fund would have to have more than SEK 1 billion in committed capital which effectively sets a cap on how large the spreads can be for the loans to be in place in our current set-up. A conclusion to the effect that the spread poses on net IRRs is that in the boundaries of a spread between 2% and 6% the IRR increasing effect is evident for funds that can return above 6 (at a 2% spread) to 10% (at a 6% spread) gross IRR.

As for money made to LPs, outlined in exhibit 5.7 below, we see that LPs get a lower NPV as the cost of the loan increases, which is intuitive because the interest that goes to the banks increase. This effect is stronger as we increase the loan spread one percentage at a time from the benchmark case, but not statistically significant for small increases in the spread. Below we show results, which are statistically solid, comparing the benchmark with 6% spread at 1,000,000 runs. The difference between the averages are c. SEK 33 million corresponding to the difference in interest payments made between a spread at 2 vs 6% which is SEK 33.9 million.

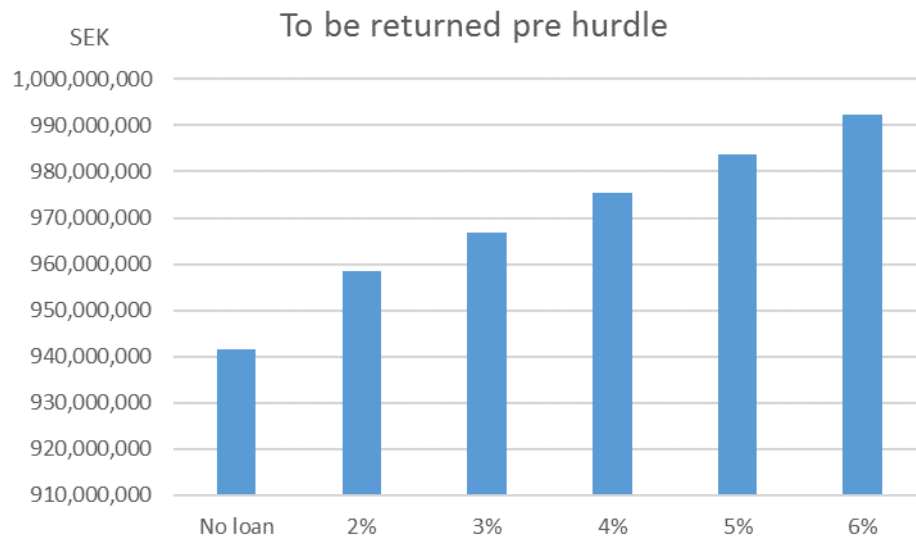
Exhibit 5.7 – Comparison of money made to GPs and LPs with different loan spreads (2% vs 6%)

Comparison of the loan case at 2 vs 6% spread in loan cost									
		Median	Average	min	max	Volatility	Confidence	3rd Quartile	1st Quartile
2%	NPV to LP	-139,812,271	319,866,531	-958,400,000	160,919,199,179	1,655,903,279	4,265,324	-665,032,030	687,842,285
	PV to GP	141,440,000	297,527,491	141,440,000	40,371,239,795	372,386,606	959,204	141,440,000	313,400,571
6%	NPV to LP	-178,501,697	287,087,013	-992,320,000	94,593,488,150	1,656,849,671	4,267,762	-699,923,434	658,306,590
	PV to GP	141,440,000	294,183,510	141,440,000	23,789,812,037	370,403,318	954,096	141,440,000	306,016,647

The PV to GP also decreases and comparing the averages we see a difference of SEK 3.3 million. The reason why these averages together do not add up equal to the whole interest of SEK 33.9 million is because we are looking at an average across all simulations. For funds that do not return the invested capital, the downside for LPs is increased by the whole amount of interest paid while in the upside some of the cost of the loans are shared with the GPs through reducing their carry in the catch-up region. For a fund that yields very high return the intuition is that the amount of carry shared in the profit sharing region is reduced by the amount of interest paid, since this amounts to SEK 33.9 million the effect from a 20/80 split results in a reduction in the carry for GPs by SEK 6.8 million and SEK 27.1 million for the LPs.

As the loan spread increases, the amount to be returned pre-hurdle also increases since the GPs must draw additional capital to pay for interest on the bridge loans. The increased amount of draw-downs at each %-spread is static in our model since it is not dependent on the investment value development paths but rather on how much loan the funds take on. Exhibit 5.8 below shows the increase in cumulative drawn capital which is the amount to be returned pre-hurdle.

Exhibit 5.8 – LP return pre-hurdle at different spreads



In our benchmark case, when increasing the loan spread above 6% the amount of drawn capital needed to fund fees, interest and investments exceed the amount of committed capital.

Relating back to the relevant hypothesis⁵⁰, we conclude that the magnitude of the loans ability to increase IRR do decrease with increased levels of the loan spread. However, for funds that achieve a high return, say 22-24% on a gross level, loans still have an increasing effect on net IRR when the spread is increased to 6%. For funds in that range the average net IRR increasing effect is still positive at 2.9%, down from 3.9% if the spread increases from 2% to 6%. Our model prohibits us to increase the interest spread over 6% as that would make our model fund break its budget on committed capital. These findings on loan spread are much in line with input from interviews in terms of the interest rate as a driver of the loans. They are also in line with previous research that the loans have a good possibility to continue to be in place since the spread will have to go up quite a bit before they do not improve IRR anymore.

⁵⁰ **Hypothesis 4:** As the cost of the loans increase (loan-spread) the ability of the loans to increase net IRR decreases.

5.1.2 Loan constraints

Tightening loan constraints

In analyzing sensitivity to loan constraints, we change the ratio of eligible investors. This has the effect of decreasing the amount of loan the fund can take on at fund level. There are other constraints available also, such as increasing or decreasing the max percentage of committed capital. Exhibit 5.9 below displays how these constraints affect our benchmark fund in terms of the amount of loans they can take and how much of this they actually use:

Exhibit 5.9 – Debt schedule with changing loan constraint inputs

	<u>Debt schedule</u>					
Year	1	2	3	4	5	6
Benchmark case (Eligible investor ratio = 100%)						
Amount allowed	200,000,000	200,000,000	200,000,000	200,000,000	112,480,000	0
Amount taken	200,000,000	200,000,000	200,000,000	164,000,000	84,000,000	0
Eligible investor rate 50%						
Amount allowed	200,000,000	200,000,000	186,666,667	112,088,889	56,674,963	0
Eligible investor rate 30%						
Amount allowed	200,000,000	153,600,000	112,185,600	67,736,858	34,665,910	0
Eligible investor rate 10%						
Amount allowed	66,666,667	51,377,778	37,709,274	22,992,328	12,028,339	0
<i>*Amount taken is amount allowed for all eligible investor ratios below benchmark</i>						
Max of committed capital 50%						
Amount allowed	500,000,000	500,000,000	372,906,667	223,306,667	111,786,667	0
Amount taken	228,000,000	204,000,000	220,000,000	164,000,000	84,000,000	0

As seen in exhibit 5.10 below, when decreasing the eligible investor rate from 100% to 50%, the gross and net IRR are still increasing with loans, seen by the difference in averages. The increase in IRR is expectedly lower in the case with a lower eligible investor ratio.

Exhibit 5.10 – Eligible investor ratio IRR impact*

Gross IRR					
[No loan]			[Loan]		Diff average
Eligible investor rate	Median	Average	Median	Average	
Benchmark case	5.31%	7.62%	6.62%	10.331%	2.714%
50%	5.10%	7.33%	6.13%	9.613%	2.281%
Net IRR					
[No loan]			[Loan]		Diff average
Eligible investor rate	Median	Average	Median	Average	
Benchmark case	2.15%	2.82%	2.19%	3.560%	0.738%
50%	1.91%	2.52%	1.89%	3.25%	0.726%

** The no-loan case should in theory not give a difference in gross and net IRR average/median when changing the eligible investor ratio. Due to changed investment value development paths we observe slight differences when changing the eligible investor ratio and running our simulations again. In this case the number of simulations is 100,000; if increasing the number of simulations, the no-loan case differences become lower.*

Exhibit 5.11 below contains the eligible investor ratio impact for various gross IRR brackets. It underlines that the higher the gross IRR of funds and the more the eligible investor ratio is lowered, the higher impact on net IRR.

Exhibit 5.11 – Eligible investor ratio net IRR impact

Gross IRR [no loan]	Net IRR with loan			
	Eligible investor ratio			
Brackets	100%	50%	25%	10%
-2% - 0%	-5.7%	-5.5%	-5.1%	-4.6%
0% - 2%	-3.2%	-3.1%	-2.8%	-2.4%
2% - 4%	-0.8%	-0.7%	-0.5%	-0.3%
4% - 6%	1.7%	1.7%	1.8%	1.8%
6% - 8%	4.2%	4.2%	4.0%	3.9%
8% - 10%	6.4%	6.4%	6.1%	5.9%
10% - 12%	7.9%	7.8%	7.5%	7.2%
12% - 14%	9.9%	9.7%	9.2%	8.7%
14% - 16%	12.1%	11.8%	11.1%	10.5%
16% - 18%	14.3%	14.0%	13.1%	12.3%
18% - 20%	16.5%	16.2%	15.1%	14.1%
20% - 22%	18.8%	18.4%	17.1%	16.0%
22% - 24%	21.0%	20.6%	19.2%	17.9%

In terms of money made to LPs, the effect of decreasing the eligible investor rate directly affects the NPV for the LPs by decreasing the amount of loans that can be taken which affects the total interest paid on the loans. The reduction in interest is therefore distributed as hurdle and carry, thus increasing the LPs NPV. For the GPs, the effects of the loans discussed in the bracket analysis throughout section 5.2 below, are reduced.

From exhibit 5.11 above, we see what happens to the net IRR at different levels of gross IRR a fund achieves when its eligible investor ratio goes gradually from 100% down to 10%. Relating to hypothesis 5⁵¹ we see a small difference between 100% ratio and 50% ratio, while a 10% ratio yields a significantly larger difference, for all brackets. The size of the difference is dependent on the gross IRR, at lower levels of gross IRR the difference is small. This is because the loans are inefficient in boosting the IRRs at these levels. Looking at increasing levels of gross IRR we observe an increased difference in net IRR. At a gross IRR of between 22-24%, the difference in net IRR comparing 100% and 10% eligible investor ratio is 3.1%, which is larger than at lower gross IRRs. In relation to our interviews and to sum up the analysis of loan constraints, our bank contact underlines that the eligible investor ratio, stemming from the investor base of the private equity fund, is a fundamental factor in determining which funds that uses subscription loans. Our model-results, that a high eligible investor ratio is connected to a higher benefit of the subscription loans, are much in line with our correspondence with our bank contact. These “eligible”

⁵¹ **Hypothesis 5:** A higher eligible investor ratio improves the funds ability to increase its IRR through loans.

investors are mainly large established pension funds, so-called “sources of money”. Similarly, smaller funds that mainly have wealthy individuals as an investor base do not take on these loans to the same extent since their investors are not eligible. A conclusion is that to be able to get these loans, funds will start preferring certain LP over others in future capital fund raisings. This will be especially desirable for smaller funds GPs that today mostly have investors considered as less eligible, to be able to get these loans and become more comparable with the larger funds.

5.2 Bracket analysis

Since the hurdle, catch-up and profit-sharing are dependent on the amount of actual return on each investment, they depend heavily on the simulated value development paths of the investments. To present interesting analysis, that is based on returns that can be linked to long term stock market indices and connected to returns on other asset classes, we have chosen to present analysis on an IRR bracket level. The most common metric used by funds to compare themselves to their peers and to value investments is by using gross IRR (Gompers et al (2016)). In choosing the brackets we want to look at we also consider that much of the dynamics in fee structure comes into effect within our chosen range, such as hurdle rate and catch-up cap. We also know that in using these brackets on a gross IRR level, we capture the results that many funds achieve or aim to achieve in reality (Gompers et al (2016)). For our analysis, considering the dynamics of our model, the interesting return levels are (1) a limited negative return range, (2) positive return below the hurdle rate, (3) returns at and around the hurdle rate, (4) returns within the catch-up cap, (5) returns above the catch-up cap. (6) Higher returns at and above 20% as is promised to the investors by many GPs (Gompers et al (2016)). The results in the bracket analysis come from our base case model running 100,000 simulations, and in exhibit 5.12 below we outline the brackets.

