Stockholm School of Economics Department of Finance Master's Thesis, Spring 2020

The Impact of Financial Advisors on Risk Arbitrage Spreads: Evidence from Nordic Takeover Bids

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Abstract

Following the announcement of a public takeover bid, the target firm's stock price generally adjusts towards the offer price. However, these rarely converge, and the percentage difference that emerges forms what is commonly referred to as the risk arbitrage spread. Prior research has emphasized that the spread should reflect the probability of deal completion, the time to resolution, and the magnitude of a bid revision. Besides, related literature examining the importance of financial advisors in corporate takeovers has shown that higher-ranked banks should exert significant influence on offer outcomes. This paper explores the relationship between bidders' M&A advisors and arbitrage spreads by studying 211 public takeover bids on Nordic equity markets from 1999 through 2019. Empirically, we find that acquirers advised by top-tier investment banks are associated with significantly lower risk arbitrage spreads. We attribute the differential impact of higher-ranked advisors to their greater ability to achieve closure faster than lower-tier alternatives. The shorter time to resolution may reflect top-tier banks' superiority in terms of skills and expertise or them facing strong incentives in their fee structures to complete deals faster. The results are robust to controlling for the endogeneity of advisor-firm matching, which leads us to conclude that the bidding firms' financial advisors are important for determining offer outcomes and risk arbitrage spreads.

Acknowledgments

We would like to show our sincere appreciation to all who have helped us to conduct this study. In particular, we would like to express our deepest gratitude to Jan Starmans for his invaluable support and advice throughout the process of writing this paper. Any errors are our own.

Supervisor: Jan Starmans, Assistant Professor, Department of Finance, Stockholm School of Economics

JEL Classification: G14, G24, G34

Keywords: Financial Advisors, Mergers and Acquisitions, Risk Arbitrage, Arbitrage Spreads, Deal Completion, Time to Resolution, Bid Revisions

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1. Introduction

Following the announcement of a public takeover bid, there is generally an adjustment in the market price of the target firm. However, the post-announcement price normally diverges from the bid price, and the difference that emerges is commonly known as the arbitrage spread. Risk arbitrage refers to an investment strategy inherently linked to speculative activity that aims to profit from this price discrepancy by capturing the spread between the announcement date until its resolution. Given that the deal successfully consummates, market participants engaging in this type of trading activity will profit from the price gap, while if the transaction collapses this would incur a loss that is normally much greater.

Arbitrage spreads are important to study due to two reasons. First, the amount of capital allocated towards risk arbitrage has increased greatly in the past years, indicating an enlarged interest in this investment strategy. According to Backstop BarclayHedge (2020), the assets under management of risk arbitrage hedge funds grew almost seventh fold between 2000 and 2019, from \$11.7 billion to \$72.4 billion. Second, extant literature reports that investors can earn large gains from employing a trading strategy built on the principles of risk arbitrage, documenting positive abnormal returns ranging from 1% to 27% on an annual basis (Larcker & Lys, 1987; Mitchell & Pulvino, 2001; Baker & Savasoglu, 2002; Jindra & Walkling, 2004).

Prior research exploring risk arbitrage suggests that spreads are significantly related to: i) the probability of deal completion; ii) the time to resolution; and iii) the magnitude of price amendments (Jindra & Walkling, 2004; Branch & Wang, 2008). Further, related literature investigating the impact of bidders' financial advisors on offer outcomes shows that investment banks exert significant influence in negotiation processes. More specifically, several papers highlight that higher-ranked advisors in mergers and acquisitions (M&As) affect the likelihood of takeover success and the offer durations (Rau, 2000; Kale et al., 2003; Hunter & Jagtiani, 2003; Golubov et al., 2012). Building on these two fields of literature, we therefore hypothesize that top-tier M&A advisors hired by acquiring firms have an impact on risk arbitrage spreads.

To assess the influence of financial advisors, we examine 211 public takeover bids on the Nordic equity markets between 1999 and 2019. Our findings show that spreads one day after the offer announcements are significantly lower in transactions where acquiring companies are advised by top-tier advisors. The differential impact of higher-ranked banks can primarily be attributed to them being more capable of completing deals faster. The results are robust to controlling for the endogeneity of advisor-firm matching, which leads us to conclude that the acquirers' financial advisors are important for determining offer outcomes and risk arbitrage spreads.

To our knowledge, no research has been conducted to investigate the impact of financial advisors on risk arbitrage spreads. Therefore, our findings could have potential implications for the understanding of spreads and for trading decisions related to risk arbitrage as an investment strategy. Conducting the analysis in the Nordics is interesting given that there are reasons to believe that the financial advisor's impact on the probability of deal completion and the time to resolution may differ from the U.S, where most of the research has been carried out (Rau, 2000; Kale et al., 2003; Hunter & Jagtiani, 2003; Golubov et al., 2012). The existing empirical evidence in Europe, however, is scarce despite e.g. systematic differences in ownership structures between European and American companies (Skog, 2004). More specifically, the ownership structures of European firms are generally more concentrated, which should be reflected in a larger share of deals being pre-negotiated in European countries. Ultimately, this should lead to less uncertainty with regards to the outcome of M&A transactions, which implies that the role of the financial advisors may differ across the geographies. We choose the Nordics for our analysis because it is a coherent region with a unique institutional setting, while sharing characteristics with the rest of Europe (Lekvall, 2014).

The remainder of this thesis is organized as follows. Section 2 provides an overview of the previous research. Section 3 introduces our research hypotheses. Section 4 describes the data and methodology we use in this study. Section 5 presents the results of our analysis together with a discussion of their possible implications. Section 6 tests the firmness of our results by conducting relevant robustness tests and Section 7 concludes the paper.

2. Previous Research

2.1. Fundamentals of Risk Arbitrage and Arbitrage Spreads

When announcing the offer price in a public takeover bid, the acquirer reveals its valuation of the target firm. In an efficient capital market, the target company's share price should immediately adjust following an acquisition announcement to reflect the offer terms (Baker & Savasoglu, 2002). However, the terms of the acquisition are rarely fully incorporated into the target's stock and therefore it might trade at a price that is lower than its efficient market price. According to Shleifer and Vishny (1997), this market inefficiency leaves an opportunity for generating abnormal profits.

The discrepancy that emerges between the target's market price and the bid price is commonly referred to as the risk arbitrage spread. The arbitrage spread reflects how the market values the target firm, conditional on the existence of the bid (Jindra & Walkling, 2004). Higher prices following offer announcements should lead to smaller, and in some cases also negative spreads. Jindra and Walkling (2004) report that 23% of the arbitrage spreads in their sample are negative, indicating post-announcement prices that are greater than the offer prices. A possible explanation for the occurrence of negative spreads may be that investors are expecting upward bid revisions. Positive spreads are, however, more likely to emerge since risk arbitrageurs tend to price the targets' shares at a discount to the bid prices due to uncertainties with regards to offer outcomes and the time value of money.

The ultimate objective of risk arbitrage is to profit from capturing the arbitrage spread. To be able to lock in the percentage difference between the offer price and the target's market price, an investor is required to take a position immediately after the announcement. The appropriate trading strategy is dependent on the structure of the deal, where the most important difference is between a cash transaction and a deal including payment in shares (Cornelli & Li, 2002). In a cash transaction, risk arbitrage involves buying shares of the target company on the announcement day and holding it up until consummation. The profit is then realized by selling the shares to the bidder. In turn, for a deal that entails payment in shares, the value of the offer varies with the share price of the acquiring firm.¹ A risk arbitrageur adopting the same strategy as in a cash transaction by simply buying shares in the target company might suffer significant

¹ This is true for all equity deals except for those including collar terms, where offer prices are fixed and not dependent on the market prices of the acquiring companies.

losses as the post-announcement share price of the bidding company is expected to decrease (Amihud et al., 1990; Martin, 1996). Hence, for an investor to hedge its position in a stock-swap deal, the purchase of target shares needs to be accompanied by shorting the acquirer's stock simultaneously.

In contrast to classic arbitrage outlined by Fama (1970), risk arbitrage is subject to risk given that an investor does not purchase and tender the target's stock simultaneously (Fich & Stefanescu, 2003). However, several studies exploring the profitability of this investment strategy suggest that it should be associated with positive abnormal returns. In the upper range, Jindra and Walkling (2004) report monthly excess returns of 2%, which corresponds to annualized abnormal returns of approximately 27%. Yet, most researchers find somewhat lower abnormal returns, spanning between 1% to 10% on an annual basis (Larcker & Lys, 1987; Mitchell & Pulvino, 2001; Baker & Savasoglu, 2002).

2.2. Deal Characteristics Related to Risk Arbitrage Spreads

The preceding section (2.1) presented the basics of risk arbitrage. This section intends to provide a deeper understanding of the underlying mechanisms in this investment strategy by highlighting the components that are important for explaining arbitrage spreads. Theory suggests that risk arbitrage spreads are significantly related to: i) the probability of deal completion; ii) the time to resolution; and iii) the magnitude of price amendments (Jindra & Walkling, 2004; Branch & Wang, 2008).

Jetley and Ji (2009) point out that the potential deal failure can be seen as the main source of risk in risk arbitrage. Assuming that returns can be considered as compensation for the completion risk, any elements impacting the likelihood of completion in corporate takeovers will affect arbitrage spreads (Baker & Savasoglu, 2002). More precisely, variables raising the probability of takeover success should be negatively correlated with risk arbitrage spreads, whereas characteristics increasing the likelihood of failure should be positively related to spreads. Jindra and Walkling (2004) also find arbitrage spreads to be related to the size of the price revision that materializes. Their results show that spreads are smallest for offers amended upwards, while being largest for bids that are revised downwards. Further, prior research shows that variables decreasing offer durations should be negatively related to risk arbitrage spreads as: i) investors will receive the compensation more quickly (Officer, 2007); and ii) incurred holding costs will be lower (Jindra & Walkling, 2004). The opposite relationship holds for factors that are associated with a longer time to resolution.

Extant literature has identified several variables that are critical for explaining arbitrage spreads, where some of the most commonly examined ones are the deal nature (friendly vs. hostile offers), bid premium, bidder toehold, pre-bid run-up, consideration structure (cash vs. equity deals) and target size (Jindra & Walkling, 2004; Branch & Wang, 2008; Jetley & Ji, 2009). Examples of other deal characteristics that have received less attention in academic research are rumors preceding takeover bids (Andries & Virlan, 2017) and the targets' trading volumes (Jetley & Ji, 2009). Interestingly, many of the variables impacting the arbitrage spread do often play dual roles. For instance, characteristics that increase the probability of deal completion for the initial bidder should reduce arbitrage spreads. At the same time, an increased likelihood of realizing the initial bid implies a reduced need for amending the price, which theoretically should enlarge spreads.

2.3. The Role of Financial Advisors in M&A Transactions

During the peak of M&As in 2007, \$4.2 trillion was spent by firms on transactions worldwide, where approximately 85% of these deals by deal value were advised by investment banks (Golubov et al., 2012). The financial advisor industry is primarily led by top-tier investment banks that have a reputation as experts in M&A transactions. In theory, this should be reflected by these firms providing their clients with superior assistance in return for premium fees (Chemmanur & Fulghieri, 1994). However, existing research fails to support this relationship between reputation and quality, which has raised several questions about why firms hire top-tier financial advisors in corporate takeovers. This has also led to an increased effort among researchers to study what the potential sources of top-tier improvement might be (Hunter & Jagtiani, 2003). Two commonly researched theories focus on the impact of financial advisors on the likelihood of deal completion and the time to resolution, which are presented in the following subsections.

2.3.1 Probability of Deal Completion

Prior literature reports that financial advisors greatly influence the likelihood of deal completion. Rau (2000) examines a sample of 2,683 mergers and 438 tender offers from 1980

through 1994. In tender offers, he shows that bidding companies hiring first-tier advisors complete a significantly greater share of transactions compared to acquirers engaging second or third-tier banks. Conversely, he finds no statistically significant differences between advisor classifications in merger deals. Rau (2000) attributes his findings to top-tier advisors facing stronger deal completion incentives in their fee structures. He believes that the variations in completion rates between merger and tender offers are to be expected, since banks often charge higher proportions of fees contingent upon the completion of deals in tender offers than they do in mergers.

Hunter and Jagtiani (2003) nuance the interpretation of Rau (2000). Their findings show that acquiring firms advised by top-tier advisors are associated with a higher likelihood of completing deals. However, they do not consider the advisory fees to be the main driver behind their results. Alternately, they assign their findings to the general belief that higher-ranked investment banks are more capable of achieving closure than lower-tier advisors. In a similar manner, Kale et al. (2003) study 413 tender offers between 1981 and 1994 and report that bidders hiring more reputable advisors have a greater probability of completing deals. By also investigating whether achieving closure is the sole objective of advisors, they find that higherranked banks are more probable to withdraw from value-destroying takeovers albeit facing strong deal completion incentives through contractual features.

There is also research indicating that top-tier banks should not be hired to ascertain deal completion for acquiring firms. Golubov et al. (2012) examine the relationship between the reputation of financial advisors and the price and quality of their services by studying an extensive sample of 4,803 U.S. acquisitions between 1996 and 2009. In their subsample of public deals, they find no evidence of higher-ranked investment banks being associated with a higher probability of completing transactions.

2.3.2 Time to Resolution

Past research on the influence of M&A advisors on the time to resolution shows that higherranked investment banks have a significant impact on deal durations. Since investment banks often are responsible for the negotiation processes, Golubov et al. (2012) believe that it is particularly interesting to examine the relationship between the bidders' M&A advisors and the time to resolution. They propose two contrasting theories, where the "skilled advisor" assertion suggests that top-tier investment banks are associated with shorter offer durations as higher-ranked advisors should be able to work through deals quicker due to their superior skills and expertise. Alternatively, they claim that it is also plausible that more reputable advisors imply a longer time to resolution, which they refer to as the "diligent advisor" proposition. This is caused by top-tier banks having greater reputational capital at stake, and therefore they have a greater incentive to evaluate the transaction terms more carefully to negotiate more favorable terms for the bidding company. Golubov et al. (2012) show that acquiring companies employing higher-ranked banks are associated with shorter deal durations. Thus, they find support for their "skilled advice" assertion, suggesting that more reputable advisors are superior to lower-tier banks in terms of skills and expertise.

Similarly, Hunter and Jagtiani (2003) report that transactions are typically completed faster when bidding firms are advised by at least one top-tier advisor. However, they propose an alternative explanation as to why the choice of a higher-ranked M&A advisor is significantly related to the time to resolution. While they find the effect of advisory fees on the probability of deal completion as negligible, they claim that fees have a significant impact on the offer duration. More specifically, the time to resolution is reduced when the proportion of fees relative to the deal value is large. They believe that this is particularly true for takeovers where acquirers are advised by top-tier advisors, as these investment banks often charge larger fees in return for their superior services.

Previous literature has also examined the impact of investment banks by using other advisor classifications. A paper written by Song et al. (2013) focuses on studying the role of "boutique" advisors in the M&A market, which in their sample often are smaller banks being more specialized by industry. They find that acquiring firms hiring M&A boutiques significantly lengthen the time to resolution. Rather than considering this result as a causal effect, Song et al. (2013) believe that this is a reflection of boutique advisors normally being hired in complex deals that require their sector expertise and skills to a greater extent.

3. Research Hypotheses

The key novelty of this paper is to examine whether the bidders' financial advisors impact arbitrage spreads. Prior research exploring risk arbitrage shows that spreads are significantly related to the probability of deal completion, time to resolution, and magnitude of bid revisions (Jindra & Walkling, 2004; Branch & Wang, 2008). By summing up the empirical evidence on the influence of the acquiring companies' financial advisors on offer outcomes, it becomes evident that investment banks play a critical role in M&A transactions. Most of the researchers covering the relationship between advisors and deal completion show that higher-ranked banks exert significant influence on the probability of success in corporate takeovers (Rau, 2000; Kale et al., 2003; Hunter & Jagtiani, 2003). As a result, we also expect this to be true for the Nordic equity markets, and hence our first null-hypothesis can be formulated as:

H0₁: Hiring a top-tier investment bank as a financial advisor in a public takeover offer does not affect the probability of deal completion.

In turn, prior literature investigating the financial advisor's impact on the time to resolution reports that investment banks should be significantly related to offer durations (Hunter & Jagtiani, 2003; Golubov et al., 2012). In line with these studies, we expect the choice of a top-tier M&A advisor to be correlated with the deal duration. Thus, the second null-hypothesis that we test is the following:

H0₂: Hiring a top-tier investment bank as a financial advisor in a public takeover offer does not affect the time to resolution.

However, past research analyzing the relation between the use of top-tier advisors and the magnitude of bid revisions is, to our knowledge, non-existent. Nevertheless, papers exploring adjacent topics could provide an understanding to the advisor impact on the magnitude of bid revisions. For instance, Golubov et al. (2012) posit that higher-ranked banks have superior negotiation skills, and therefore should be better at arranging transaction terms that are more accurate and favorable to their clients. In terms of price revisions, this may imply that top-tier advisors have a greater ability to set both initial and future prices more precisely, which most likely are beneficial to their clients. Therefore, our third null-hypothesis can be written as:

H0₃: Hiring a top-tier investment bank as a financial advisor in a public takeover offer does not affect the magnitude of a bid revision.

As mentioned in the beginning of this section, the theory suggests that the spread should reflect expectations on not only the magnitude of a price revision, but also the likelihood that a deal will go through, and the time to resolution. Given that we expect a top-tier bank to significantly influence these variables, we aim to contribute to existing research by testing whether the choice of a top-tier financial advisor is important for explaining the risk arbitrage spread. Therefore, our last and main null-hypothesis can be formulated as:

H0₄: Hiring a top-tier investment bank as a financial advisor in a public takeover offer does not affect the risk arbitrage spread.

4. Data and Methodology

4.1. Data Collection and Management

We gather relevant transaction data for both successful and unsuccessful M&As being announced between January 1, 1999 and December 31, 2019 from Mergermarket and S&P Capital IQ. The search is restricted to takeovers including public targets since measuring risk arbitrage spreads in private companies is not possible.

Our initial sample is selected based on four criteria. First, the target needs to be headquartered in the Nordics.² Second, before the offer announcement, the bidder holds less than 50% of the target company's outstanding shares and intends to become the majority owner of the firm. Third, the structure of the deal involves payment of either pure cash or pure stock. Similar to Hsieh and Walkling (2005), we exclude transactions with mixed consideration.³ Equity deals with collar terms are also omitted since collar offers have option-like structures (Baker & Savasoglu, 2002). Fourth, the takeover clearly identifies one company as the target and the transaction does not involve a private company nor an unlisted subsidiary.

