Is ROCE a factor that affects the stock return?

A study of the profitability factor using the Fama-French methodology on the OMX Nordic Index Stockholm

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Abstract

This study investigates the profitability factor proposed by Novy-Marx through the application of the methodology developed by Fama-French (1993, 2015). It particularly focuses on investigating Return on Capital Employed (ROCE) as a measurement for profitability and how this influences the stock market behaviour adjusted for market risk and size. The investigation used return data between July 2001 and June 2017, looking at a sample of 708 companies for a 192 month period on the OMX Nordic Index Stockholm. This research project compares the CAPM model with a two- and three-factor model including ROCE and size, concluding that additional factors improve the explanatory value of the model. This study has found that a profitability factor exists in the Nordic market but seems to be much smaller than what has been observed in the US market. However, a clear pattern is observed with portfolios of robust ROCE factor showing a higher positive impact.

Keywords: Profitability Factor, ROCE, Fama-French, Factor model

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1. Introduction

Research done on the behaviour of stock returns from the mid-1900s has resulted in theories that are widely used today. One of the most important findings was the Capital Asset Pricing Model, which has been developed by Sharpe (1964), Lintner (1965) and Mossin (1966). CAPM is today still a highly accepted model for security pricing, yet empirical studies have repeatedly found evidence rejecting its applicability (see Basu, 1977; Banz, 1981; Rosenberg, Reid & Lanstein, 1985; DeBondt, Thaler, 1985; Bhandari, 1988; Jegadeesh, 1990). The contradicting research has driven scholars to adjust the CAPM to better explain the markets by adding new factors.

One of the most influential findings was by Fama-French (1992), who showed that size and book-to-market ratio explains the variation of average stock return in cross-sectional regressions better than CAPM. In 1993, Fama-French then published an article which suggested a model with three factors, including market risk, size and book-to-market factors. The publications of Fama-French (1992, 1993), and earlier results from various researchers, resulted in disputes leading scholars to investigate the reasons behind these anomalies.

Consequent research of stock returns split academics into two groups: one group supposed the hypothesis that psychological factors were the main explanation behind the abnormal return behaviour, and the second group supported the hypothesis that the observed abnormal returns arose because of unexplained risk. These arguments are still alive and relevant. More recent research has found additional factors that show a strong association with average returns. For instance, Aharoni, Grundy, and Zeng (2013) found a profitability factor; they showed that there is a statistically significant association between average return and an investment proxy. Moreover, Novy-Marx (2013) found a profitability factor; he showed that there is a statistically significant association between average return, and thus that there is a statistically significant association between average return, and thus that there is a statistically significant association between average return and a profitability proxy.

The study by Novy-Marx (2013) confirms what has been suggested by several value investors, amongst others: Graham and Dodd (2008), Greenblatt (2006) and Marshall (2017), stating that profitable companies tend to outperform the market. Novy-Marx (2013) suggests that the strategies presented by well-known value investors, such as Greenblatt, are indeed capable of producing abnormal returns, even when correcting for risk using a three-factor model as defined by Fama-French (1993).

Fama-French incorporated the Investment and Profitability factor in their 2015 study. They presented a five-factor model which better explained the average returns than the earlier three-factor model (1993).

1.1 Relevance of the Topic

In the same way that the five-forces model proposed by Michael Porter in 1979 made history in Management, in Finance and Investment Management the factor models proposed by Fama-French at the end of the '80s have impacted the entire domain.

Explaining the market behaviour was firstly initiated in the famous Capital Asset Pricing Model (CAPM) which was developed in the '60s. According to the model, the only factor that should affect the expected return is the risk, which is defined as the volatility of the stock price. However, many empirical studies show that the CAPM model explains around 70% of the market behaviour. Additional factors were therefore proposed by researchers and these were put together by Fama-French in their three- and later their five-factor model. The idea of the model is to understand the drivers of the stock market and hence has a large overall economic value.

The latest factor that has been included in the Fama-French model is the profitability factor. In this thesis we intend to investigate this factor specifically by using a measurement that is commonly preferred by value investors and often used by institutional investors: ROCE (Return on Capital Employed).

To test Return on Capital Employed, we used the same methodology as proposed by Fama-French in 1993 and 2015. The study has been performed on a sample of Nordic Stocks using the OMX Nordic Index Stockholm, which predominantly consists of Swedish stocks. Therefore, this study gives insight into the behaviour of small stocks whose return patterns have often been overlooked in studies of asset pricing models and CAPM anomalies.

If a profitability factor, defined as ROCE, would be found, it would have implications from a theoretical as well as practical and societal perspective. From a theoretical perspective it could contribute to a better understanding of the profitability factor (proposed by Novy-Marx) on the Nordic market. From a practical perspective it could be directly relevant for investment management professionals given that it provides additional understanding of the market behaviour. Since investment decisions have a big impact on retirement savings, it can have implications on a larger societal scale by providing fund managers with better decision-making tools.

1.2 Sequence of the Thesis

The thesis is divided into the following sections. The first part presents the theoretical framework and previous empirical studies of factors affecting stock price behaviour. The second part describes the data used in the analysis and explains the factor and portfolio creation process. The third section states the hypotheses and presents the results of the study. Finally, the findings are discussed, and conclusions are made, with suggestions for further research.

1.3 Limitation of the Study

The thesis looks at how ROCE affects average stock returns, adjusting for market risk and size. While there are more factors that have been proven to contribute to a portfolio's return, such as book-to-market ratio and investment, these factors will not be part of this analysis. The main purpose of this study is to look at the profitability defined as ROCE and its effect on average stock returns. Previous studies have shown that Return on Equity (ROE) and gross profitability have an effect on return (Fama-French, 2015; Novy-Marx, 2013), however the factor ROCE (commonly used within the value investing community) has not been tested.

The data that is used in this study is extracted from the Capital IQ database. The data contains all available stocks listed on the stock exchange, OMX Nordic Index Stockholm. There are however some limitations:

- Only companies which were listed in February 2018 are included in the analysis, creating a survival bias.
- The time frame of the study is December 2000 December 2015 (with monthly stock return data for July 2001 – June 2017). The number of companies listed prior to 2000 are very few and have therefore been excluded in the analysis. Furthermore, finding a suitable benchmark for the market risk and risk-free rate prior to 2000 was difficult.

Analysis is made on all listed equities on the OMX Nordic Index Stockholm. Factors and regression portfolios are created using this sample data.

2. Literature review

2.1 Historical Overview of Asset Pricing Models

During the (1950s) an important concept arose, which was the idea of the Efficient Market. Fama (1970) described the The Efficient Market theory as follows: "the security prices in the market always fully reflect all available information". This hypothesis suggests that investors would not be able to gain excess risk-adjusted returns since current pricing would reflect the historical data.

The theories about stock price behaviour have been developed from the 1950s onwards, with Harry Markowitz (1952) as the founding father who put diversification into mathematical terms and created what has become the portfolio theory. His model illustrates the importance of diversification. Starting from a set of stocks, his findings illustrate how an investor can choose an efficient portfolio. Using his theory, and plotting the highest return per variance which would give the most efficient returns, would depict a hyperbola. This methodology is based on calculation of a variance/covariance matrix which was a complicated and time-consuming assignment during the 1950s. Therefore, in his paper from 1959, Markowiz suggested that an "index model" might be a more simplistic way to solve the problem. Several research papers investigating this idea resulted in the well-known CAPM model.

During the mid-'60s, Sharpe, Lintner and Mossin independently developed the Capital Asset Pricing model. They all presented a single index model, building on the work of Markowitz. The difference between their assumptions to that of Markowitz was that they assumed that i) there is a risk-free rate at which there is an unlimited borrowing and lending, ii) that investors have the same predictions, and iii) that supply and demand are balanced, resulting in a stable price.

However, these assumptions have been criticized for being too strict and there have been many researchers who have attempted to develop the model (Black, 1972; Melton, 1973; Rubinstein, 1976; Lucas, 1978 and more).

2.1.1 Abnormalities of CAPM Model

If the Efficient Market hypothesis is true, there should be no mispricing. Since the investors are assumed to be rational they would individually look for mispricing and thus the prices of assets would be driven towards their correct value. Fama-French (2008) wrote that, "a return pattern, which cannot be explained by the chosen asset pricing model, is referred to as an anomaly".

To test the efficient market hypothesis, an asset pricing model is needed. Empirical studies conducted to test the efficient market hypothesis have shown different results. However, it should be noted that since the hypothesis is empirically tested using CAPM, rejection of the hypothesis can be due to either the hypothesis itself or the CAPM. Studies have also been conducted using multifactor models, giving similar results.

Around the 1970s, tests on asset pricing models and the abnormalities of CAPM became a popular area of research due to the development of databases that had become widely accessible at that point.

Since the 1970s, several studies have found anomalies. An empirical study by Black (1972) showed that stocks with low beta outperformed those with high beta on the American market. This might be due to the speculative overpricing, more often observed in stocks with higher betas (Hong and Sraer, 2016). Moreover, researchers have found additional explanatory factors. Basu (1977) found that stocks with low P/E ratio generated higher returns than stocks that had high P/E, meaning that market risk was not the sole explanatory factor of returns. Banz (1981) found that size was a significant factor; he showed that small stocks demonstrated a higher return than what would be expected by the market betas alone. Rosenberg, Reid, and Lanstein (1985) showed that firms with higher book-to-market ratios (B/M) had higher returns than those with lower B/M ratios. In their 1992 study, Fama-French brought together many of the previously found abnormalities. Their study showed that the stock risks are multidimensional and that CAPM is not sufficient in fully capturing the average stock returns.

According to another school of thought, Behavioral Finance, the anomalies in empirical tests were due to irrationality. They argue that the assumption that the markets are rational and friction-free is wrong and state that the abnormalities arise because investors process information irrationally and make sub-optimal decisions.

For example, Lakonishok, Shleifer, and Vishny (1994), who looked at the B/M ratio, argued that investors overestimate growth prospects of "popular" and hyped stocks (those with low B/M) compared to value stocks (high B/M stocks). Moreover, Odean (1998) and Barber and Odean (1999) stated that investors keep losing investments for too long, and sell winning stocks too early, indicating an overconfidence in their ability.

2.2 Development of Factor Models

Asset pricing provides a very useful tool in understanding the performance of a portfolio. The development started with the CAPM model which established the relationship between risk and return. The model essentially expected investors to drive down prices of stocks until the expected return of owning them compensated for the risk. Stocks with higher volatility relative to the market would expect lower prices, and achieve higher returns. The CAPM model uses a single factor (proportional market risk). However elegant this model appears, it does not fully explain the observed market returns. Empirical studies, as discussed previously, have shown several anomilies.

The Fama-French three-factor model started out by looking at what investors were concerned about. By empirically testing different factors they found that the factors that best explain the performance are the market, size and value factors. While the CAPM model explains around 70% of return, the three-factor model increases the model's explanatory value.

During the following decades, the result of empirical trials of the three-factor model revealed some fundamental flaws. Novy-Marx showed, in his study, that there seems to be a profitability premium that is unexplained, and in 2004 Titman, Wie and Xie showed that companies that invested in growth seemed to demonstrate

lower returns. In 2015, Fama-French revised the model by including five factors, adding the two new factors of profitability and investment.

2.2.1 CAPM

Originally the works of Shape (1964), Lintner (1965) and Black (1972) were the foundation of the asset pricing model. Sharp, Markowitz and Miller jointly received the Nobel Prize in Economics for this contribution. The model was then developed by Black (1972) who presented a model that did not assume riskless assets.

The CAPM model includes i) the expected return from the market (Rmt) which often uses a market index proxy, ii) the risk-free rate (from the government bond yield), and iii) the beta value:

$$R_{it} - R_{ft} = \alpha_i + \beta_i (R_{mt} - R_{ft}) + \varepsilon_{it}$$

2.2.2 Fama-French Three-Factor Model

Fama-French (1992) developed a three-factor model, which in addition to the market-risk includes i) size factor and ii) book-to-market ratio. They observed that portfolios consisting of companies with small market capitalization outperform those with large market capitalization. Moreover, portfolios with higher book-to-market ratio outperform those with lower book-to-market ratio. Having CAPM as a starting point, Fama-French therefore added these two factors to better reflect the portfolio's exposure.

Small firms and distressed firms have lower stock prices to compensate investors for these risks. Small firms must pay more for capital when borrowing or issuing securities in the capital markets. Distressed firms, those that have poor prospects, bad financial performance, irregular earnings and/or poor management, must also pay more for capital. This might explain the anomality found by the size and bookto-market ratio.