Exhibit 5.12 – IRR bracket overview

Brackets on Gross IRR			
min	max	Average	Count
-2%	0%	-0.99%	3064
0%	2%	0.99%	3226
2%	4%	3.00%	3170
4%	6%	5.00%	3076
6%	8%	7.01%	3036
8%	10%	9.01%	2915
10%	12%	11.00%	2912
12%	14%	12.99%	2726
14%	16%	15.00%	2698
16%	18%	17.00%	2408
18%	20%	19.00%	2353
20%	22%	20.98%	2206
22%	24%	22.98%	2026
24%	26%	25.00%	1865
26%	28%	26.98%	1691
28%	30%	29.00%	1578

**Count constitutes the number of funds found in these brackets when running our simulations*

The following analyses are done through sorting our dataset and looking at resulting values (net IRR, PVs and NPVs etc.) on funds that have a no-loan gross IRR within the brackets outlined above. These brackets are created from -2% ramping up to 30% in steps of 2%.

5.2.1 IRR analysis

An analysis on IRR levels follows below, in exhibit 5.13.

Exhibit 5.13 – IRR overview, no-loan vs loan, for different brackets

Gross IRR [no loan]		Net IRR [no loan]			Gross IRR [Loan]			Net IRR [Loan]		
Brackets	Average	min	max	Average	min	max	Average	min	max	Average
-2% - 0%	-1.0%	-7.2%	-2.3%	-4.3%	-2.8%	0.0%	-1.3%	-11.0%	-2.9%	-5.7%
0% - 2%	1.0%	-5.0%	-0.3%	-2.2%	0.0%	2.7%	1.3%	-7.8%	-0.6%	-3.2%
2% - 4%	3.0%	-3.0%	1.7%	-0.2%	2.4%	5.6%	3.7%	-4.9%	1.7%	-0.8%
4% - 6%	5.0%	-0.9%	3.8%	1.8%	4.6%	8.4%	6.2%	-2.0%	4.0%	1.7%
6% - 8%	7.0%	1.2%	5.8%	3.8%	7.0%	11.2%	8.7%	0.9%	6.4%	4.2%
8% - 10%	9.0%	3.3%	7.0%	5.8%	9.4%	14.0%	11.3%	3.9%	7.5%	6.4%
10% - 12%	11.0%	5.5%	8.3%	7.1%	11.7%	16.8%	13.8%	6.7%	9.3%	7.9%
12% - 14%	13.0%	7.1%	10.1%	8.4%	14.1%	19.6%	16.4%	8.2%	11.3%	9.9%
14% - 16%	15.0%	8.2%	11.9%	10.1%	16.4%	22.4%	19.0%	10.2%	13.5%	12.1%
16% - 18%	17.0%	9.6%	13.6%	11.9%	18.8%	25.2%	21.5%	12.6%	15.9%	14.3%
18% - 20%	19.0%	11.4%	15.3%	13.6%	21.1%	27.9%	24.1%	15.0%	18.2%	16.5%
20% - 22%	21.0%	13.1%	17.4%	15.4%	23.6%	30.7%	26.7%	17.4%	20.5%	18.8%
22% - 24%	23.0%	14.8%	19.2%	17.2%	26.0%	33.5%	29.4%	19.6%	22.8%	21.0%
24% - 26%	25.0%	16.6%	21.1%	18.9%	28.0%	36.4%	32.0%	21.8%	25.0%	23.3%
26% - 28%	27.0%	18.3%	23.0%	20.7%	30.7%	39.2%	34.7%	24.0%	27.2%	25.6%
28% - 30%	29.0%	20.1%	24.9%	22.5%	32.9%	42.1%	37.4%	26.3%	29.6%	27.9%

Relating to hypothesis 1⁵² and starting by looking at the negative bracket of -2 to 0% gross IRR, we see that the average gross IRR with loan is -1.3% compared to -1.0% without loan showing us the magnifying effect at negative levels we have elaborated on earlier, and in line with previous research⁵³. In addition, if we look at more negative levels and observe that this difference is increased. Relating to hypothesis 2⁵⁴ exhibit 5.13 further tells us that the more positive return a fund yields in gross IRR without loan, the more positive impact on gross and net IRR the loan will yield. However, the impact on net IRR is negative until a no loan gross IRR of 6-8% is achieved; at and above this level the loans have a positive impact on net IRR on average. At gross IRRs below 6-8% the negative impact from the interest paid on the loans outweigh their positive effect of reducing the time the fund holds the LP capital. The difference is increasing as gross IRR is increasing. Funds target a gross return at c. 25-30% (Gompers et al (2016)); connecting this to our brackets, looking at averages, we see that at gross returns between 24-26 %, the impact is +7% on gross IRR and +4.4% on net IRR. At gross returns between 26-28%, the impact is

⁵² **Hypothesis 1:** The IRR effect of the loans on fund performance is positive for funds with positive return and negative for funds with negative return.

⁵³ E.g. TorreyCove (2016)

⁵⁴ **Hypothesis 2:** The magnitude of the positive effect on IRR imposed by the loans is dependent on how well the fund is performing.

+7.7% on gross IRR and +4.9% at a net level. At our highest bracket of 28-30% gross IRR the difference in gross is an increase of 8.4% and net IRR is increased by 5.4%. This is in line with interview indications of the effects.⁵⁵

Our analysis simulates different investment value development paths; an investment value development path that yields a gross IRR at a certain percentage can be achieved in various ways and this will affect the hurdle differently. Private equity carry is dependent on the hurdle rate, especially when considering catch-up. Our bracket analysis is therefore a better reflection of what can happen in private equity funds than what can be deducted through looking at static investment value development paths, such as the TorreyCove example in the literature review chapter and appendix, that yield a certain yearly return on each investment.

Furthermore, according to Prequin's 2016 report, the top quartile for PE funds stands at a net IRR of 22%⁵⁶. According to our findings it would be possible for funds that achieve a net IRR of around 18-19% to use these loans to achieve a "top quartile" rank with a net IRR of 22%. Relating to hypothesis 3⁵⁷, this means that what we find underlines the previous research statements about one of the most important incentives for GPs behind the loan facilities – to attract more capital in today's increased competition between PE funds and across asset classes.

⁵⁵ Aberdeen asset management investor memo observed effects of the loans: +6% on gross IRR, +4% on net IRR

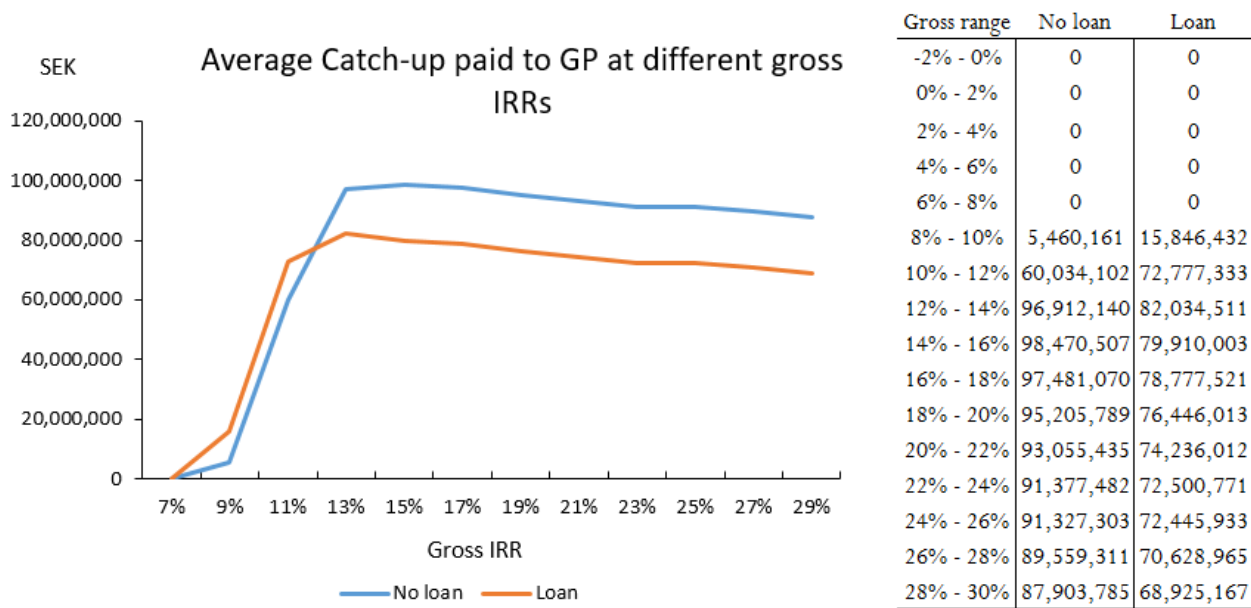
⁵⁶ Prequin Global Private Equity & Venture Capital report, 2016

⁵⁷ **Hypothesis 3:** *The magnitude of the positive effect on IRR is large enough to increase funds' quartile rankings in the sense that a fund can increase its IRR by several percentage points.*

To continue, the below analysis aims to describe how the loan facilities affect the different parts of the return created in a private equity fund (hurdle, catch-up and profit sharing) for the GPs and LPs.

5.2.2 Compensation analysis to GPs

Exhibit 5.14 – GP catch-up at different IRRs



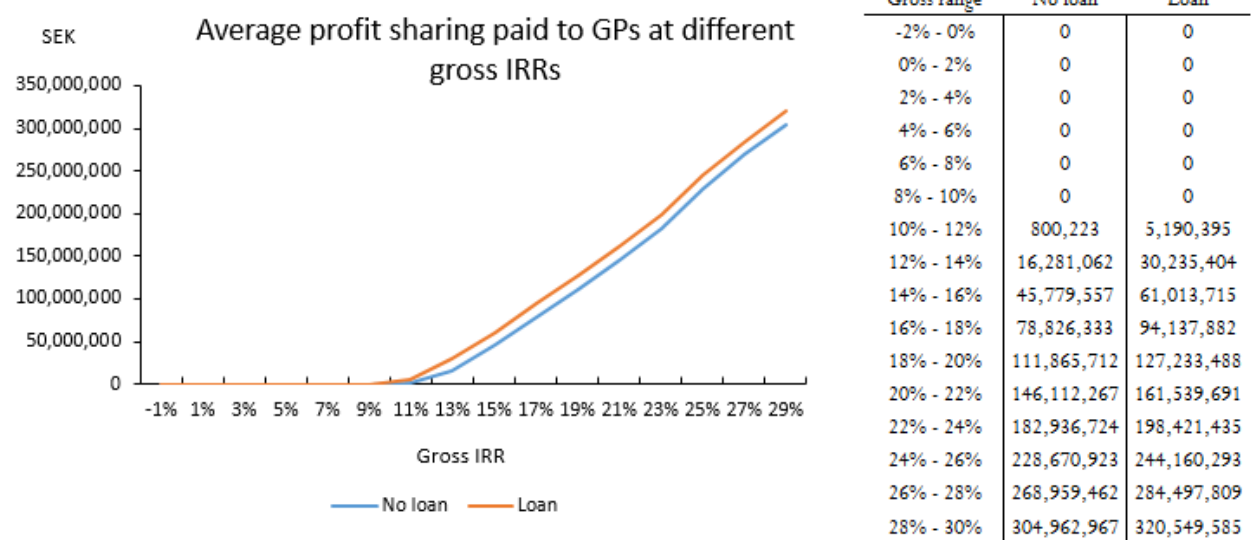
In observing the average catch-up earned by GPs in exhibit 5.14 above, we see that the GPs on average earn more catch-up at lower returns in the loan case than in the no-loan case until a gross return of around 12% has been achieved at which point the GPs on average get more catch-up in the no-loan case. This difference exists because the catch-up by construction is dependent on the hurdle; less hurdle translates into less catch-up. At higher return levels the GPs get less catch-up since more of the returns translate into profit sharing, as shown in the next section (exhibit 5.15).