The first screening process generates an initial sample of 440 takeover bids. Despite applying the selection criteria above, we find this set of takeovers to suffer from misclassifications, such as bids on divisions, bids on unlisted targets, and targets located in countries outside of the Nordics. Hence, we manually inspect each transaction using Mergermarket, S&P Capital IQ, and press releases to remove or reclassify deals. Moreover, when multiple acquirers announce offers on the same target, only the first bid is included. This is because we want to focus on the investors' reaction at the first takeover announcement. A bid is considered to be new if it has gone at least twelve months since the last offer was made. This is a slightly more conservative approach compared to Jindra and Walkling (2004), who consider a bid as new six months after the most recent bid. We further exclude deals targeting companies of small size, which is in line with the sorting criterion used by Golubov et al. (2012).⁴

² The Nordics consists of Sweden, Denmark, Finland, Norway, and Iceland. However, our final sample does not cover any transactions on the Icelandic equity market and hence we exclude Iceland in our definition of the Nordics.

³ Offers including mixed consideration can include combinations of cash and equity as well as different types of convertibles.

⁴ The size threshold is set to EUR 5 million (measured by deal value).

For the calculation of arbitrage spreads and the deal characteristics listed in Appendix 1, we collect daily stock price data and exchange rates from FinBas by SHoFDB and S&P Capital IQ. The stock prices are obtained from at least 42 trading days before the offer announcement and until the resolution of the transaction.⁵ Besides, the preciseness of the announcement date is of critical importance when measuring the risk arbitrage spread. Thus, for each deal, we validate the date of the announcement using press releases to set it as accurately as possible. However, we find a few deals for which there are uncertainties with regards to the actual announcement date, and hence these transactions are omitted. We finally exclude pending offers, transactions involving acquirers with internal advisors, and takeovers that lack sufficient stock or offer price data. After applying these additional filters, we end up with a final sample consisting of 211 transactions. Detailed information about the number of transactions excluded by each criterion is presented in Table 1.

Table 1Number of Transactions Excluded by Each Selection Criterion

The table reports the number of transactions that are removed by each selection criterion. From our initial data set, we remove 229 deals, leaving us with a final sample consisting of 211 Nordic public takeover bids between 1999-2019.

| Criteria for Exclusion | Removed | Remaining |
|---|---------|-----------|
| Initial Data Set | n.a. | 440 |
| Deals with Insufficient Stock or Offer Price Data | 60 | 380 |
| Bids with No Intention of Change in Control | 50 | 330 |
| Offers on Private Companies or Divisions | 37 | 293 |
| Transactions Including Mixed Consideration | 27 | 266 |
| Follow-On Bids | 22 | 244 |
| Bids on Multiple Targets | 8 | 236 |
| Transactions Involving Acquirers with Internal Advisors | 7 | 229 |
| Deals with Uncertain Announcement Dates | 7 | 222 |
| Transactions Including Targets Outside of Nordics | 3 | 219 |
| Pending Offers | 3 | 216 |
| Collar Offers | 3 | 213 |
| Takeovers Including Small Targets | 2 | 211 |
| Transactions in Final Sample | 229 | 211 |

⁵ Consistent with Jindra and Walkling (2004), we download share price data from at least 42 days before the takeover announcements and until the resolution of deals as this is required for our definition of pre-bid run-ups (see Appendix 1).

4.2. Measure of Advisor Ranking

In the M&A industry, advisor market share is often taken as a measure of quality, and financial advisor league tables are used as the standard for evaluation of investment banks (Golubov et al., 2012; Song et al., 2013).⁶ Therefore, we download yearly financial advisor league tables based on public takeovers targeting Nordic companies from Mergermarket for the period 1999-2019. Our decision to restrict the league tables to the Nordics where the target firms are located is supported by Arena and Dewally (2017). They study 7,630 cross-border transactions from 1994 through 2012 and propose that financial advisors with substantial experience from advising on deals in the target countries can significantly impact the probability of deal completion, the time to resolution, and the bidding companies' operating performance post-completion.

We limit our analysis to the acquiring firms' M&A advisors as this is standard in past research exploring the relationship between financial advisors and offer outcomes (Rau, 2000; Kale et al., 2003; Hunter & Jagtiani, 2003; Golubov et al., 2012). Besides, target firms are more probable to hire advisors after takeover bids are announced (e.g. for conducting fairness opinions), while the information about the acquirers' financial advisors generally becomes publicly available at the time of the offer announcements. Therefore, it could potentially be difficult to measure the impact of the targets' M&A advisors on risk arbitrage spreads. Nonetheless, despite restricting our research to the bidders' financial advisors, we can conclude in Section 6 that the findings presented throughout this paper remain unaltered when controlling for the targets' advisors.

The financial advisors are classified in line with the approach used by Rau (2000), where we first rank each investment bank every year based on transaction value, and then classify them according to the average of their yearly ranking across 1999 and 2019. If an advisor has been out of the M&A advisory market for a particular year, the bank is assigned one rank lower than the total number of advisors that have been active during that year (Rau, 2000). For example, as 61 investment banks advised on deals in 2019, all the other banks that did not participate in the advisory market in that year are assigned a rank of 62. Further, Fang (2005) and Golubov et al. (2012) claim that a binary classification of the advisor ranking should be preferred to using a continuous measure. They classify a deal as top-tier if at least one of

⁶ Prior research has identified other ways of ranking M&A advisors (e.g. Ismail, 2010; Bao & Edmans, 2011), however, as discussed more thoroughly in Section 7, the market shares of the investment banks should capture the effects of these over time (Sibilkov & McConnell, 2014).

the banks advising the acquiring company in the transaction belongs to the top-8 group. In our top-tier classification, we adopt the top-8 cutoff used in their papers, however, in transactions where an acquiring firm is advised by banks of different tiers, we treat them as a mixed type in line with Song et al. (2013). This is due to the difficulty of isolating the effect from hiring a top-tier advisor on the outcome of the offer, since information on how much a certain advisor has been involved in a transaction is not publicly available. In Section 6, we test the robustness of our approach by employing alternative classification methods, including the methodology used by Golubov et al. (2012) and other top-tier cutoffs. The findings presented throughout this paper continue to hold when adopting these alternative approaches.

Further, advisors are given credit for each deal on which they have provided advisory services, regardless of the transaction was completed or not. We also assign credit to the specific subsidiary that was advising on the deal, rather than to give credit to the parent company of the group. For example, when an investment bank acquires or mergers with another advisor and keeps it as an independent brand, we give full credit to the subsidiary.⁷ Additionally, in M&As between investment banks that are fully integrated, we keep them separated until the transaction is completed.⁸

Table 2 presents the ranking of the financial advisors included in our sample. The toptier investment banks are J.P. Morgan, SEB, Goldman Sachs, Nordea, Morgan Stanley, Deutsche Bank, Carnegie Investment Bank, and UBS Investment Bank. The table indicates that this ranking is consistent over time by showing the percentage of years when a bank is classified as top-tier, non-top-tier, or out of the market. When comparing the different advisor classifications, top-tier banks appear to have been active in the M&A advisory market during most of the years from 1999 through 2019, while lower-tier advisors generally have been out of the market more often. The table also shows that the top-8 advisors in our sample are typically ranked as top-tier classification by employing the method used by Golubov et al. (2012), where advisors are ranked based on the accumulated transaction value that they have advised on between 1999 and 2019. Noticeably, this does not alter our ranking of investment banks since the top-8 advisors remain the same.

⁷ To exemplify, credit for deals advised by Salomon Smith Barney before being fully integrated into Citigroup in 2003 is given to the former.

⁸ For example, we give full credit for transactions advised by Merrill Lynch before merging with Bank of America in 2009 to Merrill Lynch.

Table 2Financial Advisor Classification (Top 30)

The table presents the ranking of the financial advisors. In line with Rau (2000), investment banks are first ranked every year based on the transaction value (EURm) on which they have advised on for a sample of public takeover bids in the Nordics between 1999 and 2019. The advisors are then classified to the average of their yearly ranking across 1999 and 2019. If a bank has not advised on any transactions in a certain year, it is assigned one rank lower than the number of banks that advised on acquisitions during that year. The top-8 banks that come out of this ranking are considered top-tier, consistent with Fang (2005) and Golubov et al. (2012).

| Rank | nk Financial Advisor % of Years Classified As | | | d As |
|------|---|---------------------|--------------|------------|
| | | Top-Tier | Non-Top-Tier | Not Ranked |
| | Top | o-Tier | | |
| 1 | J.P. Morgan | 71 | 29 | 0 |
| 2 | SEB | 71 | 29 | 0 |
| 3 | Goldman Sachs | 67 | 33 | 0 |
| 4 | Nordea | 52 | 48 | 0 |
| 5 | Morgan Stanley | 38 | 52 | 10 |
| 6 | Deutsche Bank | 52 | 38 | 10 |
| 7 | Carnegie Investment Bank | 33 | 67 | 0 |
| 8 | UBS Investment Bank | 43 | 52 | 5 |
| | Non-Top-Tier (T | op 9th to Top 30th) | | |
| 9 | Handelsbanken Capital Markets | 24 | 76 | 0 |
| 10 | Lazard | 43 | 43 | 14 |
| 11 | Rothschild & Co. | 24 | 71 | 5 |
| 12 | Pareto Securities | 5 | 90 | 5 |
| 13 | ABG Sundal Collier | 14 | 86 | 0 |
| 14 | PwC | 0 | 90 | 10 |
| 15 | Citi | 19 | 52 | 29 |
| 16 | DNB Markets | 5 | 86 | 9 |
| 17 | Credit Suisse | 24 | 52 | 24 |
| 18 | Danske Bank | 5 | 95 | 0 |
| 19 | Swedbank | 0 | 100 | 0 |
| 20 | Bank of America | 14 | 53 | 33 |
| 21 | Deloitte | 5 | 85 | 10 |
| 22 | EY | 0 | 95 | 5 |
| 23 | KPMG | 0 | 90 | 10 |
| 24 | Arctic Securities | 9 | 48 | 43 |
| 25 | HSBC | 14 | 43 | 43 |
| 26 | Access Partners | 0 | 57 | 43 |
| 27 | Lenner & Partners | 9 | 43 | 48 |
| 28 | Barclays | 14 | 29 | 57 |
| 29 | Erneholm Haskel | 5 | 52 | 43 |
| 30 | BNP Paribas | 5 | 38 | 57 |

4.3. Definitions of Risk Arbitrage Spreads

For each transaction, we compute the risk arbitrage spread from one day after the offer announcement until the deal is completed or terminated. Using the target's closing stock price one day after the announcement in the regression analyses is considered to be standard (Jindra & Walkling, 2004; Jetley & Ji, 2009; Andries & Virlan, 2017). Besides, it allows us to capture that takeovers are announced at different times during a day and makes the initial reaction of the market more comparable across the transactions. In Section 6, we test the robustness of our findings by computing the arbitrage spread two days after the offer announcement, as proposed by Branch and Wang (2008). However, employing this definition of the spread only strengthens the findings presented throughout this thesis.

The arbitrage spread for cash deals is defined as:

Arbitrage Spread_{cash,t} =
$$\frac{P_{offer} - P_{target,t}}{P_{target,t}}$$
 Equation (1)

Arbitrage Spread_{cash,t} represents the spread for a cash transaction on trading day t, P_{offer} corresponds to the offer price per share paid by an acquiring firm in cash, and $P_{target,t}$ is the closing price of the target on trading day t.

The arbitrage spread for equity transactions is given by:

Arbitrage Spread_{stock,t} =
$$\frac{(P_{acquirer,t})(ER) - P_{target,t}}{P_{target,t}}$$
 (2)

*Arbitrage Spread*_{stock,t} corresponds to the risk arbitrage spread for an equity deal and $P_{acquirer,t}$ represents the closing price of the bidder's stock on trading day *t*. Furthermore, *ER* corresponds to the deal exchange ratio (i.e. the number of shares offered by the acquirer for each share in the target company) and $P_{target,t}$ is the target's closing share price on trading day *t*.

4.4. Sample Descriptive Statistics

Panel A and B in Table 3 show descriptive statistics by year and advisor classification, respectively. Out of the final sample consisting of 211 transactions, 69 transactions are advised by top-tier investment banks, 34 by advisors of mixed tiers, and the remaining 108 by lower-

tier banks. Noticeably, the number of transactions varies over time with most deals being announced between 2007 and 2008.

For the overall sample, the mean risk arbitrage spread is 1.3%. The average spread for top-tier advisors is 0.7%, while the mean for mixed and lower-tier-advisors is 1.0% and 1.9%, respectively. The largest positive spread in the sample is 24.6% and represents Telia's bid for Sonera in March 2002, whereas the largest negative spread is -10.8% and corresponds to the offer made by Nordic Capital and Apax Partners for Capito AB in September 2006.⁹ This broad range is not unique to our sample. Jindra and Walkling (2004) also report large dispersion in their data, documenting a range of arbitrage spreads between -30% and 42%.

Further, a brief inspection of the deal characteristics highlights some differences across advisor classifications, where the most notable discrepancies are in target sizes and bid premiums. The average target size for the entire sample is approximately EUR 487 million, and it is possible to notice that the targets tend to be larger in deals advised by top-tier investment banks or advisors of mixed tiers. Moreover, for the overall sample, the mean bid premium paid by acquiring firms in public takeovers is 33.2%. When considering the different rankings of advisors, bidding companies advised by lower-tier advisors pay lower premiums (30.3%) than acquirers hiring top-tier banks (36.5%), which is consistent with the findings of McLaughlin (1992).

⁹ As explained in Section 2.1, a positive (negative) spread emerges when the market price of the target's stock trades above (below) the bid price.

Table 3Sample Descriptive Statistics

The table presents descriptive statistics for our sample of Nordic public takeover bids announced from 1999 through 2019. Panel A reports summary statistics per year based on averages, while Panel B shows summary statistics for the different advisor classifications. The top-tier advisors are defined in Table 2, where we classify the top-8 banks as top-tier. Mixed advisors correspond to deals where bidders are advised by investment banks of different tiers, and lower-tier represents the advisors that are neither ranked as top-tier nor mixed.

| Panel A: Data Descriptives by Year | | | | | | | | | |
|------------------------------------|----------------|---------------------|----------------|----------------|-------------------|---------|-------------------|----------------|---------------------|
| Year Announced | No. of Bids | Arbitrage Spread | Size (EURm) | Bid Premium | Pre-Bid Run-Up | Toehold | Top-Tier Deals | Mixed Deals | Lower-Tier Deals |
| 1999 | 14 | 1.7% | 822.3 | 29.5% | 23.3% | 3.4% | 21.5% | 7.1% | 71.5% |
| 2000 | 15 | 2.9% | 853.9 | 47.4% | 11.7% | 2.9% | 53.3% | 6.7% | 40.0% |
| 2001 | 9 | 2.2% | 313.7 | 84.9% | 19.9% | 11.0% | 11.1% | 22.2% | 66.7% |
| 2002 | 4 | 9.0% | 2935.0 | 25.4% | (15.0%) | 0.0% | 25.0% | 25.0% | 50.0% |
| 2003 | 14 | 2.3% | 275.1 | 31.6% | 6.5% | 12.8% | 35.7% | 7.1% | 57.2% |
| 2004 | 9 | 0.7% | 358.7 | 29.1% | 0.9% | 10.1% | 44.5% | 11.1% | 44.5% |
| 2005 | 5 | 2.6% | 935.8 | 29.2% | 0.9% | 9.1% | 20.0% | 40.0% | 40.0% |
| 2006 | 14 | (0.2%) | 558.2 | 28.1% | 14.8% | 4.3% | 21.4% | 35.7% | 42.9% |
| 2007 | 20 | 0.2% | 372.6 | 27.2% | 5.6% | 7.1% | 30.0% | 20.0% | 50.0% |
| 2008 | 19 | 1.1% | 229.9 | 37.3% | (8.8%) | 10.8% | 52.6% | 5.3% | 42.1% |
| 2009 | 8 | 0.5% | 60.3 | 20.2% | 2.3% | 9.3% | 37.5% | 25.0% | 37.5% |
| 2010 | 10 | 2.1% | 249.2 | 30.0% | 8.2% | 6.5% | 20.0% | 20.0% | 60.0% |
| 2011 | 7 | 1.1% | 197.0 | 36.8% | 9.5% | 15.7% | 42.8% | 28.6% | 28.6% |
| 2012 | 9 | 1.8% | 119.3 | 31.0% | 7.3% | 9.8% | 33.3% | 0.0% | 66.7% |
| 2013 | 5 | 1.7% | 338.0 | 19.4% | 7.1% | 12.5% | 0.0% | 20.0% | 80.0% |
| 2014 | 15 | 1.0% | 441.5 | 33.2% | (4.7%) | 7.3% | 53.3% | 6.7% | 40.0% |
| 2015 | 9 | 0.4% | 424.1 | 32.0% | 11.3% | 11.7% | 22.2% | 33.3% | 44.5% |
| 2016 | 5 | 0.2% | 176.3 | 43.6% | 11.1% | 4.9% | 0.0% | 20.0% | 80.0% |
| 2017 | 5 | 0.1% | 124.0 | 11.5% | 5.4% | 5.3% | 20.0% | 0.0% | 80.0% |
| 2018 | 12 | 0.7% | 839.2 | 21.8% | (1.3%) | 9.5% | 41.7% | 16.6% | 41.7% |
| 2019 | 3 | 0.8% | 1114.0 | 30.5% | 0.1% | 17.2% | 0.0% | 33.3% | 66.7% |
| Total | 211 | 1.3% | 487.0 | 33.2% | 5.9% | 8.3% | 32.7% | 16.1% | 51.2% |

| | Panel | B: Data Descrij | ptives by Advisor | Classificati | on | | | |
|------------------------|--------------------|-----------------|-------------------|--------------|-----------|----|----------------|-----|
| | Overall Sample (1) | | Top-Tier (2) | | Mixed (3) | | Lower-Tier (4) | |
| | Mean | Ν | Mean | Ν | Mean | Ν | Mean | Ν |
| Arbitrage Spread | 1.3% | 211 | 0.7% | 69 | 1.0% | 34 | 1.9% | 108 |
| Time to Resolution | 75.0 | 211 | 68.7 | 69 | 80.6 | 34 | 77.3 | 108 |
| Bid Revision | 2.5% | 211 | 4.5% | 69 | 2.9% | 34 | 1.1% | 108 |
| Deal Completion | 84.8% | 211 | 82.6% | 69 | 91.2% | 34 | 84.3% | 108 |
| Size | 487.0 | 211 | 495.6 | 69 | 1331.8 | 34 | 215.5 | 108 |
| Pre-Bid Run-Up | 5.9% | 211 | 2.9% | 69 | 13.0% | 34 | 5.6% | 108 |
| Bid Premium | 33.2% | 211 | 36.5% | 69 | 35.3% | 34 | 30.3% | 108 |
| Toehold | 8.3% | 211 | 8.0% | 69 | 7.2% | 34 | 8.8% | 108 |
| Hostile Bids | 8.5% | 211 | 8.7% | 69 | 11.8% | 34 | 7.4% | 108 |
| Tender Offers | 90.0% | 211 | 87.0% | 69 | 91.2% | 34 | 91.7% | 108 |
| Equity Deals | 11.4% | 211 | 10.1% | 69 | 11.8% | 34 | 12.0% | 108 |
| Cash Deals | 88.6% | 211 | 89.9% | 69 | 88.2% | 34 | 88.0% | 108 |
| Deals with Competition | 5.7% | 211 | 10.1% | 69 | 11.8% | 34 | 0.9% | 108 |
| No. of Advisors | 1.4 | 211 | 1.1 | 69 | 2.3 | 34 | 1.2 | 108 |

Table 3Sample Descriptive Statistics (continued)

4.5. Cross-Sectional Regressions

We examine the influence of a bidder's financial advisor on the time to resolution, the magnitude of a bid revision, and the the risk arbitrage spread by performing cross-sectional OLS regression analyses, while we investigate the impact on the probability of deal completion by running a probit model. This is consistent with Golubov et al. (2012), who conduct cross-sectional OLS regressions when analyzing continuous dependent variables, while performing probit regressions on dependent variables that are binary. Further, we run our OLS models with heteroskedasticity-robust standard errors due to the presence of repeat bidding firms in the sample (Golubov et al., 2012)¹⁰. Besides, we control for various deal characteristics that have been found to significantly impact risk arbitrage spreads in previous literature (Jindra & Walkling, 2004; Branch & Wang, 2008; Jetley & Ji, 2009). All variables used in our regression analyses are described in greater detail in Appendix 1.