All investors that trade stocks are exposed to market risks. If an investor's portfolio consists solely of stocks that mirror the total market (in terms of size, industry. etc.),

then the CAPM model would have a high explanatory value. However, if the portfolio differs in the composition of average size or the ratio between growth/value stocks, then the empirical results would differ from what the CAPM model would predict. A portfolio that is tilted away from the centre of the market will act differently from the market but it is not necessarily more risky. In other words, there seems to be factors other than market risk that explain the total risks. These factors are size and value. However, these factors do not necessarily add to the total risk of the portfolio but help explain it better.

The new factors that were included in the model are the size factor, called SMB (small minus big), and the value factor, HML (high minus lhow). The size factor captures the excess return of a small stocks portfolio by calculating the return of portfolios with small stocks minus the return of portfolios with big stocks. Similarly, the value factor captures the excess return of portfolios with high B/M-ratio by calculating the return from a portfolio of stocks with high B/M-ratio minus the return of a portfolio with low B/M. Below, the three-factor formula can be observed:

$$R_{it} - R_{ft} = \alpha_i + \beta_i (R_{mt} - R_{ft}) + s_i SMB_t + h_i HML_t + \varepsilon_{it}$$

Nonetheless, the Fama-French (1993) model also faced critique. Investors discussed whether small stocks and value stocks generate higher return because they are actually riskier or because they allow investors to capture risk adjusted return or alpha. However, this model explained 20% more than the CAPM model.

2.2.3 Fama-French Five-Factor Model

The five-factor model introduces two additional factors, namely the investment factor and the profitability factor. Conceptually, companies with higher future earnings should give higher stock market returns. The problem has always been finding a proxy for predicting the earnings. However, Robert Novy-Marx introduced the groundbreaking profitability factor.

With regard to the "investment factor", in 2004 Titman, Wie and Xie conducted a study controlling for relevant variables, which shows that firms that significantly increase capital investment tend to achieve sub-par subsequent returns. It should

be noted that this investment factor has a high correlation with the value and profitability factors. However, it is still significant.

One way to understand the investment factor is to look at the dividend discount model. The model states that the value of a stock today will be the sum of all its future dividends. Stocks like Berkshire Hathaway, that have never paid dividends, are priced with the assumption that they will pay dividends someday in the future.

The new factors that were included in the five-factor model are the profitability factor, called RMW (robust minus weak), and the investment factor, CMA (conservative minus aggressive). The profitability factor captures the excess return of a portfolio with robust stocks (in terms of ROE) by calculating the return of portfolios with robust stocks minus the return of portfolios with weak stocks. Similarly, the investment factor captures the excess return of portfolios with conservative companies (those that do not have low investment ratio) by calculating the return from a portfolio of stocks with conservative firms minus the return of a portfolio with aggressive firms. Below, the five-factor model formula is presented:

 $R_{it} - R_{ft} = \alpha_i + \beta_i (R_{mt} - R_{ft}) + s_i SMB_t + h_i HML_t + r_i RMW_t + c_i CMA_t + \varepsilon_{it}$

2.3 The Profitability Factor

The relationship between profitability and stock market returns has been further studied by Novy-Marx. In his 2013 paper he argues that gross profitability, as measured by gross profit-to-assets, has roughly the same predictive power as book-to-market values for forecasting the cross-section of average returns. He also notes that profitable firms often generate significantly higher equity returns than unprofitable firms, despite often having higher valuation ratios.

A question that arises when looking at profitability is understanding and defining what profitability is. High-quality firms are often described as profitable. Profitability is often measured by accounting ratios such as gross profit over assets (as defined by Novy-Marx), and operating profit over assets (as used in Fama-French, 2015). Other profitability measures include: Return on Assets (ROA), Return on Invested Capital (ROIC) and Return on Capital Employed (ROCE), and more. Novy-Marx

argues that the gross profit is the cleanest accounting measure because its measure is relatively unaffected by accounting estimates.

In his paper, Novy-Marx constructed long-short portfolios similar to the method proposed by Fama-French (1993) where he looks at gross profitability. The procedure can be explained as utilizing a strategy that takes long positions in stocks with high gross profitability and short position companies with low profitability. He showed that adding gross profitability as a factor for stock returns improves the explanation of excess return of the tested model. The result of this study contradicts previous research that has dismissed probability as a metric. Novy-Marx looked at the momentum of gross profitability and showed that using a "gross profit strategy" can be an efficient tool for reducing volatility in portfolios when applying a value strategy. By combining a gross-profit strategy and a value strategy, the produced portfolios never generated a losing year for a five-year period. This opens up the question of whether there are other profitability measurements that produce a similarly significant result.

Novy-Marx shows that gross profitability is a better indicator than other metrics such as ROIC (suggested by Greenblatt); this is true among large-cap US stocks. Similarly, Fama-French (2015) present evidence that operating profitability minus interest expense is associated with higher stock returns. Chen, Novy-Marx and Zhang (2011) shows that ROE earned a statistically significant average return of 71bp per month over the period from 1972 to 2010.

2.3.1 Explanation of ROCE

The goal of any firm is to generate profit for its stakeholders. Return on capital employed (ROCE) is a key measurement for assessing the returns against the total capital employed. ROCE is calculated by measuring the aggregate profit of a company (earnings before interest and tax) against its total capital minus its current liabilities (capital employed). Capital employed measures a company's required financial base that is needed to maintain its current level for operations (Marshal, 2017). ROCE can be used internally within a firm as a means to benchmark against

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a target return and judge profitability of investments; it can also be used to analyze competitors on the market.

ROCE was introduced during the 1960s by Bishop (1969) and later by White, Sondhi & Fried (1998) who describe it as a powerful instrument for measuring performance. Changes in the firm's earnings, costs and use of resources can be seen and reflected through the use of the ROCE ratio and is a way to measure the efficiency of managers' ability to utilize a firm's given assets to generate profits.

ROCE is also a useful ratio from an investment perspective and is implemented in many value investing strategies. Joel Greenblatt (2006) wrote the bestseller "The Little Book that Beats the Market", which was also featured in John Reese's (2009) book "The Guru Investor". In the book, Greenblatt summarize the principles of value investing in what he calls "the magic formula". The book consists of an overview of his investment philosophy which, most importantly, uses a similar measurement to ROCE which is called Return on Invested Capital (ROIC).

In his book, Greenblatt explicitly comments that ROIC is a more preferable ratio than the more commonly used ROA because it gives a better indication of how the firm is allocating its resources. The only formal difference between ROIC and ROCE is that ROIC excludes non-operating cash and cash equivalents. Theoretically speaking, ROIC is a superior measurement to ROCE, but technically it is very difficult to determine which part of a firm's cash and cash-equivalents are part of the operating business and which are not by looking at its balance sheet. This is why we believe that ROCE is a more suitable variable to test as a profitability factor.

As we have discussed in previous sections, Fama-French (2015) expanded the famous three-factor model by introducing a new profitability factor. This factor was called Operating Profitability and was measured by ROE. The factor was included in the model after the discovery by Novy-Marx (2013). However, instead of using gross profitability as a proxy (as proposed by Novy-Marx), Fama-French used ROE.

As an indicator of profitability, ROCE avoids the bias of ROE in companies with high leverage (Vernimmen and Quiry, 2009). It is possible to increase the ratio ROE by simply increasing a company's debt level since the ratio ROE only looks at the return on equity. By increasing the debt level, the ratio will show a more attractive investment without accounting for the much-increased risk. Another weakness of the measurement is that ROE uses net-income in its calculations. According to Marshal (2017), using net-income to compare different companies reduces comparability since companies differ in terms of debt structures and tax regimes. Using operating income (which is used in calculations of ROCE) better captures the "true" profitability of a company, disregarding the capital structure or tax regime.

Several studies performed by practitioners in the industry have confirmed that a profitability factor seems to exist. In their book "Valuation. Measuring and Managing the Value of Companies" (McKinsey & Company, 2018), Koller, Goedhart and Wessels show that profitable companies tend to continue being profitable (see Appendix A). This indicates that there should be a premium for firms with high profitability (measured as ROIC).

Furthermore, a whitepaper published by CFO Connect (Pattabiraman, 2013) shows that ROCE is associated with stock return. Pattabiraman showed that firms with higher ROCE tend to demonstrate a higher stock return. The article also shows that there is a linkage between ROCE and the 5-year stock returns, with the portfolio with highest ROCE generating a higher stock return than the portfolio with the lowest ROCE (see Appendix A).

Even though ROCE is widely used as a profitability ratio and often preferred by value investors (such as Greenblatt and others), it is peculiar from an accounting perspective. This is because profit (gross profit, operation profit or net income) is measured against a portion of the capital (since capital employed is total assets – current liabilities). Although ROCE might be odd from an accounting perspective, it is a widely used and a well-established measure, and thus interesting to investigate from an empirical perspective.

2.4 Purpose of Study

Given the evidence from Novy-Marx and value investors, we focus on testing the relevance of ROCE as a factor for explaining the market behaviour. We will adjust our results with already know factors, size and market risk. However, this thesis will

not include all factors proposed by Fama-French (namely investment and book-tomarket ratio) but rather it will focus on the profitability factor defined as ROCE in our case.

The research question of this thesis is:

To what extent does ROCE explain average return of the OMX Nordic Stockholm Market?

The purpose of this paper is to assess whether the profitability factor, ROCE, has an affect on the return of a portfolio. To do this, the method presented by Fama-French (1993, 2015) will be implemented. The model will adjust for some already well-established factors: market risk and size, to evaluate whether ROCE is a variable that affects the return of a portfolio. While it is possible to obtain Nordic data of a big enough size, the Nordic market is relatively young compared to the North American, European or Asian markets. Therefore, the portfolios in this analysis will use a 3x3 sort instead of the more common 5x5 in order to keep the portfolios well diversified and of a sufficient size.

3. Methodology

3.1 The Sample

The sample which was used in this analysis consists of market data (monthly total return) and accounting data downloaded from Capital IQ database. The collected accounting data includes: Total Assets, Current Liabilities, Shares Outstanding, and Operating Income (Capital IQ, 2018). Data was collected for all available active stocks listed on OMX Nordic Exchange Stockholm from July 2001 to June 2017. The raw downloaded sample consisted of 708 stocks with all data figures being denoted in Euro.

3.2 Filtering the Sample

The downloaded sample included some stocks which had missing data as well as data errors which ought to be removed. The process started by downloading data from Capital IQ for all available stocks listed on OMX Nordic Exchange Stockholm. The sample return was then manually cleaned for the most extreme observations which were likely data errors, although this is hard to prove without comparison data from other sources. Possible sources of extreme observations are merger or acquisitions situations where stocks accounting data are joined. Capital IQ might fail to book these events simultaneously. Stocks with returns of above 600% for any given month were also taken out. The manual screening removed around 55 extreme/incorrect observations along with the data surrounding the observations.

3.3 Choice of Market Proxy

In order to find a suitable proxy to reflect the market premium (R_m-R_f) in our regressions, a very simple correlation was done by creating an value-weighted¹

¹ Value-weighted in this paper means that the portfolio of companies are weighted on the basis of each companies' market cap. This means that the effect of a single company's total return on the whole portfolio's average total return is adjusted according to its market size. The reason for doing this is to represent the market as correctly as possible, since the larger companies often have a larger shareholder base and should thus have a larger weighting in the total return calculation.

index of the whole sample and testing it against different benchmark indices. The result concludes that the best index that reflects the movement in our portfolios (with coefficient values near one for R_m - R_f) was the OMXS30, which is why this will be used in this study.

3.4 Constructing the Factors

In the analysis the factors were constructed according to the process described in Fama-French (1993, 2015). However, the analysis relied solely on 2 x 3 sorts when creating the factors. We chose this approach since it is the most common method. Additionally, Fama-French (2015) found no differences in model performance when testing different sorting methods. We also choose to include the SMB in addition to the RMW factor, to control for the size effect since Nordic markets tend to include smaller companies.

3.4.1 Variable Definitions

This section provides definitions of the variables that are needed in the factor creation process.

Market capitalization (market cap) was used as a measure of size for each company. The market capitalization was calculated by multiplying the Average Stock Price between 1st Jan of year t to 31st December of the same year with Number of Shares Outstanding at 31st December for the same year.

Using the yearly data, ROCE was calculated by dividing Operating Income by Capital Employed (total assets – current liabilities). In our thesis ROCE was used as the profitability factor instead of the ROE (which was used by Fama-French).