It is not clear in exhibit 5.14 whether GPs start to earn money at lower IRRs and we therefore look at our data-set to see at which return carry is started to be earned. In the no loan case carry is observed to start at a gross IRR of 8.6% while in the loan case this starts at 8.2% which is a very small difference in percentage points. Relating to hypothesis 7⁵⁸, the statement from previous reports and interviews that an incentive for the loans is to enter the carry phase faster, in terms of lower IRR, is true for our simulated

⁵⁸ **Hypothesis 7:** GPs earn money at lower IRRs when using the loans compared to when not using the loans

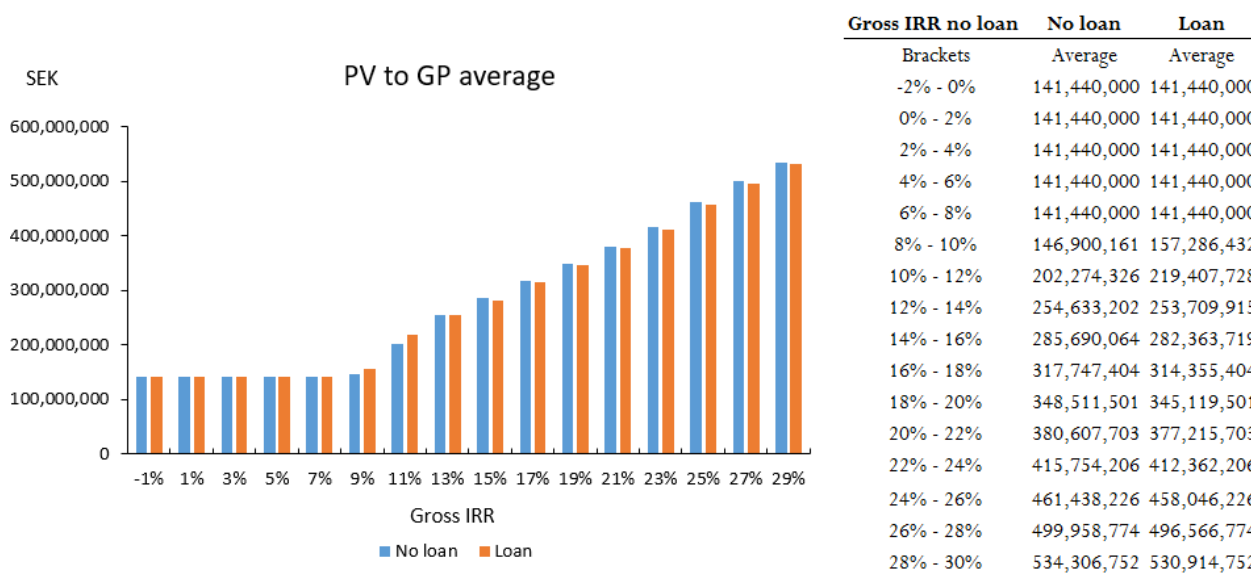
fund universe, but only for funds that earn a certain gross IRR; the carry phase is not entered at a lower IRR but rather more of the profit is given to the GPs in terms of carry in the gross IRR brackets between 8-12%.

Exhibit 5.15 – Profit sharing to GPs at different IRRs



As seen in exhibit 5.15 above, at a profit sharing level we now observe that the GPs on average start collecting more profit sharing at a lower gross IRR levels with the loans.

Exhibit 5.16 – Total GP compensation at different IRRs



Furthermore, in exhibit 5.16 above we look at total GP compensation. We observe that the GP compensation is higher in the loan case only in the gross IRR brackets of 8-10% and 10-12%. Below 8% the GPs only earn their fees, in both the no-loan and the loan case. Above a gross IRR of 12% two effects come into play that reduces the GP compensation in the loan case as compared to the no loan case. First, as GPs earn carry on 20% on the profits made in the profit sharing region and the total amount of profit made is reduced by the amount of interest paid, this has a negative effect on GP carry. Second, in the loan-case the amount of hurdle is lower due to capital call deferrals which translates into less catch-up in which the GPs earn 60%. Some of the carry that would be counted as catch-up is now instead counted as profit sharing. As an effect of this the GPs come into the profit sharing region faster, meaning at lower IRRs, in the loan-case in which the capital available for distribution is reduced by the interest paid to the banks. Since our base case has a risk-free interest rate of 0% the PV to GPs represent actual nominal amount paid to the GPs.

Looking at the timing of the carry flows to GPs we compare the amount of carry paid in the no loan case to the loan case in terms of year and brackets. Exhibit 5.17 below shows that difference.

5.17 – Average Carry to GPs for different fund IRRs over time

Average difference of carry in distribution years, Loan minus no-loan						
Brackets	Year 6	Year 7	Year 8	Year 9	Year 10	Sum
-2% - 0%	0	0	0	0	0	0
0% - 2%	0	0	0	0	0	0
2% - 4%	0	0	0	0	0	0
4% - 6%	0	0	0	0	0	0
6% - 8%	0	0	0	0	0	0
8% - 10%	0	13,874	557,148	2,710,318	7,104,931	10,386,271
10% - 12%	231,916	1,209,082	4,826,015	8,163,636	2,702,754	17,133,403
12% - 14%	638,643	2,133,759	3,326,617	-990,639	-6,031,667	-923,287
14% - 16%	658,847	1,279,784	637,207	-2,785,012	-3,117,171	-3,326,346
16% - 18%	665,328	1,089,825	-838,406	-2,858,280	-1,450,468	-3,392,000
18% - 20%	682,079	331,594	-1,113,578	-2,426,790	-865,305	-3,392,000
20% - 22%	399,760	82,122	-1,418,370	-2,079,232	-376,279	-3,392,000
22% - 24%	410,931	-91,750	-1,746,441	-1,816,256	-148,485	-3,392,000
24% - 26%	316,452	-455,155	-1,798,126	-1,263,340	-191,831	-3,392,000
26% - 28%	249,199	-631,627	-1,920,232	-930,464	-158,876	-3,392,000
28% - 30%	216,805	-1,133,239	-1,715,637	-730,224	-29,705	-3,392,000

We find that GPs do not earn carry faster to an extent that it would have a material impact on the decision on whether to use the loans or not. This considers that in the first year the carry difference is less than

SEK 1 million. Put in perspective of the total fees of SEK 141 million, these are small amounts. At higher Gross IRRs, this difference translates into a loss in carry. It is only in the gross IRR brackets of 8-12% when most of the carry is distributed as catch-up that the GPs earn more carry earlier because of reasons discussed previously. This concludes hypothesis 8⁵⁹ and we can say that for our brackets, the GPs do earn more money faster, in the first year of divestments. Whether the GPs earn more money faster after the first year depends on the gross IRR achieved by their fund. The total impact on GP compensation becomes negative above 12% gross IRR.

Furthermore, relating to hypothesis 6⁶⁰, for funds that achieve a high IRR we see that GPs receive less money. The only instance when the GPs receive more carry in the loan case is when the fund returns most of its carry in the catch-up region. The average money made is higher for GPs only in the gross return brackets of 8 to 12%. For funds that return a gross IRRs above 12% the GPs receive less carry because the interest on the loan decreases the amount available to be distributed as carry.

We also find in the sensitivity analysis (section 5.1) that, when the catch-up is removed, GPs always earn more money in the loan case, when the loan spread is 2%. This is because less hurdle is built up in the loan case because of the reduced time that GPs claim LP capital. This effectively moves returns, that would be calculated as hurdle into profit sharing, and the cost of the loans at a loan spread of 2% is not high enough to offset the benefits GPs gain by reducing the hurdle amount. We find that the catch-up works to align the incentives between the GPs and LPs at higher returns when the loan spread is at 2% by making the GPs pay for the subscription loan through a reduction in their carry. This reduction corresponds to their share of the interest on the loans.

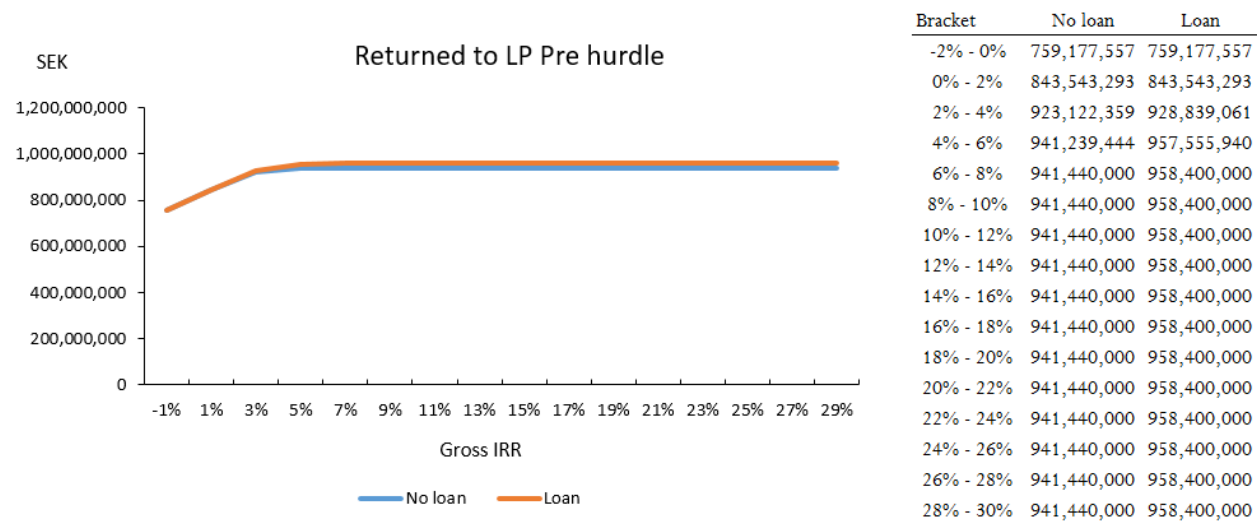
5.2.3 Compensation analysis to LPs

When presenting the LP flows over brackets we start with total returned pre-hurdle, then we show their flows from hurdle, catch-up and profit sharing carry. Exhibit 5.18 below shows what is returned pre-hurdle at different gross IRRs to LPs.