To evaluate our first research hypothesis presented in Section 3, we test if the choice of a top-tier advisor has an impact on the probability of deal completion by running the probit regression model below:

 $\begin{aligned} &Prob(Deal\ Completion_i = 1) = \varphi\left(\beta_0 + \beta_1 TopTier_i + \beta_2 Mixed_i + B_3 Ln(Size_i) + \beta_4 PreBidRunUp_i + \beta_5 BidPremium_i + \beta_6 Equity_i + \beta_7 Toehold_i + \beta_8 Hostile_i + \sum_{t=1999}^{2019} \beta_t Year_{i,t} \right) \end{aligned}$ Equation (3)

In Equation (3), the dependent variable (*Deal completion*_i) is a dummy that takes the value of one if the deal completes, and zero if the offer is withdrawn. Moreover, to test our second hypothesis and investigate whether a top-tier advisor impact the offer duration, we perform the following OLS regression:

 $\begin{array}{ll} \text{Time to } \text{Resolution}_{i} = \beta_{0} + \beta_{1} \text{TopTier}_{i} + \beta_{2} \text{Mixed}_{i} + \beta_{3} \text{Ln}(\text{Size}_{i}) + \\ \beta_{4} \text{PreBidRunUp}_{i} + \beta_{5} \text{BidPremium}_{i} + \beta_{6} \text{Equity}_{i} + \beta_{7} \text{Toehold}_{i} + \\ \beta_{8} \text{Hostile}_{i} + \sum_{t=1999}^{2019} \beta_{t} \text{Year}_{i,t} + \varepsilon_{i} \end{array}$ $\begin{array}{l} \text{Equation} \\ \text{(4)} \end{array}$

The dependent variable (*Time to Resolution*_i) in Equation (4) measures the number of calendar days between the announcement and the resolution of a public takeover bid. Furthermore, to explore if our third research hypothesis holds, we analyze whether there are differences in the

¹⁰ To be consistent with the methodology used by Golubov et al. (2012), we do not perform our probit regression model with heteroskedasticity-robust standard errors.

magnitude of bid revisions for transactions being advised by top-tier and lower-tier advisors. The OLS model used for this exercise is defined as:

$$\begin{array}{ll} Magnitude \ of \ Bid \ Revision_i = \beta_0 + \beta_1 TopTier_i + \beta_2 Mixed_i + \\ \beta_3 Ln(Size_i) + \beta_4 PreBidRunUp_i + \beta_5 BidPremium_i + \beta_6 Equity_i + \\ \beta_7 Toehold_i + \beta_8 Hostile_i + \sum_{t=1999}^{2019} \beta_t Year_{i,t} + \varepsilon_i \end{array}$$
Equation (5)

In Equation (5), the dependent variable measures the size of the price revision that materializes, which is computed as the percentage difference between the initial offer price and the final bid price. Lastly, to evaluate our main research hypothesis and to examine whether the bidder's choice of a top-tier M&A advisor has an impact on the risk arbitrage spread, we perform the following OLS regression:

 $\begin{array}{ll} Arbitrage\ Spread_{i} = \ \beta_{0} + \ \beta_{1}TopTier_{i} + \ \beta_{2}Mixed_{i} + \ \beta_{3}Ln(Size_{i}) + \\ \beta_{4}PreBidRunUp_{i} + \ \beta_{5}BidPremium_{i} + \ \beta_{6}Equity_{i} + \ \beta_{7}Toehold_{i} + \\ \beta_{8}Hostile_{i} + \sum_{t=1999}^{2019} \beta_{t}Year_{i,t} + \varepsilon_{i} \end{array}$ Equation (6)

Arbitrage Spread $_i$ is the dependent variable in Equation (6) and represents the risk arbitrage spread one day after the offer announcement.

4.6. Robustness Test for Endogeneity Control

Our analysis is subject to the concern of endogeneity. We recognize that the advisor impact on deal outcomes could potentially be influenced by firms self-selecting their advisors, which may cause the regression estimates to be unreliable and biased (Heckman, 1979). In line with prior research (Kale et al., 2003; Golubov et al., 2012), we control for this in all our OLS regressions by employing the Heckman two-stage procedure.

In the Heckman correction, the first-stage equation models the choice of a top-tier advisor through a probit regression, while the second-stage equation corrects for the selection bias. It is common to include a variable in the first-stage equation that impacts the advisor selection, but not the outcome variable (Li & Prabhala, 2007).¹¹ In the spirit of Fang (2005) and Golubov et al. (2012), we construct the Scope indicator, taking the value of one if the bidding company has been advised by a top-tier bank in the past five years, and zero otherwise.

¹¹ The outcome variables in this paper are the time to resolution, the magnitude of a bid revision, and the risk arbitrage spread.

In our first-stage equations, we exclude the bid premium variable, as we argue that the premium paid by the acquirer is generally influenced by the investment bank, rather than being a criterion in the advisor selection process. We further construct inverse Mills ratios that are included as additional regressors in the second-stage equations. If the inverse Mills ratios show to be insignificant, a correct interpretation would suggest that our analysis does not suffer from self-selection bias, and hence the estimated coefficients from the OLS regressions should be considered as reliable.

However, since this procedure is unsatisfactory to use on probit models from a theoretical perspective (Freedman & Sekhon, 2010), we adopt an extension of the Heckman correction (Heckman probit model) for our regression analysis on the probability of deal completion. Similar to the inverse Mills ratios, if the Athrho variable is not statistically significant in the outcome equation, we can conclude that Equation (3) can be consistently estimated by a probit regression model. The Heckman two-stage procedure and the Heckman probit model are discussed more thoroughly in Appendix 13 and Appendix 14, respectively.

5. Empirical Results and Discussion

5.1. Financial Advisors and Deal Completion

We examine whether top-tier M&A advisors are more likely to complete deals compared to lower-tier banks. Similar to Golubov et al. (2012), we explore this by running a probit regression model, where the dependent variable takes the value of one if the transaction is completed, and zero if the deal is canceled. Our main variable of interest is the *top-tier* indicator, which takes the value of one if top-8 investment banks have solely advised an acquiring firm on a deal, and zero otherwise. Table 2 reports the ranking of investment banks and Table 4 illustrates the results from the regression.

The results show that there is no statistically significant effect from hiring top-tier advisors on the likelihood of deal completion. This conclusion also holds for bidding firms being advised by investment banks of mixed tiers. Albeit the coefficients not being significant in the regression, top-tier advisors are associated with a lower probability of completing deals, whereas mixed sets of advisors are coupled with a greater likelihood of deal completion. If the direction of these signs were to be significant, we believe that there could be two explanations for these diverging coefficients. First, as suggested by Kale et al. (2003), this might reflect that higher-ranked advisors are more probable to withdraw from value-destroying deals. Second, since mixed deals involve the largest number of advisors (see Table 3), this could also support the findings of Hunter and Jagtiani (2003). More precisely, they show that the deal certainty increases with the number of advisors hired by acquirers.

While not being the core focus of this paper, it is worth to mention the outcomes of the other control variables used in the regression. One of the most important predictors of takeover success is the deal nature. More specifically, *hostile deals* are less likely to be completed, which have also been documented in the papers of Hunter and Jagtiani (2003) and Golubov et al. (2012). Moreover, the indicators for the *bid premium* and the bidder *toehold* are positively correlated with the probability of deal completion and statistically significant at the 1% and 10% level, respectively. This is consistent with the interpretation that acquiring firms paying larger premiums or having higher initial holdings in the targets increase the likelihood of transactions going through. Out of the other control variables, we do not find the target *size*, *pre-bid run-up*, and *equity deals* to have significant effects on deal completion.

To summarize, our findings show that there are no statistically significant differences in deal completion across advisor classifications, and thus we cannot reject our first research hypothesis. The results are robust to controlling for endogeneity of advisor-firm matching. Similar studies that have been conducted on U.S. data are inconclusive. Consistent with our findings, Golubov et al. (2012) document no significant differences in deal completion between banks of different tiers. On the other hand, other papers report that higher-ranked banks are associated with a higher probability of completing M&A transactions. Rau (2000) attributes this to higher-ranked banks facing stronger deal completion incentives in their fee structures, while Hunter and Jagtiani (2003) assign their results to the general belief that top-tier advisors are more capable of achieving closure than lower-tier investment banks. However, while not carrying statistical significance in our regression, the coefficient of the top-tier variable is slightly negative, suggesting that higher-ranked advisors potentially could be worse at completing deals. A plausible explanation to this negative relationship may be that higherranked advisors have a greater probability to withdraw from value-destroying takeovers, albeit facing strong incentives to complete deals through contractual features (Kale et al., 2003). Hence, it is possible to question whether hiring top-tier banks solely as execution houses to ensure deal completion is a rational decision.

Table 4

Cross-Sectional Regression Analysis (Probit) of Deal Completion

This table reveals the results of the cross-sectional probit regression analysis of deal completion. The dependent variable is a dummy variable taking the value of one for successfully completed transactions, and zero otherwise. The regression controls for year fixed effects (coefficients suppressed), and since there is no variation in the dependent variable during some years, 22 transactions are omitted from the analysis. Variables used in the regressions are defined in Appendix 1. ***, **, * indicate the statistical significance level at the 1%, 5%, and 10% level, respectively. Z-statistics are shown in parentheses and N denotes the number of observations.

| | Overall Sample |
|-----------------------|----------------|
| | (1) |
| Top-Tier | -0.070 |
| - | (-0.230) |
| Mixed | 0.684 |
| | (1.470) |
| Ln (Size) | -0.081 |
| | (-0.760) |
| Pre-Bid Run-Up | 0.811 |
| | (0.920) |
| Bid Premium | 2.096*** |
| | (2.930) |
| Equity Deals | 0.382 |
| | (0.840) |
| Toehold | 1.783* |
| | (1.650) |
| Hostile Deals | -1.368*** |
| | (-3.460) |
| Intercept | 1.615* |
| | (1.840) |
| Ν | 189 |
| Pseudo R ² | 0.2611 |
| Year FE | Yes |

5.2. Financial Advisors and Time to Resolution

This section explores if bidders employing top-tier M&A advisors impact the time to resolution. The analysis is carried out by running cross-sectional OLS regressions on the overall sample as well as for the subsamples of completed and lapsed deals. The dependent variable used in our regressions measures the number of calendar days between the announcement of a takeover bid and its resolution. The results are presented in Table 5. For the overall sample (column 1), the indicator for *top-tier* investment banks shows to be negatively related to the offer duration, with the effect being statistically significant at the 10% level. More specifically, deals where acquirers are advised by higher-ranked M&A advisors take on average 19 days less to resolve compared to transactions where bidding firms hire lower-tier banks. This is in line with the findings of Hunter and Jagtiani (2003) and Golubov et al. (2012). Similar to the *top-tier* indicator, the sign for the *mixed* variable is negative, but not significant at any conventional level.

When considering the effects of the other control variables, our findings are largely consistent with extant literature. *Equity deals* and transactions including targets of greater size take a longer time to complete, with the indicators being statistically significant at the 5% and 1% level, respectively. Similar findings on the effect of these two variables have been documented in the paper of Golubov et al. (2012). Further, the indicator for *hostile deals* is significant with a negative sign, suggesting that such transactions are associated with shorter deal durations.

In column (2) we present the results from repeating the OLS regression on the subsample of completed deals. Analyzing the time to resolution for successful takeovers has been the focus for many previous studies (e.g. Hunter & Jagtiani, 2003) since it is most interesting to investigate whether higher-ranked advisors are better at completing deals more quickly. The coefficient of the *top-tier* variable remains negative and gains in significance (to the 5% level), strengthening the interpretation of higher-ranked advisors being more capable of achieving closure faster. The conclusion from column (1) also remains unaltered for deals involving advisors of mixed tiers. Furthermore, column (3) presents the findings from the analysis conducted on the unsuccessful bids. Here the *top-tier* indicator is positive, but not significantly different from zero. In contrast, the *mixed* variable is statistically significant (at the 5% level), suggesting that deals involving advisors of different tiers should be associated with offer durations that are almost 39 days shorter than deals including lower-tier advisors.

Overall, the entirety of our data seems to support the notion of top-tier advisors being more capable of completing deals faster than lower-tier investment banks. Our results also remain robust when testing for the natural logarithmic transformation of time to resolution as the dependent variable and to controlling for the endogeneity of advisor-firm matching. This leads us to reject our second hypothesis presented in Section 3. Interestingly, when comparing our results to previous research conducted on U.S. data (Hunter & Jagtiani, 2003; Golubov et al., 2012), the impact of top-tier advisors on offer durations appears to be consistent. We believe that our findings can constitute evidence in favor of the notion that higher-ranked investment banks are superior to other financial advisors in terms of both skills and expertise. As a consequence, it may be of greater interest for higher-ranked banks to complete deals in shorter time frames rather than negotiating more favorable terms for the acquirer (Golubov et al., 2012). Another plausible explanation to our results is presented by Hunter and Jagtiani (2003). They claim that the size of fees mainly is important for motivating advisors to shorten the time to resolution, while not being equally important for driving the banks' effort to complete deals. This could ultimately explain why we observe that top-tier investment banks are associated with shorter offer durations but do not significantly impact the probability of deal completion.

Table 5

Cross-Sectional Regression Analysis (OLS) of Time to Resolution

The table reports the estimated coefficients of the cross-sectional OLS regression analysis of the time to resolution. The analysis is carried out by running separate regressions on the overall sample (1), as well as for the subsamples of completed bids (2) and withdrawn transactions (3). Consistent with Golubov et al. (2012), we run our regression models with heteroskedasticity-robust standard errors due to the presence of repeat acquirers (t-statistics are presented in parentheses) and do not control for year fixed effects in the analysis of the offer duration. Variables are described in Appendix 1. ***, ***, and * indicate the statistical significance level at the 1%, 5%, and 10% level, respectively. N denotes the number of observations.

| | Overall Sample (1) | Completed Bids (2) | Withdrawn Bids (3) |
|-------------------------|--------------------|--------------------|-----------------------|
| Top-Tier | -18.767* | -23.313** | 5.473 |
| | (-1.790) | (-2.140) | (0.200) |
| Mixed | -15.210 | -13.457 | -38.837** |
| | (-1.140) | (-0.890) | (-2.110) |
| Ln (Size) | 12.646*** | 12.145** | 16.007* |
| | (2.940) | (2.550) | (1.980) |
| Pre-Bid Run-Up | -15.611 | -13.762 | -51.644 |
| | (-0.700) | (-0.570) | (-0.760) |
| Bid Premium | 2.132 | 7.878 | -142.721** |
| | (0.230) | (0.810) | (-2.170) |
| Equity Deals | 47.300** | 39.508** | 76.300 |
| | (2.520) | (2.280) | (1.290) |
| Toehold | 37.831 | 46.393 | -47.749 |
| | (1.060) | (1.160) | (-0.900) |
| Hostile Deals | -20.249* | -12.056 | -59.526** |
| | (-1.900) | (-0.770) | (-2.200) |
| Intercept | 14.140 | 14.781 | 35.856 |
| | (0.900) | (0.820) | (1.210) |
| Ν | 211 | 179 | 32 |
| Adjusted R ² | 0.152 | 0.138 | 0.480 |
| Year FE | No | No | No |

5.3. Financial Advisors and Magnitude of Bid Revisions

Whether a takeover bid where the bidding firm is advised by a top-tier advisor is subject to larger bid revisions is examined by performing a cross-sectional OLS regression. The dependent variable measures the magnitude of a bid revision as the ratio between the initial bid price and the final offer price. The results of the regression are presented in Table 6.

The indicator for *top-tier* advisors is positive, but not statistically significant at any conventional level. Conversely, bidders employing banks of mixed tiers do on average amend their prices by 3.8% more than acquiring companies hiring lower-tier advisors, with the effect being statistically significant at the 10% level. The different results could potentially be explained by mixed deals being associated with greater competition, which may increase the need for making price amendments to fend off competition. Besides, it is worth to notice that none of the other control variables used in the regression proves to be statistically significant. Nonetheless, given the relatively low explanatory power (\mathbb{R}^2) of the model, it is plausible that there are other deal characteristics that are important for explaining variations in the dependent variable that we do not capture in our regression analysis.

Due to the lack of significance in our results, we cannot reject our third research hypothesis anticipating that there should be no differences in the magnitude of bid revisions between advisor classifications. This conclusion continues to hold when controlling for endogeneity of advisor-firm matching. However, if these results were to be significant, hiring top-tier banks would have a positive effect on the magnitude of bid revisions. This could indicate that higher-ranked banks are better at negotiating initial and future prices more accurately, which may result in more favorable terms for the acquirer. This argument is supported by the diligent advisor assertion presented by Golubov et al. (2012).

Table 6

Cross-Sectional Regression Analysis (OLS) of Magnitude of Bid Revisions

The table presents the outcomes of the cross-sectional OLS regression analysis of the magnitude of bid revisions. The dependent variable measures the revision ratio between the initial offer price and the final bid price. Consistent with Golubov et al. (2012), we run our regression models with heteroskedasticity-robust standard errors due to the presence of repeat acquirers (t-statistics are presented in parentheses). The regression controls for year fixed effects (coefficients suppressed) and the variables used in the analysis are defined in Appendix 1. ***, **, and * indicate the statistical significance level at the 1%, 5%, and 10% level, respectively. N denotes the number of observations.

| | Overall Sample |
|-------------------------|----------------|
| | (1) |
| Top-Tier | 0.041 |
| | (1.640) |
| Mixed | 0.038* |
| | (1.720) |
| Ln (Size) | -0.005 |
| | (-1.150) |
| Pre-Bid Run-Up | -0.016 |
| | (-0.450) |
| Bid Premium | 0.017 |
| | (0.790) |
| Equity Deals | -0.009 |
| | (-0.950) |
| Toehold | 0.056 |
| | (0.810) |
| Hostile Deals | 0.016 |
| | (0.650) |
| Intercept | 0.108 |
| | (1.260) |
| Ν | 211 |
| Adjusted R ² | 0.118 |
| Year FE | Yes |

5.4. Financial Advisors and Risk Arbitrage Spreads

In this section we study the relationship between the ranking of the bidder's financial advisor and the risk arbitrage spread by conducting a cross-sectional OLS regression analysis. The dependent variable measures the spread as the percentage difference between the offer price and the target's share price one day after the takeover announcement. Our main variable of interest is the *top-tier* indicator, which takes the value of one if top-8 investment banks have solely advised an acquiring firm on a deal, and zero otherwise. Table 7 presents the results.