Market cap and ROCE is calculated on yearly bases and is used in the sorting process to create the nine portfolios and our factors (RMW and SMB). These regression variables are then matched with their monthly returns to conduct the regressions.

Monthly returns for stocks, market premium and risk-free rate were all calculated as the Total Return indices from Capital IQ which accounts for split, cash dividend, rights offering and spin-offs and is calculated by R_{it} minus R_{it}-1 divided by R_{it}-1.

OMXS30 Index was used as a proxy for the market return and 1-month Stibor rate as a proxy for the risk-free rate.

In the next subsection, the sorting process for creating the factor portfolios is presented.

3.4.2 The Sorting Process and Factor Construction

This chapter explains the sorting process that are used in order to create the variables in our regression models. Below is a step-by-step explanation of the creation process for the RHS (right-hand-side) of our regressions. These portfolios were created in order to obtain the return series of the factors, Size and ROCE (similar to the factor presented as RMW in Fama-French, 2015). A description of the mathematic formulas for computing the return series for each of the factors can be observed in table 1.

The portfolios were sorted at the end of December each year and matched with monthly return data from the subsequent year from July to June the year after (for example accounting data for 2000 would be matched with monthly return data between July 2001- June 2002). Thus, the time-period for the actual analysis is July 2001 to June 2017, or 192 months of return data.

The first step in the sorting process was establishing the breaking points for size and ROCE variables. Similar to the approach used in Fama-French, 2015, the yearly sample market cap median was taken as the size breaking point (in their earlier studies 10% and 90% were used as breaking points for size, however in order to have a larger part of the data in the sorting portfolios, the approach presented in the 2015 report was used). For the ROCE factor a 30th and 70th percentile breaking point was used. Having sorted the data into portfolios, the stocks were paired into six size-ROCE portfolios. Following this step, the portfolios were value-weighted using their market cap as weights and returns were then calculated for each sorted portfolio. The steps of the process are presented below along with a presentation of the construction of the factors (Table 1).

Step 1: Raw Data

The raw data contains a table of monthly stock returns. These returns will be sorted by annual data from the previous Annual report. For instance, the period July 2016 to June 2017 would be sorted on annual data from the annual report 2015.

Step 2: Creating the Portfolios

In order to obtain the portfolios, the breaking points are calculated. Each breaking point is calculated separately from the whole data set. For example, to create a 2 x 3 sorting, the median of market cap is used to create the breaking point for size, while the 30th and 70th percentile are used as breaking points for ROCE. Thus, 6 portfolios are obtained.

Step 3: Calculating the Monthly Portfolio Returns

After the companies are sorted into their respective portfolios, we simply calculate the value-weighted-returns for each portfolio (using the market cap as the weights).

Step 4: Calculating the SMB and ROCE Factors

Fama-French traditionally calculated their factors as the differences in average portfolio returns (see Table 1 for illustration). For SMB, this indicates the average return for all small portfolios minus the average returns of all big portfolios. For ROCE this means the average returns of all robust ROCE portfolios minus the average returns for all weak ROCE portfolios.

Steps 1-4 will be repeated for every single year (for the period of 2000-2015).

Table 1: Factor Calculation

Stocks were distributed into two Size portfolios and three ROCE portfolios. These independent sorts are used when creating the risk factors. We have labeled them with two letters, With the first letter attributing to the Size portfolios described as small (S) and big (B) and the second letter attributing to the ROCE portfolios described as robust (R), neutral (N) and weak (W). Stocks are value-weighted when calculating the monthly returns. Appendix B shows descriptive statistics of the factors calculated.

Breakingpoints	Factors calculation
Size: yearly sample median	SMB = (SR + SN + SW) / 3 - (BR + BN + BW) / 3

ROCE: Yearly sample 30^{th} and 70^{th} percentiles RMW = (SR + BR) / 2 - (SW + BW) / 2

3.5 Construction of the Regression Portfolios

Regressions were conducted on 9 LHS (left-hand-side)² regression portfolios. The monthly returns of the portfolios were constructed in a similar way to the factor portfolios, using the same stepwise process presented in section 3.4.2 except for step 4.

Value-weight portfolios were constructed using a 3 x 3 sort with 33rd and 66th yearly sample percentiles as breakpoints for both sorting variables. This way the sample was split into 9 portfolios and matched with their monthly return data. Thus, regressions were run on 27 portfolios, 9 for each of the three models that are compared in the study. The three models test the factors R_m-R_f, RMW and SMB factor in different combinations. The choice of using 3 x 3 sorts instead of the more common 5 x 5 sorts was done in order to keep the regression portfolios diversified and large enough.

To have a regression made of these portfolios, a proxy of market return and the riskfree rate is needed. The OMXS30 Index was used as the market index, and for the risk-free-rate the 1-month Stibor was used as a proxy.

Table 2 Average Number of Stocks in Regression Portfolios and Yearly Sorts

Panel A shows average yearly number of stocks and Panel B shows average number of stocks for portfolios formed on size and ROCE for the distributed sample between year 2000 and 2015. At the end of June each year, stocks are allocated to three size groups using sample tertile breakpoints. Similarly, stocks are allocated independently into three ROCE groups using sample tertile breakpoints. The intersections of the two sorts produce 3 x 3 Size-ROCE portfolios.

² Following the methodology proposed by Fama-French (1993, 2015), the left-hand-side regressions refer to the portfolios that will be used as the dependent variable in the regression model. Similarly, the right-hand-side refers to the factors that will be used as independent variables in the regression.

Panel A:

Panel B:

Year	Number of avg. stocks	_				ROCE	
2000	139	-			Weak	Neutral	Robust
2001	153			Small	46	21	20
2002	159		Size	Medium	20	34	35
2003	166			Big	7	39	40
2004	179						
2005	190						
2006	217						
2007	256						
2008	269						
2009	282						
2010	297						
2011	319						
2012	333						
2013	355						
2014	404						
2015	467						

In Table 2, Panel A, we can observe the number of stocks included in the analyses on average for each year. This increases from 139 in 2000, to 190 in 2005, to 297 in 2010 and 467 in 2015. Due to the survival bias discussed in Chapter 1.3, only a portion of the companies listed today were listed in 2000, leading to a larger amount of stocks in the recent years. Fewer companies were listed on the exchange in 2000 than in 2015. Even so, using only the current listed companies (companies that were listed in Feb 2018 on the exchange and looking at these companies' data for the previous years) still leads to data loss.

In Table 2, Panel B, we can see the average number of stocks in each of the regression portfolios. The goal was to have at least 20-30 stocks in each portfolio to obtain a sufficient diversification of risk. One of the portfolios still has, on average, very low sample size (portfolio 'Weak-Big' with 7 stocks on average), making it a "problem portfolio". Since some companies might have data either for size or for ROCE but not both, some of the companies cannot be included in the portfolios since they are defined by both criteria. Because the data includes First North which has some very small companies, some of which might not have yet reached

profitability (since they are in early stage), it might create a skew with smaller companies tending to have weak ROCE in our study.

As observed in Table 2, Panel B, midsized and large companies with neutral or robust ROCE tend to have on average a higher number of stocks per year. An explanation for this is that these companies tend to be well-established and have been listed for a long time, thus having more data available.

3.5.1 Descriptive Statistics

This section describes the regression portfolios along with the factors which will be used in the regression model.

We will investigate how well the regression models can explain the average excess return on portfolios with differences in size and profitability. Table 3 below examines the mean excess-return patterns (return above the risk-free rate) and standard deviations for the 3 x 3 LHS-portfolios.

Table 3: Excess returns of the Regression Portfolios

The table shows average monthly excess returns (in percent) and standard deviations for the value-weighted portfolios constructed on size and ROCE on sorting between 2000-2015 and return data for July 2001 – June 2017. At the end of June each year, assets are grouped into three size groups using sample tertile breakpoints. Similarly, stocks are allocated independently to three ROCE groups using sample tertile breakpoints. The intersections form the 3 x 3 value-weight portfolios. The table shows average monthly returns, in excess of the one-month Stibor rate.

Mean excess return						Stan	dard devi	ation		
			ROCE						ROCE	
		Weak	Neutral	Robust				Weak	Neutral	Robust
	Small	1.09	1.17	1.33			Small	7.35	5.43	6.47
Size	Medium	0.26	1.38	1.33		Size	Medium	9.28	6.43	5.90
	Big	1.16	0.77	0.41			Big	11.77	7.63	4.67

The return patterns of the portfolios show the two highest ROCE-columns (neutral and robust) indicating a somewhat linear size effect, with small and medium size stocks generally yielding higher average returns (similarly to what has been discovered in Fama-French, 1993 and 2015). For example, the 'Small-Robust' portfolio has a return of 1.33, while the 'Big-Robust' portfolio has a mean excess return that is three times lower (0.41). It should be noted that the portfolio, 'Big-Weak', has a high average monthly return of 1.16 percent and an abnormally high standard deviation of 11.77 which implies that it is not well diversified (as presented in Table 2, it has only 7 stocks on average) and thus can explain the deviation from the pattern in Table 3. Moreover, the highest return can be found in the 'Neutral-Medium' portfolio. It should be noted that this portfolio also has a relatively large standard deviation (6.43). Also, a strong profitability effect can be observed in the small size rows, whilst a reversed effect is evident in the big size row.

3.6 Risk-factors

Following Tables 2 and 3, which presented the descriptive statistics for the LHS regression portfolio, this part of the essay summarizes the statistics for the RHS factor returns. The mean return and standard deviation of the market premium are presented below in Table 4.

Table 4 Summary Statistics for Monthly Factor Returns

 $R_m - R_t$ is the monthly return of the OMX Nordic Stockholm Exchange Index minus the one-month Stibor rate. At the end of each June, stocks are assigned to two size groups using sample median as the breakpoint. Stocks are also independently distributed into three ROCE groups, using 30th and 70th sample percentile breakpoints. The RMW and SMB factors are formed from the intersections of these value-weighted portfolios of size and ROCE (see portfolio calculations described in Table 1). Panel A of the table shows average monthly returns (mean) and standard deviations of monthly returns. Panel B shows the correlations between each factor.

Panel A: Averages, standard deviations

	$R_M - R_f$	RMW	SMB
Mean	0.24	0.20	0.47
Std. Deviation	5.20	7.51	4.62

Panel B: Factor Correlations

		Correlations		
		RM_RF	RMW	SMB
RM_RF	Pearson Correlation	1	478**	381**
	Sig. (2- tailed)		0.000	0.000
RMW	Pearson Correlation	478**	1	.457**
	Sig. (2- tailed)	0.000		0.000
SMB	Pearson Correlation	381**	.457**	1
	Sig. (2- tailed)	0.000	0.000	

**. Correlation is significant at the 0.01 level (2-tailed).

Panel A of Table 4 shows average returns and standard deviations for the factor returns (see also Appendix D). The average market premium ($R_M - R_f$) is 0.24 percent per month with a standard deviation of 5.20. In the 2016 study, Fama-French obtained similar mean values with slightly lower standard deviations for Europe and North America, and a somewhat higher mean values with a comparable standard deviation in the Asian Pacific market.

The RMW factor (M=0.2, SD=7.51) is weaker and more volatile than the observations that Fama-French (2015, 2016) has showed in other markets. Similarly, the average return of the SMB premium is positive and significantly distinguishable from zero (M=0.47, SD=4.62). It is interesting to note that Fama-French (2015, 2016) showed that the size effect has been decreasing. However, the methodology used was somewhat different for the one we have used, having the 10th and 90th percentile as the breaking point (instead of the median).

In Table 4, Panel B, the correlation matrix shows a moderate relationship between all the factors (i.e. $R_M - R_f$, SMB and RMW). It can be observed that there is a moderate highly significant negative correlation between $R_M - R_f$ and RMW (r=-

0.478, p= 0.000), and between $R_M - R_f$ and SMB (r=-0.381, p= 0.000). On the contrary, there is a moderate highly significant positive correlation between RMW and SMB (r=0.457 P=0.000).

As none of the correlation coefficients in Panel B have values above 0.7, it is unlikely that collinearity between the predictors would affect the regression results. In order to further investigate if multicollinearity exists, a factor spanning regression will be conducted.

3.6.1 Factor Spanning Regression

To establish that all the factors that are included in the analysis are relevant, we used an innovative method proposed by Fama-French: a spanning factor regression. This method is used as a tool to investigate whether a factor remains relevant and statistically significant even in combination with the other factors. Spanning regression tests are conducted by regressing the return of each factor (considered as dependent variable) against all other factors (considered as independent variables). If the coefficients are strong, this would show that one factor is a significant predictor of the other and thus might potentially replace them in the regression models performed in section 4.