⁵⁹ **Hypothesis 8:** *GPs start to collect more money earlier in the fund's life with loans.*

⁶⁰ **Hypothesis 6:** *GPs on average earn more money by using bridge-loan facilities.*

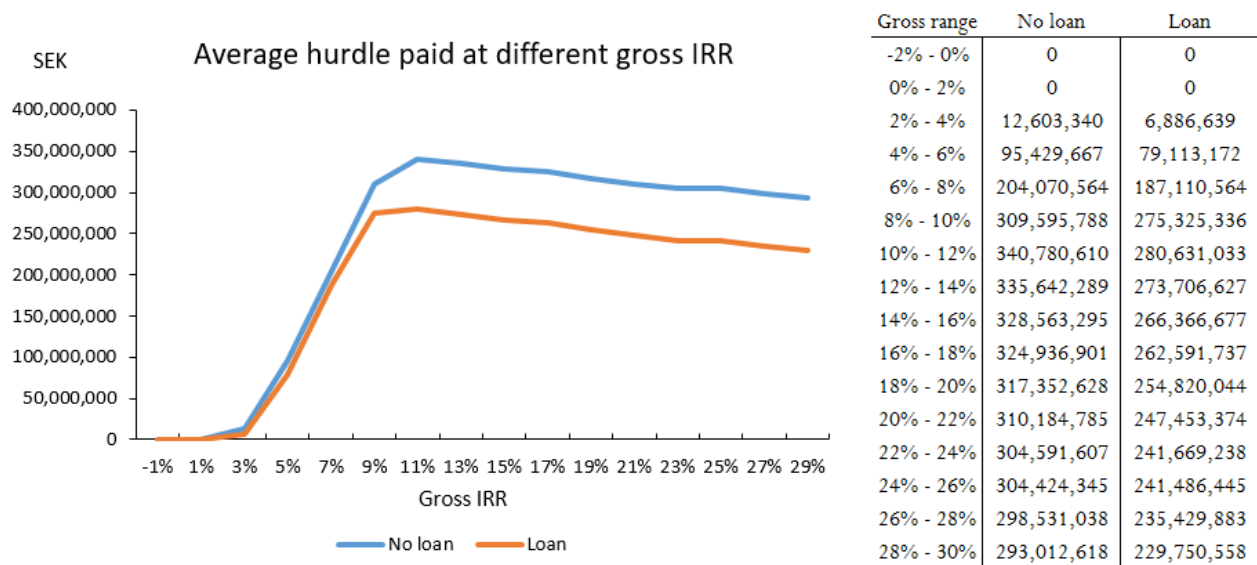
Exhibit 5.18 – LP repayment pre hurdle at different IRRs



We observe a rising amount returned pre-hurdle as gross IRR goes from negative to positive. The total amount drawn increases in the loan case by the amount of interest on the loans which amount to SEK 16.96 million. The amount returned pre-hurdle is maxed out in the brackets of 6-8% for both the loan and no loan case, since at that level all drawn capital has been returned and hurdle start to be paid out.

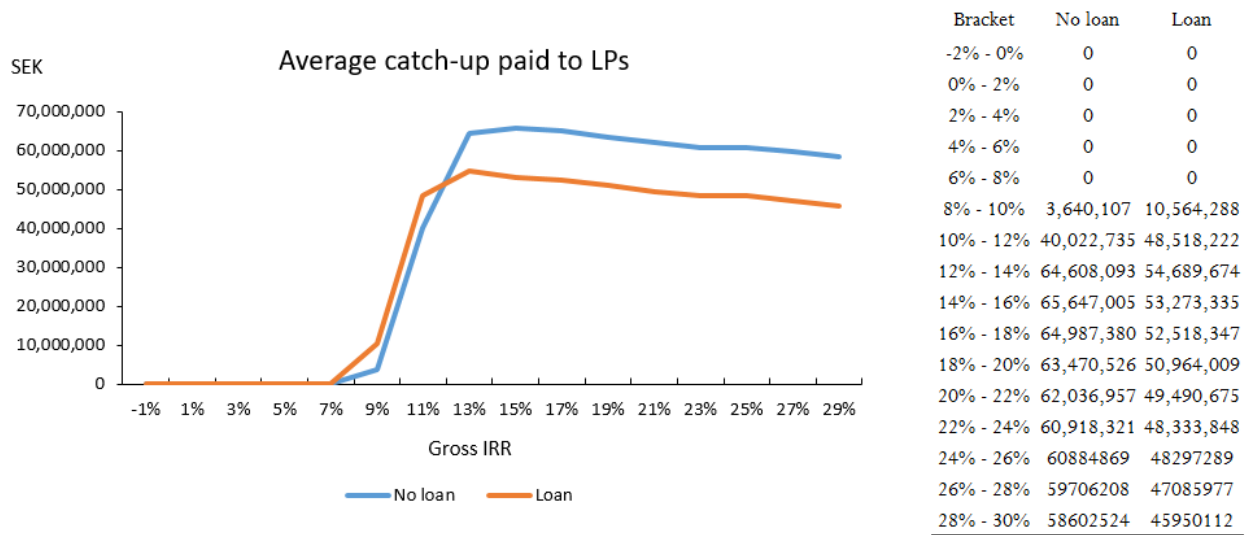
Exhibit 5.19 below shows the average hurdle paid to LPs at different gross IRRs with a span of -1 to +1% from the gross IRR values on the x-axis.

Exhibit 5.19 – Hurdle to LPs at different IRR levels



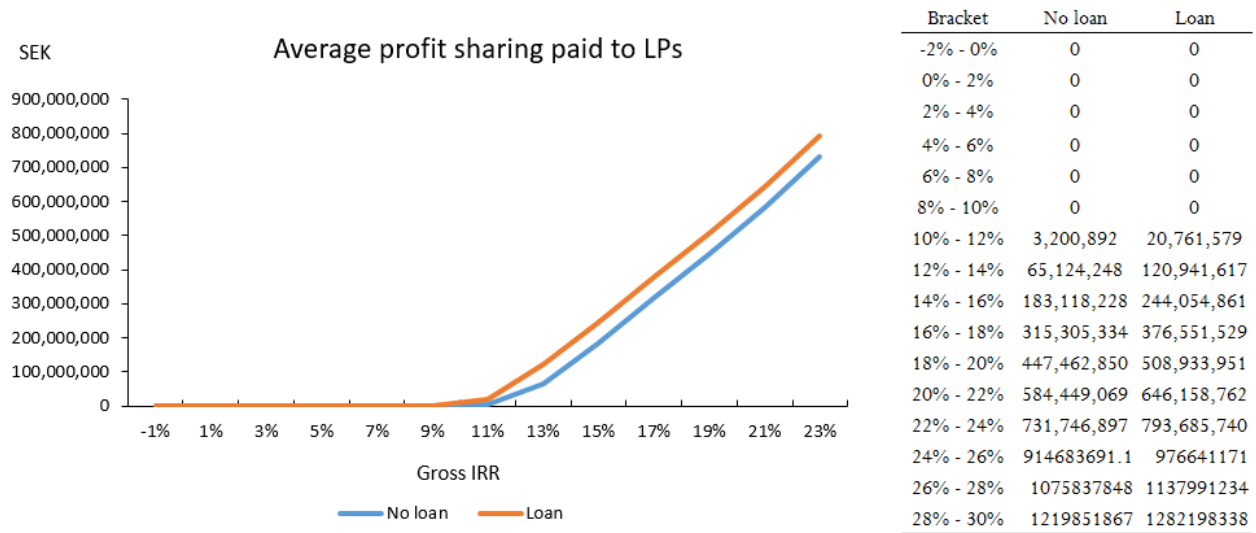
We see that the average hurdle paid goes down with loan and increase with gross IRR until a gross return of 10-12% is achieved after which the average starts to decrease. In this gross IRR bracket the average hurdle is the highest in the whole data-set. At higher gross IRRs, the returns are high enough to allow for investments to return enough money to investors so that the fund surpasses the hurdle requirement and at higher returns this limit is surpassed earlier which is why we see the graphs panning down at higher returns.

Exhibit 5.20 – LP catch-up at different IRRs



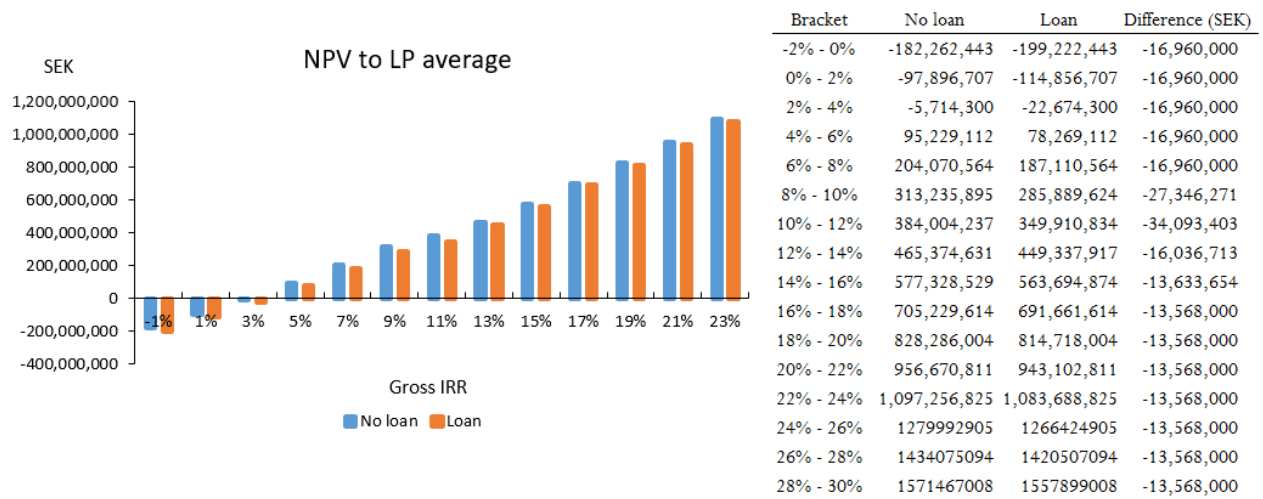
In exhibit 5.20 above, the average catch-up paid to LPs follow the same trend as that paid to the GPs. LPs start earning catch-up at a lower gross IRR and comparing these two cases the level at which this happens is the same as in the case for the GPs – at 8.2% in the loan case and 8.6% in the no loan case.

Exhibit 5.21 – Profit sharing to LPs at different IRRs



As seen in exhibit 5.21 above, the average profit sharing earned by LPs also follow the same tendencies between the loan and no loan case as it does for GPs with more profit sharing starting to be collected at lower IRR levels when the loans are in place.

Exhibit 5.22 – Total money invested and returned to LPs (NPV) at different IRRs



What we see when looking at the difference in total LP return is that for low returns, the NPV difference for the LPs is the total of the interest charged by the banks for the loans. Between 8 and 12% gross IRR the NPV is significantly lower in the loan case because less hurdle is built up and more return is distributed as catch-up to the GPs. At around 16% gross IRR and above we see that the loss for LPs is 80% of the interest cost. At these return points the GPs and LPs split the loan cost in accordance to the

profit sharing schedule. In conclusion, we see that the total actual money in SEK to LPs is always lower with the loan case. This is what has been indicated in previous research and interviews⁶¹.

To sum up the LP compensation. We find that the composition of return to the LPs change with the loans. For funds that yield positive net IRR the LPs gain more money returned pre-hurdle; the amount is equal to the total interest paid on the loans. Further, they gain less return in the form of hurdle but more in profit sharing. For funds that end up paying most of the carry as catch-up, the LPs lose the most money as compared to the no loan case. For higher return funds, the LPs return is reduced by 80% of the interest on the loans. Actual money made is in total always lower in the loan case verifying hypothesis 9⁶².

⁶¹ E.g. TorreyCove (2016)

⁶² **Hypothesis 9:** *LPs lose money when these loans are used*

6. Conclusions

6.1 IRR implications

In a broader perspective, the subscription loans impact IRR in line with previous research. We add depth in creating a fund universe in an academically backed up model with different investment value development paths where we for interesting brackets show that negative scenarios yield a magnifying negative effect and positive scenarios a boosting effect, both on gross and net IRR. The magnifying effect comes from the fact that the GPs claim the LP capital for a shorter period when using these loans.

More specifically, the higher IRR the fund ends up with the larger the effect on IRRs will be. We find that some funds would be able to boost their return by several percentage points in such a way as to increase its quartile ranking to a first quartile ranking (22%)⁶³ which should have a considerable positive effect for the GPs when they seek investors for future funds.