The regression outcomes show that the *top-tier* variable is negative and statistically significant at the 5% level, implying that bidding companies being advised by higher-ranked investment banks are associated with lower risk arbitrage spreads. More specifically, our findings suggest that deals involving higher-ranked M&A advisors should be coupled with spreads that are 1.1% lower than transactions advised by lower-tier banks. However, the indicator for *mixed* deals is close to zero, but not statistically significant at any conventional level. The discrepancy in the results between advisor classifications might suggest that it is difficult to isolate the effect of hiring a top-tier investment bank when the bidding firm employs advisors of different tiers. This further strengthens our argument about not classifying a deal as top-tier if it has been advised by banks of other tiers as well. The findings remain robust when testing for alternative advisor classifications and controlling for endogeneity.

Moreover, the interpretation of the other control variables is generally in line with existing research. The *bid premium* is positively correlated with arbitrage spreads, consistent with the findings of Jetley and Ji (2009). *Equity deals* are also associated with larger spreads, which is supported by the studies of Jindra and Walkling (2004) and Branch and Wang (2008). This is largely attributable to cash payments being associated with higher certainty in bid prices, as these are not dependent on the share prices of the acquiring firms. Both the indicators of the *bid premium* and *equity deals* are statistically significant at the 5% level, while none of the other control variables are significant at any conventional level.

The previously outlined results suggest that the bidder's choice of an M&A advisor is an important factor for explaining risk arbitrage spreads in public takeovers. Hence, our findings allow us to reject our fourth research hypothesis. As has been discussed throughout Section 5, it is important to understand the underlying mechanisms driving our results. The differential impact of top-tier advisors on spreads could be attributed to higher-ranked banks having a greater ability to achieve closure faster than lower-tier alternatives. This is consistent with existing research conducted in the U.S., and thus it is reasonable to believe that the financial advisor's impact on offer outcomes does not differ despite, for example, differences in ownership structures. Similar to Golubov et al. (2012), we believe that the negative relationship between top-tier M&A advisors and the time to resolution could be interpreted as evidence of the superiority of higher-ranked banks as advisors in corporate takeovers. An alternative explanation to our results can be attributed to top-tier investment banks often being strongly incentivized by their fee structures to complete deals quickly (Hunter & Jagtiani, 2003). In case that fees form the main driver behind our results, higher-ranked advisors ability to complete deals more quickly could primarily be fuelled by the goal of maximizing their profits.

Besides, the significant difference in risk arbitrage spreads between advisor classifications can be attributed to some variables that characterize the deals that top-tier banks work on, but that nonetheless are excluded from our regression analyses. A good example could be the trading volume in the target firm's stock (Jetley & Ji, 2009). Although, the trading volume is greatly correlated with the size of the target company, which is an indicator that we control for in all of our regressions. Alternatively, as posited by Andries and Virlan (2017), an additional variable of interest may be rumors preceding a takeover bid. Nonetheless, the effect from rumors around an offer should most likely be captured by the pre-bid run-up in the target's share price, which is an effect that we control for.

Furthermore, introducing the importance of M&A advisors to arbitrage spreads can potentially have implications for trading strategies relating to risk arbitrage. Spreads form a key component to generate returns for risk arbitrageurs, and the findings throughout this paper is solely based on information that becomes publicly available on the announcement of a takeover bid. However, it is important to emphasize that risk arbitrage is an investment strategy that involves considerable amounts of risk (Fich & Stefanescu, 2003). From the findings of this paper, it is therefore difficult to conclude whether the negative relationship between top-tier advisors and arbitrage spreads could lead to excess returns. Conducting such a profitability analysis is beyond the scope of this paper and constitutes a potential area for future research.

Table 7

Cross-Sectional Regression Analysis (OLS) of Risk Arbitrage Spreads

The table shows the results of the cross-sectional OLS regression analysis of the risk arbitrage spread. The dependent variable measures the percentage difference between the offer price per share and the market price of the target firm's stock one day after the announcement. Consistent with Golubov et al. (2012), we run our regression with heteroskedasticity-robust standard errors due to the presence of repeat acquirers (t-statistics are presented in parentheses). The regression controls for year fixed effects (coefficients suppressed) and the variables used in the analysis are described in greater detail in Appendix 1. ***, **, ** indicate the statistical significance at the 1%, 5%, and 10% level, respectively. N denotes the number of observations.

| | Overall Sample | |
|-------------------------|----------------|--|
| | (1) | |
| Top-Tier | -0.011** | |
| | (-2.370) | |
| Mixed | -0.001 | |
| | (-0.110) | |
| Ln (Size) | -0.003 | |
| | (-1.170) | |
| Pre-Bid Run-Up | -0.021 | |
| | (-1.500) | |
| Bid Premium | 0.015** | |
| | (2.220) | |
| Equity Deals | 0.027** | |
| | (2.490) | |
| Toehold | -0.022 | |
| | (-1.380) | |
| Hostile Deals | -0.002 | |
| | (-0.200) | |
| Intercept | 0.035** | |
| | (2.080) | |
| Ν | 211 | |
| Adjusted R ² | 0.2792 | |
| Year FE | Yes | |

6. Robustness Tests

6.1. Endogeneity Control

The first robustness test that we perform relates to our results being subject to the concern of endogeneity. If self-selection bias occurs, it would distort and produce unreliable estimates from the OLS regressions as highlighted by Heckman (1979). Hence, as described more thoroughly in Section 4.6, we implement the Heckman two-stage procedure in our OLS regressions of time to resolution, the magnitude of bid revisions, and the risk arbitrage spreads. In turn, to control for endogeneity in the probit regression analysis of deal completion, we use an extension of the Heckman correction (Heckman probit model). The results from these analyses are presented in Tables 8 and 9.

The *Scope* variable is positive and statistically significant at the 5% level for all of the regressions, which is consistent with both Fang (2005) and Golubov et al. (2012). A correct interpretation would be that the bidder's choice of employing a top-tier financial advisor is positively related to if an acquirer has been advised by a top-tier bank in the past five years. The first-stage equations also show that the choice of a higher-ranked advisor is positively related to the *size* of the target firm, whereas it is negatively related to the *pre-bid run-up* in a target's share price. In other words, the likelihood of hiring a higher-ranked advisor as a bidding company is greater for a deal involving a large target, while the probability is lower when the target experiences a large run-up in its stock price before a takeover announcement. This is consistent with the findings of Golubov et al. (2012). Moreover, the pseudo R²s from the probit regressions in Table 8 and 9 show that our models can explain approximately 5.3% of the choice between a top-tier and lower-tier advisor.

From the first-stage equations in Table 8 (columns 1, 3, and 5), we compute *inverse Mills ratios* that are added as additional variables to the second-stage equations (columns 2, 4, and 6). Since the *inverse Mills ratios* are not statistically significant in any of our regressions, this indicates that our analyses do not suffer from self-selection bias. Thus, the coefficient estimates from the OLS regression models outlined in Tables 5, 6, and 7 can be considered as reliable. Similarly, we can conclude that the findings from the probit model presented in Table 4 are not biased as the *Athrho* variable in Table 9 is not significant at any conventional level.

Table 8Heckman Two-Stage Procedure

The table presents the results of the Heckman two-stage procedure. The first column for each category refers to the first-stage selection equation estimated by a probit regression in which the top-tier indicator is the dependent variable. The second column is the second-stage equation where the dependent variable is time to resolution, magnitude of bid revisions, and risk arbitrage spreads, respectively. The variable *Scope* takes the value of one if the acquirer has been advised by a top-tier advisor in a public takeover with a Nordic target during the last five years, and zero otherwise. Further, the *inverse Mills ratio* corrects for the selection bias. The *bid premium* variable is left out of the first-stage equations since it is likely to be influenced by the financial advisor rather than being a decisive factor in the choice of an M&A advisor. ***, **, and * indicate the statistical significance level at the 1%, 5%, and 10% level, respectively. All control variables are defined in Appendix 1 and N denotes the number of observations. We discuss the Heckman two-stage procedure in greater detail in Appendix 13.

| | Time to | Resolution | Magnitud Revis | | Risk Arbitr | age Spreads |
|----------------------------------|-----------------------|------------------------|-----------------------|--------------------|-----------------------|----------------------|
| - | Selection (1) | Outcome (2) | Selection (3) | Outcome (4) | Selection (5) | Outcome (6) |
| Scope | 0.687** (2.130) | | 0.687** (2.130) | | 0.687** (2.130) | |
| Ln (Size) | 0.116* (1.820) | 24.791** (2.510) | 0.116* (1.820) | 0.012 (0.620) | 0.116* (1.820) | 0.000 (-0.130) |
| Pre-Bid Run-Up | -1.008* (-1.870) | -178.986** (-2.010) | -1.008* (-1.870) | -0.001 (-0.010) | -1.008* (-1.870) | -0.073** (-2.270) |
| Bid Premium | | 1.029 (0.040) | | 0.015 (0.270) | | 0.029*** (2.900) |
| Equity Deals | -0.191 (-0.640) | 42.469 (1.320) | -0.191 (-0.640) | -0.054 (-0.830) | -0.191 (-0.640) | 0.014 (1.300) |
| Toehold | -0.261 (-0.380) | -50.416 (-0.700) | -0.261 (-0.380) | 0.086 (0.580) | -0.261 (-0.380) | -0.021 (-0.850) |
| Hostile Deals | -0.180 (-0.530) | -36.356 (-1.060) | -0.180 (-0.530) | 0.051 (0.740) | -0.180 (-0.530) | -0.004 (-0.360) |
| Inverse Mills Ratio | | 84.439 (1.320) | | 0.115 (0.920) | | 0.004 (0.220) |
| Intercept | -0.994*** (-2.980) | -142.831 (-1.310) | -0.994*** (-2.980) | -0.151 (-0.700) | -0.994*** (-2.980) | -0.004 (-0.100) |
| Ν | 211 | 211 | 211 | 211 | 211 | 211 |
| Pseudo R ² Year FE | 0.053 No | No | 0.053 No | No | 0.053 No | No |

Table 9 Heckman Probit Model

The table presents the results of the Heckman probit model. The first column refers to the selection equation in which the top-tier indicator is the dependent variable. The second column is the outcome equation where the dependent variable is deal completion. The variable *Scope* takes the value of one if the acquiring firm has been advised by a top-tier advisor in a public takeover with a Nordic target during the last five years, and zero otherwise. Further, the *Athrho* variable indicates if the regression suffers from selection bias. The *bid premium* indicator is left out of the first-stage equations since it is likely to be influenced by the financial advisor rather than being a decisive factor in the choice of an M&A advisor. ***, **, and * indicate the statistical significance level at the 1%, 5%, and 10% level, respectively. All control variables are defined in Appendix 1 and N denotes the number of observations. We discuss the Heckman probit model in greater detail in Appendix 14.

| | Selection | Outcome |
|----------------|-----------|-----------|
| | (1) | (2) |
| Scope | 0.692** | |
| | (2.150) | |
| Ln (Size) | 0.115* | -0.408*** |
| | (1.900) | (-2.840) |
| Pre-Bid Run-Up | -1.007** | -1.463 |
| | (-2.180) | (-0.960) |
| Bid Premium | | 2.372 |
| | | (1.630) |
| Equity Deals | -0.192 | -0.585 |
| | (-0.630) | (-1.180) |
| Toehold | -0.254 | 0.449 |
| | (-0.360) | (0.180) |
| Hostile Deals | -0.169 | -1.808** |
| | (-0.490) | (-2.230) |
| Athrho | | -0.383 |
| | | (-0.690) |
| Intercept | -0.990*** | 3.316 |
| | (-3.180) | (3.900) |
| Ν | 211 | 211 |
| Pseudo R^2 | 0.053 | |
| Year FE | No | No |

6.2. Financial Advisor Classification

Since the results presented throughout this paper is dependent on the advisor classifications, our second robustness concern relates to the ranking of financial advisors. Therefore, we test for alternative ranking methods that have been used in prior research. First, we check the robustness of our findings by employing the approach used by Golubov et al. (2012), where we classify deals as top-tier if at least one of the advisors involved in the transaction is ranked among the top-8 investment banks. Second, we also test if our results remain firm when applying top-5 and top-10 cutoffs for the top-tier classification of advisors. The top-5 cutoff, in particular, has been commonly used in other papers exploring the relationship between M&A advisors and offer outcomes (e.g. Rau, 2000). Appendices 4 and 5 presents our regression results from applying the method used by Golubov et al. (2012), Appendices 6 and 7 report the outcomes when employing the top-5 cutoff, and Appendices 8 and 9 show the regression results from adopting the top-10 cutoff.

It becomes evident that using alternative classification methods leave our results largely unchanged in terms of both the directions of the variables and their significance. The *top-tier* variable remains statistically significant at the 5% level when considering the top-5 advisors, while it is significant at the 10% threshold using the top-10 cutoff and the top-8 method proposed by Golubov et al. (2012). Beyond variations in significance levels, the only difference that emerges is that the *top-tier* variable is positive and significantly related (at the 10% level) to the magnitude of bid revisions in Appendix 4. This provides the insight that when higher-ranked investment banks are hired as advisors in public takeovers, bidders do on average make greater price amendments. However, as identified in Section 5.3, this result is likely driven by deals involving advisors of mixed tiers, rather than transactions where acquiring firms are solely being advised by top-tier banks. Moreover, when considering the other control variables, most of the coefficients remain unchanged with regards to the directions and the significance levels.

Besides, our methodology for classifying financial advisors is largely inspired by the paper of Rau (2000). This approach assumes that all banks are ranked every year based on transaction value, and then are classified according to the average of their yearly ranking across 1999 and 2019. We test the robustness of this methodology by adopting the approach used by Golubov et al. (2012). They classify the advisors based on the accumulated transaction value for the entire sample period, and then treat the top-8 investment banks as top-tier. Nonetheless,

as presented in Appendix 10, using this ranking method does not alter our classification of the top-tier investment banks.

Further, it is possible that our results with regards to the financial advisor's impact on offer outcomes and risk arbitrage spreads could partly be attributed to the target's financial advisor. Hence, we construct two new variables, where the first indicator (*Top-Tier Target's Advisor*) takes the value of one if the target firm is advised by a top-tier advisor, and zero if the target is advised by a lower-tier investment bank. In turn, the second variable (*Mixed Target's Advisor*) takes the value of one if the target company is advised by banks of mixed tiers, and zero otherwise. As shown in Appendix 11 and Appendix 12, our findings remain robust to controlling for the target's financial advisor.

6.3. Additional Sensitivity Tests

Besides controlling for endogeneity and testing the robustness of our advisor ranking, we also adopt an alternative definition of the risk arbitrage spread. In Section 4.3, we define the spread as the percentage difference between the offer price and the target's closing price one day after the offer announcement. Branch and Wang (2008) argue that it is more appropriate to use the price two days after the offer announcement, as it may allow the market to fully absorb the information about the transaction. When analyzing the impact of a higher-ranked advisor on the arbitrage spread two days after the announcement, the sign for the *top-tier* indicator remains negative and increases in significance (to the 1% level), reinforcing the insight that the bidder's choice of a top-tier advisor is an important determinant of spreads. Further, we perform two additional sensitivity tests, which have been used in a study exploring an adjacent topic (Golubov et al., 2012). These include: i) controlling for outliers by winsorizing the spreads at the 1st and 99th or 5th and 95th percentiles; and ii) increasing the target size threshold from EUR 5 million to EUR 10 million. These additional sensitivity tests do not alter our findings presented in Section 5.

7. Conclusion

7.1. Concluding Remarks

This paper provides new evidence on the impact of acquirers' M&A advisors in public takeover bids by being the first study to explore the relationship between the choice of top-tier investment banks and arbitrage spreads. Previous research examining risk arbitrage propose that spreads should reflect the likelihood of deal completion, the magnitude of bid revisions, and deal durations. Related literature studying the importance of financial advisors in M&As shows that banks are largely responsible for the negotiation processes and therefore should exert significant influence on offer outcomes. More precisely, higher-ranked advisors employed by bidders should affect the probability of deal completion and the time to resolution. Building on these two fields of literature, we thus hypothesize that top-tier investment banks hired by acquiring firms have an impact on risk arbitrage spreads.

By studying a sample of 211 public takeover bids from 1999 through 2019 on Nordic equity markets, we find that higher-ranked advisors employed by bidding companies are associated with significantly lower risk arbitrage spreads. More specifically, deals advised by top-tier investment banks have spreads that are, on average, 1.1% lower than transactions advised by lower-tier banks. The differential impact of higher-ranked advisors can be attributed to them being more capable of completing deals in shorter time frames compared to lower-tier alternatives. The results would then confirm the interpretation in previous research, namely the top-tier advisors' superiority in terms of skills and expertise when advising on corporate takeovers. Moreover, the negative relationship between higher-ranked banks and offer durations could also be explained by these advisors often facing strong incentives in their fee structures to complete deals quickly. Thereby, it is plausible that the top-tier investment banks' ability to achieve closure faster also can be driven by the purpose of maximizing their profits. Further, it is relevant to mention that this relation between financial advisors and the time to resolution has been documented in several studies conducted on U.S. data, despite differences in e.g. ownership structures. Hence, it may be possible that our findings with regards to the advisor impact on arbitrage spreads could be transferable to other geographies where this relationship has been established.

It is also important to be aware of alternative explanations for our findings. More specifically, it is plausible that the significant difference in risk arbitrage spreads across advisor classifications can be attributed to some omitted variable that is important for explaining spreads and typical for the transactions that higher-ranked banks advise on. Although, we believe that we have indirectly accounted for such characteristics in our set of control variables, and hence we can conclude that the choice of a top-tier M&A advisor is important for determining offer outcomes and risk arbitrage spreads.

7.2. Limitations and Suggestions for Future Research

The results throughout this paper are based on the assumption that the ranking of M&A advisors should be in line with the industry convention of approximating it by the market shares of the investment banks. However, it is possible to contend this view by arguing that the past performance of the acquirers is a more appropriate proxy for advisor ranking than the market share is (Ismail, 2010; Bao & Edmans, 2011). Nonetheless, research shows that the prior performance of the clients affects the M&A advisors' market shares over time (Sibilkov & McConnell, 2014). Therefore, this is not considered to be a major concern in our thesis. What further may impede the credibility of our findings is the restriction to a relatively small sample of Nordic takeover bids. However, as similar conclusions have been drawn in studies conducted on more extensive data samples (e.g. Golubov et al., 2012), we find no reasons for questioning the validity of our results.