Table 5: Spanning Regressions

Table 5 shows regressions for the factors $R_m - R_f$, Size and RMW, where two-factors explain returns of the third. The regression is performed on return data for 192 months between July 2001 – June 2017. $R_M - R_f$ is the valueweight return on the OMXS30 minus the one-month Stibor rate. SMB is the size factor (calaulated by using market cap) and RMW is the profitability factor (calculated using ROCE). The factors are formed using individual sorts of stocks into two size groups and three ROCE groups. Int. shows the regression intercepts with the bold t-statistics showing significance at a 0.05 level.

	Int	Rm-Rf	SMB	RMW	R ²
Rm-Rf					
Coefficient	0.41		-0.23	-0.27	0.25
t-statistics	1.24		-2.93	-5.46	
SMB					
Coefficient	0.47	-0.19		0.22	0.24
t-statistics	1.62	-2.93		4.95	
RMW					
Coefficient	0.08	-0.51	0.52		0.31
t-statistics	0.17	-5.46	4.95		

The above factor spanning regression model indicates that when using each variable sequentially as predictor and outcome, we obtained only significant factors. Practically, SMB and RMW are predicting R_m - R_f significantly, explaining 25% of its variability (adj. $R^2 = 0.25$). Similarly, R_m - R_f and RMW are predicting SMB, explaining 24% of its variability (adj. $R^2 = 0.23$). And SMB and R_m - R_f are predicting RMW, explaining 31% of the variability (adj. $R^2 = 0.31$). Overall this indicates that each of the variables is a significant predictor of the other and the factor can be used as a predictor together with the other factors, meaning multicollinearity is low. This means that we can proceed using all of the factors in our analysis.

4. Results

The research question of the thesis is to assess if ROCE is a factor in explaining the stock markets using the Fama-French methodology applied on OMX Nordic Index Stockholm data (see section 2). This thesis investigated the problem by comparing the performance of a CAPM, a two-factor model (including market risk and ROCE) and a three-factor model (including market risk, ROCE and Size) on a Nordic sample data. Firstly, we test if the regressions of the sorted portfolios presented in Table 6 can explain the average excess returns. To understand if the factors are the sole driver, we looked at the alpha values of the 27 regression and analyzed whether these were significantly different from zero. The regression formulas used include the explanatory factors for each of the three models. If a model fully detentions expected returns, the intercept would be indistinguishable from zero. Thus, the statistical hypothesis for each regression is:

 H_0 = The regression alpha is not significantly different from zero

H₁ = The regression alpha is significantly different from zero

4.1 Regression Details

The regression intercepts (alpha values), their corresponding t-values, and adjusted R^2 values are presented next in order to provide a better understanding of the model performance. Focusing on the number of significant alpha values (0.05 level), the CAPM has the least number of significant alphas. R^2 values in the regression models improve with additional factors (the R^2 is improved in the two- and three-factor model).

From a descriptive perspective, as can be observed in Appendix B, smaller stocks have higher average ROCE, with the portfolio 'Robust-Small' demonstrating the highest average ROCE of all the portfolios. Moreover, a relatively clear pattern can be observed, for example bigger stocks illustrating lower ROCE. Portfolio 'Robust-Medium' has an average of 0.23 in ROCE whereas 'Robust-Big' illustrates an average ROCE of 0.22.

Table 6 Regressions for 9 Value-Weight Size-ROCE Portfolios

Regressions for 9 value-weight Size-ROCE portfolios: July 2001 – June 2017, 192 months. At the end of each June, stocks are assigned to three size groups using sample tertile breakpoints. Stocks are independently allocated to three ROCE groups, again using sample tertile breakpoints. The intersections of the two sorts produce 9 Size-ROCE portfolios. The LHS variables are the monthly excess returns on the 9 Size-ROCE portfolios. The RHS variables are $R_M - R_f$ for the CAPM, $R_M - R_f$, RMW for the two-factor model and $R_M - R_f$, RMW and SMB for the three-factor model. Factors are constructed with an independent 2 x 3 sort on size and ROCE. Table 6 shows a (intercept), t-statistics and R^2 values for the three regression models. Bolded t-statistics show significance at the 0.05 level.

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Mid -0.07 0.93 1.02 Mid -0.14 2.74 3.54 Mid 0.51 0.46 Big 1.19 0.24 0.05 Big 3.21 0.74 0.22 Big 0.84 0.65 R _{it} - R _R = $\alpha_i + \beta(R_mt-R_R) + h_i RMW_t + S_i SMB_t + \varepsilon_{it}$.40
Big 1.19 0.24 0.05 Big 3.21 0.74 0.22 Big 0.84 0.65 $R_{it} - R_{ft} = \alpha_i + \beta(R_{mt} - R_{ft}) + h_i RMW_t + S_i SMB_t + \varepsilon_{it}$.54
$R_{it} - R_{R} = \alpha_{i} + \beta(R_{mt} - R_{R}) + h_{i}RMW_{t} + S_{i}SMB_{t} + \epsilon_{it}$.56
ROCE ROCE ROCE	
Weak Neutral Robust Weak Neutral Robust Weak Neutral R	bust
Bit Stress Small 0.50 0.75 0.66 Bit Stress Small 1.96 2.68 2.62 Bit Stress Small 0.75 0.52	.63
Mid -0.48 0.67 0.76 Mid -1.12 2.21 3.15 Mid 0.64 0.58	.68
Big 1.42 0.21 0.11 Big 4.10 0.66 0.47 Big 0.86 0.65	

As we observe when looking at the adj. R² values, the value of the adj. R² increases with the addition of another factor (e.g. the 'Weak-Small portfolio increases from 0.39 in the CAPM model to 0.51 in the two-factor model, and to 0.75 for the three-factor model). The key difference between R² and adj. R² is that while R² is always increasing with the addition of new factors, the adj. R² can increase if the added factor significantly improves the model or can decrease if the new predictor does not improve the model. Looking at the adj. R² from Table 6 we can therefore say that the model is improved with additional factors, RMW and SMB. Since this tendency can be observed in most portfolios we can conclude that there is an improvement in the explanatory power of the models.

On the other hand, looking at the t-values and their significance in the three models that are tested, it can be observed that four are significant in the CAPM model, six are significant in the two-factor model and five are significant in the three-factor model. Since four of these portfolios are significant in all three models, we can conclude that the variability in the total return is not completely accounted for by the factors. The increase of significant alphas generated by the addition of a new factor is in-line with previous literature (Fama-French, 2015). Even so, the risk of having significant alpha is increasing as new factors are included. While the model has more predictors, the degrees of freedom of the t-value are increasing, making the critical value, with which our obtained t-value is compared, smaller. Consequently, the risk of having a significant alpha is increased for each model.

If in Table 6 the intercepts and R^2 values were discussed, in Table 7 the coefficients for the three regression models are presented. Panel A reveals the coefficients of R_m - R_f as predictors, Panel B presents R_m - R_f and RMW as predictors, and Panel C presents R_m - R_f , RMW and SMB as predictors for each of the 9 LHS regression portfolios.

Table 7 Characteristics of Regressions

CAPM, two-factor model and three-factor model regressions for 9 value-weight Size-ROCE portfolios: July 2001 – June 2017, 192 months. At the end of each June, stocks are assigned to three size groups using sample tertile breakpoints. Similarly, stocks are allocated to three ROCE groups using tertile breakpoints. The intersections of the two sorts produce 9 Size-ROCE portfolios. The LHS variables are the monthly excess returns on the 9 Size-ROCE portfolios. The RHS variables are $R_M - R_f$ for the CAPM model, $R_M - R_f$ and RMW for the two-factor model, and $R_M - R_f$ for the three-factor model. Factors are constructed with an independent 2 x 3 sort on size and ROCE. Panel A shows the CAPM model, Panel B the two-factor model and Panel C the three-factor model.

			Coefficient						t		
Panel A:											
					$R_{it} - R_{ft} = \alpha_i + \beta$	(R _{mt} ·	-R _{ft}) + ε _{it}				
			ROCE						ROCE		
		Weak	Neutral	Robust	_			Weak	Neutral	Robust	
$R_{M}R_{F}$	Small	0.85	0.62	0.68	i	Size	Small	11.16	9.74	10.99	
	Mid	1.20	0.84	0.83			Mid	11.49	12.90	15.05	
	Big	1.70	1.15	0.64			Big	13.25	18.77	13.86	
Panel B:											
				R _{it}	$-R_{ft} = \alpha_i + \beta(R_{mt} -$	R _{ft}) +	h _i RMW _t + ε _i	t			
			ROCE						ROCE		
		Weak	Neutral	Robust				Weak	Neutral	Robust	
$R_{M}R_{F}$	Small	0.60	0.69	0.76	- i	Size	Small	7.66	9.51	10.97	
	Mid	0.87	0.80	0.87			Mid	8.07	10.82	13.84	
	Big	0.90	1.14	0.76			Big	11.09	16.22	15.43	
			ROCE						ROCE		
		Weak	Neutral	Robust				Weak	Neutral	Robust	
RMW	Small	-0.37	0.09	0.12		Size	Small	-6.78	1.88	2.48	
	Mid	-0.47	-0.06	0.05		.,	Mid	-6.31	-1.09	1.24	
	Big	-1.16	-0.02	0.18			Big	-20.66	-0.50	5.16	
Panel C:											

$R_{it} - R_{ft} = \alpha_i + \beta(R_{mt} - R_{ft}) + h_i RMW_t + S_i SMB_t + \epsilon_{it}$

			ROCE					ROCE	
		Weak	Neutral	Robust			Weak	Neutral	
$R_{M}R_{F}$	Small	0.76	0.80	0.89	Size	Small	13.21	12.74	
	Mid	1.03	0.91	0.97		Mid	10.90	13.53	
	Big	0.81	1.15	0.74		Big	10.53	15.97	
			ROCE					ROCE	
		Weak	Neutral	Robust			Weak	Neutral	
RMW	Small	-0.55	-0.04	-0.03	Size	Small	-13.40	-0.84	
	Mid	-0.66	-0.18	-0.07		Mid	-9.70	-3.67	
	Big	-1.05	-0.04	0.20		Big	-19.06	-0.69	
			ROCE					ROCE	
		Weak	Neutral	Robust	0		Weak	Neutral	
SMB	Small	0.85	0.60	0.68	Size	Small	13.34	8.61	
	Mid	0.87	0.55	0.55		Mid	8.25	7.40	
	Big	-0.48	0.05	-0.12		Big	-5.68	0.65	

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Comparing Panels A, B and C, we can observe that Rm-Rf is a significant predictor, by itself, of all 9 LHS portfolios, and remains significant even when controlling for profitability factor RMW and size factor SMB. As can be observed in Panel A, the coefficients for Rm-Rf are strong and close to 1. However, we can see that portfolio 'Weak-Big' has a coefficient of 1.7, meaning that this portfolio has almost 2 x the volatility of the index. This portfolio is however the "problem portfolio" that has been discussed in Table 2, Panel B, since it only has 7 companies on average and should be disregarded. Moreover, in general we can see that the small portfolios have lower coefficients; this is because OMXS30 mainly consists of larger companies and thus does not resemble the smaller size companies' market movements as accurately. In addition, comparing Panels A, B and C we can see that the magnitude of Rm-Rf is improved for most portfolios and kept close to 1. For example, looking at the portfolio 'Robust-Mid', in Panel A the coefficient is 0.83 and increases to 0.87 in Panel B and finally increases to 0.97 in Panel C.

Looking at the RMW coefficients from Panels B and C, we can observe that the coefficients are relatively weak. However, the majority of the portfolios are significant. Moreover, a clear pattern can be observed with higher and more positive values for RMW in the robust portfolios compared to the weak portfolios, similar to what has been observed by Fama-French (2015). Interestingly, the 'Robust-Big' portfolio has the highest coefficient; this is contradicting what would be expected since a 'Small-Robust' portfolio would be expected to demonstrate the highest coefficient (Fama-French, 2015). One explanation for this might be that the 'Big-Robust' companies are the ones that are most hyped by research analysts, and hence people will follow their profitability much more closely. 'Small-Robust' companies are often ignored by larger investors and most big funds cannot analyze and invest in such small companies and so their prices will not be driven as much by RMW. Moreover, when looking at Nordic companies one should remember that compared to Fama-French the majority of the portfolios for Nordic companies would be in the smallest portfolio of the Fama-French, 2015 research. When controlling for Size (Panel C) for the robust column only, the 'Big-Robust' portfolio remains significant.