From our sensitivity analysis in section 5.1, one can draw several conclusions under what conditions the loans have the most impact. One of the most interesting parameters to look at is the interest rate as it is one of the main drivers of the usage of these facilities. Expectedly, in line with our interview responses, we see that these loans on average become less attractive when the loan spread increases, why we should expect less usage of these loans if the spread increases. However, interest rates would have to increase quite a lot before a stop in the usage of the loans happens. Furthermore, having eligible investors is a requirement for the loans but it takes a large difference in the eligible investor ratio to impact the IRR-boosting effect from the loans. Still, even without the loans the GPs should prefer eligible investors because of the reputation and credibility these give to the fund.⁶⁴

6.2 Value created and incentives for the parties involved

Our findings further emphasize how the subscription loans impact the different return steps of a PE fund (hurdle, catch-up and profit sharing). While our model fund structure (with a catch-up) is a common structure for a PE fund, we find that it impacts the effect of actual added or lost value to the parties. This is in line with Metrick and Yasuda's (2010) findings on contract differences impacts on fund return and GP compensation, and in our case the effect is on GP/LP compensation.

We find some cases where GPs earn more by using subscription loan financing. This always happens if the catch-up is removed from our base case, except for when the interest spread on the loans exceeds 8%.

⁶³ Preqin Global Private Equity & Venture Capital report, 2016

⁶⁴ Interview with a Nordic bank, 21 February 2017

If the GPs have a catch-up, as in our benchmark model, they earn more money through this financing only if their actual return ends up below the catch-up cap (12%). GPs with catch-up earn less money through carry if their fund returns carry as profit sharing (above the catch-up cap), and this is the amount of profit sharing lost due to interest paid on the loans. Our conclusion is that a catch-up functions as an incentive alignment between the GPs and the LPs for funds that achieve a return that yields carry in the profit-sharing region. Kaplan and Strömberg (2009) and Gompers et al (2016) argue that governance engineering is one value creation tool in private equity deals that aim to align incentives between LPs and GPs. Since the GPs get a share of the down-side in the cost of the subscription loans when using a catch-up, our model findings relating to a PE structure with and without a catch-up phase therefore suggests that the catch-up is an example of governance engineering value creation. However, we can say that the value of increasing the IRR outweighs the loss in actual money to the GPs. Showing a higher IRR will make the GPs able to attract more investors in the future (e.g. Appelbaum (2016)).

With our benchmark model, we observe that the PV to GPs get the highest positive amplification around gross returns of 8%. This suggests that GPs expecting that their return will end up in that area should desire these loans the most, which is what some of our interviews and previous research have indicated⁶⁵. Regarding earlier statements on that GPs use the loans to get carry faster⁶⁶, we find limited effects on this. We also find limited evidence that the GPs earn money at lower IRRs when the loans are applied.

Furthermore, these loans are not solely used by funds that perform around the hurdle, they are also used by high performing funds and the usage is overall increasing⁶⁷. The general incentive for the GPs can be connected to the importance of boosting the IRR to improve the ranking of the fund, it is especially attractive for funds that achieve a net IRR of around 20% because these funds would be able to achieve a higher quartile ranking. PE funds have showcased less superior performance to other asset classes in the last 10 years compared to previous decades (Appelbaum (2016)) and the competition between PE funds is fierce, leading to difficulties in raising the next fund. The subscription loan usage is in line with game theory approach in a competitive situation as underlined by our interview correspondence; funds are being forced towards using these facilities because everyone else is using them⁶⁸.

There are some LPs that are measured on IRR who benefit through being able to show better IRRs while this conduct is looked down upon by LPs that are measuring return in actual money (NPV to LP or MoM).

⁶⁵ E.g. TorreyCove (2016)

⁶⁶ E.g. Appelbaum (2016), Flood (2016)

⁶⁷ Interview with a Nordic bank, 21 February 2017

⁶⁸ Interview with a Nordic bank 21 February 2017

First, underlining the agency problem of financial contracting as described by e.g. Axelson et al (2009) and Robinson and Sensoy (2013) we can verify that subscription loans do not motivate GPs to maximize LP returns. Second, looking at the control theory (Aghion and Bolton (1992) and Conner (2005)) we also conclude that since the benefits go primarily to the GPs the subscription loans enhance the control theory problem in private equity. Subscription loans can therefore be added as an example of financial contracting problems outlined in earlier research.

Since we verify that LPs lose actual money with the bridge loan facilities, one may ask what is in it for LPs that are not measured on IRR. One common thing mentioned in our interviews as a benefit of the loans is that the capital draw-downs become fewer and larger. This is claimed to improve administration and “*quality of life*” for these LPs, and would arguably mitigate the cash flow risk if well planned and communicated to the LPs.⁶⁹ If this is done, the LPs can more optimally manage their capital.⁶⁹ By investing the capital that is not called the LPs could potentially match the interest cost of the loans by earning the same return as the interest somewhere else. However, there are some caveats for LPs in using their money successfully elsewhere.

First, Robinson and Sensoy (2015) describe the typical cash flow risk in private equity, that there is a risk in that capital calls come unexpectedly due to GPs’ decisions on timing and magnitudes of investments, and that this might be at a sub-optimal time for the LPs. This relates to the cost of uncalled capital as outlined by Demaria (2010); the LPs must be able to supply the GPs with capital on short notice and the lack of visibility of capital calls makes it hard to plan the portfolio composition due to liquidity issues. Since LPs cannot plan the capital calls, some cash must stay in liquid positions with relatively low risk, creating an opportunity cost (Demaria (2010))⁷⁰.

Second, in today’s economic environment it is difficult to find highly liquid, risk free, fixed income securities that yield a return equal to the interest rate the bank charges on the loans, as indicated in various interviews.⁷¹ Investing the money elsewhere puts the LPs in a significant risky position should they not be able to divest their assets or if they take on losses on that capital since missing out on paying a draw-down can have draconic consequences where the LP lose its interest in the fund (Pindyck-Costantino & Corelli (2010)).

Regarding the LPs, we would argue that the benefits are limited with subscription loans. Since these loans mean fund increase their reported returns, but make investors lose money as described above, one could

⁶⁹ Phone interview with Jonas Lidholm, Sjötte AP-fonden, 31 January 2017. Verified in interview with a Nordic bank, 21 February 2017

⁷⁰ <https://www.ipe.com/private-equity-dont-overlook-the-hidden-costs/34779.fullarticle>, viewed 3 April 2017

⁷¹ Interview with a Nordic bank, 21 February 2017. Interview with AP6, January 31 2017

argue that these facilities can be classified as a return manipulation tool, in line with the definition outlined by Ingersoll et al. (2007). The return manipulation definition outlined by Ingersoll et al. (2007) is:

“The action to increase fund return in a way that does not actually add value for the fund’s investor”.

This is true in our investigation through increased reported IRR and decreased value to LPs. One might however argue that the value for LPs of having the capital calls compressed could outweigh the loss of money. If this value, however measured, is larger than the decreased value to LPs through interest payments to the banks then according to Ingersoll et al. (2007), this does not constitute return manipulation. On the other hand, as indicated in interviews by certain LPs, this benefit is not strong enough to justify the facilities⁷².

We find it hard to justify these loans from an LP perspective, and it is understandable why LPs that are not measured on IRR oppose these loans. Our analysis of subscription loans underlines the flaws of the IRR as a performance measure in private equity, as argued previously by for instance Appelbaum (2016) and Kaplan et al (2016).

6.3. Suggestions for further research

An interesting question for further research is to look at how the discussion continues between LPs, e.g. AP6, and the GPs, and how the outcome effects the rapidly increasing usage of these loans. A suggestion for further research would also be to look at how the subscription loans affect other performance measurements, such as PME (Public Market Equivalent) and net asset values, which have been discussed as better performance measurement tools (Appelbaum (2016), Kaplan et al (2016)). Another important factor we have not analyzed in depth in this paper is the opportunity cost for LPs when capital draw-downs are delayed.

In the upcoming years, private equity firms that are using the subscription loans will start exiting their investments which means data will become available on the actual performance of these funds contra funds that do not use these loans. It would be interesting to look at these funds and adjust their performance, to add depth to and back up the findings we present in this paper. One would then be able to compare actual funds, and adjust their rankings. Since relative fund comparison decides where LPs will place their money in upcoming fund raisings, it will become more important to be able to compare returns properly, as the usage of and demand for these loans is increasing rapidly⁷³. Furthermore, once empirical data on private equity deals with subscription loans become available one could solidify our model

⁷² Phone interview with Jonas Lidholm, Sjötte AP-fonden, 31 January 2017

⁷³ Interview with a Nordic bank, February 21 2017

findings by for instance looking at regression analysis, between e.g. interest rates and the usage of the subscription loans, as well as correlation between usage of the subscription loans and IRR performance.

7. References

7.1 Written references: Journals, papers and articles

Aghion, P., Bolton, P., 1992. An incomplete contracts approach to financial contracting. *The review of economic Studies*, Vol 59, No 3, 473-494

Appelbaum, E., 2016. Private Equity's Latest Con: Subscription Line Loans Boost Returns and Deceive Investors. Center for Economic and Policy Research: <http://cepr.net/blogs/cepr-blog/private-equity-s-latest-con-subscription-line-loans-boost-returns-and-deceive-investors>

Appelbaum, E., Batt, R., 2016. Are Lower Private Equity Returns the New Normal? Center for Economic and Policy Research: <http://cepr.net/publications/reports/are-lower-private-equity-returns-the-new-normal>

Axelson, U., Strömberg, P., Weisbach, M. 2009. Why are buyouts levered? The Financial Structure of Private Equity Funds. *The Journal of Finance*, Vol. 64. No 4, 1549–1582

Brown, G. W., Gredil, O. R., Kaplan, S., N., 2016. Do Private Equity Funds Manipulate Reported Returns?, NBER Working Paper, No 22493

Campbell, J. Y., Lettau, M., Malkiel, B., Xu, Y. 2001. Have Individual Stocks Become More Volatile? An Empirical Investigation of Idiosyncratic Risk. *Journal of Finance*, Vol 56, No 1, 1-43

Caselli, S., Garcia-Appendini, E., Ippolito, F., 2013. Contracts and Returns in Private Equity Investments, *Journal of Financial Intermediation*. *Journal of Financial Intermediation*, Vol 22, No 2, 201-217

Conner, A. 2005. The Economic Value of Terms and Conditions: What Is Worth Fighting For? *Journal of Private Equity*, Vol. 8, No 3, 64-72

Drucker, S., Puri, M., 2009. On Loan Sales, Loan Contracting, and Lending Relationships. *The Review of Financial Studies*, Vol 22, No 7, 2835-2872

- Flood, C., 2016. Financing ‘trick’ boosts lucrative private equity fees. Financial Times: <https://www.ft.com/content/c5c24c58-953c-11e6-a80e-bcd69f323a8b>
- Gompers, P., Kaplan, S. N., Mukharlyamov, V., 2016. What Do Private Equity Firms Say They Do? Journal of Financial Economics, Vol 121, No 3, 449-476
- Grossman, S. J, Hart, O. D., 1986. The Costs and Benefits of Ownership: A Theory of Vertical and Lateral Integration. Journal of Political Economy, Vol 94, No 4, 691-719
- Harsanyi, J. C., Selten, R. 1988. A general theory of equilibrium selection in games. MIT Press Books, 1
- Hart, O., D., Moore, J., 1990. Property Rights and the Nature of the Firm. Journal of Political Economy, Vol 98, No 6, 1119-1158.
- Holmström, B., 1979. Moral Hazard and Observability. The Bell Journal of Economics, Vol 10, No 1, 74-91
- Ingersoll, J., Spiegel, M., Goetzmann, W., Welch, I. 2007. Portfolio Performance Manipulation and Manipulation-proof Performance Measures. The Review of Financial Studies, Vol. 20, No.5, 1503-1546
- Jensen, M., Meckling, W., 1976. Theory of the firm: managerial behavior, agency costs, and ownership structure. Journal of Financial Economics 3, 305–360
- Kaplan, S. N., Strömberg, P., 2009. Leveraged Buyouts and Private Equity. Journal of Economic Perspectives, Vol 23, No 1, 121-146
- Kaplan, S. N., Strömberg, P., 2003. Financial Contracting Theory Meets the Real World: An Empirical Analysis of Venture Capital Contracts. The Review of Economic Studies, Vol 70, No 2, 281-315
- Metrick, A., Yasuda, A., 2010. The Economics of Private Equity Funds. The Review of Financial Studies, Vol 23, No 6, 2303-2341

Phalippou, L., Gottschalg O., 2009. The Performance of Private Equity Funds. The Review of Financial Studies, Vol 22, No 4, 1747-1776

Pindyck-Constantino, S., Corelli, J. D., 2010. Capital Call Defaults Can Have Severe Consequences for Funds. Funds Services Update, Pepper Hamilton Law, April 2010

Preqin Private Equity Performance Monitor report, 2006

Preqin Global Private Equity & Venture Capital report, 2016

Robinson, D. T., Sensoy, B. A., 2013. Do Private Equity Fund Managers Earn their Fees? Compensation, Ownership, and Cash Flow Performance. Review of Financial Studies, Vol 26, No 11, 2760-2797

Robinson, D.T., Sensoy, B. A., 2016. Cyclicalities, performance measurement, and cash flow liquidity in private equity. Journal of Financial Economics, Vol 122, No. 3, 521-543

TorreyCove Capital Partners, 2016. Subscription Credit Lines: Impact on GPs and LPs

Woodward, S. E. 2004. Measuring Risk and Performance for Private Equity. Mimeo, Sand Hill Econometrics.