Moreover, there are numerous interesting topics for future research to explore with regard to the role of financial advisors in M&A transactions. As mentioned in Section 5, the first would be to examine whether different advisor classifications impact the profitability of an investment strategy based on the principles of risk arbitrage. Second, it would be valuable to get a better understanding for why top-tier advisors are associated with shorter offer durations. Theory suggests that this might be due the superiority of higher-ranked banks and them facing strong incentives to complete deals quicker, but alternative explanations may exist. Third, it would also be interesting to investigate if other advisor classifications could affect arbitrage spreads. One example could be to test for the differences between boutique advisors and full-service investment banks, as M&A boutiques have been shown to influence offer outcomes in a similar way as top-tier advisors (Song et al., 2013).

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9. Appendix

Appendix 1 Variable Definitions

| Variable | Definition |
|-----------------------|---|
| | Panel A: Dependent Variables and Advisor Classifications |
| Risk Arbitrage Spread | The spread is computed as the percentage difference between the offer price per share and the market price of the target's stock one day after the announcement. This approach is consistent with prior research (Jindra & Walkling, 2004; Jetley & Ji, 2009; Andries & Virlan, 2017). |
| Deal Completion | Binary variable: Successfully completed transactions takes the value one, while unsuccessful offers are denominated by zero. |
| Time to Resolution | Measures the number of calendar days between the announcement of a public takeover and its resolution. |
| Bid Revision | Computed as the revision ratio between the final bid price and the initial offer price per share. For a deal where no price amendment is made, this variable is set to 0%. |
| Top-Tier | Dummy variable. Takes the value of one for transactions where bidders are solely advised by banks belonging to the top-8 investment banks. The top-8 financial advisors are J.P. Morgan, SEB, Goldman Sachs, Nordea, Morgan Stanley, Deutsche Bank, Carnegie Investment Bank, and UBS Investment Bank. The approach is inspired by the paper of Golubov et al. (2012). |
| Mixed | Dummy variable. Takes the value of one for transactions where acquirers are advised by M&A advisors of different tiers, and zero otherwise. This approach is also used by Song et al. (2013). |
| | Panel B: Deal Characteristics |
| Size | The target size is approximated by the deal value of the transaction received from Mergermarket in EUR million. |
| Pre-Bid Run-Up | Computed as the percentage share price increase in the target's stock from 42 days to 1 day before the announcement. This is in line with the approach used by Jindra and Walkling (2004). |
| Bid Premium | The bid premium is computed as the percentage difference between the offer price per share and the average market price of the target stock 10-30 days before the announcement of the takeover bid. This is consistent with Jindra and Walkling (2004). |
| Equity Deals | Binary variable. One for transactions involving payment in shares, zero for cash offers. |
| Toehold | Percentage ownership controlled by the acquirer in the target firm prior to the announcement of the takeover (as reported by Mergermarket). |
| Hostile Deals | Dummy variable. Takes the value of one for hostile bids, while being zero for friendly takeovers. |
| Scope | Binary variable. One if the bidder has been advised by a top-tier bank in the five years prior to the deal, and zero otherwise. Only used in the first-stage equations in the Heckman two-step procedure and in the selection equation of the Heckman probit model to control for the endogeneity of advisor-firm matching. A similar variable is constructed by Golubov et al. (2012). |

Appendix 2 List of Nordic Public Takeover Bids Included in the Sample

The table shows our sample of public takeover bids on the Nordic equity markets that have been announced between 1999 and 2019. Our final sample does not cover any Icelandic transactions as these have not met our selection criteria. Data is downloaded from Mergermarket and S&P Capital IQ and is restricted to successful and unsuccessful public deals since measuring risk arbitrage spreads in private companies is not possible. The sample is then sorted by the selection criteria presented in Section 4.1.

| Transaction No. | Date Announced | Date Completed | Date Withdrawn | Target Company | Target Company Industry | Target Country | Bidder Company | Bidder Financial Advisor | Deal Value (EURm) | Consideration Structure | Bid Revision | Arbitrage Spread |
|--------------------|-------------------|-------------------|-------------------|------------------------------------|----------------------------------|-------------------|---|---|----------------------|----------------------------|-----------------|---------------------|
| 1 | 29/07/2019 | 07/10/2019 | | KappAhl AB | Consumer: Retail | SE | Mellby Gard AB | Erneholm Haskel | 138 | Cash | | 2.4% |
| 2 | 24/04/2019 | 02/07/2019 | | Arkil Holding A/S | Construction | DK | Private investors | ABG Sundal Collier | 63 | Cash | | 1.3% |
| 3 | 09/04/2019 | 26/09/2019 | | DNA Plc | Telecommunications: Carriers | FI | Telenor ASA | Barclays; SEB | 3,141 | Cash | | (1.3%) |
| 4 | 10/12/2018 | 15/02/2019 | | Pöyry Oyj | Services (other) | FI | AF AB | Access Partners; Handelsbanken Capital Markets; SEB | 586 | Cash | | 0.5% |
| 5 | 22/11/2018 | 17/01/2019 | | Kotipizza Group Oyj | Consumer: Foods | FI | Orkla ASA | Carnegie Investment Bank | 158 | Cash | | 0.0% |
| 6 | 04/10/2018 | 09/11/2018 | | A Group Of Retail Assets Sweden AB | Real Estate | SE | Klovern AB | Jones Lang LaSalle; Swedbank | 80 | Cash | | 0.7% |
| 7 | 06/09/2018 | | 09/10/2018 | Skanska Energi AB | Energy | SE | Ancala Partners LLP | Nordea | 69 | Cash | 20.0% | 0.0% |
| 8 | 27/09/2018 | 18/01/2019 | | Agromino A/S | Agriculture | DK | Private investor | Stockholm Corporate Finance | 23 | Cash | | 0.0% |
| 9 | 10/09/2018 | 09/10/2018 | | House of Friends AB | Media | SE | Miltton Labs | Mangold Fondkommission | 7 | Cash | | 1.9% |
| 10 | 13/06/2018 | | 20/09/2018 | Belships ASA | Transportation | NO | Private investors | Danske Bank | 44 | Cash | | 3.4% |
| 11 | 04/06/2018 | 26/10/2018 | | Uniflex AB | Services (other) | SE | Poolia AB | SEB | 29 | Equity | | 1.3% |
| 12 | 14/03/2018 | 30/05/2018 | | Swedol AB | Consumer: Retail | SE | Nordstjernan AB | SEB | 207 | Cash | | (4.2%) |
| 13 | 13/03/2018 | | 09/05/2018 | Nordjyske Bank A/S | Financial services | DK | Jyske Bank | Carnegie Investment Bank | 288 | Cash | 11.8% | 2.4% |
| 14 | 08/03/2018 | | 30/04/2018 | Tecnotree Oyj | Computer software | FI | Private investor | Evli Bank | 28 | Cash | | 0.0% |
| 15 | 12/02/2018 | 04/04/2018 | | TDC Group | Telecommunications: Carriers | DK | DK Telekommunikation A/S | Barclays; Macquarie Group; Nordea | 8,551 | Cash | | 1.9% |
| 16 | 13/11/2017 | 09/01/2018 | | Solvang ASA | Transportation | NO | Unity Invest AS | Fearnley Securities | 52 | Cash | 10.0% | (4.8%) |
| 17 | 23/10/2017 | 01/12/2017 | | Avega Group AB | Computer services | SE | Tieto Corporation | Danske Bank | 44 | Cash | | 1.5% |
| 18 | 24/08/2017 | 03/10/2017 | | Weifa ASA | Medical: Pharmaceuticals | NO | Karo Pharma AB | DNB Markets | 168 | Cash | | 0.6% |
| 19 | 27/02/2017 | 17/05/2017 | | Vigmed Holding AB | Medical | SE | Greiner Bio-One International GmbH | EY | 9 | Cash | 20.0% | 4.2% |
| 20 | 09/02/2017 | 29/03/2017 | | Comptel Corporation | Computer software | FI | Nokia Oyj | Nordea | 347 | Cash | | (1.0%) |
| 21 | 21/12/2016 | 13/03/2017 | | Transcom WorldWide AB | Services (other) | SE | Altor Equity Partners AB | Danske Bank: Nordea | 236 | Cash | | (0.3%) |
| 22 | 15/12/2016 | 30/01/2017 | | Matse Holding AB | Internet / ecommerce | SE | Axfood AB | ABG Sundal Collier; Grant Thornton | 52 | Cash | | (0.6%) |
| 23 | 03/11/2016 | | 20/01/2017 | Honkarakenne Oyj | Construction | FI | Sistema Finance | Evli Bank | 8 | Cash | | (1.3%) |
| 24 | 02/06/2016 | 31/08/2016 | | HAVFISK ASA | Consumer: Foods | NO | Leroy Seafood Group ASA | DNB Markets; Pareto Securities | 440 | Cash | | 1.7% |
| 25 | 14/03/2016 | | 29/06/2016 | Fortnox AB | Computer software | SE | Visma AS | ABG Sundal Collier | 146 | Cash | | 1.7% |
| 26 | 30/11/2015 | 17/02/2016 | | Proffice AB | Services (other) | SE | Randstad Nordic AB | EY; Handelsbanken Capital Markets | 184 | Cash | | (1.2%) |
| 27 | 30/11/2015 | 11/02/2016 | | Industrial & Financial Systems AB | Computer software | SE | EOT Partners AB | KPMG; Nordea | 959 | Cash | | (2.0%) |
| 28 | 02/11/2015 | 17/12/2015 | | Cybercom Group AB | Computer services | SE | Viltor AB | Carnegie Investment Bank | 34 | Cash | | 0.7% |
| 29 | 15/07/2015 | 23/10/2015 | | yA Holding ASA | Financial services | NO | Resurs Bank AB | Fondsfinans | 177 | Cash | | 6.8% |
| 30 | 03/07/2015 | 20/10/2010 | 21/08/2015 | Mols-Linien A/S | Transportation | DK | Polaris Private Equity | Danske Bank | 158 | Cash | 17.6% | (2.6%) |
| 31 | 15/05/2015 | 15/06/2015 | | Aerocrine AB | Medical | SE | Circassia Pharmaceuticals Plc | J.P. Morgan; Peel Hunt | 171 | Cash | | 3.7% |
| 32 | 15/04/2015 | 10/00/2010 | 27/07/2015 | Nordic Service Partners Holding AB | Leisure | SE | Danske Koncept Restauranter Holding ApS | Pareto Securities | 34 | Cash | | (2.7%) |
| 33 | 10/02/2015 | 01/04/2015 | 2//0//2015 | Axis AB | Indusrial products and services | SE | Canon Inc | Lazard; SEB | 2,060 | Cash | | 0.0% |
| 34 | 30/01/2015 | 13/03/2015 | | Aspiro AB | Computer software | SE | S. Carter Enterprises, LLC | SEB | 40 | Cash | | 1.0% |
| 35 | 10/11/2014 | 19/03/2015 | | Vizrt Ltd | Computer software | NO | Nordic Capital | Carnegie Investment Bank | 256 | Cash | | 1.4% |
| 36 | 29/10/2014 | 18/12/2014 | | DIBS Payment Services AB | Services (other) | SE | Nets Holding A/S | Carnegie Investment Bank | 83 | Cash | | 1.5% |
| 37 | 29/10/2014 | 05/12/2014 | | Hurtigruten ASA | Transportation | NO | Silk Bidco AS | Carnegie Investment Bank | 608 | Cash | | 2.5% |
| 38 | 12/09/2014 | 21/11/2014 | | Vacon Plc | Industrial: Electronics | FI | Danfoss A/S | Nordea | 1.044 | Cash | | 1.1% |
| 39 | 09/06/2014 | 22/08/2014 | | Connecta AB | Services (other) | SE | Acando AB | Evli Bank | 59 | Equity | | 4.2% |
| 40 | 16/05/2014 | 18/06/2014 | | Solvtrans ASA | Services (other) | NO | Oaktree Capital Management | Pareto Securities | 167 | Cash | | 1.2% |
| 40 | 19/05/2014 | 20/06/2014 | | EMS Seven Seas ASA | Services (other) | NO | Supreme Group B.V. | ABG Sundal Collier | 40 | Cash | | 0.8% |
| 42 | 12/05/2014 | 13/06/2014 | | BWG Homes ASA | Construction | SE | OBOS Nye Hjem AS | SEB | 40 | Cash | | 1.4% |
| 42 | 06/05/2014 | 30/09/2014 | | Readsoft AB | Computer software | SE | Lexmark International Technology S.A. | Goldman Sachs; Grant Thornton | 180 | Cash | 42.3% | 0.9% |
| 43 | 15/04/2014 | 18/04/2014 | | Rorvik Timber AB | Agriculture | SE | Gunvor Group Ltd | Carnegie Investment Bank | 146 | Cash | 42.370 | (2.0%) |
| 45 | 14/04/2014 | 17/06/2014 | | Oral Hammaslaakarit Plc | Medical | FI | CapMan Plc | Deloitte | 62 | Cash | | 0.5% |
| 45 | 01/04/2014 | 13/06/2014 | | Hedson Technologies International | Industrial products and services | SE | Mellby Gard AB | Erneholm Haskel | 14 | Cash | | 0.5% |
| 40 | 21/03/2014 | 15/00/2014 | 02/07/2014 | Shelton Petroleum AB | Energy | SE | Petrogrand AB | Mangold Fondkommission | 51 | Cash | | 3.3% |
| 47 | 14/02/2014 | 26/05/2014 | 02/07/2014 | Cision AB | Computer software | SE | GTCR, LLC | Deutsche Bank | 131 | Cash | 17.3% | 1.0% |
| 48 | 06/02/2014 | 01/04/2014 | | Pohjola Bank Plc | Financial services | FI | OP Pohjola Group Central Cooperative | J.P. Morgan | 3,371 | Cash | 17.370 | (4.0%) |
| 49 50 | 17/06/2013 | 27/07/2013 | | Trygga Hem Skandinavien AB | Industrial products and services | SE | Sector Alarm AB | EY | 22 | Cash | | (4.0%) |
| 50 | 17/00/2013 | 27/07/2013 | | riygga rielli Skaliulliavieli AB | moustrial products and services | 3E | SCUULAIAIIII AD | E1 | 22 | Casii | | 1.170 |

| Appendix 2 |
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| List of Nordic Public Takeover Bids Included in the Sample (continued) |