In order to understand if these results are economically interesting for investors (meaning to have a practical relevance not simply statistical significance), in Appendix C the economic impact of the factors for each portfolio is presented. The table is obtained by simply multiplying the factor premium from Table 4, Panel A with the coefficients from Table 7. For example, for RMW the factor premium is 0.2 (see Table 4, Panel A), and similarly the coefficient value for portfolio 'Robust-Big' is 0.2 (see Table 7, Panel C). Therefore, in Appendix C, Panel C, the economic impact for RMW is 0.04. In economic terms this means that on average a 'Robust-Big' portfolio gives an excess return associated with the factor of 0.04% per month or $\sim 2\%$ per year.

5. Discussion

In the beginning of this study we expected to find results supporting the idea that ROCE has an explanatory value, similar to the finding of Novy-Marx (2013) and later Fama-French (2015). This was also confirmed in this study (see Tables 6 and 7), however the factor was smaller than observed in the Fama-French five-factor model. One likely explanation is inefficient pricing of small stocks. Since our universe (OMX Nordic Index Stockholm) contains, on average, smaller firms than that of the US stock exchange as a result of containing First North. As smaller stocks are often off-limits for many institutional investors, there is a possibility that many of our defined portfolios might include pricing inefficiencies. Another possible explanation is currency fluctuations as well as macro-economic risks that are not accounted for and thus dilute the factor premiums, which in turn affect portfolio returns.

In Table 7 the coefficient for the factors can be found. Having OMXS30 as the proxy for market risk and Stibor as a proxy for risk-free rates produced coefficients around one for mid-sized and big portfolios. However, the smaller companies illustrate much coefficients. This is due to the OMXS30 market proxy consisting mostly of big and mid-sized companies. Moreover, in Table 7 a clear pattern of increasing coefficients, from weak to robust, can be observed for the RMW coefficient. A similar pattern for the profitability factor has been observed in previous empirical studies on other regions (Fama & French, 2015), though with much stronger coefficients. When looking at the average for the two-factor model (consisting of factors RMW and Rm-Rf), RMW is positive for all robust portfolios, meaning it is positively associated with returns. But when you take into account the size effect, you find RMW is negative (but not significant) in most cases. In the three-factor model (Rit - Rft= α i + β (Rmt-Rft) + hiRMWt + SiSMBt + ϵ it), most of the RMW coefficients are negative. However, many of the coefficients are not significant. Note that the negative impact decreases going from weak to robust portfolios. In previous studies, portfolios have been constructed using 5x5 sort while our study used 3x3 sort. This might be the reason for not obtaining more positive coefficients for the robust portfolios. Due to the restriction of the number of companies in this study we would not be able to construct diversified portfolios with higher number sorting (for example 4x4 or 5x5); this is because the number of stocks in each portfolio would be too few. Another explanation is that the new SMB has a positive collinearity with the profitability factor RMW that can be seen in Table 4. Another explanation is that there might be market discrepancies that are unaccounted for in our regression model that differ between the US stock market and the Nordic stock market.

Following the results in Appendix C which show the economic impact and illustrate the practical implications of the results in economic terms, we observed that the 'Robust-Big' portfolio has the highest positive economic impact for the factor RMW. As can be observed, the values for RMW are significant but small. For example, if we compare it to the market risk and size factor these demonstrate a much stronger economic impact. As discussed previously, one reason for obtaining such weak results compared to studies conducted on the US market (Fama French 2015) is due to our sample size having many small companies which are not as followed by institutional investors and thus the price would not be driven by the profitability factor RMW as strongly. Looking at Appendix C, Panels B and C this tendency seems to be correct, with companies in the small portfolios demonstrating much lower RMW values.

The model that is tested in this study was conducted following the methodology of Fama-French (1993, 2015), our sample with Nordic data provides a different base the factor creation. In the 2016 study of Fama-French they used size groups that were roughly resembling the NYSE breakpoints. However, the breakpoints that are used in this thesis are calculated by splitting the sample into size groups with a similar number of companies. One could argue that this difference reduces comparability with the Fama-French results. It should be noted however that studies have repeatedly found that constructed risk premiums are specific to the sample in regards to region and time-frame. Looking at a sample containing larger numbers of smaller stocks should fall into the same category.

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6. Conclusion

This study investigated whether ROCE is a factor that explains the stock returns using the methodology proposed by Fama-French (1993, 2015). Moreover, this study compared the performance of three models. One model includes only CAPM, the second model additionally includes ROCE factor (RMW), and the third model additionally includes a size factor (SMB). The study aims to understand which of the three models best predicts the returns of the 9 LHS-portfolios. To quantify the performance of the models, the significance of the alphas and the adjusted. R² values are studied in the same manner as Fama-French did in their earlier studies from 1993.

This thesis used companies listed on the OMX Nordic Stockholm exchange as the sample, with OMXS30 as a proxy for market risk and Stibor as a proxy for the risk-free rate.

The analysis was conducted in a similar manner as presented in the Fama-French 1993 article. For the factors a 2x3 sort was used with median breaking point for size and 30th and 70th percentile as breaking point for ROCE. After obtaining 6 portfolios from the 2x3 sort, the factors RMW (robust portfolio – weak portfolio) and SMB (small portfolio – big portfolio) were obtained. These factors represent the excess return that a "robust" company (a company with high ROCE) generates compared to a "weak" ROCE company. Similarly, the SMB factor illustrates the excess return a "small" company generates compared to a "big" company. As presented in Table 4, RMW factor is on average 0.20 and SMB factor is 0.47. In addition, the market risk was calculated using OMXS30 minus Stibor to obtain the R_m-R_f factor.

Following the construction of the variables, the regression portfolios were calculated using a 3x3 sort of size and ROCE with 33rd and 66th percentile as the breaking points. These portfolios were constructed in the similar manner, following steps 1-3 as presented in section 3.3.2.

Having obtained these portfolios, regressions were run with the portfolio returns as the dependent variable and the factors as independent variables. A comparison of

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a one-factor model (CAPM), two-factor model (R_m - R_f and RMW) and a three-factor model (R_m - R_f , RMW and SMB) was conducted.

The results show that the two- and three-factor models outperform the CAPM for our sample (OMX Nordic Index Stockholm). However, the result of the regression also showed that additional factors lead to an increasing number of significant intercepts (similar to what was found in the study by Fama-French, 1993).

We have found that the profitability factor significantly explains the market behaviour when controlling for market risk and size. However, this factor is smaller and more volatile than what has been found in the study conducted on US markets by Fama-French (2015). As can be observed in Table 7, we found that the strongest coefficient for RMW was in portfolio 'Robust-Big' for the three-factor model (in contrast to what would be expected since Fama-French has found that the 'Robust-Small' portfolio has the strongest coefficient). One explanation for this is that the companies that are included in our study are much smaller and most of them are of the same size as the small companies from the sample investigated by Fama-French. Furthermore, the companies that are included in our small portfolios are often ignored by larger investors and not analysed by research analysts, thus the prices might not be driven as much by the profitability factor RMW.

6.1 Implication

By applying the Fama-French model on the OMX Nordic Stockholm exchange, this thesis becomes part of the research body that looks at market inefficiencies. Previous studies focused mainly on larger markets (for example US, Europe and Asia) with very few studies conducted on the Nordic market. Since our thesis has looked at a sample containing many small stocks, it elucidates the limited theoretical understanding of the behaviour of small stocks. In previous studies, the profitability factor was measured as ROE (Fama-French, 2015) or gross profitability (Novy-Marx, 2013). While these are clear measurements from an accounting perspective, ROCE tries to capture the true operating profitability by taking into account the assets and liabilities that are used to drive profit. Thus, this thesis contributes to a better understanding of the profitability factor.

Except for the theoretical contribution as underlined in the above paragraph, this thesis also has practical implications. Since we have found that the ROCE factor is a small but significant predictor of the Swedish stock market, it helps to improve investment decisions by giving a better understanding of the risk associated with the measurement. This in turn could lead to fewer market inefficiencies and better predictability of stock price and market movements. By focusing on ROCE, a measure which is commonly applied by value investors and stock market analysts, this thesis proposes findings which are directly applicable by this community of professionals.

Investment decisions impact the economy as a whole, and citizens on an individual level. Since pension funds often manage the retirement savings for large numbers of people, their decisions impact the everyday lives of citizens. Creating higher predictability in the market could lead to better economic stability and investment decisions. Moreover, it could help in making wiser decisions regarding the comparability of risk levels for different asset classes.

6.2 Further Research

Our research question was to analyze if ROCE is a factor that explains the stock returns for the OMX Nordic Stockholm exchange. In section 4, Tables 6 and 7 in this report, we conclude that the profitability factor RMW, in our analysis, has a significant but small explanatory value. Given little research has been done looking particularly at the profitability factor in the Nordic region, this thesis therefore aims to add to the scarce amount of insight. In future research it could be interesting to incorporate the entire Nordic region in the sample by adding Danish, Finnish, Norwegian and Icelandic companies. Furthermore, it would also be interesting to look at the countries in isolation and to look at the differences that can be found.

The findings in Appendix C try to demonstrate the economic relevance of the investigated factors for investors. However, given these calculations are done by simply calculating the coefficients obtained from the regressions and multiplying with the factor premiums calculated as a simple mean, it has a very low statistical significance. In order to obtain more reliable values, one might run a Fama-Macbeth

regression. By doing so the factor premiums are obtained as regression coefficients in the second step, making the calculations much more reliable.

As a part of the Nordic stock market, our universe consists of First North in addition to OMX Stockholm. As a result of this, we also encounter discrepancies that differ from the US stock market (Fama-French, 2015). This is because of the size of the stocks in our universe, with our sample consisting of smaller firms than that of the US stock market. Even the large firms that exist are much smaller in size in terms of market capitalization and therefore would fall into the category of "small" stocks for the Fama-French Study. This study thus gives well-needed insight into the behaviour of small stocks which are often overlooked. In future research one can wish to include a larger sample of bigger stocks by including indices from other Nordic companies and comparing the results of the profitability factor for large cap stocks and small cap stocks.

Secondly, the database we chose to utilize was Capital IQ which limits the ability to collect data (it should be noted that a check on the Eikon database was done without successfully obtaining a larger sample size). Since we define our universe consisting of firms that are listed on the OMX Nordic Stockholm exchange at present, we also create a survival bias. This survival bias occurs because our universe does not include "dead time series" (companies that have been delisted on the exchange). As an improvement for future research, it would be preferred to obtain data that consists of all available stocks for each time period in the timeseries. This would eliminate the survivalist bias and thus create a better comparability to previous research.

In this paper we have focused on studying the factor RMW calculated using the ROCE as the measurement for profitability. However, this study only adjusts for size and market risk. In future research it would be interesting to also include the B/M-and Investment factor and thus test the whole Fama-French five-factor-model using the ROCE as profitability factor. Here it would be particularly interesting to investigate if any of the factors would be driven out. Fama-French, 2015 showed that by introducing two additional factors to the original three-factor model (Profitability and Investment), the new factors cause problems with collinearity that result in the previous value-factor being obsolete in the five-factor model. This

occurred because the new factors, profitability and investment, already explained a large portion of the value factor. Following the same reasoning, it would be interesting to examine if the ROCE factor is explained by other factors or if it is unique and has a significant explanation value on its own in the five-factor model.

ROCE is one of many profitability measurements that are commonly used in value investing to gauge a firm's operating profitability. For future research, it would be interesting to look at how ROCE compares to other profitability measures. These measurements could include a comparison of the original RMW factor (ROE) and comparing it to ROCE, ROIC and ROA. This could give insight into which profitability factor gives the highest explanatory value.

Another form of methodology of calculating ROCE is by using an average of beginning and ending balances. This is commonly used by accounting practitioners and could also be interesting to investigate. In this case, we would suggest comparing ending balances as used in this study with an average of beginning and ending balances of ROCE, to see if this methodology might result in stronger and more significant coefficients for the profitability factor (RMW). Moreover, a similar comparison for both ROCE and ROCE minus cash (ROIC) with ending balance, and average beginning and ending balance, might be of interest.