7.2 Electronic references

<https://www.ft.com/content/c5c24c58-953c-11e6-a80e-bcd69f323a8b>, last viewed 25 January 2017

<http://cepr.net/blogs/cepr-blog/private-equity-s-latest-con-subscription-line-loans-boost-returns-and-deceive-investors>, last viewed 25 January 2017

<http://cepr.net/publications/reports/are-lower-private-equity-returns-the-new-normal>, last viewed 25 January 2017

<http://www.investopedia.com/articles/stocks/09/abcs-of-private-equity.asp>, last viewed 9 February 2017

<http://www.investopedia.com/terms/h/hurdlerate.asp>, last viewed 9 February 2017

<http://www.investopedia.com/terms/a/agencytheory.asp>, last viewed 17 March 2017

<http://www.nasdaqomx.com/transactions/trading/fixedincome/fixedincome/sweden/stiborswaptreasuryfixing>, last viewed 20 March 2017

<https://www.ipe.com/private-equity-dont-overlook-the-hidden-costs/34779.fullarticle>, last viewed 3 April 2017

<http://www.investopedia.com/terms/g/gametheory.asp>, last viewed 7 April 2017

7.3 Interview correspondence

Phone interview with Jonas Lidholm, Sjötte AP-fonden, 31 January 2017

Phone interview with Morten Welo, FSN Capital, February 16, 2017

Interview in person with a representative of a Nordic bank, 21 February 2017

Phone interview with Toby Suen, Aberdeen asset management, 3 March 2017

Phone interview with Mattias de Beau, Stepstone global, 3 March 2017

Phone interview with Stephen Short, Simpson Thacher & Bartlett LLP, 3 March 2017

8. Appendix

8.1 Earlier research (TorreyCove) example of IRR impacts of subscription loans

TorreyCove assumes 100% debt financing of fund assets for two years, i.e. capital call deferral of two years in the credit line scenario. They use a fund size and investment of \$100 million, interest on the debt of 4 percent, a 2 percent management fee and a holding period of six years. Realization values of the investment are \$200 million and \$50 million in the respective profit and loss scenarios. In a second example, they use the same fund set-up, but only include a gain scenario with a realization value of \$162, which underlines a situation in which the 8 percent hurdle rate is reached and collection of carry (20 percent of the fund's profits) is allowed (TorreyCove (2016)).

Exhibit 8.1.1 - IRR implications of subscription loans, TorreyCove Capital Partners (USDm)*

Transaction Type		Gain		Loss	
		Traditional	Credit Line	Traditional	Credit Line
Year 1	Investment	(100)		(100)	
	Management Fee	(2)		(2)	
	Interest on Debt				
Year 2	Management Fee	(2)		(2)	
	Interest on Debt				
Year 3	Investment		(100)		(100)
	Management Fee	(2)	(6)	(2)	(6)
	Interest on Debt		(8)		(8)
Years 4, 5 & 6	Investment				
	Management Fee	(6)	(6)	(6)	(6)
	Interest on Debt				
End of Year 6	Realization	200	200	50	50
IRR		10.56%	13.93%	-13.28%	-20.23%
MOIC		1.79x	1.67x	0.45x	0.42x

* Note from TorreyCove: For illustrative purposes. Also, they did not account for transaction fees associated with the debt, and they did not include carried interest. Interest is assumed to be paid at end of term and the management fee is deferred during debt holding period

Exhibit 8.1.2 - 8 percent IRR hurdle reached with the help of a subscription credit line (USDm)*

		Gain	
Transaction Type		Traditional	Credit Line
Year 1	Investment	(100)	
	Management Fee	(2)	
	Interest on Debt		
Year 2	Management Fee	(2)	
Year 3	Investment		(100)
	Management Fee	(2)	(6)
	Interest on Debt		(8)
Years 4, 5 & 6	Investment		
	Management Fee	(6)	(6)
	Interest on Debt		
End of Year 6	Realization	162	162
IRR		6.63%	8.00%
MOIC		1.45x	1.35x

* Note from TorreyCove: Interest is assumed to be paid at end of term and the management fee is deferred during debt holding period

8.2 Exhibits relating to our methodology and model set-up

Exhibit 8.2.1 - Benchmark case investment inputs

Investment inputs

Committed capital	1 000 000 000
Capital used for investments	80%
Investments per year	2
Years of investing	5
Total number of investments	10
Management fees year 1-5 (of committed capital)	2%
Management fees year 6-10 (of invested capital)	2%
Holding period	5
Leverage (as % of equity)	200%

Carried interest

Hurdle rate	8%
Catch up rate (carried interest)	60%
Catch up cap	12%
Profit sharing rate (carried interest)	20%

Exhibit 8.2.2 - Benchmark case bridge loan terms

Bridge loan terms

Length (years)	1
Libor spread	2%
Interest rate	2%

Other inputs

Stibor	0,00%
Bridge loan duration (years)	1
Eligible investor ratio	100%
Drawn debt ratio	150%
Max of committed capital	20%

Exhibit 8.2.3 - IRR calculation without subscription loan

IRR Calculation

Year	1	2	3	4	5
No bridge loan					
Divestments - investments	-208 000 000	-184 000 000	-200 000 000	-144 000 000	-64 000 000
Gross IRR	23%	23%			
LP flows					
Drawdowns	-228 000 000	-204 000 000	-220 000 000	-164 000 000	-84 000 000
Returned pre hurdle	0	0	0	0	0
Hurdle	0	0	0	0	0
Carry tier I	0	0	0	0	0
Carry tier II	0	0	0	0	0
Total LP CF	-228 000 000	-204 000 000	-220 000 000	-164 000 000	-84 000 000
Net IRR	16%				
MoM	1,77x				
Present values for LPs					
PV of drawdowns	-228000000	-204000000	-220000000	-164000000	-84000000
PV of pre hurdle	0	0	0	0	0
PV of hurdle	0	0	0	0	0
PV of carry tier I	0	0	0	0	0
PV of carry tier II	0	0	0	0	0
NPV	726 963 054				
Present value for GPs					
Fees	20 000 000	20 000 000	20 000 000	20 000 000	20 000 000
Carry tier 1	0	0	0	0	0
Carry tier 2	0	0	0	0	0
PV	323 180 763				

IRR Calculation

Year	6	7	8	9	10
No bridge loan					
Divestments - investments	1 236 816 180	394 658 672	0	125 742 126	92 926 838
Gross IRR	23%				

LP flows

Drawdowns	-16 000 000	-11 840 000	-8 160 000	-4 160 000	-1 280 000
Returned pre hurdle	941 440 000	0	0	0	0
Hurdle	242 240 000	0	0	0	0
Carry tier I	212 544 721,15	271 935 278,85	0	0	0
Carry tier II	0	261 339 882	0	100 593 700	74 341 471
Total LP CF	1 188 934 472	276 693 410	-8 160 000	96 433 700	73 061 471
Net IRR	16%				
MoM	1,77x				

Present values for LPs

PV of drawdowns	-16000000	-11840000	-8160000	-4160000	-1280000
PV of pre hurdle	941440000	0	0	0	0
PV of hurdle	242240000	0	0	0	0
PV of carry tier I	21254472	27193528	0	0	0
PV of carry tier II	0	261339882	0	100593700	74341471
NPV	726 963 054				

Present value for GPs

Fees	16 000 000	11 840 000	8 160 000	4 160 000	1 280 000
Carry tier 1	31881708,22	40790291,78	0	0	0
Carry tier 2	0	65 334 971	0	25 148 425	18 585 368
PV	323 180 763				

Exhibit 8.2.4 - IRR calculation with subscription loans

IRR Calculation

Year	1	2	3	4	5
Bridge loan					
Investments	-8 000 000	-200 000 000	-184 000 000	-200 000 000	-144 000 000
Divestments	0	0	0	0	0
Net Cash flow	-8 000 000	-200 000 000	-184 000 000	-200 000 000	-144 000 000
Gross IRR	31%	31%			
LP flows					
Drawdowns	-28 000 000	-208 000 000	-224 000 000	-204 000 000	-167 280 000
Returned pre hurdle	0	0	0	0	0
Hurdle	0	0	0	0	0
Carry tier I	0	0	0	0	0
Carry tier II	0	0	0	0	0
Total LP CF	-28 000 000	-208 000 000	-224 000 000	-204 000 000	-167 280 000
Net IRR	21%				
MoM	1.74x				
Present values for LPs					
PV of drawdowns	-280000000	-208000000	-224000000	-204000000	-167280000
PV of pre hurdle	0	0	0	0	0
PV of hurdle	0	0	0	0	0
PV of carry tier I	0	0	0	0	0
PV of carry tier II	0	0	0	0	0
NPV	713 395 054				
Present value for GPs					
Fees	20 000 000	20 000 000	20 000 000	20 000 000	20 000 000
Carry tier 1	0	0	0	0	0
Carry tier 2	0	0	0	0	0
PV	319 788 763				

IRR Calculation

Year	6	7	8	9	10
Bridge loan					
Investments	-64 000 000	0	0	0	0
Divestments	1 236 816 180	394 658 672	0	125 742 126	92 926 838
Net Cash flow	1 172 816 180	394 658 672	0	125 742 126	92 926 838
Gross IRR	31%				

LP flows

Drawdowns	-101 680 000	-11 840 000	-8 160 000	-4 160 000	-1 280 000
Returned pre hurdle	958 400 000	0	0	0	0
Hurdle	177 542 400	0	0	0	0
Carry tier I	355 084 800	0	0	0	0
Carry tier II	968 206 429	315 726 938	0	100 593 700,5	743 414 707,7
Total LP CF	1 079 452 944	303 886 938	-8 160 000	96 433 700	73 061 471
Net IRR	21%				

MoM **1,74x****Present values for LPs**

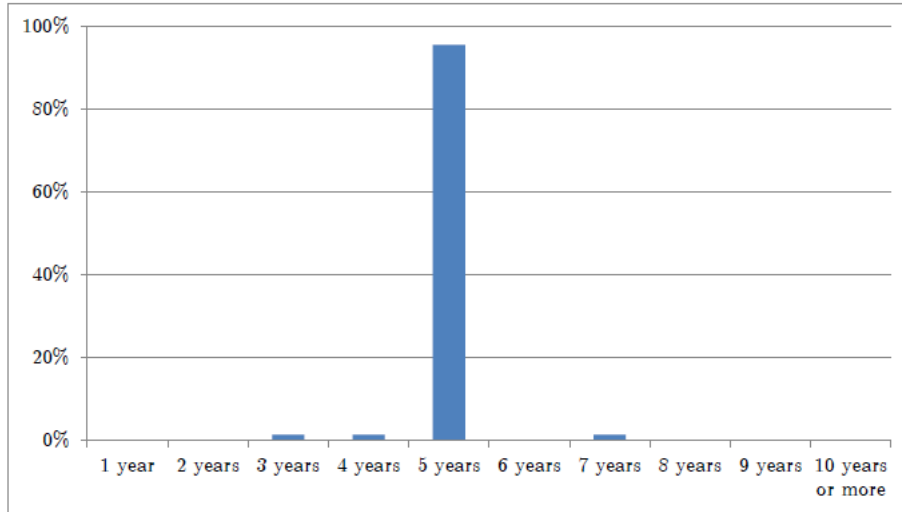
PV of drawdowns	-101 680 000	-11 840 000	-8 160 000	-4 160 000	-1 280 000
PV of pre hurdle	958 400 000	0	0	0	0
PV of hurdle	177 542 400	0	0	0	0
PV of carry tier I	355 084 800	0	0	0	0
PV of carry tier II	968 206 429	315 726 938	0	100 593 700	743 414 71
NPV	713 395 054				

Present value for GPs

Fees	16 000 000	11 840 000	8 160 000	4 160 000	1 280 000
Carry tier 1	532 627 200	0	0	0	0
Carry tier 2	242 051 607,3	78 931 734,49	0	25 148 425,12	18 585 367,69
PV	319 788 763				

Exhibit 8.2.5 – Private equity investor target investment horizon

Below depicts a survey made by Gompers et al (2016), where we see that almost 100% of the PE firms interviewed in their large sample use five years.