| Transaction No. | Date Announced | Date Completed | Date Withdrawn | Target Company | Target Company Industry | Target Country | Bidder Company | Bidder Financial Advisor | Deal Value (EURm) | Consideration Structure | Bid Revision | Arbitrage Spread |
|--------------------|-------------------|-------------------|-------------------|-------------------------------|----------------------------------|-------------------|---|---|----------------------|----------------------------|-----------------|---------------------|
| 51 | 10/06/2013 | 20/12/2013 | | Fred Olsen Production AS | Energy | NO | Yinson Holdings Berhad | AmInvestment Bank; Arctic Securities; Maybank | 181 | Cash | | 1.6% |
| 52 | 04/06/2013 | 31/07/2013 | | Isconova AB | Medical: Pharmaceuticals | SE | Novavax Inc | Grant Thornton; Pareto Securities | 17 | Equity | | 7.1% |
| 53 | 20/02/2013 | 21/05/2013 | | Sigma AB | Computer services | SE | Danir AB | HDR Partners | 58 | Cash | | 0.0% |
| 54 | 11/02/2013 | 16/08/2013 | | Hoganas AB | Industrial products and services | SE | Lindéngruppen AB; FAM Sweden AB | Erneholm Haskel; SEB | 1,412 | Cash | 4.8% | (1.1%) |
| 55 | 03/12/2012 | | 23/01/2013 | Note AB | Industrial: Electronics | SE | Lifco AB | Erneholm Haskel | 33 | Cash | | 4.6% |
| 56 | 07/11/2012 | 01/03/2013 | | Rottneros AB | Manufacturing (other) | SE | Arctic Paper SA | Nordfirst Corporate Finance | 26 | Equity | | 3.9% |
| 57 | 15/10/2012 | 26/11/2012 | | Avonova Sverige AB | Medical | SE | Stamina Hot Helse AS | Oaklins | 19 | Cash | | 2.4% |
| 58 | 18/09/2012 | 14/11/2012 | | Sparbank A/S | Financial Services | DK | Spar Nord Bank A/S | Carnegie Investment Bank | 46 | Equity | | 5.0% |
| 59 | 16/05/2012 | 26/07/2012 | | Brinova Fastigheter AB | Real Estate | SE | Backahill AB | Swedbank | 562 | Cash | | 0.2% |
| 60 | 10/04/2012 | 18/06/2012 | | Thrane & Thrane A/S | Telecommunications: Hardware | DK | Cobham Plc | Bank of America; Danske Bank; Gleacher Shacklock | 262 | Cash | 3.6% | (1.5%) |
| 61 | 26/03/2012 | 04/06/2012 | | Jeeves Information Systems AB | Computer services | SE | Battery Ventures LP | RSM Tenon Group Plc | 25 | Cash | | 0.9% |
| 62 | 15/03/2012 | 29/03/2012 | | Dan-Ejendomme Holding A/S | Real Estate | DK | PKA A/S | Nordea | 82 | Cash | | 0.0% |
| 63 | 12/01/2012 | 06/03/2012 | | Aspiro AB | Computer software | SE | Schibsted ASA | Nordea | 19 | Cash | | 0.6% |
| 64 | 19/12/2011 | 27/01/2012 | | Orc Group AB | Computer software | SE | Nordic Capital | SEB; Swedbank | 224 | Cash | | (0.6%) |
| 65 | 16/12/2011 | 01/03/2012 | | Kverneland Group | Industrial products and services | NO | Kubota Corporation | ABG Sundal Collier; Goldman Sachs | 262 | Cash | | 5.5% |
| 66 | 21/11/2011 | | 27/01/2012 | Affitech A/S | Biotechnology | DK | Trans Nova Investments Limited | Handelsbanken Capital Markets | 9 | Cash | | 4.8% |
| 67 | 22/06/2011 | 27/09/2011 | | ElektronikGruppen BK AB | Industrial: Electronics | SE | Kamic AB | ABG Sundal Collier | 26 | Cash | | 1.3% |
| 68 | 16/05/2011 | | 05/09/2011 | Niscayah Group AB | Industrial products and services | SE | Securitas AB | SEB | 763 | Equity | | (4.4%) |
| 69 | 28/04/2011 | 30/05/2011 | | Tretti AB | Internet / ecommerce | SE | CDON Group AB | SEB | 34 | Cash | | 0.7% |
| 70 | 22/03/2011 | 09/05/2011 | | Ignis ASA | Computer software | NO | Finisar Corporation | SEB | 61 | Cash | | 0.0% |
| 71 | 13/12/2010 | 11/03/2011 | | Cardo AB | Industrial products and services | SE | Assa Abloy AB | SEB | 1,245 | Cash | | 0.4% |
| 72 | 30/11/2010 | 23/12/2010 | | Biolin Scientific AB | Medical | SE | Ratos AB | ABG Sundal Collier | 30 | Cash | | 0.4% |
| 73 | 17/09/2010 | 06/10/2011 | | Marine Farms ASA | Agriculture | NO | Morpol ASA | ABG Sundal Collier | 135 | Cash | | 0.0% |
| 74 | 06/09/2010 | | 18/10/2010 | Munters AB | Industrial products and services | SE | Alfa Laval AB | SEB | 686 | Cash | 10.3% | (4.6%) |
| 75 | 03/06/2010 | 06/07/2010 | | Maconomy AS | Computer software | DK | Deltek, Inc. | Arma Partners; Nordea | 52 | Cash | | 1.5% |
| 76 | 30/05/2010 | | 09/06/2010 | Unison Forsikring ASA | Financial services | NO | Protector Forsikring ASA | Arctic Securities; Carnegie Investment Bank | 16 | Cash | | 13.4% |
| 77 | 06/05/2010 | 10/06/2010 | | Simrad Optronics ASA | Defence | NO | Rheinmetall AG | First Securities | 79 | Cash | | 1.6% |
| 78 | 10/02/2010 | | 15/04/2010 | Tricorona AB | Financial services | SE | Opcon AB | Banque Invik | 109 | Equity | | 1.4% |
| 79 | 25/01/2010 | 07/04/2010 | | Neonet AB | Financial services | SE | Orc Software AB | HDR Partners | 124 | Equity | | 6.9% |
| 80 | 05/01/2010 | 12/03/2010 | | Ticket Travel Group AB | Leisure | SE | Braganza AS | E. Ohman J:or Fondkommission | 16 | Cash | 8.6% | 0.0% |
| 81 | 30/11/2009 | 22/03/2010 | | Ledstiernan AB | Financial services | SE | Thuban AB | SEB | 6 | Cash | | (0.8%) |
| 82 | 05/11/2009 | 23/12/2009 | | Tamfelt Corp | Manufacturing (other) | FI | Metso Oyj | SEB | 199 | Equity | | 1.9% |
| 83 | 15/10/2009 | 27/01/2010 | | Larox Corporation | Industrial products and services | FI | Outotec Oyj | Global M&A Partners; Nordea | 126 | Equity | | 0.1% |
| 84 | 17/04/2009 | 19/05/2009 | | Carl Lamm Holding | Computer services | SE | Ricoh Company Ltd | Carnegie Investment Bank | 63 | Cash | | 0.9% |
| 85 | 10/08/2009 | 19/11/2009 | | Talentum Oyj | Media | FI | Alma Media Oyj | Nordhaven Corporate Finance; SEB | 58 | Cash | | (2.1%) |
| 86 | 08/06/2009 | 10/07/2009 | | Norman ASA | Computer software | NO | FSN Capital | ABG Sundal Collier | 6 | Cash | | (2.8%) |
| 87 | 29/05/2009 | | 22/06/2009 | Unison Forsikring ASA | Financial services | NO | Sparebank 1 Skadeforsikring AS | Arctic Securities | 18 | Cash | | 4.5% |
| 88 | 04/05/2009 | 23/06/2009 | | Otrum ASA | Media | NO | Oter Invest AS | Guardian Corporate; Handelsbanken Capital Markets | 6 | Cash | | 2.0% |
| 89 | 09/12/2008 | 28/01/2009 | | Wayfinder Systems AB | Computer software | SE | Vodafone Group Plc | SEB | 20 | Cash | | 4.3% |
| 90 | 15/10/2008 | 30/01/2009 | | Peab Industri AB | Construction | SE | Peab AB | Catella; Swedbank | 573 | Equity | | 4.5% |
| 91 | 07/11/2008 | 23/12/2008 | | Komplett AS | Internet / ecommerce | NO | Canica Invest AS | Norden Investment Banking | 56 | Cash | | 2.0% |
| 92 | 03/11/2008 | | 08/12/2008 | Q-MED AB | Biotechnology | SE | EQT Partners AB; Lyftet Holding BV | Deutsche Bank; Nordea | 374 | Cash | | 4.3% |
| 93 | 31/10/2008 | 29/12/2008 | | Teleca AB | Computer services | SE | Symphony Technology Group LLC | Carnegie Investment Bank | 37 | Cash | | 2.2% |
| 94 | 23/10/2008 | 17/12/2008 | | Rocla Oyj | Automotive | FI | Mitsubishi Caterpillar Forklift Europe BV | Citi | 97 | Cash | | 5.3% |
| 95 | 30/09/2008 | 14/11/2008 | | Arena Personal AB | Services (other) | SE | NorgesInvestor | Glitnir Banki | 16 | Cash | | 5.9% |
| 96 | 15/09/2008 | 15/10/2008 | | VMETRO ASA | Computer software | NO | Curtiss-Wright Corporation | SEB | 52 | Cash | | 2.2% |
| 97 | 15/09/2008 | 15/10/2008 | | Forstaedernes Bank | Financial services | DK | Nykredit Realkredit AS | SEB | 244 | Cash | | 4.0% |
| 98 | 09/09/2008 | 14/11/2008 | | Ocean Heavy Lift ASA | Transportation | NO | Spencer Energy AS | Nordea | 196 | Cash | | (2.7%) |
| 99 | 27/08/2008 | 16/01/2009 | | Brostrom AB | Transportation | SE | A.P. Moller - Maersk A/S | Citi; Nordea | 776 | Cash | | 1.3% |
| 100 | 18/08/2008 | 12/09/2008 | | SuperOffice AS | Computer software | NO | SuperInvest AS | Arctic Securities | 47 | Cash | | 0.3% |

| Appendix 2 |
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| List of Nordic Public Takeover Bids Included in the Sample (continued) |

| Transaction | Date | Date | Date | Target Company | Target Company Industry | Target | Bidder Company | Bidder Financial Advisor | Deal Value | Consideration | Bid | Arbitrage |
|-------------|------------|------------|------------|---------------------------|----------------------------------|----------|---|---|------------|---------------|---------------|-----------|
| No. | Announced | Completed | Withdrawn | 0 1 5 | 0 1 5 5 | Country | 1 5 | | (EURm) | Structure | Revision | Spread |
| 101 | 22/07/2008 | 20/08/2008 | | Gunnebo Industrier AB | Industrial products and services | SE | Segulah Advisor AB | Carnegie Investment Bank | 250 | Cash | 22.24 | 2.2% |
| 102 | 21/04/2008 | 03/07/2008 | 12/06/2008 | Profdoc ASA | Computer software | NO SE | CompuGroup Holding AG | SEB | 81 82 | Cash Cash | 33.3% 8.7% | (2.9%) |
| 103 | 28/03/2008 | | | Sigma AB | Computer services | | Askero Utveckling AB | Danske Bank; HDR Partners | 1,238 | Cash | 8.7% | (4.2%) |
| 104 | 20/03/2008 | 19/04/2009 | 23/05/2008 | TietoEnator Corporation | Computer services | FI SE | Nordic Capital | Morgan Stanley; Nordea | | Cash | | (3.1%) |
| 105 | 19/02/2008 | 18/04/2008 | | XPonCard Group AB | Computer: Semiconductors | SE | Oberthur Technologies S.A. | Danske Bank; DC Advisory; Societe Generale | 91 | | 21 694 | 0.6% |
| 106 | 01/02/2008 | 03/03/2008 | | Boss Media AB | Computer software | | GTECH Corporation; Medstroms AB | Carnegie Investment Bank | 112 | Cash | 31.6% | (7.8%) |
| 107 | 14/01/2008 | 18/03/2008 | | Human Care HC AB | Medical | SE | Garden Growth Capital LLC | Erik Penser Bank | 25 | Cash | | 2.0% |
| 108 | 14/12/2007 | 18/01/2008 | | Gymgrossisten Nordic AB | Internet / ecommerce | SE | CDON AB | Nordea | 21 | Cash | | 1.2% |
| 109 | 11/12/2007 | 11/01/2008 | | Gant Sweden AB | Consumer: Retail | SE | Maus Freres SA | Castlegreen Partners; Handelsbanken Capital Markets | 553 859 | Cash | 5.8% | (0.6%) |
| 110 | 13/11/2007 | 14/03/2008 | | Securitas Direct AB | Industrial products and services | SE | EQT Partners AB; Säkl AB; MSAB; Latour | Citi, Nordea | | Cash | 5.8% | (2.3%) |
| 111 | 22/10/2007 | 17/12/2007 | | Ark Travel AB | Leisure | SE | Carlson Wagonlit Travel Inc | E. Ohman J:or Fondkommission | 26 | Cash | | 2.3% |
| 112 | 10/10/2007 | 02/11/2007 | 14/11/0007 | Mandator AB | Computer services | SE | Fujitsu Services PLC | Nordea | 51 | Cash | | 1.4% |
| 113 | 25/09/2007 | | 14/11/2007 | Elverket Vallentuna AB | Energy | SE | E.ON Sverige AB | Handelsbanken Capital Markets | 32 | Cash | | 2.8% |
| 114 | 27/08/2007 | 20/11/2007 | | Nefab AB | Manufacturing (other) | SE | Nordic Capital | PwC; SEB | 136 | Cash | | 1.6% |
| 115 | 20/08/2007 | 08/10/2007 | 01/10/2005 | SalusAnsvar AB | Financial services | SE | DNB ASA | SEB | 80 | Cash | | 4.2% |
| 116 | 13/08/2007 | | 01/10/2007 | Lindex AB | Consumer: Retail | SE | KappAhl AB | Carnegie Investment Bank | 862 | Cash | | (0.7%) |
| 117 | 30/07/2007 | | 02/09/2008 | Wavefield Inseis ASA | Energy | NO | TGS-NOPEC Geophysical Company ASA | Deutsche Bank | 785 | Equity | | (2.2%) |
| 118 | 29/06/2007 | 31/08/2007 | | Keops A/S | Real Estate | DK | Stodir hf | Glitnir Banki | 586 | Cash | | 1.3% |
| 119 | 29/05/2007 | 10/07/2007 | | Expert ASA | Consumer: Retail | NO | A Wilhelmsen Capital AS | ABG Sundal Collier; DNB Markets; SEB | 673 | Cash | | 0.6% |
| 120 | 24/05/2007 | 27/09/2007 | | Kemira GrowHow Oyj | Chemicals and materials | FI | Yara International ASA | Citi; Nordea | 879 | Cash | | 0.7% |
| 121 | 22/05/2007 | 20/12/2007 | | eQ Corporation | Financial services | FI | Straumur-Burdaras Fjarfestingarbanki hf | ALMC | 256 | Cash | | 0.0% |
| 122 | 26/03/2007 | 10/05/2007 | | Inwarehouse AB | Internet / ecommerce | SE | Komplett AS | ABG Sundal Collier | 16 | Cash | | 2.1% |
| 123 | 08/03/2007 | 28/05/2007 | | Birka Line Oy AB | Transportation | FI | Eckero Line AB Oy | Danske Bank | 162 | Cash | | (1.2%) |
| 124 | 19/02/2007 | 16/04/2007 | | Sardus AB | Consumer: Foods | SE | Atria Meat & Fast Food AB | Nordhaven Corporate Finance | 204 | Cash | | 0.0% |
| 125 | 05/02/2007 | 21/05/2007 | | FIM Group Corporation | Financial services | FI | Glitnir Banki hf | Glitnir Banki | 341 | Cash | | (0.5%) |
| 126 | 15/01/2007 | | 15/03/2007 | Tradedoubler AB | Media | SE | Time Warner Inc | Morgan Stanley | 600 | Cash | | (7.1%) |
| 127 | 15/01/2007 | 09/03/2007 | | Pergo AB | Construction | SE | Pfleiderer | ABN AMRO | 330 | Cash | | 1.0% |
| 128 | 20/11/2006 | 22/01/2007 | | Protect Data AB | Computer software | SE | Check Point Software Technologies Ltd | Lehman Brothers; SEB | 460 | Cash | 3.9% | (3.7%) |
| 129 | 17/10/2006 | | 06/12/2006 | Polimoon ASA | Manufacturing (other) | NO | CapMan Plc | Carnegie Investment Bank; DNB Markets | 251 | Cash | 18.2% | 1.1% |
| 130 | 02/10/2006 | | 13/12/2006 | Semcon AB | Services (other) | SE | JCE Group AB | Kaupthing Bank | 126 | Cash | | (1.1%) |
| 131 | 11/09/2006 | 09/10/2006 | | Narkes Elektriska AB | Industrial: Electronics | SE | Segulah Advisor AB | Carnegie Investment Bank; EY | 128 | Cash | | 1.0% |
| 132 | 01/09/2006 | 31/10/2006 | | Capio AB | Medical | SE | Nordic Capital; Apax Partners | ABN AMRO; Deutsche Bank; PK Partners; Rothschild | 2,473 | Cash | 9.2% | (10.8%) |
| 133 | 20/06/2006 | 10/08/2006 | | Biacore International AB | Biotechnology | SE | GE Healthcare | UBS Investment Bank | 352 | Cash | | 0.8% |
| 134 | 09/06/2006 | 06/07/2006 | | Active 24 ASA | Internet / ecommerce | NO | Mamut ASA | ABG Sundal Collier | 16 | Cash | | 3.2% |
| 135 | 05/06/2006 | 04/08/2006 | | Netwise AB | Computer software | SE | Ericsson AB | Handelsbanken Capital Markets | 34 | Cash | | 1.3% |
| 136 | 16/05/2006 | 22/06/2006 | | Allianse ASA | Computer services | NO | ErgoGroup AS | Handelsbanken Capital Markets | 106 | Cash | | 0.0% |
| 137 | 12/04/2006 | 25/08/2006 | | NEMI Forsikring ASA | Financial services | NO | Tryggingamidstodin HF | ALMC; Carnegie Investment Bank | 107 | Cash | | 1.2% |
| 138 | 03/04/2006 | 31/05/2006 | | Gambro AB | Medical | SE | Investor AB; EQT Partners AB | Goldman Sachs; Morgan Stanley; SEB | 2,674 | Cash | 3.6% | 0.9% |
| 139 | 14/03/2006 | 18/05/2006 | | Stralfors AB | Computer services | SE | Posten Sverige AB | SEB | 241 | Cash | | 0.7% |
| 140 | 13/03/2006 | 27/04/2006 | | Potagua FLS A/S | Industrial products and services | DK | FLSmidth & Co. A/S | Danske Bank | 828 | Equity | | 4.8% |
| 141 | 09/01/2006 | 13/04/2006 | | Resco AB | Computer services | SE | AcandoFrontec AB | Avanza Corporate Finance | 19 | Cash | | (2.8%) |
| 142 | 22/11/2005 | 03/01/2006 | | OptiMail AB | Services (other) | SE | Norwegian Mail International | Handelsbanken Capital Markets | 13 | Cash | | 0.8% |
| 143 | 02/06/2005 | 05/05/2006 | | Intentia International AB | Computer software | SE | Lawson Software Inc. | Lehman Brothers | 349 | Equity | | 10.0% |
| 144 | 12/05/2005 | 07/10/2005 | | Riddarhyttan Resources AB | Mining | SE | Agnico-Eagle Mines Limited | Citi; Orion Securities; Pollitt & Co; SEB | 98 | Equity | | (0.1%) |
| 145 | 25/04/2005 | 17/06/2005 | | Privatbanken ASA | Financial services | NO | SEB | SEB | 156 | Cash | | 1.8% |
| 146 | 29/03/2005 | 09/05/2005 | | ISS A/S | Services (other) | DK | EQT; Goldman Sachs Capital Partners | Citi; Goldman Sachs; SEB | 4,063 | Cash | | 0.6% |
| 147 | 22/12/2004 | 05/04/2005 | | TurnIT AB | Computer: Hardware | SE | Nocom AB | Kaupthing Bank | 27 | Equity | | 10.7% |
| 148 | 21/12/2004 | | 01/02/2005 | Alma Media Oyj | Media | FI | Schibsted ASA | Carnegie Investment Bank; ICECAPITAL Securities | 793 | Cash | | (0.4%) |
| 149 | 15/11/2004 | 18/02/2005 | | Finnveden AB | Automotive | SE | Nordic Capital | SEB | 340 | Cash | | (0.3%) |
| 150 | 15/11/2004 | 25/01/2005 | | Digital Illusions CE AB | Computer software | SE | Electronic Arts Inc. | Handelsbanken Capital Markets | 23 | Cash | | (0.8%) |

Appendix 2 List of Nordic Public Takeover Bids Included in the Sample (continued)