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8. Appendix

Appendix A – Illustrations of ROCE

Companies can typically sustain superior ROIC



Source: Koller, Goedhart and Wessels (McKinsey & Company, 2018)



ROCE Impact on Stock Returns

Source: CFO CONNECT (Pattabiraman, 2013)

Appendix B - Characteristics of Stocks in Sorted Portfolios

At the end of each June, stocks are assigned to three size groups using sample tertile breakpoints. Similarly, stocks are allocated to three ROCE groups using tertile breakpoints. The intersections of the two sorts produce 9 Size-ROCE portfolios. The table shows the average of Size-ROCE portfolios for the Market Capitalization (Size) and ROCE for all the data points of each portfolio between 2000 – 2015.

	Size-ROCE sorted Portfolios								
Size		Weak	Neutral	Robust					
	Small	17	25	24					
	Medium	131	185	185					
	Big	4555	6498	10614					
ROCE		Weak	Neutral	Robust					
	Small	-0.66	0.06	0.47					
	Medium	-0.27	0.07	0.23					
	Big	-0.08	0.07	0.22					

Appendix C – Economic Impact

Three-factor regressions for 9 value-weight size-ROCE portfolios with return data for July 2001 - June 2017, 192 months. At the end of each June, stocks are assigned to three size groups using sample tertile breakpoints. Similarly, stocks are allocated to three ROCE groups using tertile breakpoints. The intersections of the two sorts produce 9 Size-ROCE portfolios. The table shows the economic impact calculated by multiplying coefficient value from table 7 with the factor premiums from table 4 Panel A.

				Eco	nomic Impa	ct			
Panel A	1				Panel C	;			
		R _{it} - R _{ft} =	α _i + β(R _r	_{nt} -R _{ft}) + ε _{it}		: _{it} - R _{ft} = o	ι <mark>i + β(R</mark> mt-	R _{ft}) + h _i R	MW _t + S _i SM
			ROCE					ROCE	
		Weak	Neutral	Robust			Weak	Neutral	Robust
$R_M - R_F$	Small	0.21	0.15	0.17	$R_{M}R_{F}$	Small	0.18	0.19	0.22
	Mid	0.29	0.20	0.20		Mid	0.25	0.22	0.24
	Big	0.41	0.28	0.16		Big	0.20	0.28	0.18
Panel E	BR _{it} - F	R _{ft} = α _i + β	(R _{mt} -R _{ft})	+h _i RMW _t +ε	it				
			ROCE					ROCE	
		Weak	Neutral	Robust			Weak	Neutral	Robust
$R_{M}-R_{F}$	Small	0.15	0.17	0.18	RMW	Small	-0.11	-0.01	-0.01
	Mid	0.21	0.19	0.21		Mid	-0.13	-0.04	-0.01
	Big	0.22	0.28	0.18		Big	-0.21	-0.01	0.04
			ROCE				RO	CE	
		Weak	ROCE Neutral	Robust			RO <i>Weak</i>	CE Neutral	Robust
RMW	Small	Weak	ROCE Neutral	Robust 0.02	SMB	Small	RO <i>Weak</i> 0.40	CE <i>Neutral</i> 0.28	Robust 0.32
RMW	Small Mid	Weak -0.07 -0.09	ROCE <i>Neutral</i> 0.02 -0.01	<i>Robust</i> 0.02 0.01	SMB	Small Mid	RO <i>Weak</i> 0.40 0.41	CE <i>Neutral</i> 0.28 0.26	Robust 0.32 0.26

Appendix D - Factor Calculation

Three-factors calculated for the Nordic market with return data for July 2001 – June 2017. 192 months. Market risk factor ($R_M - R_F$) was calculating using the OMX Nordic Index Stockholm and 1 month Stibor rate as a proxy for the risk free rate. At the end of each June stocks are sorted into 2 size groups with median as breaking point. Companies are assigned to 3 ROCE groups using 30th and 70th percentiles as breakpoints. Intersections of each Size/ ROCE form value-weighted portfolios. The Size factor. SMB. is the average of small stock portfolio returns minus the average of big stock portfolio returns. The profitability factor. RMW. is the average of the robust ROCE portfolio returns minus the weak ROCE portfolio returns (see Table 1).

No. Months	Year	$R_M - R_F$	RMW (ROCE Factor)	SMB
1	Jul-01	-1.39	4.47	-4.58
2	Aug-01	-8.72	9.24	-4.34
3	Sep-01	-11.54	7.36	-2.42
4	Oct-01	6.87	-15.79	-5.19
5	Nov-01	12.13	-10.14	4.20
6	Dec-01	1.23	2.92	0.30
7	Jan-02	-7.76	2.67	8.91
8	Feb-02	-0.25	8.04	3.15
9	Mar-02	0.44	1.28	1.69
10	Apr-02	-10.70	15.70	8.29
11	May-02	-7.77	7.58	1.53
12	Jun-02	-8.03	2.10	4.58
13	Jul-02	-11.31	15.27	10.04
14	Aug-02	-0.92	8.89	-0.59
15	Sep-02	-15.40	31.34	5.94
16	Oct-02	12.65	-66.13	-22.39
17	Nov-02	14.31	-14.02	-5.46
18	Dec-02	-14.40	20.79	4.42
19	Jan-03	-3.26	-8.25	-6.31
20	Feb-03	-1.78	15.87	7.73
21	Mar-03	-2.73	3.33	-2.30
22	Apr-03	12.91	-8.63	-7.94
23	May-03	-1.57	-5.07	4.41
24	Jun-03	3.18	-4.57	0.67
25	Jul-03	9.20	-19.41	-12.97
26	Aug-03	3.03	-11.37	3.09
27	Sep-03	-5.37	1.95	11.52
28	Oct-03	7.74	-8.33	-5.33
29	Nov-03	-0.61	4.73	8.27
30	Dec-03	2.30	-0.52	3.06
31	Jan-04	5.79	-22.57	-3.30
32	Feb-04	3.49	-12.79	-7.04
33	Mar-04	-2.13	3.50	0.00
34	Apr-04	-2.86	8.14	3.30
35	May-04	-1.80	0.70	0.04
36	Jun-04	4.71	-3.90	-1.61
37	Jul-04	-2.20	3.65	-1.55
38	Aug-04	0.15	0.72	-1.74
39	Sep-04	1.68	-4.27	5.50
40	Oct-04	-2.13	0.79	3.76
41	Nov-04	4.38	-4.34	6.86
42	Dec-04	-1.20	-3.11	4.20
43	Jan-05	-0.15	-0.38	1.64

No. Months	Year	$R_M - R_F$	RMW (ROCE Factor)	SMB
44	Feb-05	2.56	5.03	5.14
45	Mar-05	-0.32	1.99	2.55
46	Apr-05	-3.84	6.55	-1.61
47	May-05	5.62	0.82	-4.76
48	Jun-05	3.28	-3.68	2.85
49	Jul-05	3.97	2.10	1.76
50	Aug-05	-1.64	2.51	7.42
51	Sep-05	5.13	1.25	2.45
52	Oct-05	-1.61	-1.10	0.53
53	Nov-05	2.78	1.39	3.01
54	Dec-05	3.46	-1.56	4 66
55	Jan-06	0.12	-0.51	0.55
56	Feb-06	2.60	-0.17	-0.13
57	Mar-06	5.26	0.70	2 42
58	Apr-06	_2.20	1.54	1 33
50	May 06	-2.20	1.54	4.55
59	Iviay=00	-8.07	4.61	-0.74
61	Juli-00	-0.71	4.01	2.86
62	Jui-00	-1.10	-3.02	-2.80
62	Aug-06	0.50	-0.47	-5.50
03	Sep-06	4.07	0.72	1.91
64	Oct-06	4.33	-0.51	-0.59
65	Nov-06	-2.57	2.50	5.74
66	Dec-06	8.13	-0.63	5.74
67	Jan-07	3.25	-2.23	-0.53
68	Feb-07	-2.97	2.51	-2.34
69	Mar-07	5.36	-0.29	-0.51
70	Apr-07	4.76	2.28	2.18
71	May-07	0.06	-1.00	-1.11
72	Jun-07	-3.01	1.80	1.83
73	Jul-07	-1.01	3.00	1.22
74	Aug-07	-1.77	0.73	-5.90
75	Sep-07	1.20	1.91	1.30
76	Oct-07	-3.90	-8.42	-4.49
77	Nov-07	-5.43	-2.24	-2.80
78	Dec-07	-2.44	1.28	-2.65
79	Jan-08	-12.39	3.67	5.78
80	Feb-08	-1.29	0.00	7.18
81	Mar-08	-1.52	2.31	6.34
82	Apr-08	0.34	-1.72	-1.18
83	May-08	1.75	0.70	1.96
84	Jun-08	-14.81	-1.35	6.41
85	Jul-08	2.98	5.70	-3.33
86	Aug-08	1.74	2.47	-1.84
87	Sep-08	-12.17	-3.35	-0.57
88	Oct-08	-17.12	5.04	-3.91
89	Nov-08	0.29	2.38	0.92
90	Dec-08	8 99	-2.84	-17.26
91	Ian-09	-6.89	-3.84	20.79
92	Feb-09	3 63	-4 67	1.07
93	Mar-09	1 91	1.65	-1 43
94	$\Delta nr_{-}00$	1.21	_0.28	-1.43
24 05	May 00	1 60	-7.50	-3.04 5 1/
95 06	Iviay-09	1.00	4.30	J.14 1 94
90 07	Juii-09	-0.//	2.71	1.84
97	Jui-09	8.37	-2.55	-4.37
98	Aug-09	2.56	-0.08	0.18
99	Sep-09	0.90	2.37	4.95
100	Oct-09	7.53	1.68	-3.68
101	Nov-09	-0.92	2.44	-0.31

No. Months	Year	$R_M - R_F$	RMW (ROCE Factor)	SMB
102	Dec-09	-0.25	-1.02	-1.15
103	Jan-10	0.18	2.61	4.65
104	Feb-10	-2.13	2.94	1.83
105	Mar-10	5.63	-2.34	2.12
106	Apr-10	1.61	-4.00	-1.90
107	Mav-10	-6.98	3.49	-0.48
108	Jun-10	2.49	-0.47	-0.46
109	Jul-10	6.65	-0.68	-2.91
110	Aug-10	-3.44	2.00	-0.73
111	Sep-10	3.61	-2.87	1.78
112	Oct-10	0.58	3.31	1.67
113	Nov-10	1 33	-6.87	-1.97
114	Dec-10	1.80	-5.87	-0.21
115	Ian-11	-0.81	-0.72	7 98
116	Feb-11	-1.67	2 94	-0.52
117	Mar_11	1.07	0.03	1.01
117	Apr 11	1.51	0.39	2.65
110	Apr-11 May 11	1.41	5.27	-2.03
119	Iviay-11	-1.09	2.20	-1.16
120	Jul 11	-3.92	1.05	-2.10
121	Jui-11	-4.70	2.11	2.01
122	Aug-11	-0.25	5.11	-2.91
123	Sep-11	-5.45	1.72	-0.65
124	Oct-11	8.71	0.23	-2.42
125	NOV-11	3.44	5.64	-5.17
126	Dec-11	2.02	-5.60	-3.37
127	Jan-12	4.80	-1.89	3.26
128	Feb-12	3.32	2.50	-0.41
129	Mar-12	-2.82	-1.92	-1.15
130	Apr-12	-1.48	1.50	2.00
131	May-12	-7.99	-6.26	1.19
132	Jun-12	6.43	2.39	-1.71
133	Jul-12	4.72	-2.75	-4.69
134	Aug-12	-2.15	-3.37	3.54
135	Sep-12	2.65	-1.24	-2.00
136	Oct-12	-3.12	-0.17	-4.33
137	Nov-12	2.12	-0.28	-4.95
138	Dec-12	1.66	-1.28	-1.67
139	Jan-13	5.77	-8.69	8.29
140	Feb-13	1.92	3.18	-0.66
141	Mar-13	0.10	3.79	-0.17
142	Apr-13	-0.25	1.04	-5.99
143	May-13	1.25	4.48	-1.89
144	Jun-13	-5.32	-1.11	1.95
145	Jul-13	5.81	1.15	-0.97
146	Aug-13	-2.79	-2.39	2.29
147	Sep-13	3.66	-4.36	0.23
148	Oct-13	1.13	-2.55	0.01
149	Nov-13	2.23	-0.62	-3.05
150	Dec-13	1.87	0.97	1.59
151	Jan-14	-2.19	-0.67	6.30
152	Feb-14	4.91	-1.33	-3.34
153	Mar-14	-0.36	4.06	-1.53
154	Apr-14	-0.82	8,50	-0.15
155	Mav-14	2.71	1.04	1.82
156	Jun-14	-1.86	-0.19	0.29
157	Jul-14	-0.35	-0.12	0.29
101	0 WI I F	0.55	0.12	0.00
158	Αμσ-14	1 99	7 44	_7) ×0