8.2.1 Note on GBM methodology

Volatility and Correlation of investments

In terms of volatility of BO fund investments, Metrick and Yasuda (2010) rely on Campbell et al. (2001) using a volatility of 60 percent. The foundation behind that figure is the fact that BO funds invests in public companies (and take them private) or in private companies that are similar in size to small public companies (Metrick and Yasuda (2010)). Since BO funds buy low-beta companies and then load them up with debt, Woodward (2004) states that the mean beta of all BO funds is around 1. Metrick and Yasuda (2010) elaborates on this, explaining that the increased leverage of the target companies would affect the idiosyncratic risk of these companies, and estimate the volatility of BO investments to be the same as a unit beta public stock of similar size. Metrick and Yasuda (2010) follow Campbell et. al (2001), in using 60 percent as a small-stock volatility using the BO fund size and target company approach. Also, due to various reasons, e.g. that funds at times make many investments in the same industry, as argued by Metrick and Yasuda (2010), fund investments can co-move with each other. The correlation between any pair of investments of BO funds is assumed to be 20 percent in line with Campbell et al. (2001). They argue that this is the correlation chosen to match the high end of the correlation between small-company investments in the same industry.

Geometric Brownian Motion elaboration including Cholesky decomposition

The GBM formula for simulating a value development is as follows: $S_1 = S_0 * e^{\mu - \sigma^2/2 + \sigma \epsilon}$. S_0 is the initial value and S_1 the value next year, and μ is the drift, or the annual expected return. We use a risk-free rate of zero, so μ is set to zero. σ is the volatility of the investment value development, and is set to 60 percent according to Metrick and Yasuda (2010). ϵ is the error term of each investment value development, following a standard normal distribution. The error term considers potential correlation between several random variables, which is the case for us. Below we depict how we handle this pair-wise correlation between investments in a fund. In the value development of the investments, the random shock of a value path development is driven by potential correlation between investments. As learned in the course 4320 - Quantitative methods in corporate finance⁷⁴ at the Stockholm School of Economics, Cholesky decomposition is useful when handling multiple correlated random variables. Exhibit 8.2.6 outlines the correlation between any pair of investments at 20 percent, as given by Metrick and Yasuda (2010). Exhibit 8.2.7 contains the Cholesky decomposition step of the correlations, and Exhibit 8.2.8 the matrix of uncorrelated standard normal distributed random variables. By multiplying exhibit 8.2.8 with the

⁷⁴ Michael Halling, Spring 2016

Cholesky matrix in exhibit 8.2.7 we arrive at the correlated standard normal distributed RVs, outlined in exhibit 8.2.9. While exhibit 8.2.6 and 8.2.7 below are used for all cases, exhibit 8.2.8 is randomly drawn. Therefore, the final matrix seen in exhibit 8.2.9 that goes into the value path development of the investments will vary.

Exhibit 8.2.6 - Correlation matrix between investments

Investment		Matrix								
Investment	1	2	3	4	5	6	7	8	9	10
1	100%	20%	20%	20%	20%	20%	20%	20%	20%	20%
2	20%	100%	20%	20%	20%	20%	20%	20%	20%	20%
3	20%	20%	100%	20%	20%	20%	20%	20%	20%	20%
4	20%	20%	20%	100%	20%	20%	20%	20%	20%	20%
5	20%	20%	20%	20%	100%	20%	20%	20%	20%	20%
6	20%	20%	20%	20%	20%	100%	20%	20%	20%	20%
7	20%	20%	20%	20%	20%	20%	100%	20%	20%	20%
8	20%	20%	20%	20%	20%	20%	20%	100%	20%	20%
9	20%	20%	20%	20%	20%	20%	20%	20%	100%	20%
10	20%	20%	20%	20%	20%	20%	20%	20%	20%	100%

Exhibit 8.2.7 - Cholesky decomposition matrix

		Decomposition matrix								
	1	2	3	4	5	6	7	8	9	10
1	1,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00
2	0,20	0,98	0,00	0,00	0,00	0,00	0,00	0,00	0,00	0,00
3	0,20	0,16	0,97	0,00	0,00	0,00	0,00	0,00	0,00	0,00
4	0,20	0,16	0,14	0,96	0,00	0,00	0,00	0,00	0,00	0,00
5	0,20	0,16	0,14	0,12	0,95	0,00	0,00	0,00	0,00	0,00
6	0,20	0,16	0,14	0,12	0,11	0,94	0,00	0,00	0,00	0,00
7	0,20	0,16	0,14	0,12	0,11	0,09	0,94	0,00	0,00	0,00
8	0,20	0,16	0,14	0,12	0,11	0,09	0,09	0,93	0,00	0,00
9	0,20	0,16	0,14	0,12	0,11	0,09	0,09	0,08	0,93	0,00
10	0,20	0,16	0,14	0,12	0,11	0,09	0,09	0,08	0,07	0,93

Exhibit 8.2.8 - Uncorrelated standard normal distributed random variables*

Investment	Year-->									
	1	2	3	4	5	6	7	8	9	10
1	-1,43	0,09	0,92	0,35	-1,11	-0,57	-0,65	0,04	-0,31	-1,32
2	-0,91	-0,10	1,19	-0,36	-1,83	-1,02	-0,82	1,46	1,50	-0,92
3	-0,10	-1,91	0,04	-0,33	0,41	-0,03	0,35	-0,97	2,20	-1,13
4	0,04	-0,36	1,90	0,01	0,33	0,80	-0,78	-0,57	-1,32	0,51
5	-1,05	0,13	1,15	2,56	-0,28	-0,11	-0,07	-0,62	1,21	1,69
6	-0,86	0,78	-0,84	0,33	-2,34	-0,55	3,33	0,14	-0,03	0,72
7	-0,46	1,37	-0,28	0,37	0,20	0,68	-1,51	-0,81	-1,22	1,87
8	1,43	-0,73	0,04	-0,02	0,27	-1,06	-0,80	0,06	1,39	-0,16
9	0,57	-1,07	-2,71	0,81	0,21	1,38	0,70	0,39	0,98	-0,12
10	-1,13	-0,02	1,19	-0,52	0,12	0,69	-2,46	0,99	-0,78	-0,83

* An example of one simulation

Exhibit 8.2.9 - Correlated standard normal distributed random variables*

Investment	Year-->									
	1	2	3	4	5	6	7	8	9	10
1	-1,43	0,09	0,92	0,35	-1,11	-0,57	-0,65	0,04	-0,31	-1,32
2	-1,17	-0,08	1,35	-0,28	-2,01	-1,12	-0,93	1,44	1,41	-1,16
3	-0,53	-1,84	0,42	-0,31	-0,12	-0,31	0,08	-0,69	2,31	-1,50
4	-0,41	-0,60	2,20	-0,02	-0,15	0,48	-0,96	-0,44	-0,77	-0,08
5	-1,44	-0,18	1,70	2,39	-0,69	-0,29	-0,37	-0,55	1,48	1,09
6	-1,37	0,45	-0,06	0,54	-2,66	-0,72	2,82	0,11	0,43	0,35
7	-1,07	1,07	0,39	0,61	-0,49	0,38	-1,41	-0,77	-0,69	1,49
8	0,67	-0,78	0,66	0,28	-0,41	-1,18	-0,88	-0,03	1,65	-0,26
9	-0,03	-1,15	-1,90	1,06	-0,44	1,01	0,46	0,29	1,37	-0,23
10	-1,57	-0,25	1,54	-0,12	-0,51	0,46	-2,43	0,87	-0,19	-0,89

* An example of the one simulation in exhibit 8.2.8 that multiplied with exhibit 8.2.7 gives exhibit 8.2.9

8.3 Further sensitivity analysis

8.3.1 Holding period

The IRRs are very sensitive to holding periods. When we decrease the holding period the average IRR changes drastically as shown below:

Exhibit 8.3.1.1 - Holding period analysis

		<u>Gross IRR</u>				
		Benchmark case	4 years	3 years	2 years	1 year
No Loan	Average	7.41%	10.41%	14.95%	28.22%	73.03%
	Median	5.18%	7.21%	10.27%	19.05%	41.12%
	Volatility	22%	26%	32%	44%	105%
Loan	Average	10.067%	15.544%	27.188%	84.077%	2147.613%
	Median	6.45%	9.61%	15.34%	37.24%	403.27%
	Volatility	29%	37%	55%	147%	3407%
		<u>Net IRR</u>				
		Benchmark case	4 years	3 years	2 years	1 year
No Loan	Average	2.62%	4.90%	8.09%	17.95%	49.72%
	Median	2.00%	3.63%	5.84%	10.51%	23.73%
	Volatility	21%	24%	28%	37%	85%
Loan	Average	3.313%	6.843%	13.818%	46.660%	571.153%
	Median	2.00%	4.13%	7.17%	18.85%	146.91%
	Volatility	26%	32%	45%	94%	887%
Obs. lost		14729	14427	15028	22651	37340

The number of lost observations is due to that it is not possible to calculate an IRR on investment paths that are highly negative. We see that the average and median IRR is increasing with shorter holding period which is expected. As described in the methodology chapter in section (4), when the holding period for investments go down, there is a potential that a very high value from the GBM simulation path coincides with realizing the investment after say only two or three years. This gives us a potential for very high IRRs. The IRR in the loan case is also always higher than the no-loan case while the volatility increases drastically in the loan case. Drawing a conclusion from an IRR on a holding period of one year does not make sense in the loan case since capital is drawn and returned in the same moment.

In terms of money made to LPs, the median MoM at a holding period of one year is larger than for our benchmark case while a two-year holding period yields the highest median MoM. This depends on two things **(1)** In the case of a one year holding period, the amount of hurdle that is “worked up” is low. This “worked up” hurdle increases with holding periods. This accounts for the increase in median MoM from 1 to 2 years. **(2)** At longer holding periods, more paths in the GBM go “bust”, meaning that the equity in the individual holdings are allowed to deteriorate so that no value is left at divestment, which is why the median MoM decreases from a holding period of two years and up.

While looking at the average MoM we see that the average increases with holding period reflecting the fact that there is a large upside to the investments and that a longer holding period allows for more value to be created in total for investments that are positive. See below for table.