| Transaction | Date | Date | Date | | | Target | | | Deal Value | Consideration | Bid | Arbitrage |
|-------------|------------|------------|------------|--------------------------------------|----------------------------------|---------|----------------------------------|--|------------|---------------|----------|-------------|
| No. | Announced | Completed | Withdrawn | Target Company | Target Company Industry | Country | Bidder Company | Bidder Financial Advisor | (EURm) | Structure | Revision | Spread |
| 151 | 08/11/2004 | 04/03/2005 | | Chips Group | Consumer: Foods | FI | Orkla ASA | Nordea | 464 | Cash | | 1.1% |
| 152 | 14/09/2004 | 10/11/2004 | | Song Networks Holding AB | Telecommunications: Carriers | SE | TDC A/S | UBS Investment Bank | 544 | Cash | 35.7% | (0.4%) |
| 153 | 24/08/2004 | 29/09/2004 | | Frango AB | Computer software | SE | Cognos Inc | SEB | 40 | Cash | | 1.2% |
| 154 | 28/06/2004 | 18/08/2004 | | Bostadsaktiebolaget Drott | Real Estate | SE | Stena AB | Handelsbanken Capital Markets | 937 | Cash | | 0.0% |
| 155 | 26/04/2004 | 08/09/2004 | | Custos AB | Financial services | SE | Investment AB Oresund | Handelsbanken Capital Markets | 60 | Equity | | (4.6%) |
| 156 | 12/12/2003 | 04/03/2004 | | NEG Micon A/S | Energy | DK | Vestas Wind Systems A/S | Dresdner Kleinwort | 613 | Equity | | 2.8% |
| 157 | 04/11/2003 | 16/01/2004 | | Pandox AB | Real Estate | SE | Eiendomsspar AS: Sundt AS | SEB | 612 | Cash | 2.9% | 0.0% |
| 158 | 13/10/2003 | | 02/12/2003 | Hackman Oyj Abp | Consumer: Other | FI | Nordic Capital | SEB | 274 | Cash | | 1.1% |
| 159 | 21/08/2003 | 16/10/2003 | | Eimo Oyj | Industrial: Electronics | FI | Foxconn Electronics. Inc. | Handelsbanken Capital Markets | 112 | Cash | | 2.0% |
| 160 | 14/08/2003 | 19/01/2004 | | Graninge AB | Energy | SE | Svdkraft | Handelsbanken Capital Markets | 1,140 | Cash | | 0.5% |
| 161 | 26/06/2003 | 28/08/2003 | | Perbio Science AB | Biotechnology | SE | Fisher Scientific International | J.P. Morgan; Lazard; Nordea | 653 | Cash | 8.8% | (3.7%) |
| 162 | 16/04/2003 | 09/06/2003 | | Sense Communications | Telecommunications: Carriers | NO | Reitangruppen A/S | ABG Sundal Collier | 35 | Cash | 14.0% | 7.0% |
| 162 | 07/04/2003 | 26/05/2003 | | Biora AB | Medical | SE | Straumann Holding AG | Deutsche Bank | 39 | Cash | 14.070 | 3.0% |
| 164 | 20/03/2003 | 20/03/2003 | 28/05/2003 | Mandamus AB | Real Estate | SE | LRF Fastigheter AB | Swedbank | 136 | Cash | | (2.9%) |
| 165 | 17/02/2003 | 25/03/2003 | 20/05/2005 | Scandiaconsult AB | Services (other) | SE | Ramboll AS | Handelsbanken Capital Markets | 90 | Cash | 2.2% | 1.8% |
| 165 | 13/02/2003 | 11/04/2003 | | Diffchamb | Consumer: Foods | SE | Raisio Group Plc | Danske Bank | 17 | Cash | 2.270 | 3.7% |
| 167 | 21/01/2003 | 31/03/2003 | | Allgon AB | Telecommunications: Hardware | SE | LGP Telecom Holding AB | SEB | 89 | Equity | | 8.9% |
| 167 | 17/01/2003 | 20/03/2003 | | Oceanor Holdings ASA | Services (other) | NO | Fugro N.V. | First Securities | 9 | Cash | | 4.8% |
| 168 | 09/01/2003 | 18/03/2003 | | Epsilon AB | Computer services | SE | Danir AB | SEB | 33 | Cash | | 2.8% |
| 170 | 20/12/2002 | 21/02/2003 | | Nordlandsbanken ASA | Financial services | NO | DNB ASA | First Securities | 143 | Cash | | 4.5% |
| 170 | 20/12/2002 | 21/02/2003 | | | | | | Nordea: UBS Investment Bank | 143 | Cash | | 2.4% |
| | | | | Partek Corporation | Industrial products and services | FI | Kone Oyj | | | | | |
| 172 | 26/03/2002 | 15/08/2002 | | Sonera Oyj | Telecomminications: Carriers | FI | Telia Company AB | Carnegie; Lazard; Merrill Lynch, UBS Investment Bank | 9,914 | Equity | | 24.3% |
| 173 | 18/02/2002 | 11/04/2002 | | Intelligent Micro Systems Data AB | Computer hardware | SE | Martinsson Gruppen AB | HQ Bank | | Cash | | 4.7% |
| 174 | 21/06/2001 | 25/09/2001 | | Lundin Oil AB | Energy | SE | Talisman Energy Inc | Swedbank | 426 | Cash | | 3.0% |
| 175 | 25/05/2001 | 02/08/2001 | | Jobline International AB | Servives (other) | SE | TMP Worldwide | Swedbank | 128 | Cash | | 4.2% |
| 176 | 14/05/2001 | 18/06/2001 | | Lindab AB | Industrial products and services | SE | Lindab International AB | Carnegie Investment Bank | 501 | Cash | | 0.7% |
| 177 | 23/04/2001 | 31/05/2001 | | Mosvold Shipping Ltd | Transportation | NO | Frontline Ltd | Fearnley Securities; SEB | 45 | Cash | 4.5% | (0.2%) |
| 178 | 11/04/2001 | 08/05/2001 | | Midtbank | Financial services | DK | Svenska Handelsbanken AB | Handelsbanken Capital Markets | 283 | Cash | | 1.8% |
| 179 | 06/04/2001 | | 14/06/2001 | Platzer Fastigheter AB | Real Estate | SE | Fastighets AB Tornet | Catella | 310 | Equity | | 10.4% |
| 180 | 21/03/2001 | 28/12/2001 | | Soon Communications Oyj | Telecommunications: Carriers | FI | Elisa Communications Corporation | Mandatum & Co | 228 | Equity | | 0.6% |
| 181 | 12/03/2001 | 30/04/2001 | | Inwear Group A/S | Consumer: Other | DK | Carli Gry International A/S | ABN AMRO; Carnegie Investment Bank | 88 | Equity | | (3.6%) |
| 182 | 21/02/2001 | 10/04/2001 | | Sydkraft | Energy | SE | E.ON Nordic AB | Handelsbanken Capital Markets | 814 | Cash | | 2.9% |
| 183 | 02/10/2000 | 08/11/2000 | | RealDanmark A/S | Financial services | DK | Danske Bank A/S | Morgan Stanley | 3,600 | Equity | | 2.5% |
| 184 | 26/09/2000 | 15/11/2000 | | Anders Dios AB | Real Estate | SE | AP Fastigheter AB | Leimdorfer; MNB Maizels | 224 | Cash | | 2.0% |
| 185 | 21/09/2000 | 17/11/2000 | | Bulten AB | Automotive | SE | Finnveden AB | Carnegie Investment Bank | 100 | Cash | | 0.0% |
| 186 | 31/08/2000 | 28/09/2000 | | Hoffmann & Sonner | Construction | DK | Veidekke ASA | SEB | 53 | Cash | | 1.0% |
| 187 | 16/08/2000 | 06/10/2000 | | IRO AB | Industrial products and services | SE | Vandewiele NV | ABN AMRO; Alfred Berg Asset Management | 186 | Cash | | 7.0% |
| 188 | 21/08/2000 | 24/11/2000 | | Fastighetsaktiebolaget Norrporten AB | Real Estate | SE | NS Holding AB | SEB | 183 | Cash | | 2.6% |
| 189 | 23/06/2000 | 10/08/2000 | | NetCom ASA | Telecommunications: Carriers | NO | Telia Company AB | Carnegie Investment Bank | 2,751 | Cash | | 1.3% |
| 190 | 21/06/2000 | 11/09/2001 | | Svedala Industri AB | Telecommunications: Carriers | SE | Metso Oyj | Nordea; UBS Investment Bank | 1,660 | Cash | | 8.8% |
| 191 | 15/06/2000 | 29/08/2000 | | Lifco AB | Medical | SE | Carl Bennet AB | Erneholm Haskel | 37 | Cash | | 4.5% |
| 192 | 09/05/2000 | 20/06/2000 | | Folkebolagen AB | Services (other) | SE | Lindab AB | Catella | 18 | Cash | | 3.6% |
| 193 | 05/05/2000 | | 14/06/2000 | Icopal A/S | Construction | DK | Trelleborg AB | Nordea | 467 | Cash | 34.1% | (2.6%) |
| 194 | 10/04/2000 | | 28/09/2000 | Perstorp Holding AB | Chemicals and materials | SE | IK Investment Partners Limited | Carnegie Investment Bank; SEB | 1,158 | Cash | | (3.1%) |
| 195 | 04/04/2000 | 16/06/2000 | | BT Industries AB | Automotive | SE | Toyoda Automatic Loom Works Ltd | Morgan Stanley; Swedbank | 1,327 | Cash | | 7.4% |
| 196 | 09/02/2000 | 26/04/2000 | | Balder AB | Real Estate | SE | Drott AB | Alfred Berg Asset Management | 397 | Cash | 3.7% | 3.3% |
| 197 | 27/01/2000 | 12/04/2000 | | Piren AB | Real Estate | SE | Rodamco Europe NV | Handelsbanken Capital Markets | 648 | Cash | | 4.9% |
| 198 | 10/12/1999 | | 22/12/1999 | Selmer ASA | Construction | NO | NCC AB | Christiania Bank og Kreditkasse | 245 | Cash | | 2.3% |
| 199 | 16/11/1999 | 14/02/2000 | | N&T Argonaut | Transportation | SE | Simbel Investment AB | Swedbank | 198 | Cash | | 3.2% |
| 200 | 01/10/1999 | 22/11/1999 | | Suunto Oyj | Consumer: Other | FI | Amer Sports Oyj | Conventum Corporate Finance | 48 | Cash | 15.0% | (6.5%) |
| | | | | ** | | | • 1 | | | | | · · · · · · |

Appendix 2 List of Nordic Public Takeover Bids Included in the Sample (continued)

| Transaction No. | Date Announced | Date Completed | Date Withdrawn | Target Company | Target Company Industry | Target Country | Bidder Company | Bidder Financial Advisor | Deal Value (EURm) | Consideration Structure | Bid Revision | Arbitrage Spread |
|--------------------|-------------------|-------------------|-------------------|-------------------------------------|----------------------------------|-------------------|---------------------------|--|----------------------|----------------------------|-----------------|---------------------|
| 201 | 20/09/1999 | 18/12/2000 | | Christiania Bank of Kreditkasse ASA | Financial services | NO | MeritaNordbanken | Lazard; Pareto Securities | 2,975 | Cash | 11.4% | 6.3% |
| 202 | 17/08/1999 | 27/10/1999 | | Aga AB | Chemicals and materials | SE | Linde AG | ABN AMRO; Deutsche Bank | 3,524 | Cash | | 0.4% |
| 203 | 10/08/1999 | 22/09/1999 | | Eldon AB | Automotive | SE | EQT Partners AB | SEB | 251 | Cash | | 1.7% |
| 204 | 25/05/1999 | 29/06/1999 | | Crisplant Industries A/S | Industrial products and services | DK | FKI Plc | Salomon Smith Barney | 283 | Cash | | 1.9% |
| 205 | 03/05/1999 | 26/07/1999 | | Scancem AB | Construction | SE | Heidelberger | Dresdner Kleinwort Benson; ING | 2,428 | Cash | | 1.3% |
| 206 | 29/04/1999 | 02/07/1999 | | BPA AB | Services (other) | SE | Procuritas AB; PEAB AB | SEB | 208 | Cash | 100.0% | 2.6% |
| 207 | 27/04/1999 | 02/09/1999 | | ASG AB | Transportation | SE | Danzas Holding Ltd | Credit Suisse; Handelsbanken Capital Markets | 373 | Cash | | 1.5% |
| 208 | 22/03/1999 | 28/04/1999 | | Iplast | Industrial products and services | NO | Mikron Holding AG | Corporate Development International; McDaniels | 99 | Cash | | 2.1% |
| 209 | 09/03/1999 | 15/04/1999 | | Asticus AB | Real Estate | SE | IVG Immobilien AG | ABN AMRO: Hubner Schlösser & Cie | 412 | Cash | | 0.9% |
| 210 | 01/03/1999 | 06/04/1999 | | PriFast AB | Real Estate | SE | Fastighets AB Balder | Handelsbanken Capital Markets | 167 | Cash | | 1.4% |
| 211 | 11/02/1999 | 26/03/1999 | | Dahl International AB | Industrial products and services | SE | EOT Partners AB: Ratos AB | Carnegie Investment Bank | 301 | Cash | 8.3% | 4.3% |

Appendix 3 Correlation Matrix

The matrix shows pairwise correlations of the variables used in this paper. The indicators are explained in detail in Appendix 1.

| | Arbitrage Spread | Top-Tier | Mixed | Size | Pre-Bid Run-Up | Bid Premium | Equity Deals | Toehold | Hostile Deals | Deal Completion | Bid Revision | Time to Resolution | Scope |
|--------------------|---------------------|----------|-------------|---------|-------------------|----------------|-----------------|---------|------------------|--------------------|-----------------|-----------------------|-------|
| Arbitrage Spread | 1 | | | | | | | | | | | | |
| Top-Tier | -0.1325 | 1 | | | | | | | | | | | |
| Mixed | -0.036 | -0.3055 | 1 | | | | | | | | | | |
| Size | -0.0636 | 0.1432 | 0.3154 | 1 | | | | | | | | | |
| Pre-Bid Run-Up | -0.106 | -0.108 | 0.1585 | 0.1528 | 1 | | | | | | | | |
| Bid Premium | 0.1404 | 0.0675 | 0.0265 | 0.0291 | 0.1467 | 1 | | | | | | | |
| Equity Deals | 0.2728 | -0.027 | 0.0054 | 0.0555 | -0.056 | -0.0357 | 1 | | | | | | |
| Toehold | -0.1446 | -0.0147 | - 0.0344 | -0.0802 | -0.1922 | -0.1782 | -0.1452 | 1 | | | | | |
| Hostile Deals | -0.015 | 0.0041 | 0.0507 | 0.0892 | -0.0828 | -0.104 | -0.0025 | -0.1213 | 1 | | | | |
| Deal Completion | 0.0916 | -0.0432 | 0.0775 | 0.0051 | 0.0925 | 0.1732 | -0.015 | 0.0598 | -0.3439 | 1 | | | |
| Bid Revision | -0.1328 | 0.1506 | 0.0187 | 0.0389 | -0.0057 | 0.0404 | -0.0952 | 0.0395 | 0.0463 | -0.0593 | 1 | | |
| Time to Resolution | 0.106 | -0.0688 | 0.0382 | 0.2514 | -0.0199 | -0.0119 | 0.2455 | 0.0462 | -0.0738 | 0.0084 | 0.0018 | 1 | |
| Scope | -0.0037 | 0.2042 | 0.1323 | 0.2571 | -0.0635 | 0.1395 | -0.0084 | -0.0733 | 0.0817 | 0.0407 | -0.0506 | -0.0578 | 1 |

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Appendix 4 Cross-Sectional Regression Analyses Using Alternative Advisor Classification Methods (Golubov et al., 2012)

The table presents the results from the robustness test where we use the alternative advisor classification method proposed by Golubov et al. (2012). In contrast to us, they treat deals as top-tier if at least one top-8 advisor has advised the acquiring firm. The top-8 advisors classified as top-tier investment banks are shown in Appendix 10. The estimated coefficients and their Z-values from the cross-sectional probit regression is shown in column (1), while the results from the cross-sectional OLS regressions are revealed in column (2) and (3). As suggested by Golubov et al. (2012), the OLS regressions in the second column and the third column are performed with heteroskedasticity-robust standard errors due to the presence of repeat bidders (t-statistics are presented in parentheses). All regressions control for year fixed effects (coefficients suppressed). ***, **, and * indicate the statistical significance level at the 1%, 5%, and 10% level, respectively. Appendix 1 introduces the variables used in all regressions and N denotes the number of observations.

| | | Magnitude of Bid | |
|--|---------------------|------------------|----------------------------|
| | Deal Completion (1) | Revisions (2) | Risk Arbitrage Spreads (3) |
| Top-Tier | 0.113 | 0.040* | -0.008* |
| | (0.380) | (1.850) | (-1.680) |
| Ln (Size) | -0.054 | -0.005 | -0.002 |
| | (-0.510) | (-1.120) | (-0.980) |
| Pre-Bid Run-Up | 0.799 | -0.017 | -0.019 |
| | (0.920) | (-0.460) | (-1.380) |
| Bid Premium | 2.079*** | 0.017 | 0.015** |
| | (2.940) | (0.800) | (2.260) |
| Equity Deals | 0.296 | -0.009 | 0.027** |
| | (0.660) | (-0.940) | (2.460) |
| Toehold | 1.705 | 0.056 | -0.021 |
| | (1.600) | (0.810) | (-1.380) |
| Hostile Deals | -1.316*** | 0.016 | -0.001 |
| | (-3.400) | (0.650) | (-0.120) |
| Intercept | 1.435 | 0.109 | 0.032 |
| | (1.650) | (1.230) | (1.940) |
| Ν | 189 | 211 | 211 |
| Pseudo R ² (Adj. R ²) | 0.244 | 0.118 | 0.271 |
| Year FE | Yes | Yes | Yes |

Appendix 5

Cross-Sectional Regression Analysis (OLS) of Time to Resolution Using Alternative Advisor Classification Methods (Golubov et al., 2012)

Columns (1), (2) and (3) report the results from the cross-sectional OLS regression analyses of the time to resolution when employing the alternative advisor classification proposed by Golubov et al. (2012). The top-tier banks are defined in Appendix 10. The regressions are performed with heteroskedasticity-robust standard errors due to the presence of repeat acquirers (t-values are presented in parentheses). Variables are described in Appendix 1. ***, **, and * indicate the statistical significance level at the 1%, 5%, and 10% level, respectively. N denotes the number of observations.

| | Overall Sample (1) | Completed Bids (2) | Withdrawn Bids (3) |
|-------------------------|--------------------|--------------------|-----------------------|
| Top-Tier | -17.735* | -20.241* | -9.937 |
| | (-1.760) | (-1.860) | (-0.490) |
| Ln (Size) | 12.771*** | 12.606*** | 19.292** |
| | (3.120) | (2.850) | (2.210) |
| Pre-Bid Run-Up | -14.670 | -10.278 | -41.259 |
| | (-0.640) | (-0.420) | (-0.640) |
| Bid Premium | 2.045 | 7.585 | -148.761** |
| | (0.220) | (0.770) | (-2.190) |
| Equity Deals | 47.366** | 40.112** | 78.814 |
| | (2.540) | (2.300) | (1.310) |
| Toehold | 38.040 | 47.333 | -32.246 |
| | (1.070) | (1.180) | (-0.650) |
| Hostile Deals | -20.093* | -10.188 | -57.011** |
| | (-1.840) | (-0.620) | (-2.180) |
| Intercept | 13.525 | 12.321 | 21.547 |
| | (0.920) | (0.760) | (0.730) |
| Ν | 211 | 179 | 32 |
| Adjusted R ² | 0.152 | 0.135 | 0.451 |
| Year FE | No | No | No |

Appendix 6 Cross-Sectional Regression Analyses Using Alternative Advisor Classification Methods (Top-5 Cutoff)

This table shows the findings from the robustness test where we apply the top-5 cutoff when classifying advisors as top-tier. The top-5 threshold is a classification method that has been commonly used in prior research (e.g. Rau, 2000). Golubov et al. (2012) do also adopt this cutoff when testing the robustness of their main findings. The top-tier investment banks from using this approach are presented in Table 2. In column (1), the estimated coefficients and their Z-statistics from the cross-sectional probit regression analysis of deal completion are shown. The columns (2) and (3), in turn, report the outcomes from the cross-sectional OLS regression analyses. As suggested by Golubov et al. (2012), the OLS regressions in the second column and the third column are performed with heteroskedasticity-robust standard errors due to the presence of repeat bidders (t-statistics are presented in parentheses). All regressions control for year fixed effects (coefficients suppressed). ***, ***, and * indicate the statistical significance level at the 1%, 5%, and 10% level, respectively. Appendix 1 introduces the variables used in all regressions and N denotes the number of observations.

| | Magnitude of Bid | | |
|--|------------------|-----------|------------------------|
| | Deal Completion | Revisions | Risk Arbitrage Spreads |
| | (1) | (2) | (3) |
| Top-Tier | 0.162 | 0.033 | -0.013** |
| | (0.460) | (1.040) | (-2.460) |
| Mixed | 0.669 | 0.026 | -0.006 |
| | (1.340) | (1.020) | (-0.670) |
| Ln (Size) | -0.097 | -0.002 | -0.002 |
| | (-0.920) | (-0.540) | (-1.060) |
| Pre-Bid Run-Up | 0.725 | -0.020 | -0.018 |
| - | (0.820) | (-0.510) | (-1.290) |
| Bid Premium | 1.974*** | 0.018 | 0.015** |
| | (2.790) | (0.810) | (2.290) |
| Equity Deals | 0.357 | -0.011 | 0.027** |
| | (0.780) | (-1.070) | (2.560) |
| Toehold | 1.742 | 0.048 | -0.019 |
| | (1.600) | (0.750) | (-1.220) |
| Hostile Deals | -1.309*** | 0.016 | -0.001 |
| | (-3.380) | (0.660) | (-0.130) |
| Intercept | 1.717* | 0.102 | 0.033* |
| | (1.940) | (1.150) | (1.820) |
| N | 189 | 211 | 211 |
| Pseudo R ² (Adj. R ²) | 0.255 | 0.103 | 0.278 |
| Year FE | Yes | Yes | Yes |