No. Months	Year	$R_{\rm M}-R_{\rm F}$	RMW (ROCE Factor)	SMB	
160	Oct-14	2.23	6.63	-1.00	
161	Nov-14	3.42	5.87	-0.73	
162	Dec-14	0.99	5.19	0.84	
163	Jan-15	7.43	8.12	0.39	
164	Feb-15	7.46	-2.29	-2.88	
165	Mar-15	-1.38	4.44	6.92	
166	Apr-15	-2.47	-8.39	-3.43	
167	May-15	1.07	-0.95	2.93	
168	Jun-15	-6.51	-1.71	5.63	
169	Jul-15	2.58	4.67	3.14	
170	Aug-15	-7.06	2.34	7.11	
171	Sep-15	-3.57	3.34	3.23	
172	Oct-15	6.78	-0.38	0.37	
173	Nov-15	2.50	-0.07	0.71	
174	Dec-15	-5.40	4.95	11.08	
175	Jan-16	-6.21	-1.35	0.42	
176	Feb-16	2.29	-1.17	-5.38	
177	Mar-16	-1.79	-4.16	-1.17	
178	Apr-16	0.24	-2.46	-4.02	
179	May-16	0.71	2.96	2.69	
180	Jun-16	-2.37	1.77	-1.37	
181	Jul-16	3.55	3.06	4.48	
182	Aug-16	2.89	-4.03	1.47	
183	Sep-16	1.60	-0.02	0.00	
184	Oct-16	0.58	2.00	-0.10	
185	Nov-16	3.51	0.32	-0.64	
186	Dec-16	2.76	-2.01	-2.39	
187	Jan-17	1.37	2.16	5.70	
188	Feb-17	1.54	5.06	0.10	
189	Mar-17	-0.17	3.38	-0.49	
190	Apr-17	2.54	4.24	3.14	
191	May-17	0.81	3.72	-0.69	
192	Jun-17	-2.29	-2.27	4.37	
Mean		0.24	0.20	0.47	
STD		5.20	7.51	4.62	

Appendix E - Output

Regression analysis stata code

regress B11 RMRF regress B12 RMRF regress B13 RMRF regress B21 RMRF regress B22 RMRF regress B23 RMRF regress B31 RMRF regress B32 RMRF regress B33 RMRF regress B11 RMRF RMW regress B12 RMRF RMW regress B13 RMRF RMW regress B21 RMRF RMW regress B22 RMRF RMW regress B23 RMRF RMW regress B31 RMRF RMW regress B32 RMRF RMW regress B33 RMRF RMW regress B11 RMRF RMW SMB regress B12 RMRF RMW SMB regress B13 RMRF RMW SMB regress B21 RMRF RMW SMB regress B22 RMRF RMW SMB regress B23 RMRF RMW SMB regress B31 RMRF RMW SMB regress B32 RMRF RMW SMB regress B33 RMRF RMW SMB

Spanning regression Stata code

regress RMRF RWM SMB regress RWM RMRF SMB regress SMB RWM RMRF

Regression output

/ _ / / / / / (R) / / / / / / / / Statistics/Data Analysis

User: Test Project: Test

1	-	re	gr	• •	5	₽	11	RMRF
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Source	33	df	MS	Numbe	er of ob:	. =	192
Model	3731.08313	1	3731.08313	- F(1, 3 Prob	190) > F	=	124.57
Residual	5690.98445	190	29.9525491	7 R-squ - Adji	uared R-squared	= 1 =	0.3960
Total	9422.06759	191	49.3301968	8 Root	MSE	=	5.4729
P11	Coef.	Std. Err.	t	P> t	[95 8 (Conf.	Interval]
RMRF _cons	.8496344 .7731833	.0761257 .3954064	11.16 1.96	0.000 0.052	.69941 00676	742 669	.9997946 1.553134

2 3	. regress P12	RMRF						
	Source	33	df	MS	Numb	er of ok		192
					F(1,	190)	=	132.10
	Model	7394.6562	1	7394.6562	Prob	> F	=	0.0000
	Residual	10635.6815	190	55.9772709	R-sq	uared	=	0.4101
					Adjl	R-square	ed =	0.4070
	Total	18030.3377	191	94.3996736	Root	MSE	=	7.4818
	P12	Coef.	Std. Err.	t	P> t	[958	Conf.	Interval]
	RMRF	1.196117	.1040688	11.49	0.000	. 9908	383	1.401395
	_cons	2406757	.5405459	-0.45	0.657	-1.306	5918	.8255664

4 . 5 . regress Pl3 RMRF

Source	33	df	MS	Numbe	r of obs	, =	192
Model	14865.7747	1	14865.7747	Prob	> F	=	0.0000
Residual	16079.3262	190	84.6280327	R-squ	ared	=	0.4804
				· Adj F	-squared	i =	0.4777
Total	30945.1009	191	162.016235	Root	MSE	=	9.1993
Pl3	Coef.	Std. Err.	t	P> t	[95 % (Conf.	Interval]
RMRF	1.695932	.1279593	13.25	0.000	1.4435	529	1.948335
I	D C A D C C C	CC4636		0.054	54005	67	0.07007

6 . 7 . regress P21 RMRF

Source	33	df	MS	Number of obs	=	192
				F(1, 190)	=	94.79
Model	1993.93235	1	1993.93235	Prob > F	=	0.0000
Residual	3996.56049	190	21.0345289	R-squared	=	0.3328
				Adj R-squared	=	0.3293
Total	5990.49284	191	31.3638368	Root MSE	=	4.5863

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P21	Coef.	Std. Err.	t	P> t	[95% Conf.	Interval]
RMRF	.6211119	.0637942	9.74	0.000	.4952761	.7469477
_cons	1.073132	.3313547	3.24		.4195256	1.726739

8 . 9 . regress P22 RMRF

Source	33	df	MS	Number F(1.	r of obs	. =	192 166,49
Model	3654.92217	1	3654.92217	Prob	> F	=	0.0000
Residual	4171.11306	190	21.9532266	R-squ	ared	=	0.4670
				Adj R	-squared	d =	0.4642
Total	7826.03523	191	40.9740064	Root 1	MSE	=	4.6854
P22	Coef.	Std. Err.	t	P> t	[95 % (Conf.	Interval]
			12.00	0.000			0604725
RMRF	.8409181	.0651724	12.90	0.000	. /1230	000	. 3034720

10 . 11 . regress P23 RMRF

Source	33	df	MS	Numb	er of ob	. =	192
Model Residual	6875.93639 3708.23157	1 190	6875.93639 19.5170083	F(1, Prob R-sq	190) > F uared	=	352.30 0.0000 0.6496
Total	10584.168	191	55.4144919	Adj Root	R-square MSE	d =	0.6478 4.4178
P23	Coef.	Std. Err.	t	P> t	[95 8 (Conf.	Interval]
RMRF _cons	1.153402	.0614499 .3191783	18.77 0.72	0.000 0.474	1.03 4007	219 873	1.274613 .8583892

12 . 13 . regress P31 RMRF

192	. =	Number of ob:	MS	df	33	Source
120.88	=	F(1, 190)				
0.0000	=	Prob > F	2403.14943	1	2403.14943	Model
0.3888	=	R-squared	19.881041	190	3777.39778	Residual
0.3856	d =	Adj R-squared				
4.4588	=	Root MSE	32.3588859	191	6180.54722	Total
Interval]	Conf.	≻ t⊧ [95 € (t P	Std. Err.	Coef.	P31
Interval] .8042123	Conf. 385) t [95% (t P	Std. Err.	Coef.	P31 RMRF

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14 . 15 . regress P32 RMRF

Source	55	df	MS	Number	r of ob	• =	192
Model Residual	3595.92739 3016.31253	1 190	3595.92739 15.8753291	- f(1, 9 Prob : 1 R-squ:	> F ared	=	0.0000
Total	6612.23992	191	34.6190572	- Adj R 2 Root 1	-square MSE	d =	0.5414 3.9844
P32	Coef.	Std. Err.	t	P> t	[95%	Conf.	Interval]
RMRF _cons	.8341038 1.04023	.0554212 .2878645	15.05 3.61	0.000	.7247 .472	839 409	.9434236 1.608051

16 . 17 . regress P33 RMRF

192		Number of obs	MS	df	33	Source
191.96	=	F(1, 190)				
0.0000	=	Prob > F	2124.91427	1	2124.91427	Model
0.5026	=	R-squared	11.0693896	190	2103.18402	Residual
0.5000	ed =	Adj R-squared				
3.3271	=	Root MSE	22.1366403	191	4228.0983	Total
Interval]	Conf.	> t [95€ C	t 1	Std. Err.	Coef.	P33
	029	.000 .54990	13.86	.0462782	.6411879	RMRF
.732473						

18 . 19 . 20 . 21 . regress P11 RMRF RMW

Source	33	df	MS	Number of obs	=	192
				F(2, 189)	=	100.02
Model	4844.74446	2	2422.37223	Frob > F	=	0.0000
Residual	4577.32313	189	24.2186409	R-squared	=	0.5142
				Adj R-squared	=	0.5091
Total	9422.06759	191	49.3301968	Root MSE	=	4.9212
P11	Coef.	Std. Err.	t	P> t [95% C	onf.	Interval]
RMRF	.5971663	.0779224	7.66	0.000 .44345	71	.7508756
RMW	3660118	.0539751	-6.78	0.00047248	28	2595408
cons	.90762	.3561031	2.55	0.012 .20517	29	1.610067

22 .

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23 . regress Pl2 RMRF RMW

Source	88	df	MS	Numb	er of ob	. =	192
				· F(2,	189)	=	99.47
Model	9246.02903	2	4623.01452	Prob	> F	=	0.0000
Residual	8784.30863	189	46.4778234	R-se	guared	=	0.5128
				Adj	R-square	d =	0.5076
Total	18030.3377	191	94.3996736	Root	MSE	=	6.8175
P12	Coef.	Std. Err.	t	P> t	[958	Conf.	Interval]
RMRF	.8705975	.1079469	8.07	0.000	. 657	662	1.083533
RMW	4719168	.0747724	-6.31	0.000	6194	125	3244211
_cons	06734	.4933143	-0.14	0.892	-1.040	449	.9057694

24 . 25 . regress Pl3 RMRF RMW

Source	33	df	MS	Numbe	r of obs	, =	192
Model Residual	26009.8231	2	13004.911	- F(2, 5 Prob 2 B-scu	189) > F	=	498.03 0.0000 0.8405
Total	30945.1009	191	162.01623	- Adj P 5 Root	NSE MSE	1 = =	0.8388
P13	Coef.	Std. Err.	t	P> t	[95% C	onf.	Interval]
RMRF RMW _cons	.8972913 -1.157817 1.186325	.0809119 .0560458 .3697649	11.09 -20.66 3.21	0.000 0.000 0.002	.7376 -1.2683 .45692	85 73 81	1.056898 -1.047261 1.915721

26 . 27 . regress P21 RMRF RMW

192	obs =	Number of o	MS	df	33	Source
49.79	=	F(2, 189)				
0.0000	=	Prob > F	1033.5436	2	2067.08719	Model
0.3451	=	R-squared	20.75876	189	3923.40565	Residual
0.3381	ed =	Adj R-square				
4.5562	=	Boot MSE	31.3638368	191	5990.49284	Total
Interval]	Conf.)ti [958	t P	Std. Err.	Coef.	P21
Interval] .8281258	Conf.	> t [95€ .000 .54	t P. 9.51 0	Std. Err.	Coef.	P21 RMRF
Interval] .8281258 .1923808	Conf. 3512 7648	> t [95€ .000 .54; .062004	t P. 9.51 0 1.88 0	Std. Err. .072142 .0499711	Coef. .6858189 .093808	P21 RMRF RMW

28 . 29 . regress P22 RMRF RMW

	Source	33	df	MS	Number of obs	=	192
					F(2, 189)	=	83.93
	Model	3681.13161	2	1840.5658	Prob > F	=	0.0000
R	esidual	4144.90362	189	21.930707	R-squared	=	0.4704
					Adj R-squared	=	0.4648
	Total	7826.03523	191	40.9740064	Root MSE	=	4.683