Exhibit 8.3.1.2 – Holding period impact on MoM, no-loan vs loan

	MoM											
	[No loan]						[Loan]					
	Median	Average	Volatility	Confidence int.	3rd Quartile	1st Quartile	Median	Average	Volatility	Confidence int.	3rd Quartile	1st Quartile
Benchmark case	0.867x	1.359x	1.75x	0.009x	0.31x	1.75x	0.852x	1.335x	1.72x	0.009x	0.30x	1.72x
4 years	0.937x	1.309x	1.43x	0.007x	0.38x	1.72x	0.920x	1.286x	1.40x	0.007x	0.38x	1.70x
3 years	0.990x	1.237x	1.10x	0.006x	0.48x	1.65x	0.972x	1.215x	1.09x	0.006x	0.47x	1.62x
2 years	1.020x	1.153x	0.80x	0.004x	0.57x	1.53x	1.001x	1.132x	0.79x	0.004x	0.56x	1.50x
1 year	0.985x	1.026x	0.49x	0.003x	0.67x	1.31x	0.966x	1.008x	0.49x	0.003x	0.65x	1.29x

In terms of actual money earned for GP (PV to GP), the average naturally decreases with shorter holding periods, both for the no-loan and loan cases individually. When comparing the two cases, we see that the difference become more and more negative with the loan case as the holding period is shortened. This is because if the fund is closed after a few years, the GPs lose out on fees for the upcoming years. The results are however only statistically significant (looking at the overlaps in confidence intervals between the no loan and loan case) for holding periods of 1 year. See below for table.

Exhibit 8.3.1.3 – Holding period impact on PV to GP, no-loan vs loan

	PV to GP											
	[No loan]						[Loan]					
	Median	Average	Volatility	Confidence int.	3rd Quartile	1st Quartile	Median	Average	Volatility	Confidence int.	3rd Quartile	1st Quartile
Benchmark case	141,440,000	298,379,344	372,333,496	1,936,687	141,440,000	317,886,609	141,440,000	298,151,812	371,124,383	1,930,397	141,440,000	314,494,609
4 years	125,440,000	261,583,172	289,512,928	1,505,897	125,440,000	292,694,942	125,440,000	261,198,651	288,216,044	1,499,151	125,440,000	289,302,942
3 years	113,600,000	224,055,635	212,566,545	1,105,661	113,600,000	261,168,616	113,600,000	223,475,941	211,212,730	1,098,620	113,600,000	257,776,616
2 years	105,440,000	187,742,592	143,838,045	748,171	105,440,000	224,538,195	105,440,000	186,868,001	142,481,238	741,114	105,440,000	221,146,195
1 year	101,280,000	146,856,613	76,098,356	395,824	101,280,000	170,371,713	101,280,000	145,698,253	74,810,342	389,125	101,280,000	166,979,713

8.3.2 Leverage

Leverage is affecting our model in terms of IRR, NPV to LP and PV to GP. When running 100,000 simulations we observe statistical significant differences in within each case. There is a statistical significant difference between the cases in terms of IRR but not in terms of PV to GP and NPV to LP.

Exhibit 8.3.2.1 – Overview of effects of leverage

Gross IRR												
	[No loan]						[Loan]					
	Median	Average	Volatility	Confidence int.	3rd Quartile	1st Quartile	Median	Average	Volatility	Confidence int.	3rd Quartile	1st Quartile
No leverage	-5.22%	-3.71%	14%	0.072%	-13.5%	4.2%	-6.46%	-4.287%	17%	0.1%	-16.5%	5.3%
1:1 Leverage	-0.15%	1.81%	19%	0.108%	-12.3%	13.3%	-0.19%	2.859%	25%	0.1%	-15.0%	16.8%
Benchmark case	5.19%	7.47%	22%	0.125%	-8.7%	20.8%	6.48%	10.150%	29%	0.2%	-10.7%	26.4%
4:1 Leverage	13.39%	15.93%	26%	0.146%	-3.0%	31.8%	16.79%	21.131%	34%	0.2%	-3.8%	40.8%

Net IRR												
	[No loan]						[Loan]					
	Median	Average	Volatility	Confidence int.	3rd Quartile	1st Quartile	Median	Average	Volatility	Confidence int.	3rd Quartile	1st Quartile
No leverage	-8.64%	-7.64%	14%	0.071%	-17.3%	1.0%	-10.96%	-9.514%	17%	0.1%	-21.3%	0.8%
1:1 Leverage	-3.60%	-2.68%	18%	0.103%	-16.1%	8.8%	-4.86%	-3.314%	23%	0.1%	-19.9%	10.5%
Benchmark case	1.97%	2.66%	21%	0.117%	-12.4%	15.2%	1.96%	3.355%	26%	0.1%	-15.4%	18.6%
4:1 Leverage	8.55%	10.37%	24%	0.135%	-6.5%	24.7%	10.15%	13.065%	31%	0.2%	-8.3%	30.6%

NPV to LP												
	[No loan]						[Loan]					
	Median	Average	Volatility	Confidence int.	3rd Quartile	1st Quartile	Median	Average	Volatility	Confidence int.	3rd Quartile	1st Quartile
No leverage	-334,660,949	-170,339,466	631,810,376	3,286,351	-562,910,931	38,725,507	-351,620,949	-187,686,932	631,971,681	3,287,191	-579,870,931	21,765,507
1:1 Leverage	-287,849,199	26,785,482	1,139,837,448	5,928,846	-669,726,701	364,160,841	-304,809,199	9,776,409	1,140,611,698	5,932,873	-686,686,701	335,914,421
Benchmark case	-121,588,993	335,596,378	1,611,152,349	8,380,383	-648,056,693	707,152,375	-138,548,993	318,864,905	1,612,215,847	8,385,915	-665,016,693	693,584,375
4:1 Leverage	239,282,397	968,992,331	2,713,074,188	14,112,012	-572,650,289	1,465,790,267	214,382,695	952,721,744	2,714,223,387	14,117,989	-589,610,289	1,452,222,267

PV to GP												
	[No loan]						[Loan]					
	Median	Average	Volatility	Confidence int.	3rd Quartile	1st Quartile	Median	Average	Volatility	Confidence int.	3rd Quartile	1st Quartile
No leverage	141,440,000	174,770,230	118,672,298	617,272	141,440,000	141,440,000	141,440,000	175,157,697	117,929,059	613,406	141,440,000	141,440,000
1:1 Leverage	141,440,000	229,369,022	241,454,883	1,255,924	141,440,000	194,036,945	141,440,000	229,418,096	240,379,027	1,250,328	141,440,000	212,769,395
Benchmark case	141,440,000	297,560,278	361,488,983	1,880,279	141,440,000	318,228,094	141,440,000	297,331,751	360,248,902	1,873,829	141,440,000	314,836,094
4:1 Leverage	141,440,000	443,887,920	643,991,126	3,349,709	141,440,000	507,887,567	141,440,000	443,198,507	642,791,280	3,343,468	141,440,000	504,495,567

Increased leverage has a magnifying effect on average returns and IRR by increasing the number of cases that yield very high returns, since leverage adds to the investment value development paths. The volatility in NPV to LPs also increases drastically by increasing leverage to 4:1 suggesting that there is a significant amount of funds that go bankrupt on the low end while many funds that had mediocre but positive returns are now increased to yield good returns while the best cases are significantly better in terms of returns.

8.3.3 Loosening loan constraints

From our base case, loosening loan constraints can be done by increasing the % of committed capital that can be borrowed.

Exhibit 8.3.3.1 – Bridge loan usage when varying the constraint on maximum allowed

Year	Amount drawn					
	1	2	3	4	5	6
Benchmark	200,000,000	200,000,000	200,000,000	164,000,000	84,000,000	0
No constraints	228,000,000	204,000,000	220,000,000	164,000,000	84,000,000	0
Difference	28,000,000	4,000,000	20,000,000	0	0	0

The difference in the amount that is allowed to be borrowed under a no constraint scenario is not significantly enough large to have a greater impact on IRRs and PVs. Results follow the same intuition as tightening the constraints, to the effect of increasing IRRs. A loan constraint of 20% of committed capital allows the funds in our base case to utilize a high ratio of debt to cover the actual investments.

8.3.4 Discount rate

When testing the discount rate, we set a separate discount rate for GPs and LPs and look what happens on average on the whole data-set running 100,000 simulations. It is important to test the discount rate, especially for LPs since in the loan case it is their capital that is claimed for a shorter period. The discount rate could represent, for example, the LPs opportunity cost.

Exhibit 8.3.4.1 – Discount rate analysis

NPV to LP												
[No loan]							[Loan]					
	Median	Average	Volatility	Confidence int.	3rd Quartile	1st Quartile	Median	Average	Volatility	Confidence int.	3rd Quartile	1st Quartile
Benchmark case	-122,205,230	337,173,056	1,607,933,679	13,097,404	-648,436,695	713,412,990	-139,165,230	320,430,490	1,608,998,741	13,106,079	-665,396,695	699,844,990
2%	-193,982,026	206,039,417	1,446,025,869	11,778,586	-653,048,127	529,820,885	-193,982,026	206,217,704	1,446,932,384	11,785,970	-653,048,127	532,739,205
4%	-248,447,992	108,102,397	1,271,451,889	10,356,595	-653,704,558	397,570,056	-233,163,033	123,572,205	1,272,261,713	10,363,192	-638,419,599	415,365,992
6%	-295,504,222	23,995,489	1,135,503,705	9,249,231	-654,326,657	276,706,992	-266,413,205	53,233,829	1,136,221,235	9,255,076	-625,235,639	307,844,127
8%	-332,345,198	-43,738,878	1,053,624,227	8,582,283	-651,435,194	177,723,990	-290,757,201	-2,012,770	1,054,244,656	8,587,337	-609,847,197	220,904,548
10%	-368,125,785	-109,412,667	929,197,435	7,568,766	-647,232,461	85,531,740	-315,202,426	-56,371,440	929,753,103	7,573,292	-594,309,101	139,686,763

PV to GP												
[No loan]							[Loan]					
	Median	Average	Volatility	Confidence int.	3rd Quartile	1st Quartile	Median	Average	Volatility	Confidence int.	3rd Quartile	1st Quartile
Benchmark case	141,440,000	297,828,680	360,580,678	1,875,555	141,440,000	319,793,247	141,440,000	297,611,245	359,334,960	1,869,075	141,440,000	316,401,247
2%	132,885,186	267,611,339	324,966,995	1,690,311	132,885,186	282,974,832	132,885,186	267,433,052	323,918,447	1,684,857	132,885,186	280,162,257
4%	125,245,974	244,092,383	284,340,887	1,478,995	125,245,974	257,300,026	125,245,974	243,907,535	283,416,622	1,474,187	125,245,974	254,862,407
6%	118,399,507	223,397,910	253,356,586	1,317,830	118,399,507	233,094,900	118,399,507	223,250,588	252,539,077	1,313,578	118,399,507	231,175,721
8%	112,242,195	206,155,662	236,519,151	1,230,251	112,242,195	212,969,823	112,242,195	206,017,552	235,825,101	1,226,640	112,242,195	211,189,944
10%	106,686,307	189,063,459	207,493,706	1,079,275	106,686,307	192,923,667	106,686,307	188,945,592	206,873,805	1,076,051	106,686,307	191,429,566

Alpha = 0.01

With increasing discount rates the loan case becomes more attractive to the LPs when comparing that NPV to the NPV in the no loan case on average. This is because the time value of money of the outflows are less worth today than in the future. The change in NPV to LPs gained by increasing the discount rate is driven by the reduction in NPV of the negative cases. Looking only at the positive cases with a 10% increase in discount rate we still see a decrease in NPV to LPs in the loan case. The GPs only have positive flows and thus their PV is decreased as the discount rate is increased.