Appendix 7 Cross-Sectional Regression Analysis (OLS) of Time to Resolution Using Alternative Advisor Classification Methods (Top-5 Cutoff)

This table reports the results from the cross-sectional OLS regression analysis of the time to resolution using the top-5 cutoff. The top-tier advisors are presented in in Table 2. The regression model outlined in Equation (4) is performed on the overall sample (1), as well as for the two subsamples of completed transactions (2) and lapsed deals (3). Consistent with Golubov et al. (2012), we run the regression models with heteroskedasticity-robust standard errors due to the presence of repeat acquirers (t-statistics are presented in parentheses) and do not control for year fixed effects in the analysis of the offer duration. Variables are described in Appendix 1. ***, **, and * indicate the statistical significance level at the 1%, 5%, and 10% level, respectively. N denotes the number of observations.

| | Overall Sample (1) | Completed Bids (2) | Withdrawn Bids (3) |
|-------------------------|--------------------|--------------------|--------------------|
| Top-Tier | -21.687*** | -20.896** | -50.600 |
| | (-2.700) | (-2.390) | (-1.570) |
| Mixed | 12.751 | 12.549 | 38.720 |
| | (0.770) | (0.710) | (1.450) |
| Ln (Size) | 10.122*** | 9.645** | 20.129 |
| | (2.710) | (2.410) | (1.600) |
| Pre-Bid Run-Up | -17.111 | -14.212 | 14.384 |
| | (-0.710) | (-0.540) | (0.240) |
| Bid Premium | 1.091 | 6.645 | -196.063** |
| | (0.130) | (0.760) | (-2.280) |
| Equity Deals | 49.619*** | 41.975** | 78.511 |
| | (2.740) | (2.430) | (1.550) |
| Toehold | 40.689 | 49.971 | -54.928 |
| | (1.130) | (1.220) | (-0.870) |
| Hostile Deals | -19.380* | -9.514 | -59.533** |
| | (-1.770) | (-0.590) | (-2.450) |
| Intercept | 20.632 | 19.552 | 31.678 |
| | (1.460) | (1.240) | (0.850) |
| Ν | 211 | 179 | 32 |
| Adjusted R ² | 0.162 | 0.138 | 0.547 |
| Year FE | No | No | No |

Appendix 8 Cross-Sectional Regression Analyses Using Alternative Advisor Classification Methods (Top-10 Cutoff)

The table reveals the findings from the robustness test where we employ the top-10 cutoff when ranking advisors as top-tier. Golubov et al. (2012) adopt the top-10 advisor classification when testing the robustness of their main findings. The top-tier investment banks from using this approach are presented in in Table 2. In column (1), the estimated coefficients and their Z-statistics from the cross-sectional probit regression analysis of deal completion are shown. The columns (2) and (3), in turn, report the outcomes from the cross-sectional OLS regression analyses. As suggested by Golubov et al. (2012), the OLS regressions in the second column and the third column are performed with heteroskedasticity-robust standard errors due to the presence of repeat bidders (t-statistics are presented in parentheses). All regressions control for year fixed effects (coefficients suppressed). ***, ***, and * indicate the statistical significance level at the 1%, 5%, and 10% level, respectively. Appendix 1 introduces the variables used in all regressions and N denotes the number of observations.

| | Magnitude of Bid | | |
|--|---------------------|------------------|----------------------------|
| | Deal Completion (1) | Revisions (2) | Risk Arbitrage Spreads (3) |
| Top-Tier | 0.021 | 0.029 | -0.010* |
| | (0.070) | (1.510) | (-1.840) |
| Mixed | 0.697 | 0.029 | 0.002 |
| | (1.510) | (1.520) | (0.250) |
| Ln (Size) | -0.083 | -0.003 | -0.003 |
| | (-0.800) | (-0.850) | (-1.380) |
| Pre-Bid Run-Up | 0.824 | -0.016 | -0.021 |
| | (0.940) | (-0.450) | (-1.520) |
| Bid Premium | 2.126*** | 0.020 | 0.014** |
| | (2.990) | (0.910) | (2.100) |
| Equity Deals | 0.381 | -0.008 | 0.027** |
| | (0.840) | (-0.810) | (2.470) |
| Toehold | 1.785* | 0.046 | -0.018 |
| | (1.660) | (0.710) | (-1.150) |
| Hostile Deals | -1.306*** | 0.018 | -0.002 |
| | (-3.350) | (0.720) | (-0.180) |
| Intercept | 1.554* | 0.094 | 0.038 |
| | (1.800) | (1.160) | (2.300) |
| Ν | 189 | 211 | 211 |
| Pseudo R ² (Adj. R ²) | 0.260 | 0.101 | 0.279 |
| Year FE | Yes | Yes | Yes |

Appendix 9 Cross-Sectional Regression Analysis (OLS) of Time to Resolution Using Alternative Advisor Classification Methods (Top-10 Cutoff)

This table reports the results from the cross-sectional OLS regression analysis of the time to resolution using the top-10 cutoff. The top-tier advisors are presented in in Table 2. The regression model outlined in Equation (4) is performed on the overall sample (1), as well as for the two subsamples of completed transactions (2) and lapsed deals (3). Consistent with Golubov et al. (2012), we run the regression models with heteroskedasticity-robust standard errors due to the presence of repeat acquirers (t-statistics are presented in parentheses) and do not control for year fixed effects in the analysis of the offer duration. Variables are described in Appendix 1. ***, **, and * indicate the statistical significance level at the 1%, 5%, and 10% level, respectively. N denotes the number of observations.

| | Overall Sample (1) | Completed Bids (2) | Withdrawn Bids (3) |
|-------------------------|--------------------|--------------------|--------------------|
| Top-Tier | -18.526** | -23.376** | 5.529 |
| | (-2.060) | (-2.420) | (0.280) |
| Mixed | -1.151 | 1.753 | -38.821** |
| | (-0.090) | (0.120) | (-2.250) |
| Ln (Size) | 11.681*** | 11.171*** | 16.318 |
| | (3.250) | (2.830) | (2.060) |
| Pre-Bid Run-Up | -16.895 | -16.042 | -52.719 |
| | (-0.750) | (-0.670) | (-0.760) |
| Bid Premium | 2.067 | 7.968 | -142.711** |
| | (0.240) | (0.880) | (-2.080) |
| Equity Deals | 47.041** | 38.602** | 76.098 |
| | (2.520) | (2.230) | (1.300) |
| Toehold | 44.726 | 53.206 | -51.951 |
| | (1.240) | (1.310) | (-0.860) |
| Hostile Deals | -20.973** | -13.082 | -59.514** |
| | (-1.980) | (-0.860) | (-2.210) |
| Intercept | 17.724 | 18.623 | 34.248 |
| | (1.250) | (1.180) | (1.230) |
| Ν | 211 | 179 | 32 |
| Adjusted R ² | 0.154 | 0.145 | 0.480 |
| Year FE | No | No | No |

Appendix 10 Financial Advisor Classification by Transaction Value (Top 30)

The table reveals the financial advisor ranking based on the approach proposed by Golubov et al. (2012), where investment banks are classified according to the total transaction value (EURm) on which they have advised on for a sample of public takeover bids in the Nordics between 1999 and 2019. The table also presents the number of transactions the M&A advisors have advised on throughout the entire period (1999-2019). Noticeably, the top-tier banks that comes out from this ranking are the same as in Table 2 where we employ the methodology used by Rau (2000).

| Rank | Financial Advisor | Transaction Value (EURm) | Number of Deals |
|------|-------------------------------|-----------------------------|--------------------|
| | Top-Tie | er | |
| 1 | J.P. Morgan | 123,844 | 70 |
| 2 | Goldman Sachs | 113,087 | 66 |
| 3 | SEB | 112,906 | 239 |
| 4 | Morgan Stanley | 93,764 | 73 |
| 5 | Nordea | 93,760 | 164 |
| 6 | Deutsche Bank | 88,762 | 58 |
| 7 | UBS Investment Bank | 81,714 | 56 |
| 8 | Carnegie Investment Bank | 73,911 | 187 |
| | Non-Top-Tier (shown from | Top 9th to Top 30th) | |
| 9 | Lazard | 69,529 | 53 |
| 10 | Handelsbanken Capital Markets | 64,422 | 149 |
| 11 | Citi | 50,415 | 45 |
| 12 | Bank of America | 37,939 | 30 |
| 13 | Credit Suisse | 37,316 | 32 |
| 14 | Merrill Lynch | 34,776 | 22 |
| 15 | Rothschild & Co. | 34,069 | 51 |
| 16 | ABG Sundal Collier | 27,379 | 114 |
| 17 | Pareto Securities | 26,272 | 97 |
| 18 | Barclays | 25,278 | 18 |
| 19 | Royal Bank of Scotland | 23,346 | 12 |
| 20 | Lenner & Partners | 21,309 | 16 |
| 21 | ABN AMRO* | 21,212 | 40 |
| 22 | Greenhill & Co. | 19,822 | 5 |
| 23 | Danske Bank | 19,572 | 120 |
| 24 | DNB Markets | 18,044 | 74 |
| 25 | Lehman Brothers | 17,833 | 15 |
| 26 | HSBC | 17,438 | 11 |
| 27 | PwC | 17,405 | 254 |
| 28 | Arctic Securities | 16,958 | 59 |
| 29 | Swedbank | 14,213 | 50 |
| 30 | Macquarie Group Limited | 12,854 | 17 |

Appendix 11 Cross-Sectional Regression Analyses Controlling for Target Advisor

The table presents the results from the robustness test where we control for the target's financial advisor. The top-tier investment banks are presented in in Table 2. In column (1), the estimated coefficients and their Z-statistics from the cross-sectional probit regression analysis of deal completion are shown. The columns (2) and (3), in turn, report the outcomes from the cross-sectional OLS regression analyses. As suggested by Golubov et al. (2012), the OLS regressions in the second column and the third column are performed with heteroskedasticity-robust standard errors due to the presence of repeat bidders (t-statistics are presented in parentheses). All regressions control for year fixed effects (coefficients suppressed). ***, **, and * indicate the statistical significance level at the 1%, 5%, and 10% level, respectively. Appendix 1 introduces the variables used in all regressions and N denotes the number of observations.

| | Deal Completion (1) | Magnitude of Bid Revisions (2) | Risk Arbitrage Spreads (3) |
|--|---------------------|--------------------------------------|----------------------------|
| Top-Tier (Bidder's Advisor) | -0.083 | 0.041 | -0.011** |
| | (-0.270) | (1.640) | (-2.370) |
| Mixed (Bidder's Advisor) | 0.764 | 0.038* | -0.003 |
| | (1.580) | (1.750) | (-0.290) |
| Top-Tier (Target's Advisor) | -0.054 | -0.028 | -0.009 |
| | (-0.150) | (-1.810) | (-1.380) |
| Mixed (Target's Advisor) | -0.612 | -0.032** | 0.015 |
| | (-1.110) | (-2.230) | (1.200) |
| Ln (Size) | -0.045 | -0.001 | -0.002 |
| | (-0.390) | (-0.340) | (-1.170) |
| Pre-Bid Run-Up | 0.779 | -0.022 | -0.022 |
| | (0.890) | (-0.580) | (-1.580) |
| Bid Premium | 2.217*** | 0.016 | 0.014** |
| | (3.000) | (0.730) | (2.030) |
| Equity Deals | 0.437 | -0.008 | 0.026** |
| | (0.930) | (-0.840) | (2.430) |
| Toehold | 1.769 | 0.046 | -0.023 |
| | (1.610) | (0.690) | (-1.460) |
| Hostile Deals | -1.370*** | 0.015 | -0.003 |
| | (-3.430) | (0.600) | (-0.330) |
| Intercept | 1.409 | 0.098 | 0.038*** |
| | (1.560) | (1.140) | (2.350) |
| N | 189 | 211 | 211 |
| Pseudo R ² (Adj. R ²) | 0.268 | 0.131 | 0.300 |
| Year FE | Yes | Yes | Yes |

Appendix 12 Cross-Sectional Regression Analysis (OLS) of Time to Resolution Controlling for Target Advisor

This table shows the findings from the cross-sectional OLS regression analysis of the time to resolution when we control for the target's financial advisor. The regression model outlined in Equation (4) is performed on the overall sample (1), as well as for the two subsamples of completed transactions (2) and lapsed deals (3). Consistent with Golubov et al. (2012), we run the regression models with heteroskedasticity-robust standard errors due to the presence of repeat acquirers (t-statistics are presented in parentheses) and do not control for year fixed effects in the analysis of the offer duration. Variables are described in Appendix 1. ***, **, and * indicate the statistical significance level at the 1%, 5%, and 10% level, respectively. N denotes the number of observations.

| | Overall Sample (1) | Completed Bids (2) | Withdrawn Bids (3) |
|-----------------------------|--------------------|--------------------|--------------------|
| Top-Tier (Bidder's Advisor) | -18.587* | -23.836** | -10.698 |
| | (-1.750) | (-2.190) | (-0.480) |
| Mixed (Bidder's Advisor) | -16.838 | -16.557 | -21.450 |
| | (-1.200) | (-1.030) | (-0.960) |
| Top-Tier (Target's Advisor) | -2.505 | -14.130 | 69.493* |
| | (-0.200) | (-1.140) | (1.770) |
| Mixed (Target's Advisor) | 13.437 | 20.909 | -7.304 |
| | (0.490) | (0.570) | (-0.150) |
| Ln (Size) | 12.355*** | 12.396** | 8.421 |
| | (2.730) | (2.550) | (1.230) |
| Pre-Bid Run-Up | -15.220 | -12.674 | 19.498 |
| | (-0.690) | (-0.550) | (0.320) |
| Bid Premium | 1.643 | 6.593 | -149.522* |
| | (0.180) | (0.680) | (-2.050) |
| Equity Deals | 46.637** | 40.034** | 86.992 |
| | (2.410) | (2.280) | (1.330) |
| Toehold | 37.601 | 44.554 | -6.649 |
| | (1.060) | (1.120) | (-0.110) |
| Hostile Deals | -20.678* | -13.962 | -50.131** |
| | (-1.860) | (-0.840) | (-2.310) |
| Intercept | 15.558 | 16.048 | 59.041* |
| | (1.000) | (0.950) | (2.070) |
| N | 211 | 179 | 32 |
| Adjusted R ² | 0.155 | 0.152 | 0.585 |
| Year FE | No | No | No |

Appendix 13 Endogeneity Control: Heckman Two-Stage Procedure

Presume an OLS regression model defined in the following way:

$$y_i = X'_i \beta + yTopTier_i + u_i,$$
 Equation (7)

where X'_i represents a vector including deal characteristics, $TopTier_i$ is a binary indicator for top-tier M&A advisors and u_i is the error term of model. This model assumes that $TopTier_i$ is exogenous for the OLS estimates to be reliable. In case that the indicator $TopTier_i$ is endogenous instead, then the results from the OLS regression model is biased and cannot be estimated correctly. To control for endogeneity, Heckman (1979) posits a two-step procedure, where the first-stage selection equation is estimated by a probit model:

$$TopTier_i = Z'_i \delta + \varepsilon_i,$$
 Equation
(8)

 Z'_i is a vector of elements influencing the advisor choice (top-tier vs. non-top-tier), while ε_i is the error term. Since the indicator of advisor reputation is a dummy variable, we have,

$$TopTier_{i} = 1 \text{ if } f Z_{i}^{\prime}\delta + \varepsilon_{i} > 0 \text{ and } TopTier_{i} = 0 \text{ if } f Z_{i}^{\prime}\delta + \varepsilon_{i} \le 0$$
Equation
(9)

When the two error terms u_i and ε_i are correlated, the OLS regression model is suffering from selection-bias. Nonetheless, if Equation (7) is exchanged by:

$$y_{i} = X_{i}^{\prime}\beta + \omega \frac{\varphi(z_{i}^{\prime}\delta)}{\phi(z_{i}^{\prime}\delta)} TopTier_{i} + \omega \frac{-\varphi(z_{i}^{\prime}\delta)}{1 - \phi(z_{i}^{\prime}\delta)} (1 - TopTier_{i}) + v_{i},$$
 Equation (10)

where φ (.) and φ (.) are the probability density function (PDF) and the cumulative distribution function (CDF) of a normal distribution, respectively, the Equation (10) can consistently be estimated by an OLS regression model. The coefficient ω , in turn, determine the impact of a top-tier advisor on the dependent variable, while the additional regressors $\frac{\varphi(z'_i \delta)}{\varphi(z'_i \delta)}$ and $\frac{-\varphi(z'_i \delta)}{1-\varphi(z'_i \delta)}$ referred to as inverse Mills ratios. The Heckman correction has been used in previous studies conducted by Fang (2005) and Golubov et al. (2012).

Appendix 14 Endogeneity Control: Heckman Probit Model

Van de Ven and Van Pragg (1981) explains the Heckman probit model. The probit equation can be formulated as:

$$y_j = (x_j\beta + \mu_{1j} > 0)$$
Equation (11)

While the selection equation can be defined as:

$$z_j \gamma + \mu_{2j} > 0 Equation (12)$$

where:

$$\mu_1 \sim N(0, 1)$$

 $\mu_2 \sim N(0, 1)$
 $corr(\mu_1, \mu_2) = \rho$

The log likelihood is :

$$lnL = \sum_{\substack{j \in S \\ y_{j \neq 0} \\ \forall j \neq 0}} w_{j} ln \left\{ \varphi_{2} \left(x_{j}\beta + offset_{j}^{\beta}, z_{j}\gamma + offset_{j}^{\gamma}, \rho \right) \right\}$$
Equation (13)
$$+ \sum_{\substack{j \in S \\ y_{j \neq 0} \\ \forall j = 0}} w_{j} ln \left\{ \varphi_{2} \left(-x_{j}\beta + offset_{j}^{\beta}, z_{j}\gamma + offset_{j}^{\gamma}, -\rho \right) \right\}$$
$$+ \sum_{\substack{j \in S \\ j \in S}} w_{j} ln \left\{ 1 - \varphi \left(z_{j}\gamma + offset_{j}^{\gamma} \right) \right\}$$

S corresponds to the observations for which the dependent variable (y_j) is observed, $\varphi_2(.)$ corresponds to the cumulative bivariate normal distribution function, $\varphi(.)$ is the standard cumulative normal, and w_j is the weight for observation *j*.

For the maximum likelihood estimation, at ρ is estimated as:

$$a tanh \rho = \frac{1}{2} ln \left(\frac{1+\rho}{1-\rho} \right)$$
 Equation (14)

If $\rho = 0$, the log likelihood for the probit model with sample selection equals the sum of the probit model for the outcome *y* and the selection model.