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P22	Coef.	Std. Err.	t	P> t	[95% Conf.	Interval]
RMRF	.8021871	.0741504	10.82	0.000	.6559183	.9484558
RMW	0561497	.0513623	-1.09	0.276	1574668	.0451674
cons	.9272895	.3388653	2.74	0.007	.2588454	1.595734

30 . 31 . regress P23 RMRF RMW

Source	3.5	df	MS	Numb	er of ob	. =	192
				- F(2,	189)	=	175.58
Model	6880.80516	2	3440.40258	8 Prob	> F	=	0.0000
Residual	3703.3628	189	19.5945122	2 R-sq	uared	=	0.6501
				- Adj	R-square	d =	0.6464
Total	10584.168	191	55.4144919	9 Root	MSE	=	4.4266
P23	Coef.	Std. Err.	t	P> t	[95%	Conf.	Interval]
RMRF	1.136708	.0700898	16.22	0.000	. 9984	497	1.274967
RMW	0242007	.0485496	-0.50	0.619	1199	694	.071568
_cons	.2376899	.3203082	0.74	0.459	3941	485	.8695283

32 . 33 . regress P31 RMRF RMW

Source	33	df	MS	Numbe	r of obs =	192
Model Residual	2521.85671 3658.69051	2 189	1260.92835 19.3581508	F(2, Prob R-squ Adj R	189) = > F = ared = -squared =	65.14 0.0000 0.4080 0.4018
Total	6180.54722	191	32.3588859	Root	MSE =	4.3998
P31	Coef.	Std. Err.	t	P> t	[95% Conf.	Interval]
RMRF RMW _cons	.7643022 .119497 .9815486	.0696657 .0482559 .3183705	10.97 2.48 3.08	0.000 0.014 0.002	.6268799 .0243077 .3535326	.9017245 .2146864 1.609565

34 . 35 . regress P32 RMRF RMW

Source	55	df	MS	Number	of ob:	. =	192
				F(2, 1	.89)	=	114.36
Model	3620.46005	2	1810.23003	Prob >	· F	=	0.0000
Residual	2991.77987	189	15.8295231	R-squa	red	=	0.5475
				Adj R-	square	d =	0.5428
Total	6612.23992	191	34.6190572	Root M	ISE	=	3.9786
P32	Coef.	Std. Err.	t	P> t	[95 % (Conf.	Interval]
RMRF	.8715753	.0629972	13.84	0.000	.7473	074	.9958433
RMW	.0543239	.0436368	1.24	0.215	0317	538	.1404015
_cons	1.020277	.2878954	3.54	0.000	.4523	755	1.588178

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36 . 37 . regress P33 RMRF RMW

192	er of obs =	Numbe	MS	df	33	Source
122.28	189) =	— F(2,				
0.0000	> F =	34 Prob	1192.47834	2	2384.95669	Model
0.5641	uared =)2 R-sq	9.75207202	189	1843.14161	Residual
0.5595	R-squared =	— Adji				
3.1228	MSE =	3 Root	22.1366403	191	4228.0983	Total
Interval]	[95% Conf.	P> t	t	Std. Err.	Coef.	P33
Interval] .8607237	[95% Conf. .6656477	P> t 0.000	t 15.43	Std. Err.	Coef.	P33 RMRF
Interval] .8607237 .2444268	[95% Conf. .6656477 .1093021	P> t 0.000 0.000	t 15.43 5.16	Std. Err. .0494465 .0342505	Coef. .7631857 .1768645	P33 RMRF RMW

3	8	-	

30 . 40 . 41 . regress Pll RMRF RMW SMB

Source	33	df	MS	Number of ob		192
				F(3, 188)	=	188.45
Model	7070.75989	3	2356.91996	Prob > F	=	0.0000
Residual	2351.3077	188	12.5069558	R-squared	=	0.7504
				Adj R-square	d =	0.7465
Total	9422.06759	191	49.3301968	Root MSE	=	3.5365
P11	Coef.	Std. Err.	t	P> t [95%	Conf.	Interval]
RMRF	.7561909	.0572514	13.21	0.000 .6432	532	.8691287
RMW	5522163	.0412225	-13.40	0.0006335	344	4708982
SMB	.8494975	.0636757	13.34	0.000 .7238	868	.9751082
	5046566	2576802	1 96	0.052 - 0036	594	1 012973

42 . 43 . regress Pl2 RMRF RMW SMB

Source	33	df	MS	Numb	er of obs	= 19
				 F(3, 	188)	= 112.4
Model	11579.0788	3	3859.6929	3 Prob	> F	= 0.000
Residual	6451.25886	188	34.315206	7 R-sq	uared	= 0.642
				- Adj	R-squared	= 0.636
Total	18030.3377	191	94.399673	6 Root	MSE	= 5.857
P12	Coef.	Std. Err.	t	P> t	[95% Con	f. Interval
RMRF	1.0334	.0948318	10.90	0.000	.8463294	1.22047
	6625454	.0682813	-9.70	0.000	7972414	527849
RMW						
RMW SMB	.8696811	.105473	8.25	0.000	.0010184	1.07774

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44 . 45 . regress P13 RMRF RMW SMB

Source	83	df	MS	Number of ok	. =	192
Model Residual	26731.6434 4213.45758	3 188	8910.54778 22.4120084	F(3, 188) Prob > F R-squared	= = =	0.0000
Total	30945.1009	191	162.016235	Root MSE	=	4.7341
P13	Coef.	Std. Err.	t	P> t [95%	Conf.	Interval]
RMRF RMW SMB _cons	.8067359 -1.051784 4837406 1.415789	.0766392 .0551822 .085239 .3449416	10.53 -19.06 -5.68 4.10	0.000 .6555 0.000 -1.16 0.0006518 0.000 .735	526 064 885 336	.9579191 9429285 3155928 2.096243

46 . 47 . regress P21 RMRF RMW SMB

Source	33	df	MS	Number	of ob	s =	192
				F(3, 1	.88)	=	70.76
Model	3176.91604	3	1058.97201	Prob >	- E	-	0.0000
Residual	2813.5768	188	14.965834	R-squa	red	=	0.5303
				Adj R-	square	d =	0.5228
Total	5990.49284	191	31.3638368	Root M	ISE	=	3.8686
P21	Coef.	Std. Err.	t	P> t	[958	Conf.	Interval]
RMRF	.7981055	.0626269	12.74	0.000	. 6745	638	.9216473
RMW	0376703	.045093	-0.84	0.405	1266	235	.051283
SMB	.599827	.0696544	8.61	0.000	.4624	224	.7372317

48 . 49 . regress P22 RMRF RMW SMB

Source	SS	df	MS	Numbe	r of obs	=	192
				F(3,	188)	=	90.15
Model	4616.76442	3	1538.92147	Prob	> F	=	0.0000
Residual	3209.27081	188	17.0705894	R-squ	ared	=	0.5899
				Adj F	-squared	. =	0.5834
Total	7826.03523	191	40.9740064	Root	MSE	=	4.1317
P22	Coef.	Std. Err.	t	P> t	[95 % C	onf.	Interval]
RMRF	.9052857	.0668859	13.53	0.000	.77334	23	1.037229
RMW	1768696	.0481596	-3.67	0.000	27187	22	081867
SMB	. 5507452	.0743913	7.40	0.000	.40399	63	. 6974942
_cons	.6660407	.3010436	2.21	0.028	.07218	32	1.259898

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50 . 51 . regress P23 RMRF RMW SMB

Source	33	df	MS	Numbe	r of ob	. =	192
				- F(3,	188)	=	116.83
Model	6889.04959	3	2296.3498	6 Prob	> F	=	0.0000
Residual	3695.11837	188	19.654888	5 R-squ	ared	=	0.6509
				- Adj R	-square	d =	0.6453
Total	10584.168	191	55.4144919	9 Root	MSE	=	4.4334
P23	Coef.	Std. Err.	t	P> t	[958	Conf.	Interval]
P23 RMRF	Coef. 1.146386	Std. Err.	t 15.97	P> t	[95% 1.004	Conf. 807	Interval] 1.287965
P23 RMRF RMW	Coef. 1.146386 0355327	Std. Err. .0717705 .0516766	t 15.97 -0.69	P> t 0.000 0.493	[95% 1.004 1374	Conf. 807 732	Interval] 1.287965 .0664078
P23 RMRF RMW SMB	Coef. 1.146386 0355327 .0516986	Std. Err. .0717705 .0516766 .079824	t 15.97 -0.69 0.65	P> t 0.000 0.493 0.518	[95% 1.004 1374 1057	Conf. 807 732 672	Interval] 1.287965 .0664078 .2091643

52 . 53 . regress P31 RMRF RMW SMB

Source	33	df	MS	Number of oh		192
Model	3940.08183	3	1313.36061	Prob > F	=	0.0000
Residual	2240.46539	188	11.9173691	R-squared	=	0.6375
				Adj R-square	ed =	0.6317
Total	6180.54722	191	32.3588859	Root MSE	=	3.4522
P31	Coef.	Std. Err.	t	P> t [95%	Conf.	Interval]
RMRF	.8912347	.0558857	15.95	0.000 .780	991	1.001478
RMW	0291303	.0402391	-0.72	0.4701085	5085	.050248
SMB	.6780639	.0621567	10.91	0.000 .5554	496	.8006782
_cons	.6599056	.2515332	2.62	0.009 .1631	154	1.156096

54 . 55 . regress P32 RMRF RMW SMB

Source	33	df	MS	Number of ob	s =	192
Model Residual	4557.68716 2054.55277	3 188	1519.22905 10.9284722	F(3, 188) Prob > F R-squared	=	139.02 0.0000 0.6893
Total	6612.23992	191	34.6190572	Adj R-square Root MSE	d =	0.6843 3.3058
P32	Coef.	Std. Err.	t	P> t [95%	Conf.	Interval]
RMRF RMW SMB	.9747618 0664988 .5512143	.0535168 .0385335 .059522	18.21 -1.73 9.26	0.000 .8691 0.0861425 0.000 .4337	912 124 974	1.080332 .0095148 .6686312

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56 . 57 . regress P33 RMRF RMW SMB

Source	33	df	MS	Number of obs	=	192
Model Residual	2428.68991 1799.40839	3 188	809.563302 9.57132124	F(3, 188) Prob > F R-squared	=	84.58 0.0000 0.5744
Total	4228.0983	191	22.1366403	Adj R-squared Root MSE	=	0.5676 3.0938
P33	Coef.	Std. Err.	t 1	P> t [95€ C	onf.	Interval]
RMRF RMW SMB	.7408959 .2029639 1190704	.0500837 .0360616 .0557037	14.79 5.63 -2.14	0.000 .64209 0.000 .13182 0.0342289	76 67 55	.8396942 .2741012 0091858

Spanning Regression output

Source	33	df	MS	Number	of ob	• =	192
Model Residual	1352.83281 3815.74149	2 189	676.416407 20.1891084	- r(2, 1 7 Prob > 4 R-squa	F red	=	0.0000
Total	5168.5743	191	27.0605984	- Adj R- 4 Root M	square ISE	d = =	0.2539 4.4932
RMRF	Coef.	Std. Err.	t	P> t	[95%	Conf.	Interval]
SMB RMW _cons	2315673 2658538 .4058294	.0791286 .0486733 .3260552	-2.93 -5.46 1.24	0.004 0.000 0.215	3876 3618 2373	559 666 454	0754786 1698411 1.049004

2 . regress RMRF SMB RMW

4 . regress SMB RMW RMRF

Source	33	df	MS Number		er of obs	=	192
Model Residual	991.266463 3084.63606	2 189	495.63323 16.320825	- F(2, 1 Prob 7 R-sq	189) > F uared	=	30.37 0.0000 0.2432
Total	4075.90252	191	21.339803	B Root	MSE	=	4.0399
SMB	Coef.	Std. Err.	t	P> t	[95% C	onf.	Interval]
RMW RMRF _cons	.2191937 1871984 .474355	.0443088 .0639673 .292329	4.95 -2.93 1.62	0.000 0.004 0.106	.13179 31338 10229	05 01 17	.3065969 0610167 1.051002

5 . regress RMW RMRF SMB

Source	33	df	MS	Numbe	Number of obs		192
Model	3412.20933	2	1706.10467	F(2, Prob	189) > F	=	43.81 0.0000
Residual	7360.08842	189	38.9422668	R-squ Adi R	ared		0.3168
Total	10772.2978	191	56.3994647	Root	MSE	=	6.2404
RMW	Coef.	Std. Err.	t	P> t	[95 % (Conf.	Interval]
RMRF	5127988	.0938848	-5.46	0.000	69799	955	3276022